



2009 Briefing
Research for a changing countryside

Mission Statement

The CCRI will guide and influence rural change through rigorous and theoretically sound research of clear policy relevance to the economy, society, environment and governance of the South West region, rural Britain and the rest of Europe - emphasising sustainable development, economic regeneration, sustainable environments, local distinctiveness and inclusive processes. It aims to be acknowledged as a centre of excellence in research by academic and practitioner communities and to communicate research findings effectively to public, private and voluntary sectors and all rural stakeholders.



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Foreword by Sir Don Curry



Sir Don Curry

It gives me great pleasure to introduce the 2009 briefing of the Countryside and Community Research Institute to you, as Chair of its Board of Directors. Since its creation in July 2007 as a joint institute of the Universities of the West of England and Gloucestershire and of Hartpury College, we have been fortunate enough to welcome the Royal Agricultural College as a full partner of the Institute. This broadens the 'reach' of the CCRI, particularly in the area of rural land management. Since the 2008 briefing the Board of Directors has been formally constituted and I am pleased to be working alongside Professor Colin Dennis and Dr Judy Ling Wong in giving a strategic steer to the CCRI.

I am particularly pleased to note the active involvement of CCRI staff in the rural policy process. Paul Courtney's work with the Market Towns Think Tank, Nigel Curry's involvement with the South West Rural Advisory Group and Rural Affairs Forum, Janet Dwyer's membership of the National Trust's Land Use and Access Panel and her expert advisory work for the EU, the OECD and the Welsh Audit Office, Peter Gaskell's chairing of the National Rural Heritage Forum and membership of the Programme Monitoring Committee of the Rural Development Programme for England and Malcolm Moseley's advisory work with the Commission for Rural Communities, the Carnegie Commission for Rural Community Development and the Plunkett Foundation, all provide valuable insights into the policy process that assist the CCRI in shaping its research agendas.

CCRI research projects concerned with the nature of the rural economy and rural society are increasingly attracting EU research funding and in the areas of heritage and landscape have secured the active partnership of voluntary sector organisations such as the National Trust. With funding from the UK and Europe, the CCRI's theme of farming and food continues to flourish, too, with research into risk, the organic movement, CAP reform and agri-environment schemes all making a clear contribution to the development of the industry.

I am sure that the firm foundation created by the CCRI in its first two years of operation places it in an excellent position to expand its research over the coming years and I wish it every success in doing so.

Sir Donald Curry, KB, CBE, FRAgS

Chair, Sustainable Farming and Food Implementation Group
PhD (Honorary), University of Gloucestershire





CCRI staff and students, 2009

Introduction by Nigel Curry



Professor Nigel Curry

The Countryside and Community Research Institute has gone from strength to strength in its first two years of operation. As well as welcoming the Royal Agricultural College into the Institute during this period, the CCRI has had a very successful outcome in the Government's Research Assessment Exercise of 2008. Some 85% of the CCRI's research was considered to be of international standing, a proportion of which was considered to be world leading. Our research environment also was considered to be 'excellent' by the assessment panel.

Particularly pleasing in relation to the CCRI's mission was that we were commended for our 'strong emphasis on policy relevance' in all of the work that we do.

Buoyed by this performance, the CCRI staff publications that can be entered into the next Research Evaluation Framework hit an all time high in 2008 and the first half of 2009. During this period some 60 journal articles have been published or accepted for publication, with a further 20 or so submitted. Our research student community grew to 19 during this period too with the winning of a Collaborative Award (in partnership with the National Trust) from the Economic and Social Research Council, to investigate the economic impacts of the restoration and adaptive re-use of historic buildings.

As part of our considered commitment to dissemination, John Powell and Chris Short convened and chaired the 12th International Association for the Study of the Commons (IASC) conference in July 2008. This was a major international gathering of over 500 delegates from 71 different countries and has placed the CCRI firmly amongst the international research and policy community in respect of common property resources.

Staff changes are a healthy part of any vibrant research environment. As well as welcoming key staff members from the Royal Agricultural College, Will Manley and James Jones, we have been pleased to appoint Professor Tom Woolley to the first Professorship of Sustainable Rural Architecture in Britain. I would like to mark, too, the formal retirement of Professor Stephen Owen from the CCRI. Since his co-editorship of the Gloucestershire Papers in Local and Rural Planning in the 1970s, his influence on the subject interests of the CCRI has been immense in both academic and policy terms, long predating the recognition of the importance of 'localisation' for rural areas. I am sure that he will continue an active association with the CCRI in his retirement and we all wish that it will be a long and happy one.



Professor Nigel Curry

Director, Countryside and Community Research Institute





CCRI Board of Directors and Management Board

The CCRI Board of Directors was announced at the inauguration of the CCRI in April 2008. One of the original Directors, Christopher Gaskell, Principal of the Royal Agricultural College (RAC), moved to the CCRI Management Board when the RAC joined the partnership in October 2008.

Board of Directors



Sir Donald Curry

Chair: Sir Donald Curry KB, CBE, FRAgS, Advisor to Government on Sustainable Farming and Food Policy. He chaired the Policy Commission on the Future of Farming and Food, which reported to the Government in January 2002. The report *Farming and food, a sustainable future* was widely endorsed by both Government and stakeholders and is regarded as providing an important new vision for the farming and food industry. He is Chairman of the NFU Mutual Insurance Company having been appointed a non-executive director in 1998, Deputy Chairman in June 2000 and Chairman in June 2003. In 2009 he was appointed Chair of Leckford Estate Management Committee (the Waitrose Farm) and advisor to

Mark Price, CEO Waitrose. He was a Crown Estate Commissioner from 2000 to 2007.

He was first appointed an MLC Commissioner in October 1986 and chaired the Commission from September 1993 until April 2001. He was a founder and is Chair of *At home in the community*, a charity providing care in the North East for people with learning disabilities. He was awarded a CBE for services to Agriculture in the 1997 New Year's Honours list and a Knighthood in the Birthday Honours in 2001.

In December 2000 he was the first recipient of The Royal Smithfield Club's Bicentenary Trophy awarded for his major contribution to the British meat industry and in June 2004 he was awarded The Royal Agricultural Society's National Agricultural Award. In 2004 he was also awarded an honorary degree (BSc) by Cranfield University and in 2005 was awarded an Honorary Doctorate by the University of Gloucestershire. In 2008 he was awarded an Honorary Doctorate of Civil Law by Newcastle University. Married with three children, he farms 250 hectares in Northumberland comprising arable and lowland grass.



Professor Colin Dennis

Professor Colin Dennis, CBE, DL, BSc, PhD, CSci, FIFST, FIFT, FRSA, FIAFoST has recently retired from being Director-General of Campden BRI, Chipping Campden, Gloucestershire. Prior to moving to Chipping Campden in 1981, he worked for 11 years at the Institute of Food Research in Norwich, including a period of secondment at the Norwegian Food Research Institute near Oslo. He has a total of 39 years experience in food research, 28 years of senior management experience and 21 years as Director-General of an industry focused Research and Technology Organisation providing multidisciplinary scientific and technical support to large, medium and small companies as well as government clients.

He is a Fellow of the Institute of Food Science and Technology, the Institute of Food Technologists and the International Academy of Food Science and Technology and has recently served as Chairman of the Scientific Council of the International Union of Food Science and Technology. He is also a Non-Executive Director of the United Kingdom Accreditation Service, Visiting Professor and Governor at the Royal Agricultural College, Cirencester, Board Member of the National Skills Academy International Food Information Service and is Chairman of Modular Training and Industry Interchange Programme Committees of the Biotechnology and Biological Sciences Research Council.

Colin was appointed Commander of the Order of the British Empire (CBE) for services to the agri-food industry in the New Year Honours List 2009.





Judy Ling Wong

Judy Ling Wong CBE, FRSA, HonFCIWEM, HonPhD is the UK Director of Black Environment Network, with an international reputation as the pioneer in the field of ethnic participation in the built and natural environment. BEN works across diverse sectors in the context of sustainable development, integrating social, cultural, economic and environmental concerns. Judy is a major voice on policy towards social inclusion. Her contribution includes membership of the DCMS Historic Environment Executive Committee, DEFRA Race Equality Scrutiny and Advisory Group, CABESpace Research Advisory Group, Wales Assembly Government Environmental Strategy Reference Group, DCMS Engaging Places National Advisory Group, and the IUCN/WCPA Task Force for

Cities and Protected Areas. The groundbreaking methodology developed by BEN to engage urban-based ethnic minorities has influenced mainstream work with the full range of disadvantaged social groups as a result of shared issues and contexts. BEN's most recent pioneering work is the development of methodology to engage ethnic minorities in the countryside with the environmental and heritage sectors, opening up access to enjoyment, volunteering and employment. A new departure is BEN's presence as a spearhead for intercultural work in heritage and environment in Europe. Judy was made a Fellow of the Royal Society of Arts in 1997 in recognition of her contribution to contemporary environmental thinking. She was awarded an OBE as part of the Queen's Birthday Honours 2000 in recognition of her pioneering work in establishing ethnic environmental participation. In 2003, she was made a Honorary Fellow of the Chartered Institution for Water and Environmental Management. In 2005, she was awarded an Honorary Doctorate by the University of Gloucestershire. She received a CBE in the Birthday Honours 2007 for services to heritage.



Management Board

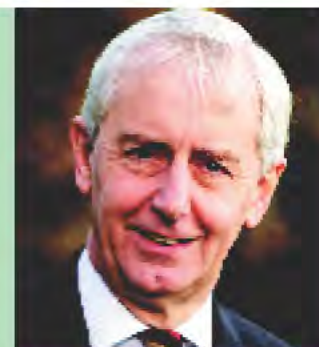
The CCRI is guided by a Management Board of senior managers from each partner institution.



Professor Patricia Broadfoot,
Vice-Chancellor,
University of Gloucestershire



Malcolm Wharton,
Principal,
Hartpury College



Professor Christopher Gaskell,
Principal,
Royal Agricultural College



John Rushforth
Deputy Vice-Chancellor,
University of the West of England

Institute news and updates

Staff Updates

Professor Stephen Owen retires from the CCRI in the summer of 2009 after working in the Institute and its previous manifestations for over 35 years. Stephen has had a pivotal influence over the political, intellectual and financial development of the CCRI over this period, including spells as its Director, and it would be much the poorer now as an Institute without his influence. As much as anyone else, Steve has been responsible for the success of the CCRI, and whilst he will be much missed, his principles and values will remain embedded in the CCRI for a long time to come.

Assistant Director of the CCRI **Dr Paul Courtney** was awarded a Readership in Rural Economy and Society in June 2008.

In November 2008 **Tom Woolley** was appointed Professor of Sustainable Rural Architecture in the CCRI. An architect and environmental researcher, Tom was Professor of Architecture at Queens University Belfast from 1991 to 2007 and is currently a Professor of Architecture at the Centre for Alternative Technology Graduate School of the Environment. Tom is a particular expert on sustainable rural architecture and has published widely on the subject.

As a result of the CCRI's partnership with the Royal Agricultural College, **Dr James Jones** and **Will Manley** are now working with the CCRI. James is a Principal Lecturer and Head of Farm Management at the Royal Agricultural College and his research is mainly at the interface between farm business management and agricultural policy. Will is a Principal Lecturer and Director of the Countryside and Rural Economy Research sector at the Royal Agricultural College with specialist research and applied expertise in agri-ecosystems, biodiversity, countryside policy and rural recreational activities.

Ruth Little joined the CCRI from Coventry University where she was in receipt of an ESRC-CASE studentship co-funded by the Soil Association. Her thesis tied together research interests in agro-food geographies, alternative food networks and short food supply chains. She is currently working on a RELU project with Professor Brian Ilbery and Dr Damian Maye examining the potential impacts of plant disease on land use and the rural economy in the UK.

Sandrina Pereira joined the CCRI in March 2008 to work with Dr Janet Dwyer on the Rural Development Impact (RuDI) Study, funded under the EU Seventh Framework programme. Sandrina previously worked as a researcher at the Instituto Superior de Agronomia, Lisbon, with a PhD scholarship from the Ministry of Science and Higher Education.

Rhiannon Fisher joined the CCRI in June 2008 as a part time research assistant and part time PhD student. She achieved a first class honours degree in Heritage Management from the University of Winchester and has completed a Masters degree in International Rural



Tom Woolley was appointed Professor of Sustainable Rural Architecture in November 2008



Emma Dennis was CCRI's placement student for 2008/09

Development at the Royal Agricultural College. She is currently working on the Research Councils' funded project 'grey and pleasant land' with Professor Nigel Curry.

Katarina Kubinakova is working as a research assistant in the CCRI and is also a part-time PhD student. Katarina previously worked as a deputy director and project manager for an NGO VOKA (Rural Organization for Community Activities) in Slovakia. Her main interests and areas of work are integrated rural development, and employment and economy development in rural areas.

Emma Dennis replaced Lizzi Cheese as the CCRI work placement student for 2008/09. After completing her placement Emma will return to UWE to complete her BSc (Hons) in Environmental Biology. Placement students assist with all aspects of research and administration in the CCRI and are given an opportunity to develop new skills and contacts within the rural research sector.

Since the last Briefing the CCRI has said goodbye to **Ananya Mukherjee** and **Gillian Parker**.





Professor Christopher Gaskell, Professor Nigel Curry, Sir Don Curry and Judy Ling Wong at the inauguration of the CCRI

Institute News

Research Assessment Exercise (RAE)

The CCRI performed exceedingly well in the latest RAE evaluation, which evaluated research conducted between 2001 and 2008. The Higher Education Funding Council judged that 85% of CCRI's research was of international standing. Within this, 40% of CCRI's work was considered internationally excellent. Of this 40%, more than 10% was considered world leading. The panel that assessed CCRI's research also found its research environment to be 'excellent' and a commendation was given for the CCRI's 'strong emphasis on policy relevance' in its research work.

Inauguration

The CCRI held its official inauguration at the University of Gloucestershire on 22nd April 2008. Professor Nigel Curry presented an inaugural lecture on behalf of the CCRI and the University of Gloucestershire's Vice-Chancellor Professor Patricia Broadfoot conferred an honorary doctorate on Stuart Burgess, Chair of the Government's Commission for Rural Communities, and the Government's advocate for rural people, businesses and communities. The new Board of Directors was also announced at the inauguration.

New Partnership

In October 2008, the CCRI was delighted to strengthen its capacity to tackle a wider range of rural research projects by joining forces with the Royal Agricultural College (RAC).

The RAC brings additional skills into the CCRI in the areas of agricultural economics, rural land management, agriculture and international consultancy. The potential for further developing international postgraduate education in a number of rural topics is considerable with the combined staffing skills of four institutions to draw upon.

Awards

In February 2008 the CCRI was successful with two new applications for PhD studentships under the Great Western Research (GWR) Studentship Awards programme, which is funded by the South West Regional Development Agency (SWRDA) and the Higher Education Funding Council for England. The first is investigating the sustainability of salmon as a resource in the southwest region of England. In this project, the CCRI is working with Exeter University (which is the lead University) with external funding from Tamar Consulting. The second examines the nature of the South West forest estate and its potential contribution to sustainable construction. This is in collaboration with the University of Bath and funding comes from the Woodland Renaissance Partnership, a group of private foresters.

