

REFLECTING ON THE

POLICY CONFERENCE



Positives

- ✓ Well organised
- ✓ Venue good
- ✓ Presentations
- ✓ Press engagement
- ✓ Food good
- ✓ Professional event

Less good....

- 👁️ Costs to us and to delegates
- 👁️ Absence of policy/decision makers
- 👁️ Panel discussion
- 👁️ Content too broad ?
- 👁️ Marketing or communications?
- 👁️ Links to REF impact ?



SCENARIOS - THOUGHT EXPERIMENTS



THE CCRI @HOME

- Cheltenham
- As per Royal Society - format, small fee to attend
- Lower costs - all around - co-host/sponsorship
- Add e-book of presentations
- Improve status at the University
- Capture presentations on video

INVITE ONLY MEETINGS

- Focused meetings with invited guests
- Networking & dialogue
- Problem focused
- Lower costs of organisation
- Opportunities for REF impact

HYBRID CONFERENCE

- Based at University,
- Small audience attending for free or small fee
- All presentations streamed live on internet
- Keynote speakers to boost viewing
- Presentations captured on internet

DOCUMENTARY - NO MEETING

- Present the work of the CCRI through on-line films
 - Focus on specific projects
 - Focus on ref impacts
 - Link back to social media and website
 - Student project and/or marketing funding