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1 Characteristics and experiences of interns in strength and conditioning

2	
3	Running Title: Intern experience in S&C
4	
5	Authors:
6	
7 8	Authors:
9	Paul Read, MSc, ASCC, CSCS*D ¹
10	Jonathan D. Hughes, PhD, ASCC ²
11	Richard Blagrove, MSc, ASCC, CSCS
12	Ian Jeffreys, PhD, ASCC, CSCS*D ³
13	Mike Edwards, MSc, ASCC, CSCS ⁴
14	Anthony N. Turner, PhD, ASCC, CSCS*D ⁴
15	
16	Affiliations:
17	1. School of Sport, Health and Applied Science, St Mary's University, UK
18	2. Exercise and Sport Research Centre, School of Sport and Exercise, University of
19	Gloucestershire, UK
20	3. Faculty of Life Sciences and Education, University of South Wales, UK
21	4. London Sports Institute, Middlesex University, UK
22	
23	Corresponding author
24 25	Name: Paul Read Address: St Mary's University, Waldegrave Road, Twickenham, London, TW1 4SX
25	Email: paul.read@stmarys.ac.uk
27	
28	Word Count: 3840
29	
30	

33 Abstract

Student coaches undertake internships to develop practical skills and gain experience to improve employability prospects. The characteristics of the coaches who undertake these internships, their experiences, and the nature of the work being performed are currently unknown. The purpose of this study was to report the characteristics of strength and conditioning (S&C) coaches who have undertaken internships and their experiences during their respective placements. 113 men and 6 women completed an on-line survey. Placements generally lasted 6 to 12 months (66%), were unpaid (93%), and took place at professional teams (63%). All respondents had a standard of experience prior to commencement (81.5%); a higher-education degree (bachelor's 56%; master's 18%) and others were qualified S&C coaches (16%). Activities consisted largely of coaching (47%), data collection (22%) and equipment set up (25%) but lacked provision of appropriate training. Mentors were allocated to interns, however, often developmental objectives were not discussed, meetings were rarely documented, and in some cases, no meetings took place. This study suggests that internships offer worthwhile experiences, assistance in skill development to progress in S&C. However, clearer guidelines are required to define the responsibilities of employers and interns, to maximise these experiential learning opportunities and avoid the exploitation of willing students.

54 Keywords:

- 55 Coaching placements, students, mentoring, employment

67 Introduction

The recognition of strength and conditioning (S&C) as a key part of athletic 68 development has led to increases in the number of people who seek employment in this 69 70 field. However, the number of applicants far exceeds the jobs available so there is considerable competition to secure employment as an S&C coach. As a result, students 71 72 and graduates often undertake work placements or internships to develop their coaching skills and gain experience, with the aim of improving their employability prospects. 73 74 This provides opportunities for prospective coaches to use their knowledge in applied settings (Pulver, 2002), including elements often underdeveloped in traditional 75 academic programs such as exercise technique, program design and coaching (Elder, 76 Pujol, & Barnes, 2003). 77

78

Given the importance of practical skills required to successfully deliver S&C coaching 79 there is an expectation that applicants for professional jobs possess an appropriate 80 standard of experience (Jeffreys & Close, 2013). This experience is often unattainable 81 without the completion of an internship, so there has been a proliferation in the 82 83 provision of S&C internships in recent years. However, there is an increased awareness that "internships" vary greatly and are far from uniform in nature. In-spite of their 84 popularity, available literature that examines the characteristics of the coaches who 85 undertake these internships, their experiences, and the nature of the work being 86 87 performed during these placements is sparse.

88

89 Analyses have described role delineations of an S&C coach (NSCA, 1988) and typical 90 practices of high school (Duehring, Feldmann, & Ebben, 2009), collegiate (Durell, 91 Pujol, & Barnes, 2003), and professional S&C coaches (Ebben, & Blackard, 2001; Ebben, Carroll, & Simenz, 2004; Ebben, Hintz, & Simenz, 2005; Simenz, Dugan, & 92 Ebben, 2005). Replicable descriptions are not available for S&C intern coach roles; 93 94 therefore employers lack guidance on the specific duties that are appropriate for their interns and also their own responsibilities in delivering an effective internship. This 95 96 leads to a lack of structure and consistency across programs, and reduces the potential 97 readiness of the intern to enter the profession (Murray, Zakrajsek, & Gearity, 2014).

