SKILLS FOR A GREENER FUTURE THROUGH GEOGRAPHY

Professor Kenny Lynch University of Gloucestershire













Introduction
What are Green Jobs?
How Might you get one?
Next steps...



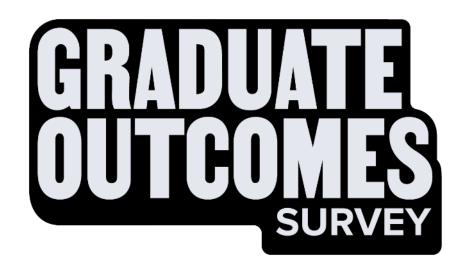


The Guardian

Gloucestershire - No.1 for Student Satisfaction in UK Geography 2024, 2023, 2022 & 2020!



No.1 for Teaching Quality in UK Geography 2025



No. 2 for 2024
Graduate Outcomes
in the Southwest









IS OUR CLIMATE **EDUCATION FIT FOR PURPOSE?**

'Britain's children are being failed by schools when it comes to learning about the climate crisis, with the subject often wholly missing from the curriculum, sidelined, or mistaught, students and education experts have said.'

Harvey (2022)



BASIS FOR THIS CRITICISM

- 9 / 10 secondary teachers said climate relevant to their subject area.
- Two-thirds felt climate change was not taught
 in a meaningful way within their subject.
- Concerns raised by student Scarlett Westbrook about having to list benefits of climate change in a GCSE Geography exam paper in 2020.
- An MP proposed in November 2021 to make it law that basic knowledge of climate issues be part of the National Curriculum in England.



OPEN LETTER TO THE SEC OF STATE FOR EDUCATION 2025

'More comprehensive inclusion of climate and environmental sustainability in the National Curriculum will ensure that all schools are required to educate young people on these issues and to ensure that they leave school prepared for the future.'

Dr. Morgan Phillips, Global Action Plan









'What sparked your interest in climate science?'

"Spending my youth outside playing in mud turned into a career looking at old mud. Discovering how we can use microscopic fossils in sediments to measure climate change captured my imagination, and I still get to spend plenty of time getting muddy on fieldwork!"

Dr Louise Best





"Studying Geography at the University of Gloucestershire was one of the best decisions I ever made. The combination of human and physical geography provided me with essential skills in research, data interpretation, problem-solving, and policy—skills that have been invaluable in my current role.

Since graduating, I have worked on the UK government's Levelling Up funding, helping businesses begin their decarbonisation journey. I also collaborated with Wildlife Trust Wales to evaluate and calculate the carbon footprint of their nature-based outcomes, outlining future strategies for their nature-based solution projects.

Currently, I work as an Energy Project Officer for the Greater South East Net Zero Hub, where I support the public sector, including the NHS and schools, in their efforts to decarbonise and reach the UK's Net Zero goals."



Molly graduated in 2022





CHANGE OVER THE LAST YEAR

LinkedIn Global Green Skills Report 2024 11.6%

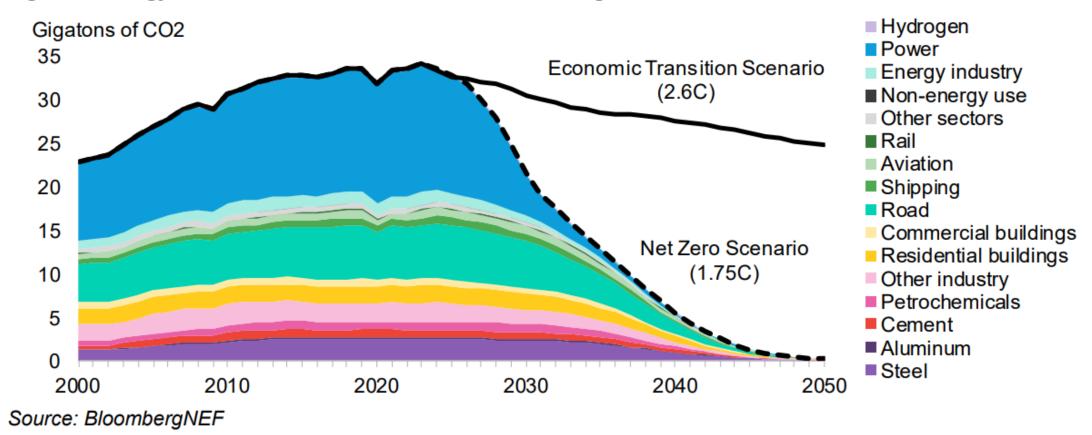
Global demand for green talent grew twice as quickly as supply between 2023 and 2024—with demand increasing by 11.6% and supply by 5.6%.