More recently the Institute was awarded an ESRC CASE (+3) Studentship award for a study entitled 'Investigating the economic impacts of restoration and adaptive re-use of historic buildings'. The Studentship will commence in October 2009 and is being co-sponsored by the National Trust. The CCRI currently holds five ESRC CASE Studentship Awards.

New Research Clusters

The CCRI linked up with other researchers from the University of the West of England and the University of Gloucestershire to form a new research cluster 'Creative Industries for Sustainable Environments, Economies and Communities' (CISEEC) which aims at exploiting the expertise and experience of a number of staff, associated professionals/artists and postgraduate students currently working in or researching on the creative industries in the South West. Knowledge network, creation and dissemination are at the core of this new cluster. The new cluster also provides a supportive network for postgraduate study in a range of disciplines that have art, ecology and the creative industries at their core; developing a research consortium by pooling resources such as contacts, expertise and experience, which will provide a foundation of strength from which funding applications can be made.

A number of CCRI researchers are also working closely with the Centre for the Study of Floods and Communities (CSFC) at the University of Gloucestershire, a new interdisciplinary research centre that focuses on key issues in building sustainable and resilient communities in the context of changing flood risk. The Centre researches approaches to the understanding of, and responses to, flooding in the UK and internationally by integrating theoretical approaches and methods from a range of academic disciplines. It also explores how floods, associated risk and mitigation strategies are perceived, explored and communicated.

Staff Achievements

Dr Paul Courtney has been re-appointed to the AMT Market Towns 'think tank', which will focus on the future of market towns and issues that market towns will need to face in the future. The 'think tank' is co-ordinated by Action for Market Towns and is chaired by Professor Ray Pahl of the University of Essex.

CCRI Director **Professor Nigel Curry** was appointed to the Board of Governors of the Macaulay Land Use Research Institute (MLURI) in Aberdeen. MLURI is a leading international land use research institute with a central commitment to research on the environmental, economic and social impacts of rural land use, and their policy and management consequences. Nigel will be offering strategic advice, particularly in respect to the socio-economic aspects of their work. Nigel was also appointed to the South West Rural Advisory Group which is the body tasked to advise the Regional Development Agency on rural matters, and also to the South West Government Office's 'think tank' on rural affairs, the South West Rural Affairs Forum.

In May 2009 **Nigel Curry** met with the Minister of State for Higher Education, David Lammy, to discuss the development of the sustainability agenda in higher education. As well as issues of policy and funding, consideration was given to the importance of 'localisation' within the sustainability agenda and the significant role that universities have to play in acting as examples of good practice for the local communities in which they are situated. In this respect, developments in local food production being introduced at the University of Gloucestershire through its 'edible garden' scheme were considered particularly important.

CCRI Reader **Dr Janet Dwyer** acted as an expert advisor for the EU on three occasions in 2009 in relation to rural development (details can be found in the 'International Activities' section). Janet has also acted as a special advisor to the Welsh Audit Office on policy review work.

Dr Peter Gaskell was appointed Chair of the National Rural Heritage Forum. The forum brings together representatives from national, regional and local government, professional organisations and the third sector to provide policy and best practice guidance for the sustainable management of the rural historic environment. In 2008 Peter worked with English Heritage and the Historic Environment Local Management Programme (HELM) to provide training for non-historic environment specialists in the sustainable use of historic farm buildings, and also worked with the National Trust to deliver workshops for National Trust staff which focused on understanding the character of historic farmsteads and promoting the sustainable management of farmsteads and their landscapes. More recently Peter has worked with BBC Radio 4 to produce a series of articles on historic farm buildings.

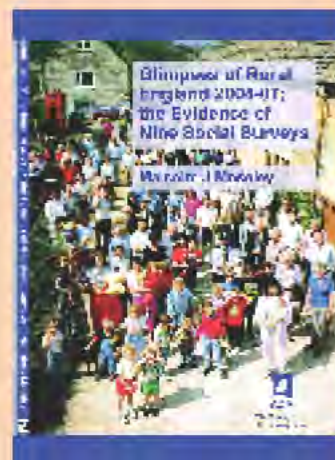
Professor Andrew Gilg has been invited to join the local committee for the Town and Country Planning (TCPA) Summer School, which is to be held in Exeter in September 2009.

Both **Andrew Gilg** and **Janet Dwyer** have been invited as experts to write review papers for the Government's foresight exercise on 'Land Use Futures', which will be published in a special edition of the journal *Land Use Policy*, planned for autumn 2009.

Professor Brian Ilbery presented his inaugural lecture at the University of Gloucestershire on 28 April 2009. His lecture was entitled 'Food supply chains: the long and short of it'. Also in April 2009, Brian acted as an International Board Member for the Irish Research Council of Humanities and Social Sciences in Dublin when the Board assessed over 400 applications for PhD studentships, with about 85 studentships available. And as part of the 'growing risk' RELU project, awarded to Warwick HR (Principal investigator), Imperial College, Central Science Laboratory and the CCRI in the third round of RELU projects, **Brian Ilbery** and **Damian Maje** were awarded two work shadowing grants.

Dr Owain Jones is co-Guest Editor (with Valerie Steeves of the University of Ottawa) of a special issue of the *Journal of Surveillance & Society* 'Surveillance, Children and Childhood' due to be published in January 2010.

Damian Maje has been awarded a distinguished visiting scholarship from Monash University's Faculty of Arts in Victoria, Australia. He will be visiting Monash University in March 2010 for one month. The purpose of the visit will be to build a project proposal with Dr Vaughan Higgins and Dr Jacqui Dibden that aims to compare the governance of pest and disease risk in Australia and UK agriculture at both a policy and farm level. The proposed project would extend the RELU 'growing risk' research project on plant disease, which Damian is currently involved with. Dr Higgins will also be visiting the CCRI in October 2009 as part of on-going collaboration.



Malcolm Moseley has continued to provide support to the Commission for Rural Communities in its research into the rural service delivery consequences of 'major life events', such as redundancy or the onset of serious illness. Malcolm has recently completed a three-year membership with the Carnegie Commission for Rural Community Development, an independent commission, which encourages community development in rural areas. Malcolm has also recently published a book entitled 'Glimpses of Rural England: the evidence of nine social surveys'. The book, which provides glimpses of life in England's villages and small towns at the start of the 21st century, can be purchased via the University of Gloucestershire's Online Store, which can be accessed via the CCRI website.

Professor Stephen Owen has been appointed Chairman of Gloucestershire Environmental Trust in succession to Professor Adrian Phillips. The Trust provides grants up to the value of £700,000 from funds generated by the Landfill Communities Fund for the benefit of Gloucestershire, its people and its environment. The Trust is funded under the scheme by Cory Environmental (Gloucestershire) Ltd, which owns and manages the waste management operations in Gloucester, Cheltenham and Cirencester.

In July 2008, **Dr John Powell** and **Christopher Short** convened and chaired the 12th International Association for the Study of the Commons (IASC) conference, a major international five-day conference that was attended by 500 delegates from 71 different countries.



The five-day IASC conference was attended by 500 delegates from 71 different countries

Staff Profiles

Researchers



Michael Clark

Data Manager

Michael is an experienced database programmer, GIS and data analyst. He specialises in designing, developing and managing database, GIS and software systems for rural research and policy.



Paul Courtney

Reader and Assistant Director of CCRI

Paul's research interests are concerned with socio-economic and spatial dimensions of rural activities, with a particular focus on rural-urban interactions, market towns, the historic environment, forestry and rural economic performance.



Nigel Curry

Professor of Countryside Planning and Director of CCRI

Nigel's research interests cohere around the notion of equity. In this context he has undertaken over 30 years of research into aspects of the rural economy, the planning process and communities in rural areas. Nigel also has undertaken work on land rights and access to land. His current research includes a large-scale evaluation of the contribution that older people make to rural civic society.



Janet Dwyer

Reader

Janet's research interests include European and UK policy for sustainable agriculture and rural development. Her recent work has included investigating the environmental and socio-cultural implications of EU and UK agricultural policy reforms, rural policy review work for OECD, and evaluating the design and delivery of EU rural development policy under the CAP. Methodological influences include socio-political and institutional economics, qualitative systems analysis and ecology.



Rhiannon Fisher

Research Assistant

Rhiannon's main research interest is in social capital and its impact on rural communities. She is currently working as a research assistant on the CCRI's 'grey and pleasant land' project that examines the contribution of older people to rural civic society. Rhiannon is also undertaking a part-time PhD on the impact of social capital on increasing the resilience of rural communities.



Peter Gaskell

Senior Research Fellow

Peter specialises in studies of the historic environment, landscape change and agri-environmental policy. He has particular expertise in the design and evaluation of research methodologies. Peter is Subject Group leader for the Heritage and Landscape research cluster.



Andrew Gilg

Professor

Andrew has 35 years of experience in research into countryside planning issues. Recent research includes work for DEFRA on environmental attitudes and two local housing need surveys in Devon.



Brian Ilbery

Professor of Rural Studies

Brian is an agricultural geographer with research interests in agricultural change and policy, farm tenancy, alternative farm enterprises, short food supply chains, local/regional speciality food and drink products, and risk and plant disease management.

Researchers



Julie Ingram

Research Fellow

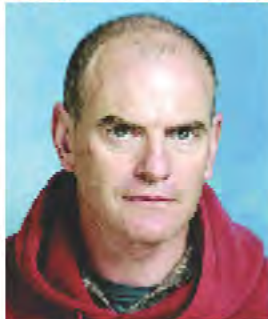
Julie's main research interests are concerned with the socio-economic aspects of agriculture in relation to policy, practice, management and the environment. She is particularly interested in knowledge exchange within the agricultural community.



James Jones

Head of Farm Management at the Royal Agricultural College

James is a specialist in farm business management, agri-business, agricultural economics, agricultural policy and rural estate management. He is a Rural Practice Chartered Surveyor and assists the RICS on rural policy. His research is mainly at the interface between farm business management and agricultural policy. He is the payments verifier for all the land-based schemes within the Rural Development Programme for England.



Owain Jones

Research Fellow

Owain's research interests are in rural communities and rural childhood, landscape place and nature, landscape place and memory, and sustainable food chains. He has over ten years of post-doctoral research experience funded by the Economic and Social Research Council, the Arts and Humanities Research Council and the UK Rural Economy and Land Use Programme.



Carol Kambites

Research Fellow

Carol's research interests lie in sustainability, communities and social capital, local governance and the ways in which people relate to the places where they live. She is also interested in language and discourse analysis.



James Kirwan

Senior Research Fellow

James' main research interests are concerned with the socio-economic impacts of the agro-food system, particularly the relationship between the production and consumption of food and any resultant impacts on sustainable rural development. He is currently involved in an EU 7th Framework project that is examining the design, implementation and impacts of European rural development policy.



Katarina Kubinakova

Research Assistant

Katarina's main interests and areas of work include integrated rural development and employment and economy in rural areas. She has a Masters of Arts in Archaeology (Masaryk University, Brno, Czech Republic) and is currently studying part-time for a PhD.



Nick Lewis

Research Assistant

Nick's main research interest is in the recreational use of the countryside. He is routinely involved in a variety of topic areas within the CCRI, primarily with project and fieldwork development. He is involved extensively with analysis and presentation of results through tools such as SPSS.



Ruth Little

Research Assistant

Ruth joined the CCRI from Coventry University where she was in receipt of an ESRC-CASE studentship co-funded by the Soil Association. The PhD tied together research interests in agro-food geographies, alternative food networks and short food supply chains. She is currently working on a RELU project with Brian Ilbery and Damian Maye examining the potential impacts of plant disease on land use and the rural economy in the UK.

Researchers



Will Manley

Director of the Countryside and Rural Economy Research sector at the Royal Agricultural College

Will is a chartered environmental scientist with specialist research and applied expertise in agri-ecosystems, biodiversity, countryside policy and rural recreational activities – with particular emphasis on the integration of these areas with commercial agriculture, forestry and rural development.



Damian Maye

Senior Research Fellow

Damian is a rural geographer with research interests in agricultural restructuring, food supply chains and rural development. He is particularly interested in the growth of alternative and local food networks, CAP reform, farm tenancy, farm diversification, and plant disease management and biopolitics. He also has an on-going research interest in the geography of micro-brewing and the real ale economy. Damian shares the role of Subject Group Leader for the Farming and Food research cluster with Chris Short.



Jane Mills

Senior Research Fellow

Jane's main research interests focus on socio-economic aspects of agri-environmental policy, agricultural change and environmental management. She is particularly interested in the collective management of the natural environment at a landscape-scale for biodiversity and natural resource protection objectives.



Malcolm Moseley

Professor of Rural Community Development

Malcolm's main research interests lie in three overlapping fields - rural governance, rural community development and the efficient and equitable delivery of rural services. Malcolm has recently written a book 'Glimpses of Rural England' which revisits nine of his recent research projects looking for an underlying 'big picture'.



Stephen Owen

Professor of Local Planning

Stephen's main areas of research interest are planning and designing rural settlements, particularly English hill towns, and linking community-based planning with strategic decision-making in rural England.



Sandrina Pereira

Research Assistant

Sandrina joined the CCRI in 2008 to work with Dr Janet Dwyer on the Rural Development Impact (RuDI) Project, funded under the EU 7th Framework programme. She has worked as a researcher at the Instituto Superior de Agronomia (Lisbon) and taught Environmental Management at the Professional Agriculture School in Lisbon. She is in the process of finishing her PhD.



John Powell

Senior Research Fellow and Course Leader for the MSc in European Rural Development

John's research interests lie at the interface of rural economy and governance issues. He has expertise in resource valuation, policy evaluation and institutional analysis. He has particular interests in the development of new governance regimes for the management of shared resources, including common land, community forests and inland and coastal waters.



Matt Reed

Research Fellow

Matt's research interests focus on all aspects of organic farming and food, rural community development, rural skills, family farming and rural social movements. Matt is Subject Group Leader for the Rural Economy and Society research cluster.

Researchers



Chris Short

Senior Research Fellow

Chris' main research interests lie in the relationship between different land uses for agriculture, forestry, nature conservation, equine businesses and recreation. He has particular interests in the development and implementation of integrated rural development and agri-environment policy. He has considerable expertise in issues relating to collective action and shared resources, notably common land and town and village greens within England and Wales. Chris shares the role of Subject Group Leader for the Farming and Food research cluster with Damian Maye.



Tom Woolley

Professor of Sustainable Rural Architecture

Tom Woolley joined the CCRI in October 2008. He is an architect and environmental researcher. He was Professor of Architecture at Queens University Belfast from 1991 to 2007 and is currently a Professor of Architecture at the Centre for Alternative Technology Graduate School of the Environment. Tom also serves as a visiting Professor at the University of Central Lancashire, and as an associate with Rachel Bevan Architects.

Professional Staff



Jill Harper

General Administrator

Jill is the general administrator in the CCRI. Her role includes helping to organise the CCRI seminar series, and other CCRI conferences and seminars. She is also the Course Administrator for the MSc in European Rural Development.