99 Recent commentaries (Jeffreys & Close 2013; Murray et al., 2014) and position stands 100 (Pye, Hitchings, Doggart, Close, & Board, 2013) have provided recommendations for employers (Jeffreys & Close 2013; Murray et al., 2014; Pye et al., 2013), mentors 101 (Magnusen, & Petersen, 2012) and interns (Jeffreys & Close, 2013) on the features of 102 a high-quality internship. However, few data are available on experiences of S&C 103 interns. Consequently, it is not possible to gauge the effectiveness of internships and 104 the extent to which industry standards are being upheld. This information will aid the 105 106 development of high quality experiential learning opportunities and ensure employers 107 maximise the potential both of their organisations and that of the student coach. The purpose of this study is to provide a detailed description both of the characteristics of 108 S&C coaches who have undertaken internships and their experiences during their 109 respective placements. 110

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113 Methods

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This study used a descriptive research design by means of an on-line survey to 115 116 investigate the characteristics, roles, responsibilities and experiences of S&C coaches. The survey was emailed and completed remotely by each participant. One hundred and 117 nineteen participants (n = 113 men, n = 6 women) completed the survey. Inclusion 118 criteria were that each participant had either to be currently employed as an S&C coach 119 120 or studying on an undergraduate or post-graduate degree, and had completed an internship in the last two years. In addition, the internship period had to be for a 121 122 minimum duration of three months, and required attendance at the organisation for at 123 least two sessions a week during that period. Participants were recruited by contacting 124 academic institutions, professional sports clubs, national governing bodies and private organisations offering S&C programs that were either for students or athletes within 125 the United Kingdom. Ethics approval was granted by the institutional ethics committee. 126

127

128 *Procedures*

An on-line questionnaire (appendix 1) was designed by a panel of experts that included S&C coaches, academics and researchers for the purpose of this investigation. The questionnaire was developed as per Ebben and Blackard (2001) whereby it was created by the authors and pilot tested with an informal advisory group of strength and 133 conditioning coaches. This approach has also been adopted in the questionnaire based papers of Duehring and Ebben, (2010); Ebben, et al., (2004) and Ebben, et al., (2005). 134 The survey was divided into three sections: 1) characteristics of respondents 135 undertaking internships; 2) details about the organisation at which the internships were 136 completed; 3) participant's experiences during the course of their internship. These 3 137 sections were extracted, on consultation with the expert panel, from the studies 138 conducted by Ebben, & Blackard, (2001); Ebben, et al., (2004); Ebben, et al., (2005); 139 Simenz, et al., (2005). Each section comprised closed multiple-choice questions. Data 140 141 was collected between November 2013 and September 2014.

142

143 Statistical Analysis

All data was collected using an on-line questionnaire (British Online Surveys, Bristol,
UK). Data analysis procedures were descriptive in nature with frequency counts and
percentages calculated. In addition, certain items in the questionnaire were scored on a
5-point Likert scale anchored at 1 (strongly agree), 3 (neither agree nor disagree), and
5 (strongly disagree).

149 150

151 **Results**

152

153 Intern characteristics

154 The vast majority of respondents were male (95%) and undertook their internship between the ages of 21 to 25 (61%). Prior to commencing their placement, the most 155 156 frequently reported standard of education was a bachelor's degree in S&C or a sport science related discipline (56%), whereas, a master's degree was less common (18%). 157 Experiences of the internship differed according to academic background with 23% of 158 undergraduate students reporting a worthwhile experience and only 8% of postgraduate 159 students. Accreditation by the UK Strength or Conditioning Association (UKSCA) or 160 the National Strength and Conditioning Association (NSCA) was reported in over a 161 quarter of the interns (28%). Other respondents were pursuing a sport science degree 162 (24%) or vocational qualifications including personal trainer and sports therapy 163 certification (2%). Previous experience was also evident with 82% of respondents 164 attaining at least 1 year of coaching experience before their internship (figure 1). 165

169

170

171 Organisations providing internships

The most frequent organisational setting in which participants undertook their 172 internship was at professional sports clubs (63%). Educational establishments provided 173 the next largest opportunity for coaches (22%). National Governing Bodies (NGB's) 174 175 accounted for fewer placements (12%) and a small minority completed at private coaching organisations (5%). A 5:1 ratio was the most frequently reported for the 176 number of interns to employed staff (figure 2). Adult athletes (classified as over 18) 177 were the most numerous supported by the coaching placements undertaken by this 178 sample (66%), followed by young athletes aged 12 to 16 (24%). Interns reported a better 179 worthwhile experience when their internship was in a professional sports club (18%) 180 than when it was in educational establishments (8%), NGBs (6%) and private 181 organisations (3%). 182