1 in 2

By 2030 — halfway to the deadline for fulfilling nationally determined contributions (NDCs) — one in five jobs will lack the green talent to fill it. By 2050, this gap will balloon to one in two jobs.



Figure 1: Energy-related emissions and net-zero carbon budget, Economic Transition Scenario and Net Zero Scenario



Source: Bloomberg NEF, 2024

The Observer Green jobs

This article is more than 1 year old

'We're facing a critical UK's green revolution skilled workers

The country's net zero transition may But it desperately requires many mor electricians and workers than it has



Green jobs vaca News enough skilled fill them?



















Britain's net zero economy is bo says

Green sector growing at triple the rate of the UK econo providing high-wage jobs and increasing energy secur



economy was widely distributed around the UK. Photograph: Bloomberg/Geti

Damian Carrington Environment editor

Mon 24 Feb 2025 06:00 GMT



Share

The net zero sector is growing three times faster than the over economy, analysis has found, providing high-wage jobs acros while cutting climate-heating emissions and increasing energian

The net zero economy grew by 10% in 2024 and generated £8

"Over the last year, there has been a 100% increase in unique job postings within the Green economy."

GLOUCESTERSHIRE

SKILLS STRATEGY

2022-2027

GLOUCESTERSHIRE: FUTURE-PROOFED

WHAT'S THE GREENEST THING YOU'VE EVER DONE?

Students Dan, Gaby & David collecting water samples with the help of Mohamed in Morocco!



Green Skills

- Technical, eg surveying, map-making, water analysis.
- Transferable ('soft') eg public speaking, campaigning, team working, critical thinking, problem solving, creative thinking.
- The **abilities** needed to make the world more sustainable and fairer.

Green Jobs

- Jobs that make the environment better or may help us respond to the climate emergency.
- They foster a **sustainable future**.
- Note: Sustainability knowledge could be considered a necessity for every job description.

Green Attributes

- **Personal qualities** beyond knowledge and skills, but also important for employability.
- May include **attitude**, **curiosity**, intercultural and ethical competence, commitment and breadth of understanding.

Green Values

- Principles & beliefs that prioritise environmental sustainability, social justice and non-violence.
- Highlight concern for nature.



GREEN JOBS?

- Accountant
- Actor
- Banker
- Nurse
- Chef
- Builder
- Ecologist
- Farmer
- Doctor
- Civil Servant

- Teacher
- Landscaper
- Lawyer
- IT worker
- Technician
- Vet
- Planner
- Police
- RenewablesEngineer



GREEN JOBS?





WHAT GREEN SKILLS CAN YOU NAME?

Clue: we heard a few in the film.

GREEN SKILLS?