Chris Rayfield

Business Manager

Chris is responsible for the day-to-day management of the Institute, in particular for project and financial management.



Julie Ryan

Communications Officer

Julie manages the publication of the CCRI Briefing and is involved with the production of other promotional materials. She manages and edits the CCRI website and produces CCRI press releases and newsletters.



Evelyn Shaw

Business Development Officer

Evelyn's role is to support the Business Manager in exploring funding opportunities and promoting the CCRI through marketing and publicity. Evelyn also organizes CCRI events and publications and assists with the publication of the CCRI Briefing



External Collaboration and Partnerships

CCRI works with many other organisations in both the private and public sector to support and complement the expertise in the Institute.

UK Organisations

Association for Commons Registration Authorities

ACRA have been assisting the CCRI by providing details of successful and unsuccessful Town and Village Green applications as part of the Defra project looking at the character and links to planning of these areas.

Asken Ltd

Ken Taylor has collaborated with Janet Dwyer on the RUDI project and with Chris Short on the 'non-market benefits of Environmental Stewardship' and the 'Town and Village Greens project'. Ken has also worked with Nigel Curry on the Scottish Natural Heritage project 'assessing future recreation demands.'

Abacus Organic Associates

Matt Reed has worked with Stephen Biggs from Abacus Organic Associates on the Defra project 'characterisation of markets for organic goods'.

ADAS

Members of CCRI staff have worked with ADAS on three Defra projects: 'estimating the non market benefits of environmental stewardship', 'evaluation of the cross compliance programme', and 'ex-post evaluation of the England Rural Development Programme (ERDP) 2000-06'.

BDOR

Malcolm Moseley and Stephen Owen have worked with Jeff Bishop from BDOR on the Irish Heritage Council project 'evaluation of village design statements in Ireland'.

Campden BRI

Members of CCRI staff have been working with Campden BRI in two research areas: protocols and food standards, and branding cues and food quality.

Central Science Laboratory (now part of the Food & Environment Research Agency, FERA)

CCRI staff have worked closely with Nigel Boatman, Alan McLeod and Steve Parker from FERA on a number of projects, which include the 'growing risk' project funded by ESRC. They have also collaborated on four Defra projects: 'evaluation of the cross compliance programme', 'estimating the non-market impacts of plant diseases on land use and the UK rural economy', 'estimating the incidental socio-economic impacts of Environmental Stewardship' and 'ex post evaluation of England's Rural Development Plan'.

Forum Heritage Services

Bob Edwards worked with Peter Gaskell on the English Heritage project 'historic farm buildings: constructing the evidence base uptake'.

Foundation for Common Land

The recently formed Foundation for Common Land is one of the co-sponsors of the 8th National Seminar on Common Land to be held in September 2009. One of the founders, John Thorley, will be chairing the morning session and other members will be contributing to the event.

Gloucestershire Farming and Wildlife Advisory Group

Members of the CCRI have been in discussion with Gloucestershire Farming and Wildlife Advisory Group regarding the evaluation of a community-based conservation project that has developed an innovative participatory framework aimed at involving local communities in the management of local areas

Gloucestershire Wildlife Trust (GWT)

In May 2009 the University of Gloucestershire signed a Memorandum of Understanding with the GWT to work more closely in the areas of volunteering, teaching, communications and research. Chris Short, a long-standing member of the Trust, is chairing the group. During 2009 and beyond, the CCRI and the GWT will continue to work closely together developing research proposals.

Hyder Consulting (UK) Ltd

Janet Dwyer worked with Hyder Consulting on an OECD review of rural Italy in 2008, and the 'ex-post evaluation of the England Rural Development Programme (ERDP) 2000-06'.

Institute of Grocery Distribution

As part of the RELU 'growing risk' project on plant disease, Brian Ilbery and Damian Maye have shadowed the activities of Dr Peter Whitehead and colleagues in relation to their food chain research.

National Farmers Union (NFU)

Also as part of the 'growing risk' project, Damian Maye and Brian Ilbery shadowed the activities of Dr Chris Hartfield and Paul Chambers to learn more about the NFU and their lobbying activities, especially in relation to horticulture, combinable crops and plant health, and notably the recent changes to the pesticide regulations.

Transition Stroud

Matt Reed, James Kirwan and Chris Short have been meeting with members of Transition Stroud to contemplate how this initiative can be linked with the mainstream farming discussion groups. They are currently considering the development of a discussion group through the Regional Enterprise Gateway opportunity provided by the England Rural Development Programme and the Royal Agricultural College.

CCRI is working with several partners as part of the ESRC CASE and Great Western Research Studentship Awards. Partnerships have been formed with the National Trust, Tamar Consulting, Woodland Renaissance Partnership, the Association of Chief Estate Surveyors (ACES), the National Association of British Market Authorities (NABMA) and the Forestry Commission.

CCRI has collaborated with a number of UK Universities and Research Institutions

Aberdeen University, Institute for Rural Research

Brian Ilbery and Damian Maye are working with Dr David Watts from the Institute for Rural Research on farm tenancy and property relations. They have also collaborated on three recent publications that arose from an earlier Defra funded project on farm tenancy.

Aberystwyth University

Iwan Owen and Penri James from Aberystwyth University are working with Matt Reed and Pete Gaskell on the Welsh Assembly Government project 'entry and exit from agri-environment schemes in Wales'.

University of Birmingham

Bob Ford from the University of Birmingham is working with Jane Mills, Janet Dwyer and Chris Short on the Defra project 'estimating the incidental socio-economic impacts of Environmental Stewardship'.

City University, London

Damian Maye and Brian Ilbery have worked with Dr Martin Caraher and Dr Michelle Wu (City University) and Sara Ellis (Isle of Wight Rural Community Council) on a Big Lottery bid to examine food and health on the Isle of Wight.

University of Exeter

Brian Ilbery, Damian Maye, Paul Courtney, Matt Reed, Carol Kambites and James Kirwan worked with Matt Lobley from the Centre for Rural Policy Research on the Defra funded project 'socio-economic aspects of local and national organic farming markets', which was led by Exeter University.

Nigel Curry is working with the Qualitative Research Unit at Exeter University on two projects: the ESRC funded project 'grey and pleasant land', which is part of the New Dynamics of Ageing research programme, and the Sports Council for Wales project, 'Mentro Allan'.

Imperial College, London

Brian Ilbery and Damian Maye are working with the Imperial College on the ESRC RELU 'growing risk' project, which is led by Warwick University.

Macaulay Institute

Katrina Brown and Rachael Dilley from the Macaulay Land Use Research Institute are working with Nigel Curry and Mike Clark on the Scottish Natural Heritage project 'assessing future recreation demand'.

University of Plymouth

Catherine Hennessey is working with Nigel Curry on the 'grey and pleasant land' project.

Scottish Agricultural College

Malcolm Moseley is working with Sarah Skerratt and colleagues from the Scottish Agricultural College on a project looking at community facilities in rural Scotland.

University of Sheffield

Peter Bibby from the University of Sheffield has worked with Peter Gaskell on the English Heritage project 'historic farm buildings: constructing the evidence'.

University of Warwick

Brian Ilbery and Damian Maye are part of the ESRC RELU 'growing risk' project, led by Peter Mills at Warwick HRI.



International and European Collaboration

Paul Courtney and John Powell are currently working in Bosnia and Herzegovina (BiH) with Handicap International on a project to integrate rural development with mine action work.

Janet Dwyer and other members of CCRI staff are working with a number of European institutes on the EU FP7 project 'assessing the impact of rural development policies (RuDi)'. The partners in this project are: IFLS, Institute for Rural Development Research at Johann Wolfgang Goethe University, Germany; INEA, National Institute of Agricultural Economics, Rome, Italy; Rural Sociology Group, Wageningen University, the Netherlands; Department of Agricultural Economics, Aristotle University of Thessaloniki, Greece; Federal Institute for Less Favoured and Mountainous areas, Vienna, Austria; Chair of Agricultural Economics, Policy and Law, Ljubljana University, Slovenia; NORDREGIO, Nordic Centre for Spatial Development, Stockholm, Sweden; CEET, Centre for Ecological Engineering, Tartu, Estonia; VUZE, Research Institute of Agricultural Economics, Prague, Czech Republic.

Paul Courtney is working on the project 'European development opportunities in rural areas' led by Andrew Copus from the UHI Millennium Institute, (Scotland) with the following partners: Newcastle University; Scottish Agricultural College; University of Valencia; Nordregio; University of Patras; the Irish Agriculture and Food Development Authority; University of Ljubljana; Johann Heinrich von Thünen-Institut, Federal Research Institute for Rural Areas, Forestry and Fisheries, Institute of Rural Studies; Federal Institute for Less-Favoured and Mountainous Areas; Dortmund University of Technology; Institute of Geography and Spatial

Organization, Polish Academy of Sciences; Higher Institute of Agronomy, Portugal; Institute of Economics, Hungarian Academy of Sciences; IOM International Organization for Migration/Central European Forum for Migration and Population Research, Poland. Paul Courtney is leading a programme of work examining the role of urban-rural interactions in facilitating European rural development opportunities as part of this project.

Janet Dwyer is working on the EU FP7 'CAP regionalized impact: the rural development dimension' project, which also involves a large team of European organisations. The project is led by Wolfgang Britz from the Institute for Food & Resource Economics, Bonn University, Germany. Other partners are: Peter Weingarten, Von Thunen Institute, Germany; Dr Emil Erjavec, University of Ljubljana, Slovenia; Dr Hanna Torma, Ruralia Institute, University of Helsinki, Finland; Dr Hans Van Meijl, Landbouw-Economisch Instituut (LEI), the Netherlands; Dr Maria Luisa Paracchini & Dr Ignacio Perez, JRC (Joint Research Centre) units in Ispra, Italy and Seville, Spain; Middle East Technical University, Turkey and Dr Martin Farmer, Institute for European Environmental Policy (IEEP), London.

As part of the Environment Agency 'EU regulations in agriculture' project, Jane Mills has collaborated with Professor Jørgen Primdahl from the Danish Centre for Forest, Landscape and Planning at the University of Copenhagen; Henk Oostindie, from the Rural Sociology Department, Wageningen University and Dr Neil Powell, Department of Urban and Rural Development, Swedish Agricultural University.



Paul Courtney and John Powell are currently working with Handicap International on a project to integrate rural development with mine action work



Professor Michael Dower

Visiting Professors

Michael Dower has been a regular face in the Institute since 1996, taking semi-retirement in 2002. He continues to work with the CCRI, in particular in relation to international rural development, and contributes to the Institute's MSc course in European Rural Development. He is currently active in three major European initiatives - the PREPARE partnership for Rural Europe; CURE - the convention for a sustainable urban and Rural Europe; and the database of initiatives in practical sustainability in rural Europe, being prepared by the network Forum Synergies with funding from the Fondation pour le Progres de l'Homme.



Professor David Gibbon

David Gibbon has a background as an agriculturalist but worked for many years in rural development based at the University of East Anglia (Development Studies). Now based in Shropshire, David has worked in many countries in Africa and Asia on small farm systems research and development. He has an interest in all aspects of sustainable agriculture and rural livelihoods and in community participation, social learning and action to manage landscapes and futures. David has participated in a number of recent research activities with CCRI colleagues, including the project entitled 'evaluation of key factors that lead to successful agri-environment co-operative schemes'.



Professor Bill Slee

Previous CCRI Director **Bill Slee** has retained a Visiting Professorship at the CCRI since his departure in September 2006 to head up the Socio-Economics Research Group at the Macaulay Institute in Aberdeen. Bill's recent work has reflected the Macaulay Institute's strong interest in interdisciplinary science and its role in addressing pressing challenges such as climate change and natural resource management conflicts. He is a partner in the recently won EU FP7 project REFRESH on climate change impacts on water systems in Europe and active on a Scottish Government project on the economic impact of rural land use on sustainable economic growth. The report of the Committee Royal Society of Edinburgh on the future of the

Hills and Islands, on which Bill was a member, has influenced government thinking in Scotland and informed the Commission for Rural Communities work in their Uplands Inquiry, which Bill has supported with two presentations.



Ros Boase



Ian Condliffe



Graham Garbutt

Ken Thomson is Professor Emeritus at the University of Aberdeen, and has been assisting Janet Dwyer on the RuDI and CAPRI-RD projects, on EU rural development policy impacts and a modelling literature review, respectively. During 2008/09, he also worked on the now-completed TERA (territorial aspects of enterprise development in remote rural areas) EU project, and acted as a final report reviewer for the TERA-SIAP (building a typology of European rural areas for the spatial impact assessment of policies) project, alongside journal reviews, postgraduate supervision and examination activities.

Research Associates

Ros Boase has worked with colleagues at CCRI on two recent projects: 'evaluation of Village Design Statements in Ireland' and 'estimating the incidental socio-economic impacts of Environmental Stewardship'.

Laurence Carmichael works on projects examining interactions between knowledge and models of governance in local environment policies. She is currently developing research partnerships, projects and curriculum development in the field of environment policies and implications for local authorities. She has previously worked on EU funded projects, on bidding, coordination and research, and has been involved in consultancy work for the UK Government, outside agencies or voluntary bodies on research examining urban governance, community involvement and impact of projects/programmes at the local level.

Ian Condliffe is an independent consultant who has advised the UK, Canadian and central European governments on the design and implementation of agri-environment and other land-based schemes. He is particularly interested in upland environmental, agricultural and common land issues and works with policy makers, advocates, scientists, technical advisers and land managers to achieve solutions in these areas. He is currently the UK independent technical adviser for the redesignation of Less Favoured Areas, working with both the UK Government and the European Commission.

Graham Garbutt retired recently from his successive roles as CEO of the Countryside Agency and the Commission for Rural Communities, having managed the transition and successfully established the Commission's clear focus on economic and social policy in rural England. He will reflect on this experience at the CCRI Policy Conference which is to be held on 21 October 2009 at the Queens Hotel in Cheltenham. Graham is currently working with the OECD on its review of regional development in Chile, and with several European bodies.

Alan Greer is a Reader in Politics and Public Policy at the University of the West of England. His main research interests lie in the field of public policy analysis and governance, with particular emphasis on comparative agricultural and rural policy. His publications include 'Agricultural policy in Europe' (Manchester University Press 2005) and 'Policy networks and policy change in organic agriculture: a comparative analysis of the UK and Ireland', (Public Administration 2002).

Glenn Lyons is Director of the Centre for Transport and Society at the University of the West of England and has been involved in developing the newly formed academic grouping – the rural Accessibilities and Mobilities Forum.

Graham Parkhurst in the Centre for Transport & Society at the University of the West of England, has led a 'thinkpiece' exercise considering the implications of new transport technologies for rural areas. As a co-investigator in the 'grey & pleasant land' project, he is leading a work package to understand the broader significance of mobility to the quality of life of older citizens living in rural areas.