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188 Experience during the internship

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190 Intern Roles and Responsibilities

191 The majority of respondents reported that their organisation provided them with clear 192 roles and responsibilities (26% strongly agreed; 50% agreed) and confirmed that the roles reflected what they understood to be skills required of an S&C professional (24% 193 strongly agreed and 48% agreed). There was an even distribution of what interns 194 classified as their primary role (table 1). Other responses included observing 195 sessions/shadowing, cleaning and program design. More responsibility was given to 196 interns who were already accredited (11%) than those who had only a post-graduate 197 qualification (9%). 198

199

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204 Internship time demands

The majority of internships lasted between 6 and 12months (66%) but comprised variable weekly time demands (figure 3). Nearly all respondents indicated that their internship was unpaid (93%) and in most cases, no further expenses were provided to cover travel and other costs (73%).

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214 Skills and training

A total of 47% of respondents strongly agreed that they were given clear outlines of what would be expected of them. However, an equal number agreed and disagreed (25%) that the organisation clearly established their training needs and requirements upon commencement of the internship. Also, when asked if appropriate training was provided before the internship, many respondents indicated that this requirement had not been met (35% neither agree nor disagree; 25% disagree; 15% strongly disagree).

221

222 There was evidence that coaching abilities were at the forefront (30%) of the skills developed during the internships. Monitoring, assessment and evaluation techniques 223 224 were also frequently reported as skills developed during the intern experience (27%), 225 with program design and data analysis less frequent (20% and 18% respectively). When 226 considering the professional development activities put in place for interns during their placement, a large percentage felt that they were appropriate to their training needs 227 (19% strongly agree; 29% agree). Conversely, a sizeable proportion disagreed (23%) 228 229 and strongly disagreed (17%).

230

231 *Mentoring*

The majority of respondents (70%) were allocated a mentor / placement supervisor during the period of their internship, however, a large proportion were not (30%). In most cases the allocated mentor was both experienced and suitably qualified (34%

235	strongly agree; 30% agree). There is no clear indication that the mentor was allocated
236	enough time in their weekly schedule to fulfill their role to an adequate standard as the
237	responses were similar across the range of options for the scale provided (figure 4). The
238	data also revealed that 31% of respondents felt they had an improved experience when
239	there had been a mentor or structured role put in place to support their internship.
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241	
242	********** insert figure 4 near here ***********
243	
244	
245	It was indicated that 39% of interns were supervised in their roles between 50-80% of
246	the time by a suitably qualified employee of the organisation (figure 5), but this was
247	not necessarily their allocated mentor. A range of responses were given when asked
248	how often they had formal meetings with their supervisor to discuss developmental
249	aspects and their progress during the internship (figure 6). Of particular note, a high
250	percentage (26%) of respondents reported these meetings never took place.
251	Furthermore, formal meetings were rarely documented (77%) and there was
252	inconsistency as to whether or not these meetings set developmental objectives (figure
253	7).
254	
255	
256	********* insert figures 5, 6 and 7 near here **********
257	
258	
259	Further Employment
260	After the internship, the majority of respondents stated that their internship did not lead
261	to paid employment in that specific organisation (72%). This trend continues with very
262	few of the respondents gaining paid employment in S&C with a different organisation
263	(64%) at the time of data collection. However, when asked if the internship prepared
264	the respondents to work independently and effectively in S&C, the majority either
265	strongly agreed (23%) or agreed (40%). Overall, it was stated that the internship was a
266	worthwhile experience (36% strongly agree; 43% agree).
267	