Technical	Transferable	Geographical

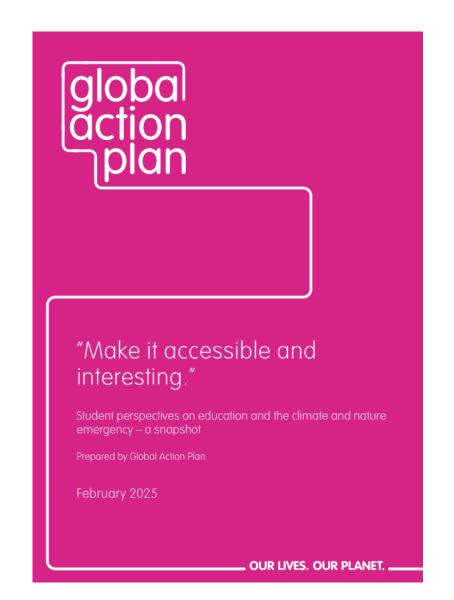
GREEN SKILLS

Technical	Transferable	Geographical
Graphs & charts	Teamwork	Map reading
Visualisation	Critical thinking	Map making
Observation	Literacy & numeracy	Spatial thinking
Interviewing	Information processing	Landscape interpretation
Problem solving	Communication	Spatial literacy
Integrating human & physical	Creative thinking	Air photo & remote sensing interpretation

Youth respondent:

"There's a lot of dooming
- we need to be talking
about solutions and the
jobs and skills solutions
we can do and that would
be appealing.

Looking at the link
between the economy,
the environment, politics
- to give us a dynamic
perspective on the crisis."



HOW CAN I GET A GREEN JOB?



What problem do you want to solve?

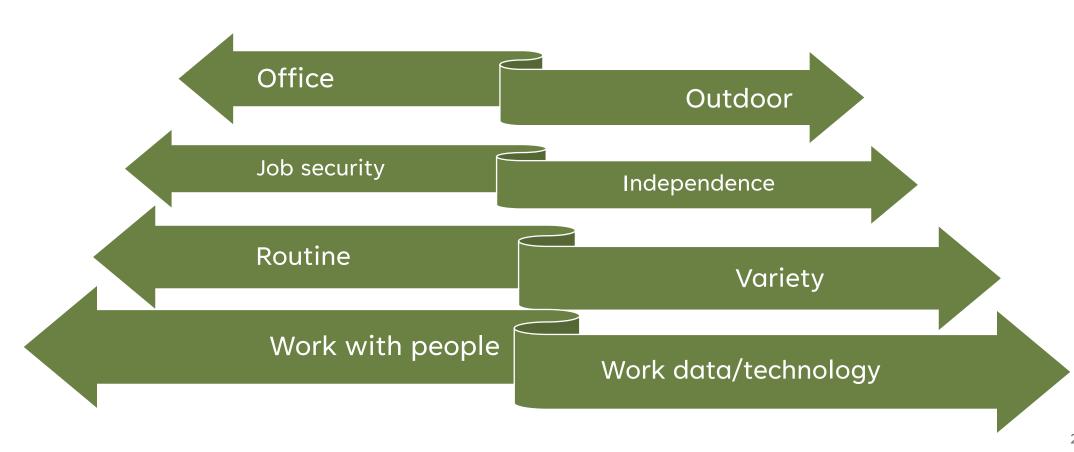
Purpose

What do You like doing?