Susan Rabbich set up and developed the South West Rural Update (SWRU) programme, which is an information and learning network offered by universities and colleges to business, professionals and communities in the South West of England. SWRU hosts regular seminars offering insights into current topics that are relevant to rural development. Events have brought together leading researchers, the experience of professionals in the field and practical examples from business and current initiatives. Seminars have covered areas such as waste management, local food, bio-gas and also the challenges of peak oil and climate change for rural communities. The National Rural Knowledge Exchange (NRKE) funded the project which began in November 2007 and finished in Spring 2009. The Royal Agricultural College provided the support and leadership for this initiative in conjunction with NRKE.



Rosie Simpson

Rosie Simpson has over 30 years experience in rural and environmental policy development, advocacy and training, including work with the Peak National Park, Countryside Commission, English Nature and Natural England. In 2004 she was Visiting Researcher at the Ecole Nationale Supérieure de Montpellier, France, studying the implementation of rural development policy. Rosie now runs her own consultancy in European and UK environmental policy - undertaking research and analysis, training and facilitation. Current projects include leading a 3-year training programme for protected area managers in the Danube-Carpathian region, developing guidance on sustainable tourism and research on rural development implementation.

Richard Spalding is a rural geographer working in South Gloucestershire on the ongoing heritage-led regeneration of Winterbourne Medieval Barn. He is Chair of the South Gloucestershire Local Food Partnership.



Richard Spalding is working in South Gloucestershire on the ongoing heritage-led regeneration of Winterbourne Medieval Barn

Jim Swanson is a lecturer in rural land use at Hartpury College. His interests and areas of work include all aspects of rural land use policy, legislation, management and ecology, especially grazing systems (from agricultural to wild herbivores), sustainability issues and landscape scale management.

James Taylor assisted Janet Dwyer on a literature review for the Institute for European Environmental Policy as part of a study for the European Commission regarding the environmental and animal welfare public goods provided through agriculture. James interviewed farmers all over the country as part of the 'smarter land management' study for the National Trust. In 2009 he carried out two studies for the ENRD Contact Point, assessing the activities of eight member states' rural networks, and he is also working with Janet Dwyer on the RuDi project.

Alan Terry's main research interests are rural development, especially the consequences of the commercialisation of smallholder farmers within southern Africa. This has mainly involved longitudinal studies with emerging small-scale sugar producers in Swaziland and the institutions that support them. He is becoming more involved in a consideration of how small-scale rain-fed farmers perceive climate change and the potential of small-scale water-harvesting and other indigenous soil and water conservation methods to improve food security, income earning opportunities and resilience in resource poor agricultural systems. He has also carried out research into the potential of sustainability indicators to improve community based resource management in South Africa, India and the UK.

Don Webber is an associate professor of economics at Auckland University of Technology, New Zealand. He is an applied economist who employs a range of statistical and econometric techniques for the analysis of spatial patterns in socio-economic variables. Current research interests include the urban-rural productivity divide and the micro-economics of spatial productivity differentials. Don has been contracted to work for the Welsh Assembly Government, the UK Government's Department of Business, Enterprise and Regulatory Reform and the South West Regional Development Agency.

Alan Woods has over 20 years' experience in land-use policy research and advocacy. He now runs his own consultancy in business strategy and environmental policy. Alan chairs an Environment Agency Regional Advisory Committee, and the National Conservation and Recreation Panel of the Chartered Institution of Water and Environmental Management. His recent report for the Rural Economy and Land Use (RELU) Programme, 'securing integrated land management', identified lessons for policy, research and rural communities from current land-use research, including work undertaken by CCRI.



Dr Alan Terry



Professor Don Webber



Alan Woods



James Taylor (far right) visiting Nepal, where he has been pursuing his interest in land management

International Visitors to the CCRI

In May 2008 the CCRI hosted **Dr Jeffrey Hyde** from **Penn State University, USA**, in connection with his work on value-added agriculture in the UK.

In November 2008, the CCRI welcomed the **Vice-Minister of the Vietnamese Ministry of Planning and Investment Mr. Cao Viet Sinh**, together with a ministerial delegation from the **Vietnam Chia Se programme** which is concerned to develop poverty alleviation strategies, particularly in Vietnam's poorer rural regions. More information can be found on their website <http://chiase.mpi.gov.vn/Default.aspx?alias=chiase.mpi.gov.vn/en>

The delegation was principally concerned to visit government departments and agencies in England, such as the Commission for Rural Communities and Natural England, to listen to examples of good practice in rural development, and to discuss local inclusion in rural development in Vietnam. They specifically asked to meet with the CCRI to understand more about different approaches to rural development in an academic context. Professors Nigel Curry and Malcolm Moseley gave presentations on community and asset based

approaches to rural development, and Professor Michael Dower explained his approach to the implementation of a rural development training programme that he had developed in Vietnam and discussed its relevance, particularly to the remoter mountainous regions of North Vietnam.

Mathieu Ansaloni, a PhD student from the **Institut National de Recherche Agronomique (INRA)**, visited the CCRI to work with Dr Janet Dwyer on the subject of his Doctoral thesis relating to the greening of the Common Agricultural Policy.

Dr Roel van Raaij from the **Ministry of Agriculture, Nature and Food Quality, the Netherlands**, visited for discussions regarding sustainable rural development. He was particularly interested in the changing nature of agriculture and food, including the role of policy and research. Dr Damian Maye, Dr John Powell and Jane Mills met with him to talk about on-going research in the CCRI and to compare experiences in the UK, the Netherlands and also extension services in the US.



Vice-Minister of the Vietnamese Ministry of Planning and Investment Mr. Cao Viet Sinh (centre of picture) visited the CCRI in November 2008



Postgraduate Activity in the CCRI

Since the publication of the 2008 Briefing the CCRI has secured two new PhD studentships under the Great Western Research (GWR) Studentship Awards programme and two ESRC CASE (+3) Studentships. The CCRI currently holds five ESRC CASE Studentship Awards.

Postgraduate News

Richard Harper was presented with his doctorate at the University of Gloucestershire awards ceremony in December 2008. Richard's thesis investigated the relationship between policy making in countryside recreational access and citizenship. It focused on the actions of policy makers involved in the development of the Countryside Rights of Way Act 2000 in England, which were interpreted using van Gunsteren's neorepublican model of citizenship. Richard was supervised by Dr Peter Gaskell (CCRI) Professor Nigel Curry (CCRI) and Dr Nicky Williams (Business School, University of Gloucestershire).

2008 Winter School

The CCRI Winter School took place in December at Hawkwood College, near Stroud. The event enabled 16 postgraduate students to present their current research to other students and CCRI academics. The guest speaker was former CCRI Research Fellow Professor Paul Milbourne, now at the Department of City and Regional Planning, University of Cardiff, who gave a talk entitled 'placing poverty: material hardship, community and environment in rural Wales'. The four main objectives of the Winter School are:

- to contribute to the CCRI's vibrant research culture;
- to provide an opportunity for staff and postgraduates within the CCRI to exchange information and ideas about their research;
- to allow postgraduates to publicly present their work in a friendly environment; and
- to provide an opportunity for postgraduates from other universities and colleges to exchange information and ideas about their research.

2009 Summer School

The CCRI Summer School took place on 7th May at the University of Gloucestershire, Francis Close Hall Campus. The event was organised and managed by the CCRI postgraduate students. The guest speaker was Chris Elton, a PhD student at Sheffield Hallam University, who gave a talk on 'the dynamics of rural policy - why is rural policy dis-integrating?'



Richard Harper (left) with supervisor Dr Peter Gaskell at the University of Gloucestershire awards ceremony, December 2008



CCRI staff and students at the 2008 Winter School

Research Students

The following research students in the CCRI are registered at either the University of Gloucestershire or the University of the West of England.



Carolyn Black

Carolyn Black is a Great Western Research student being supervised by Dr James Kirwan in the CCRI and Dr Iain Biggs of Bristol UWE. The title of her research is 'A critique of the particularities of curating and commissioning sculpture in a rural woodland context: the case of the Forest of Dean Sculpture Trail'. The main aim of this research is critically to examine the history and development of the Forest of Dean Sculpture Trail in order to understand the relationship between curatorial decision-making and the visitor experience, with a view to informing future commissioning strategies in rural woodland contexts.



Rhiannon Fisher

Rhiannon Fisher joined the CCRI in June 2008 as a part time research assistant and part time PhD student. She achieved a first class honours degree in Heritage Management from the University of Winchester and has completed a Masters degree in International Rural Development at the Royal Agricultural College. Rhiannon's PhD research focuses on the issues relating to environmental justice in connection with the potential impacts of climate change. Rhiannon is supervised by Dr Paul Courtney, Dr James Kirwan and Dr Carol Kambites in the CCRI.



Bryce Gilroy-Scott

Bryce Gilroy-Scott is currently working on a PhD thesis entitled 'Developing an ecological footprinting methodology for building construction and operations'. His degree programme is within a partnership framework with the Graduate School of the Environment at the Centre for Alternative Technology (CAT) in Wales, and the key research project for his programme is the Wales Institute for Sustainable Education building at CAT. His director of studies is Professor Tom Woolley in the CCRI.

Jane Hart is a town planner who works for West Devon Borough Council and is registered as a professional doctorate student. She is undertaking research exploring the relationship between small-scale development and the retention of key local services in rural villages. The geographical focus of her research covers Devon. She is supervised by Professor Nigel Curry in the CCRI and Dr Stuart Farthing in the Faculty of Environment and Technology at UWE.

Katarina Kubinakova works as a Research Assistant in the CCRI and is studying part-time for a PhD. Her thesis research entitled 'Investigation of decision making processes within integrated rural development programmes' investigates participatory approaches in the decision making process during the preparation, implementation, monitoring and evaluation of the integrated rural development strategies (LEADER type). She is supervised by Dr Janet Dwyer and Professor Malcolm Moseley, both CCRI.

Emily Measures was awarded an ESRC (Project-linked) +3 studentship in October 2008. Her thesis research is entitled 'Impact of climate change on diseases of oilseed rape and the rural economy' and it explores issues around farm-level adaptation to climate change in England and will run alongside the RELU 'growing risk' project. Prior to joining the CCRI, Emily worked as a consultant with the Food and Agriculture Organization of the United Nations (FAO) for four years. Much of her work looked at the socio-economic impact of disease on rural livelihoods in Africa, with a special focus on Uganda and Tanzania. Emily has a Master of Arts in Politics (University of Toronto, Canada) and a Bachelor of Arts in Politics and Philosophy (University of Toronto, Canada). She is supervised by Professor Brian Ilbery and Dr Damian Maye in the CCRI, and Dr Peter Mills of Warwick HRI.

Oliver Moss is currently a Research Fellow/Research Funding Development Manager at Northumbria University. He first moved to the North East in 2007 as a Research Associate based at Newcastle University where he worked on the Economic and Social Research Council (ESRC) sponsored initiative 'the space of democracy and the democracy of space'. Prior to that, Oliver was a Senior Research, Training and Development Manager at the ESRC itself, holding particular responsibility for the Rural Economy and Land Use (RELU) and



Jane Hart



Katarina Kubinakova



Oliver Moss

Science in Society (SiS) programmes. Oliver's research interests concern the rise of a post-political condition in territorial governance, particularly within the context of sustainability. Oliver's PhD seeks to explore the rise of morality as a master narrative within the context of climate change and the impact this has on questions of responsibility and accountability (e.g. collective versus individual). Oliver is supervised by Professor Nigel Curry, Dr Matt Reed and Dr Carol Kambites (all CCRI).



Sandrina Pereira

Sandrina Pereira works as a Research Assistant in the CCRI and is currently in the process of finishing her PhD. Her research thesis is entitled 'Knowledge transfer among Forest Landowner Organisations in small-scale private forests in the Northwest Iberian Peninsula (Portugal and Galicia)'. The research project investigates and analyses the role of Forest Landowner Organisations (FLO) as key intermediaries in the process of knowledge transfer (KT) between scientific forestry research and forest management practitioners. The thesis is supervised by Dr Janet Dwyer and Dr John Powell in the CCRI.



Nick Prince

Nick Prince is an ESRC (CASE) +3 student, co-funded by the Association of Chief Estate Surveyors (ACES) for a study entitled 'Farm tenancy and agricultural restructuring: analyzing the current structure and future potential of county farms in England and Wales'. Nick has a Masters Degree in Environmental Technology from the University of Hull and comes from a tenant farming background. He is supervised by Professor Brian Ilbery, Dr James Kirwan and Dr Damian Maye (all CCRI) and began his PhD in October 2007. Nick has recently completed a survey of county farms estate managers, and is about to start the main part of his research. This involves interviewing around 60 tenant farmers, and others with an

interest in the county farms estate. The research is to be undertaken in three case study counties, which demonstrate links with a number of key issues identified in previous research. Nick has disseminated three reports to his external collaborator group, the ACES Rural Practice Branch and has been invited to join a think tank on the future of the Hampshire County Council Estate. He is also a co-author of a paper about 'new entrants to agriculture', which is to be published in the Journal of the Royal Agricultural Society of England in October 2009.

Stephen Pritchard commenced his PhD in October 2008. His thesis is entitled 'Landscape scale management in the South West of England: participatory governance between landowners / farmers and the Wildlife Trusts'. In particular Stephen is interested in what constitutes "landscape scale", how conservation groups can work with landowners and

farmers, and what sort of management/governance model is appropriate in the UK. Stephen will be taking a case study approach and will also work with the Gloucestershire Wildlife Trust and others to explore the role of Wildlife Trusts in the South West and other regions of the country. Stephen's supervisors are Jane Mills and Dr Peter Gaskell, both CCRI.

Julie Smith was appointed to a 3 year ESRC-funded (CASE) PhD studentship in January 2008. The project is entitled, 'The changing place of traditional food retailing: a geographical analysis of English retail markets'. Julie has completed a Master of Science in Food Policy at City University, London, and prior to that she worked as a researcher on various sustainable development projects, including 'race to the top'. National Association of British Market Authorities is the collaborating partner on the project, which aims to examine the development of English retail markets, focusing especially on the nature of supply chain links within the local food economy, including market opportunities associated with local food hubs and wholesale markets. Julie is supervised by Dr Damian Maye and Professor Brian Ilbery, both CCRI.

Julie Urquhart is an ESRC CASE 1 +3 student co-funded by the Forestry Commission. As part of her programme, Julie received a distinction in her Masters in Research Methods (for Countryside Planning) in 2006 from the University of Gloucestershire. Julie's PhD is entitled 'Public benefits from private forests and woodland in England: investigating the opportunities for public good enhancement'. It explores the potential for public goods to be delivered through private ownership of forests and woodland, using a mixed-methods approach involving Q Methodology and self-completion surveys. Julie is due to submit her thesis in September 2009. The project is supervised by Dr Paul Courtney (CCRI) and Professor Bill Slee (Macaulay Institute, Aberdeen).