269 **Discussion**

This study investigated the characteristics of S&C coaches who have undertaken 270 internships and their experiences during these placements. Respondents said that the 271 internships were a worthwhile experience and prepared them to work independently 272 273 and effectively in S&C. The majority of placements lasted 6 to 12 months, were unpaid, and took place at professional sports clubs. Nearly all respondents were male with some 274 standard of experience prior to commencement. A high proportion had completed a 275 degree program, and others were educated to master's standard and were qualified S&C 276 277 coaches either by the UKSCA or NSCA. Clear roles and responsibilities were generally provided, and activities consisted largely of S&C lead coaching, data collection and 278 equipment set up. Employers generally outlined the aims and objectives before the 279 internship. However, this was often not preceded by establishing or providing 280 appropriate training. During the placement, coaching, monitoring and evaluation 281 techniques were the predominant skills developed and it appeared that these were 282 derived from practical experiences as often it was felt that distinct professional 283 development activities were insufficient. Mentors were consistently allocated to interns 284 and their work was observed under qualified supervision. Some respondents indicated 285 286 formal meetings took place during the placement, however, often it appeared developmental objectives were not discussed, meetings were rarely documented, and 287 288 in some cases, no meetings ever took place.

289

290 The findings of this study are novel as no empirical data was previously available to determine participant perceptions of how useful internships in S&C are for 291 292 developmental coaches. The responses given here suggest that these experiences are 293 worthwhile and assist in the development of appropriate skills to work as an 294 independent practitioner. Coaching, monitoring and assessment were the predominant skills obtained during the placements and these reflect the practices of coaches 295 investigated in both professional (Ebben, & Blackard, 2001; Ebben et al., 2004; Ebben 296 297 et al., 2005; Simenz et al., 2005) and collegiate (Durell et al., 2003) sport. Program design was less frequently addressed during the internships undertaken, occurring in 298 299 only 20% placements. Given that the application of programming techniques such as periodization appear commonplace in the S&C practices of professional and collegiate 300 coaches (Ebben, & Blackard, 2001; Ebben et al., 2004; Ebben et al., 2005; Simenz et 301 al., 2005), this could be a key drawback in the ability of an internship to prepare a coach 302

for independent practice. Therefore, it could be that these skills are developed through formal education, sharing experiences, and / or directed reading to available literature (Durell et al., 2003); however this would preclude the direct application of programming which is critical for effective practice. It may be worthwhile for employers offering internship programs to place greater emphasis on developing these skills under their supervision.

309

The characteristics of individuals who undertake internship programs have not 310 311 previously been reported. The present study showed that interns working in the field of S&C in the United Kingdom are predominantly male and complete their placement 312 between the ages of 21 to 25. This indicates that the primary target population for these 313 roles is graduate students, as reflected in the high number of respondents stating their 314 level of qualification was a bachelor's degree prior to commencement. Also, the results 315 indicate that it is not uncommon for accredited coaches and those with some standard 316 of previous coaching involvement to complete internships as a means to gain additional 317 experience and attempt to further their career. Employed coaches operating at collegiate 318 organisations have a greater percentage of accredited coaches who are qualified to 319 320 degree standard than those in the present study (Durell et al., 2003), are older (Massey, Schwind, Andrews, & Maneval, 2012; Sartore-Baldwin, 2013) and have more 321 322 experience (Durell et al., 2003, Massey et al., 2009; Sartore-Baldwin, 2013). This is understandable and reflects participants' status as interns who are attempting to enter 323 324 the profession.

325

326 Before commencing their placements, interns were largely given clear aims and 327 objectives, which can be considered good practice (Jeffreys & Close, 2013; Pye et al., 328 2013). However, in three quarters of cases it was evident that their training needs and requirements were not established. Employers offering intern programs should be 329 encouraged to assess the characteristics, skills and knowledge of effective S&C coaches 330 and base their program on developing these qualities (Jeffreys & Close, 2013). Clearer 331 guidelines are required to define the responsibilities both of employers and interns when 332 333 assessing the training needs of the intern and these have been outlined in table 2. Preparticipation assessments can identify strengths and weaknesses so that clearly 334 335 identified and tailored internships for each individual can be developed. Employers could then also establish their own suitability to provide an effective internship for the 336

applicant (Jeffreys & Close, 2013). Furthermore, continual professional development
opportunities should also be provided during the program, however, the results of this
study showed that only half of the participants agreed these activities took place. This
suggests a clear structure for internships does not always occur and this requires
attention by employers who wish to offer placements in the future and can be guided
by table 2.