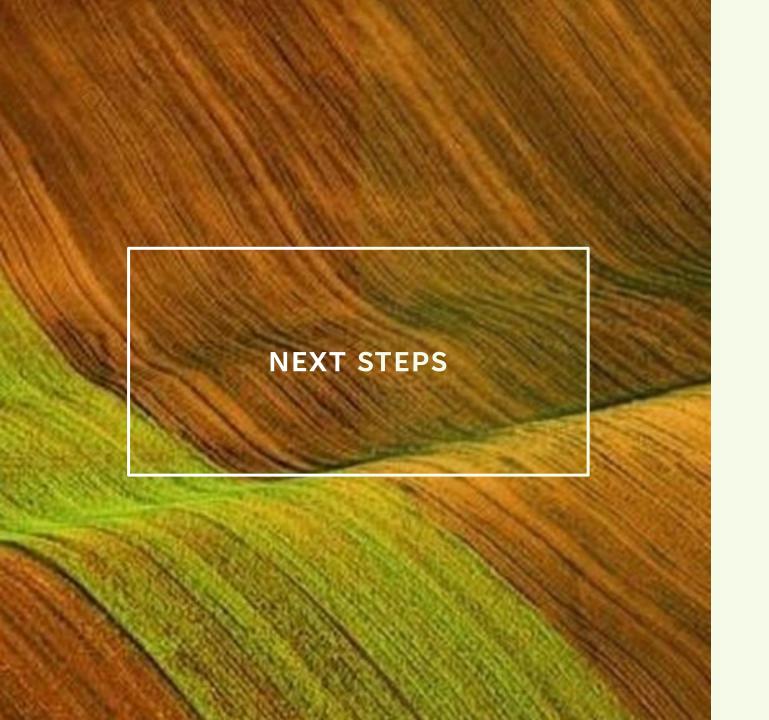


YOUR LIKES & INTERESTS?









- Talk to your teachers and career adviser.
- Talk to people working in green jobs about what it is like.
- Get experience –
 volunteer, work-shadow,
- Research jobs, skills, training, degrees, apprenticeships, careers.

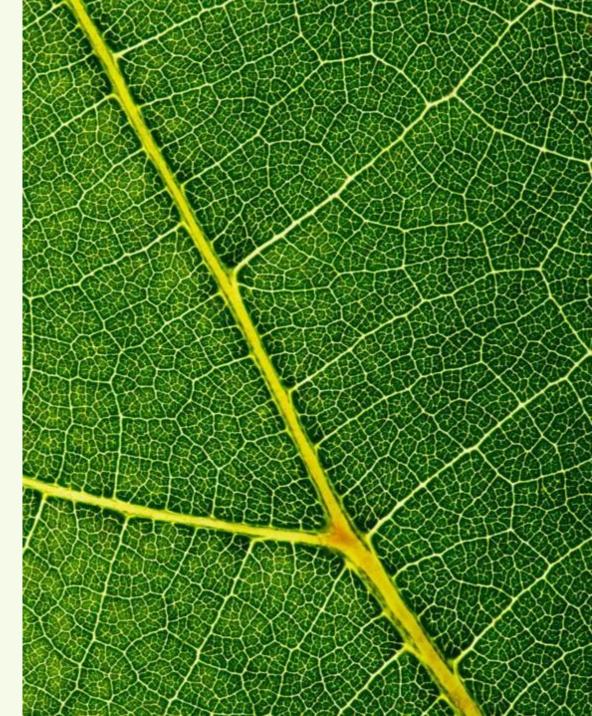
LINKS FOR FURTHER RESEARCH

Resource	URL
Geographical Association (GA). Green Careers .	https://geography.org.uk/resources/green-careers-week-2024/
Royal Geographical Society (RGS). Choose a Career with Geography.	https://www.rgs.org/choose-geography/choose-a-career-with- geography
Conservation Careers.	https://www.conservation-careers.com/
University of Gloucestershire/Cheltenham Education Partnership Education for Sustainability Video Playlist.	https://www.youtube.com/playlist?list=PLshVZXQoV1Zuha8SiQ0 _8h_SK2MivKqHF
Green Careers Hub. Institute of Environmental Management & Assessment (IEMA).	https://www.greencareershub.com/
Ministry of Eco Education. Supporting whole-school sustainability transition.	https://www.ministryofeco.org/
Green Skills & Jobs Report by Students Organising for Sustainability (SOS) International with UNEP, ILO and UNICEF.	https://sos.earth/green-skills-and-green-jobs-report/
Worldwide Fund for Nature (WWF). Sustainable Futures.	For Educators: https://www.wwf.org.uk/get- involved/schools/sustainable-futures/educators For Students: https://youtu.be/JcrNpG2LlgE?si=0l25g8rK_YsQ0Stk



THANK YOU







Keeping in touch



@glosgeog.bsky.social, @lynchkenny.bsky.social



@glosgeog, @lynchinglos



Professor Kenny Lynch, klynch@glos.ac.uk