Stela Valchovska is a PhD student funded through a University of Gloucestershire studentship. Her thesis is entitled 'Entrepreneurship among post-socialist agricultural producers: the case of Bulgaria'. The aim of the research is to critically examine perceptions, attitudes, experience and the family context with a view to developing a rich understanding of entrepreneurial behaviour among owner-managers of small-scale



Julie Smith



Julie Urquhart



Stela Valchovska

agricultural enterprises in Bulgaria. Stela is a graduate of the University of National and World Economy in Sofia, Bulgaria, and holds a Masters Degree in Economic Sciences, Management, Marketing and Finance from the Mediterranean Agronomic Institute of Chania, Greece. She is currently in the final year of her PhD and is working under the supervision of Professor Brian Ilbery (CCRI), Professor Ged Watts (University of Gloucestershire Business School) and Professor Bill Slee (Macaulay Institute, Aberdeen).



Lauri Walker

Lauri Walker enrolled on the Research Masters course within the CCRI in October of 2008. Graduating with a 1st class degree in Management and Chinese from the University of Central Lancashire his dissertation on biodynamic agriculture in the UK forms the foundation of his proposed PhD. While applying for funding he is working on his Master's thesis, which is looking at how inspirational myths have affected and continue to affect demand for organically produced food in different sectors of the organic market place. Lauri is actively involved with the Stroud Community Agriculture farm, which supports organic and biodynamic agriculture. He is supervised by Dr Matt Reed and Dr Janet Dwyer, both CCRI.



Jo Withers

Jo Withers is on secondment from Defra. She is undertaking research exploring national and regional economic development policies aimed at rural areas in England, with funding from both Defra and the ESRC. She is supervised by Professor Nigel Curry of CCRI and Dr Don Webber from the School of Business Economics, Auckland University of Technology, NZ.

News from the MSc in European Rural Development (ERD)

First MSc Graduates in European Rural Development

Miroslava Cekovic (Croatia) and Carol Flux (UK) are the first students to graduate with a Master's Degree from the ERD programme. In addition both students will graduate with an MSc Merit award. The students both completed their Masters dissertations, the final stage of the MSc degree, during the 2009 academic year.

Miroslava's dissertation research studied the role of non-government organisations in the design and implementation of rural development policy in Istria, Croatia. She found that development policy was largely shaped by a small number of politicians and professional experts with little involvement from other stakeholders. The limited NGO involvement was attributed to cultural factors such as lack of trust and low levels of knowledge.

Carol's dissertation research explored the local economic impacts of the EU LEADER programme expenditure on the Isle of Wight. She disaggregated and analysed project expenditure data associated with LEADER activities over the period 2001-2008. Her research found that significant amounts of funding remain within the local economy although there were differences in procurement patterns related to the size and nature of organisations.

The ERD programme has also produced a range of other graduates this year. Laura Janis and Hanna-Mari Kuhmonen from Finland have both completed the Postgraduate Certificate in European Rural Development; and Anna Knight from the Government Office Yorkshire and Humber Region, has completed the Postgraduate Diploma.

Annual Residential School 2009

The ERD course offers an annual residential school, which enables students to get together with other students and share experiences. In May 2009 students visited the Tarnava Mare area of Transylvania, Romania, which offered an opportunity to gain experience in rural research in a unique part of Europe. With support from the ADEPT Foundation the residential week focused on a small research project to explore the development of indicators for monitoring sustainable rural development in the area. Tarnava Mare has been proposed as a



Students and staff on their study tour in Romania

Natura 2000 area due to its high ecological value, and presented the students with a unique set of issues that highlight the difficulties associated with broad application of EU rural policy without consideration of local cultural, social and ecological conditions. Students identified a range of key sustainability issues and they presented preliminary results of their findings to the ADEPT Foundation. A range of economic, social and ecological indicators for monitoring rural development were also proposed and discussed at the presentation.

Short Courses Programme

In 2009 the CCRI launched a new series of short courses through UWE's Short Course Unit. These courses are based on our research expertise and allow for focused training and discussion in small groups. Through the Short Course Unit, the CCRI is able to offer these courses throughout England and Wales. This year the CCRI offered three courses:

'Sustainable rural communities', which is aimed at planners, local authority officers and those working for community councils to develop a holistic interpretation of sustainability in relation to rural planning legislation.

'Understanding European rural policy and programmes', which is focused on introducing practitioners to the EU policy, its history and trajectory, with expert staff on hand to help with investigating specific aspects of programmes.

'Community led planning in rural England and Wales', which examines the linkages between strategic planning and very localised planning, with an emphasis on engaging with the different constituencies in rural areas.



*Shepherds milking sheep,
Tarnava Mare area, Romania*

As part of these developments the CCRI now has the capacity to deliver bespoke training courses on a range of subjects, currently packages on 'social capital' and 'community development' are in development. These training packages are designed to meet the particular needs of a small group, and can be tailored to their requirements. These short courses and the bespoke training opportunities offer new ways in which the CCRI is working to create dialogue with practitioners and exchange experience and knowledge. Further information about the dates, venues and costs of these courses can be found on the CCRI website www.ccri.ac.uk



*ERD and Cluj university
students developing
interview questions
in the Saxon village
of Viscri, Romania*



Conferences and other events organised by the CCRI

Inauguration of the CCRI

The CCRI was officially launched on 22nd April 2008 at the Park Campus of the University of Gloucestershire, Cheltenham. More than 100 rural experts and academics were in attendance to celebrate the inauguration of a unique collaboration between University of Gloucestershire, University of the West of England and Hartpury College. Since its inauguration the CCRI partnership has been extended to include the Royal Agricultural College in Cirencester.

Professor Curry marked the inauguration with the presentation of a lecture on behalf of the CCRI, which explored the policies for planning in the countryside since the Second World War. To conclude his lecture he drew on examples of research undertaken by the CCRI in the fields of rural economy, rural community, agriculture and countryside planning, and demonstrated how this research was influencing rural policy.

The new CCRI Board of Directors was announced at the event, and the University of Gloucestershire Vice-Chancellor also conferred an honorary doctorate on Stuart Burgess, Chair of the Government's Commission for Rural Communities and the Government's advocate for rural people, businesses and communities.



The CCRI was officially inaugurated on 22 April 2008



University of Gloucestershire Vice Chancellor Patricia Broadfoot conferred an honorary doctorate on Stuart Burgess, Chair of the Government's Commission for Rural Communities and the Government's advocate for rural people, businesses and communities

The 12th Biennial Conference of the International Association for the Study of Commons (IASC)



The CCRI organised the 12th Biennial Conference of the International Association for the Study of Commons, entitled 'Governing shared resources: connecting local experience to global challenges', which was hosted by the University of Gloucestershire on 14-18 July 2008. The size and diversity of the conference, with over 500 delegates from 71 different countries attending, are illustrative of the significance of commons problems in many parts of the world. Over two billion people worldwide depend on common property for at least some significant part of their livelihoods, but the majority of land and aquatic resources that are managed as commons are formally declared to be state property.

Key themes running throughout the conference included the limited understanding of the ecological, social and economic benefits of commons management, enclosure, and the loss of property rights. Numerous case studies were provided at the conference, ranging from common land and community woodland in the UK to fisheries in many parts of the world from the Baltic to Brazil, forest rights in areas including Africa, Mexico, and Indonesia, water rights in India, and biodiversity at a global level.



Bakary Kante, Director of the Division of Environmental Law & Conventions of the United Nations Environment Programme, at the IASC Conference



Lord Carey, the former Archbishop of Canterbury, gives a presentation at the IASC Conference

Key speakers included Bakary Kante, Director of the Division of Environmental Law & Conventions of the United Nations Environment Programme (UNEP), Lord Carey the former Archbishop of Canterbury, and CCRI Board member and Director of the Black Environment Network, Judy Ling Wong.

Sponsorship from the International Development Research Centre (Canada), Ford Foundation and Christenson Fund enabled 124 delegates from developing countries to attend to ensure that the discussion was truly global. Funding from the Ernest Cook Trust enabled provision of a series of master classes, which ensured that young researchers and student helpers had access to a series of five lectures where they could hear and discuss issues regarding global commons with leading researchers in the field.



Participants from Kyrgyzstan, Zimbabwe, and America at the 12th Biennial Conference of the International Association for the Study of Commons



A group of IASC participants visited Shropshire Hills

The conference, which was convened by Dr John Powell and Chris Short, provided five days of papers, presentations, workshops, policy fora, field trips, and stimulating discussion, to raise awareness of how mis-management of resources could be damaging our 'global commons' and contribute to ecological poverty. The delegates explored how these 'commons' should be managed at local, regional, national and global levels to promote a more sustainable world.

One day was set aside for field trips across England and Wales with delegates visiting the New Forest, the River Severn estuary, the Gower peninsula, the Great Western Community Forest around Swindon and the Shropshire Hills. Community forest initiatives in the UK and the historic and contemporary value of common land in England and Wales also came under the spotlight in sessions sponsored by the Forestry Commission and Defra respectively.

Awards were made for the best presentations and papers as follows:

Best presentations

Lamin Jammeh, Department of Forestry, Gambia.

Doris Martinez-Melgar, Environmental Studies Centre, Guatemala.

Hemant Gupta, Forest Survey of India, India.

Dhrupad Choudhury, Centre for Integrated Mountain Development, Nepal.

Awards for best papers

Helen Markelova and Brent Swallow, International Food Policy Research Institute (IFPRI) and World Agroforestry Centre (ICRAF).

Joseph Bahati, Abwoli Banana, William Gomba-Ssembajjwe, Makerere University, Faculty of Forestry and Nature Conservation, Uganda.

Justyna Hofmokl, Institute of Philosophy and Sociology, Polish Academy of Sciences, Warsaw.

Food supply chains: the long and short of it' - Inaugural Lecture



Professor Brian Ilbery presents his inaugural lecture

Professor Brian Ilbery presented his inaugural lecture at the University of Gloucestershire Park Campus on 28 April 2009. The lecture, entitled 'Food supply chains: the long and short of it', argued that the food supply chain is inherently a spatial concept, reflecting the changing relationship between the three 'Ps': product, process and place. The lecture focused on the changing nature of food supply chains, from what was originally a fairly localised phenomenon to one that became increasingly delocalised and, for some chains, then relocalised.

The lecture was well received by a good cross-section of people, from academics and government representatives to members of specific bodies/agencies and the general public. The University of Gloucestershire Vice Chancellor opened the presentation with a warm welcome to the audience and introduced Professor Ilbery, and Director of the CCRI Professor Nigel Curry rounded off the presentation with a congratulatory and sometimes amusing vote of thanks to Brian. To wrap up an enjoyable evening, talking about food supply chains seemed to prompt considerable discussion during the food and drink that followed the presentation! The lecture was video recorded and is now available on the University of Gloucestershire website (http://streamingmedia.glos.ac.uk/staffnews/Ilbery_Lecture.wmv)



Professor Henry Buller (Exeter University), Dr Matt Reed and Dr Damian Maye at Brian Ilbery's inaugural lecture presentation



Professor Malcolm Moseley with Rob Hindle at the Rural Services 2020 Conference

Rural Services 2020

More than 100 rural decision makers attended this conference, held at the University of Gloucestershire in October 2008, which was organised by the CCRI on behalf of the Rural Services Network. The conference contemplated the threat of rural communities becoming little more than gated retirement communities unless government policies were reinvented with specific reference to rural housing needs and more imaginative ways of delivering services to rural people. It was argued that many communities would wither and die unless villagers were encouraged to support jobs and appropriate new development, and the Government properly understood the role that rural communities could play in a sustainable future. Speakers included organisers Professor Malcolm Moseley (CCRI) and Rob Hindle of Rural Innovation, and also Trevor Cherrett of the Commission for Rural Communities and Chris Wade of Action for Market Towns

Workshops for research into socio-economic benefits of heritage in National Parks

In January and February 2008, Paul Courtney, Peter Gaskell, Jane Mills and Lizzi Cheese facilitated a series of workshops in England and Wales to identify priorities for research into the socio-economic benefits of heritage in National Parks. The workshops were part of a broader research project being undertaken for English Heritage and Cadw which aims to define the heritage resource in the context of National Parks, identify and examine the knowledge and research base relating to the socio-economic benefits of heritage within National Parks, and identify any gaps in the knowledge and research base.

The big rural discussion: 'the future cost of food'

In April and May 2008, following a successful tender to co-ordinate a discussion on behalf of SWAN about the future cost of food in the region, the CCRI convened two discussions concerning the impact of the future cost of food on the region. These debates featured key note speeches from leading academics in the region and discussants from community groups. The first event looked at 'production and distribution' and was held in Plymouth. The second, held in Chippenham, looked at 'communities and consumption'.

UK Agricultural Economics Society Conference

From 31 March to 2 April 2008 the CCRI jointly hosted the Agricultural Economics Society 82nd Annual Conference which took place at the Royal Agricultural College, Cirencester. Over 100 delegates attended, mainly from the UK and other EU countries, but also from the USA, New Zealand and Australia.

The programme included sessions on a wide range of issues in agriculture and food economies, environmental management and rural development, as well as rural, farm and trade policies. A keynote session on 'living with environmental change' was led by Professor Bob Watson (Chief Scientist, Defra) and Dr Sam Fankenhauser (Managing Director IDEAcarbon and Member of the UK Committee on Climate Change). Dr Janet Dwyer convened a session on 'understanding farmer behaviour and its value for policy makers'.

CCRI Research and Policy Series

The aim of the CCRI Research and Policy Series is to share good practice and knowledge both internally amongst its staff and students and externally with the academic and practitioner community. Staff and postgraduate student groups meet on a regular basis to share ideas and experiences about projects, research methods and academic writing. The well-established seminar series provides a popular area in which visiting speakers can give presentations on a range of aspects of rural research, policy and practice to a wide audience. Events within the series are held regularly on Thursday lunchtimes, and encompass the following:

Projects and Methods

In these sessions researchers in the CCRI share ideas, knowledge and expertise about research methods, drawing on their experiences with a range of projects. Discussions are aimed at widening and improving the methodological base within the Institute, as well as providing continued in-house training for postgraduates and junior researchers. The meetings involve reflection on research methods in terms of their effectiveness and appropriateness in certain projects, and they also explore innovative methods with a view to using them in future research. Discussions to date have covered wide ranging topics

such as ecosystem services, food security, and stakeholder analysis. In addition, meetings have been held to prepare consultation responses to both the paper by Dr Alan Woods on 'securing integrated land management', 'issues for policy, research and rural communities' from the RELU programme, and the Cabinet Office Strategy Unit's discussion paper 'food: an analysis of the issues'.

Reading Groups

This group, which comprises staff and postgraduate students, meets on a regular basis critically to evaluate and discuss academic papers, project reports, policy documents and any other topical articles. Such discussions encourage debate on a broad range of theoretical, methodological and policy relevant issues and inform both staff and student research approaches.

Papers in Progress (PIP)

PIP is a working group set up to encourage and support staff and postgraduate students who are preparing papers for publication. Draft papers can be submitted to the group and a meeting organised where responses to the paper are made, often concluding with suggestions to help the author(s) prepare a re-draft before formal journal submission. The group thus acts as a first stage review process. As well as draft papers, the group comments on draft research proposals to funding councils and meets regularly to discuss academic papers to help stimulate debate on various theoretical and policy related issues. The group is particularly keen to support dissemination of research findings to the academic and policy communities through publication, a core objective of the CCRI's work.