343

344 Participant responses indicated that in most cases mentors were allocated to supervise 345 student coaches and this has been suggested as a key component of an effective internship (Jeffreys & Close, 2013; Magnusen & Petersen, 2012; Murray et al., 2014). 346 347 However, a large proportion of the placements undertaken were not supervised. Mentoring has been described as a process of passing on the requisite knowledge and 348 skills from a person more experienced and / or with greater expertise to their mentees 349 (Allemen, Chohran, Doverspike, & Newman, 1984; Noe, Greenberger, & Wang, 2002). 350 This process has benefits for mentees and the employer/mentor (Magnusen & Petersen, 351 2012) and is essential for a quality experience (Murray et al., 2014). Interns will likely 352 not possess the required competency to fulfill a professional role and should not work 353 354 independently (Jeffreys & Close, 2013). Thus, clearer guidelines and regulations need to be established for employers that must be adhered to (table 2). Available literature 355 356 has suggested mentor guidelines for employers (Jeffreys & Close, 2013), and other authors have outlined example frameworks which can be adapted (Magnusen & 357 Petersen, 2012, Murray et al., 2014). In addition, allocating sufficient time for mentors 358 359 to meet with their mentees is a fundamental requirement. The results of this study did 360 not provide a clear indication if this is adopted in current practice.

361

362 Formal meetings with mentors were not documented and in some cases regular meetings did not take place. Also, it was apparent that not all these meetings involved 363 setting developmental objectives. Employers offering internship programs should be 364 expected to provide on-going feedback and this should also include performance 365 reviews during which developmental objectives can be discussed (Jeffreys & Close, 366 367 2013). This process must be documented outlining the training interns have completed and their performance against specified roles, responsibilities and target objectives 368 369 (Jeffreys & Close, 2013). This document can then form part of the intern's portfolio

that enhances future applications for paid coaching roles, thus increasing theiremployability.

372

Employers offering internships are also required to consider employment rights, 373 374 including payment (Pye et al., 2013). In the present study, nearly all internships undertaken were unpaid and expenses were not provided to cover travel costs. 375 Furthermore, the most frequently reported weekly work commitment was 20 to 40 376 hours i.e. interns were often operating as full-time employees. In the United Kingdom, 377 378 no laws govern internships. However, classification of individuals who complete such programs as volunteers, workers or employees is required (Pye et al., 2013). Volunteers 379 380 do not require payment and are under no obligation to perform work, whereas, workers and employees are required to perform work or services under specified conditions (Pye 381 et al., 2013). It has been suggested that for most quality internships in S&C there is an 382 obligation to perform work and a formal arrangement is in place, indicating that 383 participants should be classified as either workers or employees entitled to the national 384 minimum wage (Pye et al., 2013). Although this does not apply to students who are 385 currently undertaking a work placement as part of a higher education course, a large 386 387 proportion of respondents had already completed an undergraduate degree before commencing their internship, with much fewer stating they were studying for a 388 389 Master's degree. Furthermore, over a quarter of the interns were accredited with national governing bodies and should therefore be paid for formalised coaching work. 390

391

Another important finding was that the organisations had few employed coaches and a 392 393 high number of interns (figures 4 and 5). This will have clear implications for the ability 394 of the organisation to appropriately mentor interns. Additionally, it raises a worrying 395 trend, whereby, potential employed roles are being filled by interns rather than an organisation occupying that role with an employed staff member. Critically, internships 396 should not be considered as in-expensive labor (Pye et al., 2013) or used to service 397 vacant coaching positions in professional organisations. This increases the risk of 398 exploiting willing individuals who wish to gain experience and devalues the profession 399 into a voluntary service (Jeffreys & Close, 2013). Therefore, a greater understanding of 400 the legalities associated with internships including appropriate selection and 401 402 classification of individuals, payment regulations and work obligations is required by 403 many organisations offering such placements.

405 Conclusions

This is the first study to investigate the characteristics of S&C coaches who have undertaken internships and their experiences during these appointments. The results suggest that internships currently have both positive and negative features. Respondents were generally postgraduates with some standard of previous coaching experience and reported that these placements offered worthwhile experiences, assisting in the development of coaching, evaluation and monitoring skills highlighting their relevance and importance for helping young coaches progress their career in S&C.

However, not all experiences were positive. In-spite of the apparent usefulness of such 414 placements, a clearer structure is needed for internship programs' training and 415 mentoring activities to ensure high quality experiences. Also, although a high 416 proportion of internships were full time positions with formal obligations, nearly all 417 were unpaid and coaching positions in the organisations offering these placements were 418 largely occupied by interns. Therefore, based on the findings of this study, clearer 419 420 guidelines are required to define the responsibilities both of employers and interns and these have been outlined in table 2. 421

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