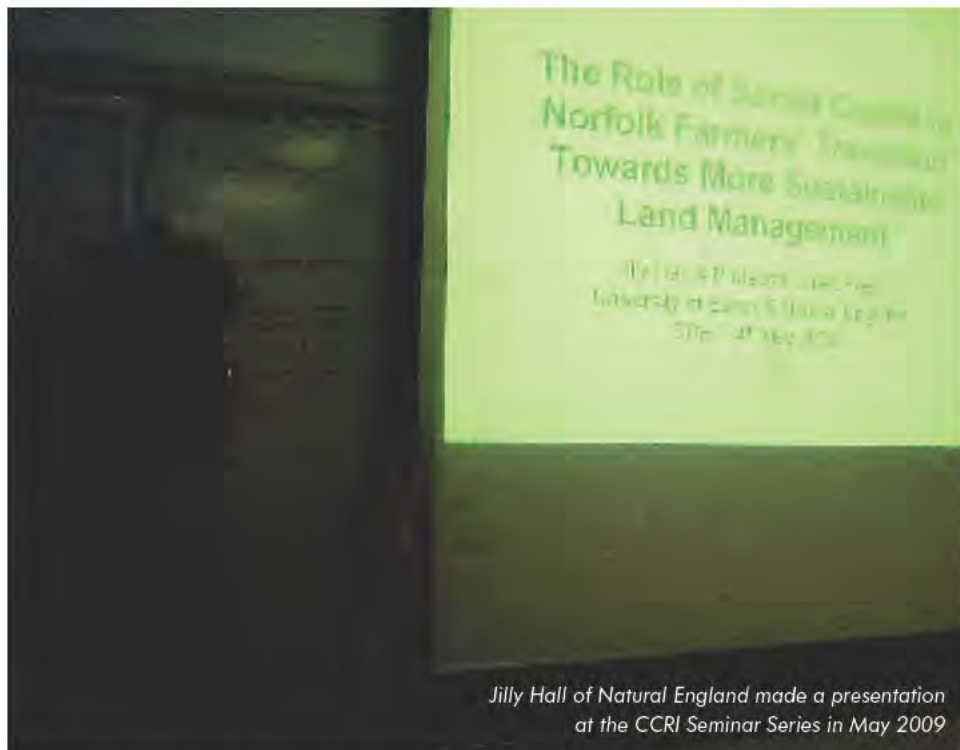
CCRI Seminar Series

The seminar series is open to everyone and aims to provide a flexible vehicle for the dissemination of research and discussion of policy and practice in rural research and policy. The series aims to encourage speakers from a broad range of academic, policy and stakeholder backgrounds to take part, and it remains an important contributor to knowledge transfer within the region. Details of recent and forthcoming seminars can be found on the CCRI website.

Highlights of the 2009 Seminar Series

CCRI Reader Dr Janet Dwyer gave a project summary talk in connection with 'reviewing the EU rural development measures - challenges and pointers for the future'.

Constance Fleuriot, head of research at Pervasive Media Studios Bristol, gave a talk introducing CCRI and other university staff to the new online free software 'Mscapes', which allows users to embed digital data in the physical landscape.



Professor Jo Little, Head of Geography at the University of Exeter; President of the European Society for Rural Sociology and Professor of Gender and Geography, gave a talk entitled 'Nature, health and well-being: the therapeutic space of the rural spa' in which she discussed the rise of rural spas and their shifting cultural and economic implications.

Professor Tom Woolley gave a talk on how sustainable building and design can be usefully incorporated into a range of countryside and community projects.

Jilly Hall of Natural England gave a talk on research into social capital and collective action for the environment amongst farmers in the East of England.

Laurens Klerkx of Wageningen University presented 'Matching demand and supply in the agricultural knowledge infrastructure: experiences with innovation intermediaries'.

Farming floodplains for the future

As part of the seminar series, the CCRI held a joint seminar with the Centre for the Study of Floods and Communities in March 2009. The seminar was entitled 'Farming floodplains for the future', and the speaker was Matt Jones, who is the Wetlands Officer at Staffordshire Wildlife Trust.

Farming floodplains for the future is a national pilot project with the key aim of developing an understanding of how the farmed landscape can be viably managed in ways that reduce flood risk downstream, while also enhancing the natural environment. This seminar examined the potential role of land management and land use in more sustainable flood risk management in the context of this project.



Three University of the West of England CCRI associate staff members gave short presentations of their research to CCRI colleagues:

- Dr Chad Staddon: 'Critical political ecologies of wood and water' in which he discussed recent publications on the social agency of the non-human using case studies from forestry and water management in Bulgaria and the UK.
- Dr Jenny Hill: 'Conserving tropical forest: from 'fortress' conservation to sustainable use' in which she talked about her PhD research in Ghana concerning 'ecological fortress conservation' before moving on to her more recent work on ecotourism and environmental education in Peru and Australia.
- Dr Alan Terry: 'Ten years after: assessing the impact of the commercialisation of subsistence farming on the Komati pilot project, Swaziland' which set out how the sugar industry has been adopted by smallholder farmers and considers which model of development is best suited in a world where Swaziland no longer has access to premium prices by dint of its membership of the EU Sugar Protocol.

Mark Riley, Department of Geography, University of Portsmouth, presented findings from a study into farming retirement entitled 'Post-productive people? A pilot study of farming retirement.'

Forthcoming events

CCRI Rural Policy Conference – Rural Policy and Local Assets

Sir Don Curry, Chair of the Sustainable Farming and Food Delivery Group and author of the influential Curry Report, will be opening the CCRI Rural Policy Conference on Wednesday 21 October 2009 at the Queens Hotel, Cheltenham.

This major one-day event is targeted at members of the local, regional and national policy and practice community with an interest in rural affairs. Several rural research and policy

papers will be presented throughout the day, cohering around the themes of 'localism in the 21st century', 'the future of rural policy in the UK and Europe', and 'rural assets: what's the interest?'

The delegate day rate is £100.00, which includes lunch and refreshments. The programme and registration form can be downloaded from the CCRI website at <http://www.ccri.ac.uk/Events/PolicyConference2009.htm> where you may also book online. If you would like further information about the CCRI's Rural Policy and Local Assets conference, please email ccri@glos.ac.uk.



Funded Research

Rural Economy & Society



Foreword by Matt Reed

The past 18 months has been a busy time for the CCRI, with many members of the team working in projects related to rural economy and society. Much of the research that the CCRI has been undertaking since the last Briefing has been funded by the European Union through different funding frameworks and, in one case, directly from the Commission. The relationships between rural and urban areas can be based on competition, but they can also work to foster greater social cohesion, bringing and binding people together. Through this

research the CCRI worked increasingly with a diverse range of partners, brought together by the importance of communities wherever they are located.

Policy makers have more and more come to realise that many of the policies that have been used to support farming have had a wider effect in shaping rural communities. The CCRI has become involved in understanding the social and economic impacts of these policies looking at these questions at a European level, as well as in a closer focus through research at a variety of scales ranging from the region to the village. These projects raise the broader questions of how people create the fabric of rural communities both through their businesses and their social lives, and how these become interwoven. The State may play a role in providing either the initial direction or impetus through funding but how individuals realise these programmes in their particular localities determines the impact of these policies. Understanding this complexity, providing measurements and analysis that will help in learning lessons has been a major feature of our work in the last few years.

The recent Cydcoed project brought a focus on how people in disadvantaged areas in Wales were able to use forestry projects to enhance their physical environment and to bring their community together in new ways. In the generally post-industrial areas that were able to take up this project, community and landscape came together in novel ways. A similar way of considering the diversity of rural communities from a different angle is being realised through the 'grey and pleasant land' project, led at the CCRI by Nigel Curry. Rather than starting from viewing older people as users of services or amongst the disadvantaged, the project considers the way in which older people constitute and enliven the civic life of rural areas.

The expertise within the CCRI in Rural Economy & Society has become increasingly recognized. This is reflected in our academic publications, where we are often breaking new ground and taking the lead. At the same time we are involved in transferring the findings and analysis from our work to a diverse range of people, from those directing policy at a European level to local groups and networks looking to make immediate changes in their communities.

Assessing future recreation demands

This study for Scottish Natural Heritage took place between October 2008 and February 2009 and was concerned to evaluate the nature of outdoor recreation in Scotland, examine the causes of particular recreation participation patterns and make informed projections about the nature of this participation over 5, 10 and 20 year time horizons. The project was designed to make a contribution to the understanding of the Scottish Government's key performance indicator associated with increasing the proportion of the Scottish population who are physically active. The study found that outdoor recreation is increasing in Scotland over time but it is becoming decidedly more local. The project was conducted in partnership with the Macaulay Land Use Research Institute in Aberdeen and Nigel Curry and Mike Clark were the principal researchers on the project.

Ex-post evaluation of the England Rural Development Programme (ERDP) 2000-06

This study for Defra was undertaken by Hyder Consulting and ADAS, with the expert support of Janet Dwyer from CCRI. It sought to examine and document the impacts of the seven-year ERDP upon the economy, society and environment of rural England, and to consider the implications of these findings for the UK's position on the future of European agricultural and rural policy. The evaluation ran from the summer of 2008 to March 2009 and involved analysis of monitoring data, stakeholder consultations, partner workshops and a literature review. The study concluded that the ERDP had met or exceeded the majority of its targets, although institutional reorganization had slightly compromised the performance of the new agri-environment approach launched towards the end of the programme in 2005. On the economic side, whilst the schemes were successful in their own terms, the overall modest scale of the programme appears unlikely to have had a major impact upon the rural economy as a whole, although almost one in six full-time farms may have benefited directly from ERDP 'project' funding. The study raised the question of whether a strategy based strongly upon funding environmental management is likely to represent best value for money in respect of promoting a sustainable rural economy-society-environment through policy.



Assessing the impact of rural development policies – RuDI

CCRI is one of the lead partners in a ten-country consortium which is conducting a major analysis of the design, implementation and emerging impacts of Rural Development Programmes (RDPs) funded under the so-called second pillar of the EU's Common Agricultural Policy over the period 2007-13. The study is funded under the EU's Seventh Framework programme (FP7) for Research and Technological Development (RTD). RuDI: Rural Development Impacts, aims to provide complementary and in-depth qualitative research to understand and evaluate these programmes, alongside the more restrictive and formal programme monitoring and evaluation procedures that are now required under EU legislation. Whereas the official EU 'Common Monitoring and Evaluation Framework' (CMEF) emphasizes the measurement of initial funding and the capture of quantitative indicators of impact, RuDI places its emphasis upon examining and thereby understanding how the policy process – from context and initial design through to implementation, including ongoing refinement, evaluation and reform – can have direct effects upon programme performance. Janet Dwyer is leading the CCRI team for this 30-month study which started in February 2008, with core support from James Kirwan, Damian Maye, Sandrina Pereira and Ken Thomson. The other project partners include IfLS (Germany), INEA (Italy), Nordregio (Sweden), Wageningen University (NL), IUZE (Czech Republic), the Agricultural Universities of Thessaloniki (Gr) and Ljubljana (Sl), the Austrian Mountain Institute BABF, and CEET in Estonia. More information can be found on the RuDI website <http://www.rudi-europe.net/index.html>

An assessment of business and area-based rural productivity

This study is being undertaken by Nigel Curry together with Don Webber, who is an Associate Professor in the School of Business Economics, Auckland University of Technology, New Zealand. It is concerned with an exploration of the extent to which rural business productivity can be validly identified at the level of the local authority. The work compares measures of rural business productivity with those of rural area productivity. It also looks at alternative means of measuring economic activity in rural areas, particularly in the context of sustainable development, where endogenous and neo-endogenous models have an important role to play. This work is being undertaken in the context of the new definition of 'rural' and will assist policymakers in determining appropriate policies for economic development in rural areas. It is funded by Defra and the ESRC and runs from 2006 to 2009.

Bosnia & Herzegovina participatory mine action and development (PMAD)

Paul Courtney and John Powell are currently working in Bosnia and Herzegovina (BiH) with Handicap International on an innovative project to integrate rural development with mine action work. The aim of the project is to develop and test approaches that bring together two types of activity that are traditionally carried out separately by different organisations. Handicap International has been undertaking de-mining and other landmine action in the



CCRI is working with Handicap International to integrate rural development with mine action work

area (education, marking, awareness raising) for some time but has not previously engaged with rural development aspects of the areas in which they operate. The work is being carried out in two communities in the southern part of BiH with a focus on social inclusion, which is viewed as a means of linking mine action and rural development. The work is challenging due to the low level of social capital existing in the area, lack of trust, and complex governance systems within BiH. The overall aims of the project are to improve the well being of local people through cross-sectoral cooperation, stronger civil society structures, and improved understanding and communication of mine risks along with reduced mine impacts.

CAPRI-RD

In November 2008, the CCRI formed part of a successful consortium to win another research framework project FP7 CAPRI-RD which started in March 2009 and is due to run for 5 years. The project involves working with a team of economic modellers to attempt to expand the CAPRI (Common Agricultural Policy Regional Impact) model, which supports decision making related to the Common Agricultural Policy based on sound scientific quantitative analysis. It aims to incorporate the rural development part of the CAP, so that changes in this policy can be examined, as well as the impacts across the wider rural economy and environment beyond the agricultural sector.

CCRI is contributing its expertise on rural development policy, providing insights and experience on policy measures and what their impacts might be, as well as providing a link to related EC databases. The CCRI part of the project is led by Janet Dwyer, with assistance from Mike Clark and Ken Thompson. The consortium is led by the Institute for Food and Resource Economics at Bonn University. The partner institutions are the JRC (Joint Research Centre) units in Ispra, Italy, and Seville, Spain; Landbouw-Economisch Instituut, the Netherlands; Middle East Technical University, Turkey; the Von Thunen Institute in Germany, Ruralia Institute, University of Helsinki, Finland; University of Ljubljana, Slovenia; Institute for European Environmental Policy, London.

Community facilities in rural Scotland

In 2008 Malcolm Moseley helped with the analysis and interpretation of data for a report produced for the Scottish Government entitled 'community facilities in rural Scotland: a study of their use, provision and condition'. The report can be accessed on line at <http://www.scotland.gov.uk/Publications/2009/01/05144855/0>

The research was led by Sarah Skerratt and colleagues at the Scottish Agricultural College and involved both desk research and an extensive survey of rural Scotland's community buildings - mainly village halls and similar meeting places. The research objective was to gather and analyse data on the current provision and condition of rural community facilities in Scotland and to assess the nature and level of their use. As is broadly the case in England, the picture is one of an immensely valuable, but sometimes underused, community resource and of great management challenges for the 'faithful few' who work hard to keep the facility thriving in their locality.



Cydcoed evaluation project: exploring market and non-market values

John Powell, Matt Reed and Carol Kambites completed the evaluation of the Cydcoed community woodland programme in Wales. The programme consisted of 163 community woodland projects implemented during the period 2001 – 2008. The CCRI evaluation examined the four 'axes' of community development that the Cydcoed programme was addressing and a sample of 24 woodland projects were selected for in-depth study. The evaluation revealed the localised nature of many project benefits, in particular social benefits arising from partnership work between community organisations, and local environmental improvements. Less significant were benefits arising from employment opportunities and skills training. The evaluation also used market and non-market estimation techniques to derive monetary values for programme benefits, finding that health and recreation impacts were the largest. Cydcoed project benefits were found to be widely distributed across local communities including young and old age groups, and to a certain extent those in vulnerable groups also benefitted.

ESPON study on rural development

Paul Courtney is involved in a study on European Development Opportunities for Rural Areas (EDORA). The study is coordinated by Andrew Copus at the University of Highlands and Islands and Petri Kahila of Nordregio, Sweden, and is funded under the EU's ESPON 2013 programme. The research involves 16 academic partners from across the European Union and Paul's role is to lead a programme of work examining the role of urban-rural interactions in facilitating European rural development opportunities. The project started in December 2008 and will run for two years.

Grey and pleasant land? An interdisciplinary exploration of the connectivity of older people in rural civil society

The CCRI is working with the University of Plymouth (lead partner), Bournemouth University, University of the West of England, Cardiff University and Swansea University to investigate how older people living in rural South West England and Wales interact with their local community, and what social and economic issues are important to them.

The three-year study is one of a number funded under the 'New Dynamics of Ageing' programme. This seven-year research initiative, the largest research programme on ageing to date in the UK, is a unique collaboration between five UK Research Councils – ESRC, EPSRC, BBSRC, MRC and AHRC – supporting scientists from across the disciplines to work together on research which will benefit the quality of life of older people. The rural South West has been specifically chosen as a location for several of the grey and pleasant land project study sites due to its position at the forefront of the demographic 'age wave'. The South West has the most ageing population of all regions in England, which is growing faster than the overall UK population, and has the highest life expectancy of all regions. Rural Wales is experiencing similar demographic trends.



The CCRI is helping to investigate how older people living in rural South West England and Wales interact with their local community

The study will focus on the quality of life of older people in rural areas by analysing the extent of their involvement in their communities, leisure patterns and cultural interests, the barriers and opportunities for participation that they experience and their attitudes to the countryside as a social, cultural and environmental space. From the findings, the research team will offer policy and practical recommendations about how to promote older people in rural areas as community assets rather than as 'problems' and create awareness of the contribution that older people actually make to their communities. Nigel Curry is leading the CCRI part of the project.

Major life events

Malcolm Moseley is providing research support and advice for this research project for the Commission for Rural Communities. The research is looking at the nature and adequacy of service delivery in rural England when 'major life events', such as redundancy, having a baby and the onset of a major illness, befall rural residents. The project began in 2008 and involves several field studies of both service users and delivery agencies.

Mentro Allan

This Sports Council for Wales project, involving Mike Clark and Nigel Curry, is being undertaken in collaboration with Exeter University's Qualitative Research Unit. 'Mentro Allan' is one of the UK Community Sport initiatives that, with Big Lottery Funding, are designed to encourage sedentary people in various parts of Wales, to become more active. The research

is a two-year longitudinal study with both quantitative and qualitative elements. The former will chart the exercise behaviour patterns of participants in the scheme and assess the extent to which they have been modified as a result of active encouragement to increase exercise. The qualitative element will examine motivations and attitudes towards exercise with a view to making recommendations about how exercise uptake can be improved on a long-term basis. The importance of the outdoor environment as a motivation for exercise will be explored as part of the study. The project runs from April 2009 to April 2011.

Review of rural development policy instruments

Janet Dwyer, Ken Thomson, James Kirwan, Mike Clark, Nick Lewis and Carol Kambites from CCRI led a consortium of researchers from five other European Institutes to undertake a review of the policy instruments promoting Rural Development (RD) within the so-called Second Pillar of the EU's Common Agricultural Policy for the European Commission's Directorate-General for Agriculture between January 2007 and July 2008. The review made a detailed analysis of past and current expenditure patterns and priorities across all 27 Member States of the EU and evaluated the extent to which resources are targeted towards measures of relative need, at both European and national or regional levels. It appears that over time, the extent of such targeting has increased, although these results should be treated with caution due to significant issues with data availability, consistency and comparability. The review also examined the evidence for the cost-effectiveness and the coverage of RD measures within the CAP, concluding that the menu that is currently available provides good scope to enable a cost-effective range of RD programmes, but that there are nonetheless many instances where measure-choices and delivery approaches will reduce the likely effectiveness or efficiency of programmes. Some recommendations were made for refining the menu of measures and the way in which these are framed within the regulation in future, in order to help improve their performance. The study also uncovered a whole range of avenues for more research into the general topic of assessing needs and enhancing policy evaluation. A large RD expenditure and needs database was built for the European Commission's future use. The final report is now available on the DG Agri website http://ec.europa.eu/agriculture/analysis/external/rurdev/index_en.htm

Review of Village Design Statements in Ireland

Stephen Owen and Malcolm Moseley, working with Jeff Bishop of BDOR Ltd, completed a contract for the Irish Heritage Council to evaluate the use of Village Design Statements (VDSs) in Ireland. The project examined the ways in which VDSs have developed in that country, with particular emphasis, first, on the involvement of professionals working alongside local communities in preparing VDSs and, second, the adoption of VDSs within the statutory planning system. The work was undertaken in 2008 and the products included several reports to the Heritage Council and the production of a brochure 'Enhancing local distinctiveness in Irish villages' which is available at <http://www.heritagecouncil.ie/planning/>

Rural community adaptation to climate change mapping project

Carol Kambites and Katarina Kubinikova, with advice and support from Malcolm Moseley, are compiling a database of the different ways in which communities have adapted to climate change. The work is funded by the Arkleton Trust, and covers projects throughout the world. The CCRI team is looking at example initiatives within Europe. The work commenced in July 2009.

Urban-rural linkages fostering social cohesion

Paul Courtney and Ian Smith, Director of the Cities Research Centre at UWE, are currently undertaking a preparatory study for a seminar on urban-rural linkages fostering social cohesion. The study was commissioned by DG Regio in January 2009. The seminar, which is the third in a recent series examining the potential for rural-urban cooperation in Europe, was held in Brussels on July 2nd 2009.

Following introductory speeches from DG Regio and key note addresses, Paul and Ian presented their position paper, which focuses on conceptual and theoretical issues and findings from seven mini case studies from around Europe where they have sought to draw out examples and good practice of urban-rural interactions. The researchers then invited comment and discussion from seminar participants and representatives of the case studies. The event concluded with reactions from two key note listeners: Professor Mark Shucksmith of the University of Newcastle and Dr Elena Saraceno, advisor on agricultural and rural policy for the European Commission. Further details can be found at: <http://www.cureforsustainability.eu/index.php?id=7205>



Heritage & Landscape



Foreword by Peter Gaskell

Heritage and Landscape continues to be a growth area for the CCRI and since the publication of the last Briefing staff from the CCRI have undertaken a variety of heritage and landscape related activities involving research and knowledge exchange. The loss of the long awaited Heritage Protection Bill from the Parliamentary programme, as the Government's attention turned to the challenges of the economic downturn, means that the development of heritage policy faces a difficult future. The importance and relevance of the CCRI's

work on heritage values and understanding the changes taking place to different types of heritage resource is increasingly recognised by the policy community during a time when public and private funding is progressively coming under pressure.

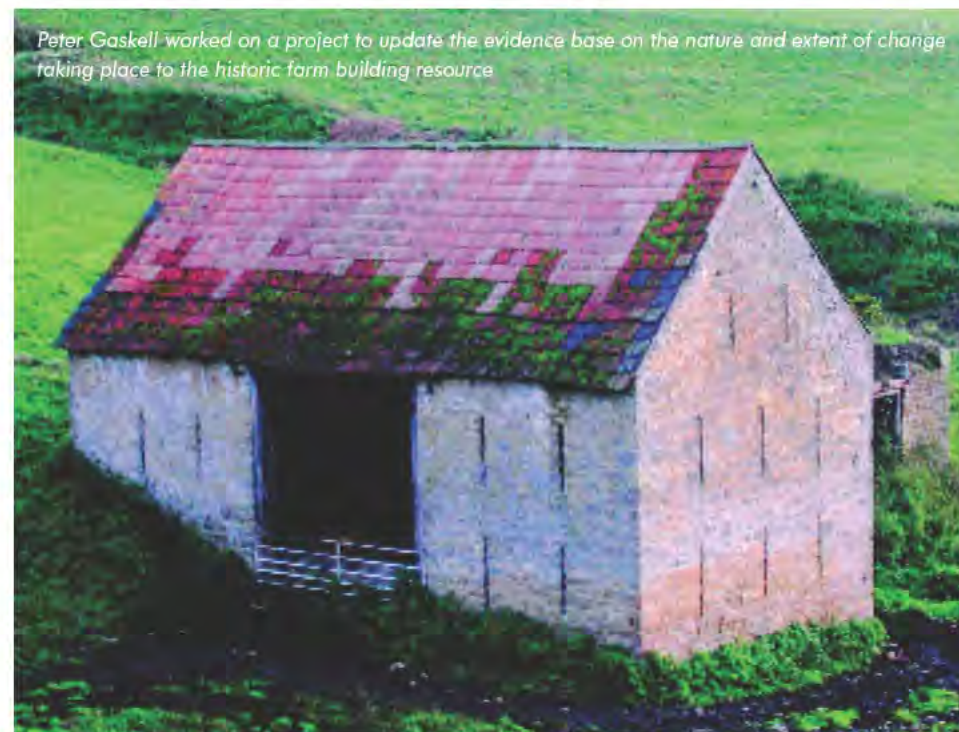
Contract research continues to be a core activity and the past 18 months has seen the completion of five projects commissioned by a range of UK government agencies. The Commission for Rural Communities (CRC) commissioned the CCRI to produce a report to inform their thinking on the policy implications of the post-modern countryside. The CCRI continues to widen its expertise in designing monitoring systems for the historic environment. In partnership with the Dyfed Archaeological Trust the CCRI completed a contract for Cadw to develop a monitoring system for archaeological sites located on farmland in Wales. The main output from this study was a detailed research programme to further understanding of the socio-economic benefits of heritage. In March 2009 the CCRI completed the latest in a series of publications for the Historic Environment Local Management project funded by English Heritage. The most recent publication, *Historic Farm Buildings Constructing the Evidence Base: an update*, is the eleventh in the series produced by CCRI and reports on the latest research undertaken by CCRI and other academics working to improve the evidence base for historic farm buildings. Currently the CCRI is undertaking a project for Defra to characterise the range of sites that have been registered as Town or Village Greens.

Another area of expansion is the development of postgraduate research in heritage and landscape. Building on previous research undertaken to investigate the socio-economic benefits of renovation of historic farm buildings in the Lake District and the Yorkshire Dales, the CCRI in conjunction with the National Trust has been awarded an ESRC (CASE) studentship to study the economic impacts of the restoration and adaptive re-use of historic buildings. Other areas of postgraduate research are being developed around the subjects of landscape characterisation and rural planning and heritage and place.

It has also been a busy time in terms of knowledge exchange activities. On the international stage, staff from CCRI presented papers at the Permanent European Conference for the Study of Rural Landscapes in Portugal and at the 6th World Archaeological Congress in Ireland. Closer to home staff have also provided expert advice on heritage and landscape issues to the CRC's inquiry into the future of upland communities in England and to the Funding Advocacy Group of Heritage Link, the umbrella organisation for the Third Sector.

Historic farm buildings: constructing the evidence

This project was commissioned by English Heritage and undertaken by Peter Gaskell, Peter Bibby from Sheffield University and Bob Edwards from Forum Heritage. The aim of the project was to update the evidence base on the nature and extent of change taking place to the historic farm building resource. The resulting publication summarises the findings of three parallel pieces of desk-based research carried out by the members of the team and presents new information on the character of the historic farm building stock and its relationship to the broader landscape, the extent of conversion of historic barns to residential and business use, and additional information on the condition and re-use of listed farm buildings.



Peter Gaskell worked on a project to update the evidence base on the nature and extent of change taking place to the historic farm building resource

The CCRI and the Dyfed Archaeological Trust were commissioned to develop a workable methodology to monitor the condition of the archaeological resource in Wales



Using historic Ordnance Survey (OS) maps the 'farmsteads and landscape' project led by Bob Edwards has developed a Geographical Information System (GIS) based methodology for the rapid quantification of the number, form and distribution of historic farmsteads, out-farms and isolated farm buildings. It provides baseline data for the distribution and pattern of historic farmsteads during the late 19th century. The project also quantified the survival of farmsteads by comparing the historic maps with modern OS maps. The methodology has been used to gather baseline and change data for four counties: East Sussex, West Sussex, Hampshire and Staffordshire.

The 'historic farm building photo survey' led by Peter Gaskell analysed more than 16,000 photographs of listed farm buildings taken during the first few years of the 21st century as part of the nation-wide 'Images of England' photographic survey. The structure and condition of each building was recorded along with any clearly visible change of use. The research provides statistically robust estimates of adaptive re-use at a range of spatial scales (national, regional, Countryside Character Area, local authority district and for protected areas).

Peter Bibby led the 'historic farmsteads: current role and context' project, which investigated the current use of historic-farm properties using micro-scale land-use and economic activity information. The resulting data were used to determine the number and distribution of historic-farm-building conversions at a range of spatial scales. In contrast to the 'historic farm building photo survey' the work covered both listed and un-listed buildings.

Monitoring the historic environment of Wales: the archaeological resource

The rural historic environment of Wales reflects a complex mixture of attributes encompassing archaeological sites, historic buildings, land-use patterns, field boundaries, designed landscapes and ancient trees. However, at present very little information is gathered to inform policy makers on the nature and extent of changes taking place to the historic environment. As a first step toward improving this situation Cadw commissioned the CCRI and the Dyfed Archaeological Trust to develop a workable methodology to monitor the condition of the archaeological resource in Wales. Peter Gaskell led the CCRI team with contributions from Janet Dwyer and Bob Ford, and Ken Murphy led the team from the Dyfed Archaeological Trust.

The project, completed in March 2008, consisted of three stages. First, a review of existing literature on the likely impacts of CAP reform, and other drivers of agricultural change, on the archaeological resource of Wales was undertaken. The review contributed to the production of summaries of the CAP reforms, impacts on farm management and implications for the archaeological resource. Second, an evaluation of the data sources that could provide indicators to monitor the threat to and condition of the archaeological resource was undertaken. The evaluation included sources already assessed - the Welsh Archaeological Trusts' threat-related assessments - and considered a range of other data sources including vertical and oblique aerial photography, Light Detection and Ranging

surveys (LiDAR), Cadw field monument warden Scheduled Ancient Monument (SAM) files, Royal Commission on the Ancient and Historical Monuments of Wales (RCAHMW) upland survey data and Tir Gofal agri-environment scheme generated historic environment data. Third, a number of operational indicators were then designed to monitor the threat to and condition of the archaeological resource. The information required to instigate a monitoring programme was identified, including the estimated resources required for collecting the data, frequency of survey and sampling strategies. This resulted in a suite of six early warning and five actual impact indicators being designed.

Policy implications of the post-modern countryside

In January 2008 the CCRI secured a two-month project to advise the Commission for Rural Communities (CRC) about the policy implications of the post-modern countryside. It has long been recognised that rural areas are experiencing significant change and that this is influencing the connections that rural people have with the land. The study concluded that



while the term 'post-modern' has been used over the past few years to describe this change and a change in wider society, there had been little useful exchange with policy development and implementation.

The literature review highlighted the highly complex, contested, and controversial set of challenges in this area suggesting that a post-modern characterisation of the countryside would be one of multiple trends and fragmented uses while sharing the same space. The report suggests that future rural policy can respond to the changes in the post-modern countryside by being more territorial than sector based, or about space as much as about place. Future rural policies may have to promote connectivity, and acknowledge fragmentation, between sectors and possibly between territories, between people and the land and between urban and rural areas. These initial findings were presented at a discussion seminar in March 2008 attended by staff of both CRC and the CCRI. This influenced the report and development of a final set of recommendations on the implications and future directions for policy, including the wider discussion on the development of policy in key areas such as service delivery and climate change. The project was led by Chris Short with assistance from Matt Reed and Owain Jones.

Scoping study on the socio-economic benefits of heritage in the National Parks of England and Wales

This study was commissioned by English Heritage and Cadw in 2007 to provide Government and its agencies at all spatial levels with a research programme to enable the socio-economic benefits of heritage in the National Parks to be recognised, measured and evaluated in an academically sound and rigorous way. The research, which was completed in October 2008, comprised an extensive scoping study involving a literature review combined with various forms of stakeholder consultation, including email and telephone surveys, face-to-face interviews and participatory workshops. The research programme was therefore a product of the existing evidence base, consultation with stakeholders at varying levels of governance and management and a gap analysis undertaken by the research team, which was led by Paul Courtney and included Peter Gaskell, Jane Mills and Julie Urquhart.

Smarter land management

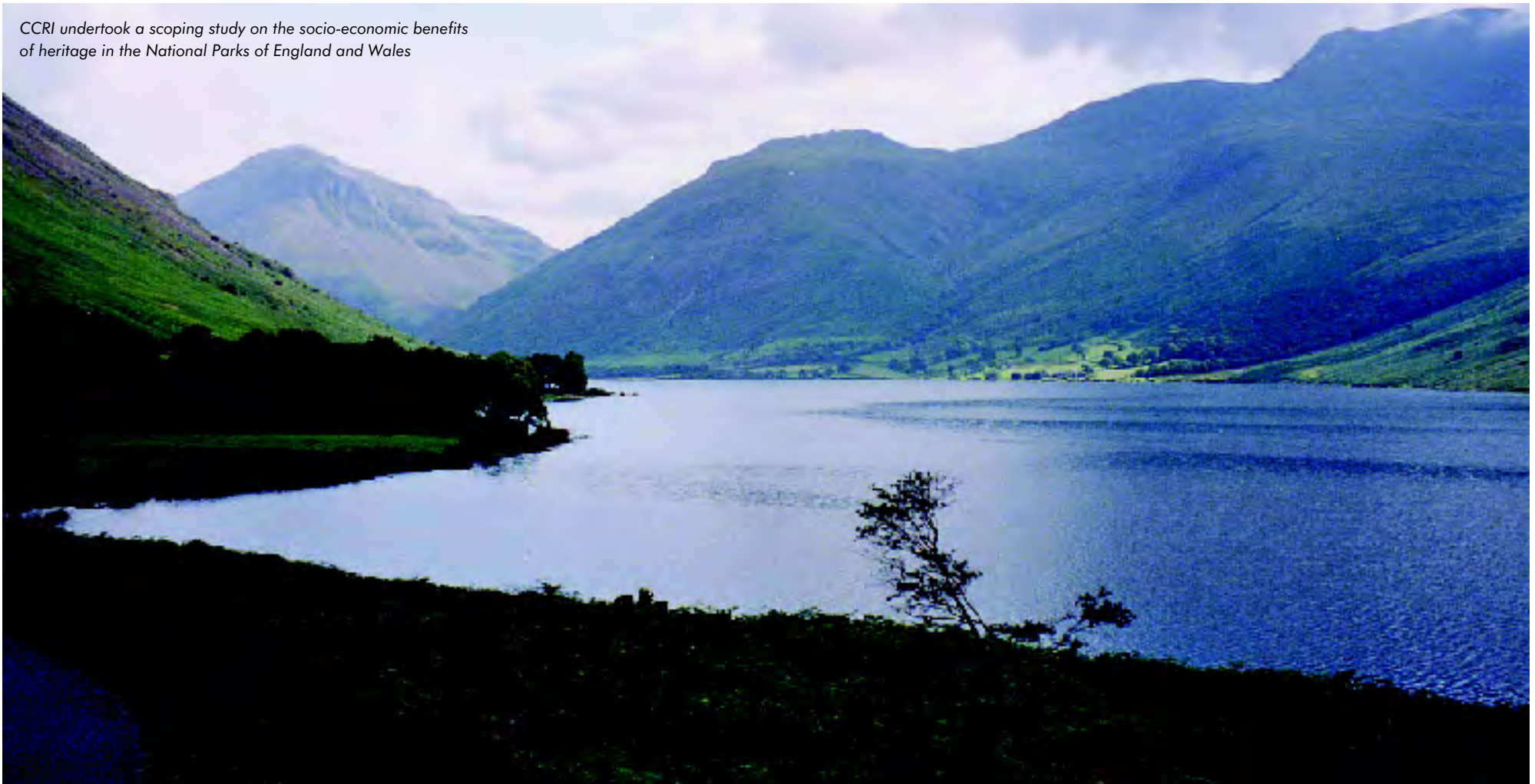
This is a research project for National Trust, which was undertaken between January and April 2009 and led by Jane Mills, with assistance from Janet Dwyer, Matt Read and James Taylor. The main aim of this project was to obtain a 'view from the ground' as to how farmers perceive and are coping with the body of legislation and funding mechanisms that currently seek to achieve environmental land management on farms, and to make recommendations as to how the policy mix might be redesigned in a more coherent way, so that it becomes easier to understand and implement and thus provides better value for public money.

To meet the research objectives in a rapid and cost-effective way, the study drew particularly upon the prior research and expert knowledge of the team. It involved eleven face-to-face, in-depth, semi-structured interviews with National Trust tenant farmers, which were designed and contextualised to recent, relevant research. The criteria used for selecting tenants to interview was to cover a broad range of farm types with a wide geographical distribution and to include a mix of National Trust farmers characterised in respect of their management styles and thus their probable grasp of policy frameworks and detailed obligations. Recommendations were made in respect of dealing with policy conflicts and inspections; influencing decision-making, and offering appropriate financial incentives and advice provision.

Study of registered Town and Village Greens applications

In March 2009 the CCRI secured a four-month contract from Defra to examine a sample of the sites which have been registered as Town or Village Greens since January 2004, as well as a sample of those that have been unsuccessful in applying to be registered. The project will examine the characteristics of the site and what it has been used for in the past while at the same time looking at the status of the site in local development plans and planning applications. The aim is to ascertain the characteristics of newly registered Town and Village Greens in the twenty first century. The project is led by Chris Short with contributions from Stephen Owen, Carol Kambites and Owain Jones.

CCRI undertook a scoping study on the socio-economic benefits of heritage in the National Parks of England and Wales



Food & Farming



Foreword by Chris Short and Damian Maye

Within the food and farming arena the CCRI has been successful in attracting a diverse range of research projects in the past eighteen months from the research councils, the Government and other funders. It is clear that changes over the past year or so, most notably the emphasis on global food security and climate change adaptability, will continue to influence the focus and emphasis of research in this area in the coming year.



The UK Research Councils' Rural Economy and Land Use (RELU) programme continues to be a central component of the CCRI's research profile. Since the last Briefing, research funded with a major grant looking at the potential risk plant diseases pose to land use and the rural economy has got underway and two related RELU shadowing grants have also been secured, funding research staff to 'shadow' key staff working in the Institute of Grocery Distribution and National Farmers' Union, respectively. The CCRI is actively involved in discussions concerning the fourth RELU call.

In terms of other work secured, two projects concerning the markets for organic goods and the socio-economic aspects of local and national organic markets are almost complete and have shown that the evidence base concerning organic retailing is developing strongly, all the more important as the organic market responds to challenging economic times. The continuing development of the Common Agricultural Policy (CAP) has been a longstanding research theme of the CCRI and this has continued, with research projects for organisations such as the OECD and Defra examining various aspects of CAP reform and its potential impacts and implications.

Agri-environment schemes continue to develop and adjust to meet new challenges and in the last 18 months the CCRI has secured five major projects in this area. Within Wales the CCRI has been undertaking research for the Welsh Assembly government looking at the key factors required to develop successful co-operative schemes as well as the key reasons why farmers join and leave such schemes. In England the CCRI has been involved with

two projects that have focussed on the non-market and socio-economic benefits of the Environmental Stewardship scheme. Joining these four projects together was the review of the success of agri-environment schemes undertaken for the Land Use Policy Group with CSL (now the Food and Environment Research Agency).

In the coming months the CCRI will continue to apply for research in these key areas of expertise, through a combination of its own research ideas, developed from the evidence base gathered in past projects, and in meeting the research requirements of government agencies and other research funders. The key themes and research areas for the coming year are likely to concern climate change and food security, with various issues related to vulnerability, resilience, mitigation and adaptation. These themes are attracting increasing policy attention and will thus require an evidence base, alongside other issues related to health, well-being and technology. These shifts in emphasis have important consequences for the future development of sustainable and local food systems, an element of work where the CCRI already has a strong track record and which it will continue to develop and re-assess. There is also likely to be a need to investigate more deeply impacts on different agricultural sectors and regions, as changes in the physical and market environment bring about potential opportunities and threats to different elements of the farming sector and food supply chain, including pressures on land use and the wider rural economy. This work will continue to involve a range of external collaborators with expertise in the social and natural sciences, as well as engaging policymakers and stakeholders in the food and farming industry.

Characterisation of markets for organic goods

This project characterised the organic market in the UK to provide an in-depth consideration of organic markets and the potential for increasing UK production to meet their needs. The project brought together a review of the literature, the expert knowledge of those working in the sector and selected case studies to investigate the market in the UK. Each sector was characterised in terms of its operation, with opportunities and constraints being identified.

The supply chain both within each sector, and across sectors, was examined in detail to identify linkages and to highlight areas where weaknesses are blocking market entry, operation and development. Warwick HRI and Abacus Associates led the project, with Matt Reed providing advice on the socio-economic aspects of the project and aspects of the research methodology. This project began in the summer of 2006, and Defra are due to publish the results of the research in the summer of 2009.



The 'characterisation of markets for organic goods project' investigated the organic market in the UK

The effects of the 2003 CAP reform on environmentally sustainable land use management

Janet Dwyer was contracted by the OECD (Organisation for Economic Co-operation and Development) to prepare and present a paper to their agri-environment working group. The paper was based around the methodological approach developed at CCRI for the Defra study of the environmental impacts of CAP reform and suggested that this same approach, based upon a good understanding of the main farming systems in each country or region, could be used more widely to provide a quick and yet fairly robust way of predicting the key impacts of CAP reforms upon sustainable farming across the EU. The paper was given at a meeting of the group in the summer of 2008, and was well-received by both the OECD and attending delegates.

Entry and exit from agri-environmental schemes in Wales

In September 2008 the CCRI secured a new project for the Welsh Assembly Government's Department of Rural Affairs (DRA) that will contribute to the evidence base required for the full-scale review of all the Agri-Environment Schemes (AES) funded as part of Rural Development Programme (RDP) that is currently being undertaken in Wales. The project



'Entry and exit from agri-environmental schemes in Wales' focuses on the reasons for farmers joining and leaving agri-environment schemes and their experience whilst in them



aims to focus on the reasons for farmers joining and leaving agri-environment schemes and their experience whilst in them. In particular it will help DRA to develop a greater understanding of key factors that lead to successful AES. Understanding what motivates farmers to join AES will assist DRA in promoting and targeting membership of new schemes. Understanding what affects farmers' decisions to renew membership or exit schemes will also help DRA assess the likely intentions of farmers currently in Tir Gofal and ESA who are nearing the end of their agreements.

The project started in September 2008 and was due to be completed in June 2009. It has involved a comprehensive literature review, a large telephone survey with (non) agreement holders, face-to-face interviews with (non) agreement holders, and workshops with Project Officers. Julie Ingram is leading the project with assistance from Chris Short. The other members of the team are Jane Mills, Peter Gaskell, Janet Dwyer, Nick Lewis, Mike Clark, Rhiannon Fisher and Emma Dennis.

Estimating the incidental socio-economic impacts of Environmental Stewardship

The aim of this project is to identify, quantify and describe the incidental income, employment and social benefits brought about by the Environmental Stewardship (ES) expenditure in England. ES is available on farmed land throughout England and rewards

farmers for caring for the wildlife, historic and cultural features on their land and the provision of new public access. Defra and Natural England commissioned CCRI to undertake an assessment of the incidental socio-economic benefits of ES so that they are better informed about its socio-economic impact on the wider local economy and community - in particular, the extent of local multiplier effects and employment creation as an incidental result of agri-environment expenditure, as well as any strengthening of social and human capital that may come about. The project will involve a short literature review, a large agreement holder telephone survey (n=288) and a large number of face-to-face interviews with agreement holders, suppliers, contractors and advisers. The data will be analysed at a holding level by six different landscape types, at an option level and also aggregated to provide regional and national estimates. The findings will help Defra and Natural England to understand the contribution of ES to the economy of rural areas.

Those involved in the project from CCRI are: Jane Mills (Project Leader), Paul Courtney, Peter Gaskell, Julie Ingram, Matt Reed, Chris Short, Nick Lewis, Emma Dennis. Also involved are Nigel Boatman from The Food and Environment Research Agency and Bob Ford from Birmingham University. The project runs from March to December 2009.

Estimating the non-market benefits of Environmental Stewardship

The main aim of this project is to estimate the value of the non-market benefits (taken to mean those benefits like biodiversity or landscape without a direct market value) provided by Entry Level Stewardship (ELS) and Higher Level Stewardship (HLS) over the period 2005 to 2013 (chosen because that is the date at which the current CAP agreement expires), and ascertain whether larger benefits are being achieved by ELS and HLS in some landscape types than others. The project will also investigate whether there are alternative policy scenarios for uptake of the options that would deliver greater total benefits than currently achieved by ELS and HLS.

The CCRI was involved in running three workshops across the country looking at arable/horticultural, lowland grassland and mixed/dairy farming and the upland and upland fringe areas. The bulk of the work was undertaken by the Central Science Laboratory and the University of Newcastle with Chris Short leading the input from CCRI. The project is due to be completed in the summer of 2009.

EU environmental regulations in agriculture

The overall objective of this research project was to produce a report detailing the environmental regulations and regulatory frameworks that apply to agricultural activity in eight northern EU Member States (MS) with broadly similar climatic conditions - specifically, Belgium (Flanders), Denmark, England, Wales and Scotland, France, Germany, Ireland, Netherlands and Sweden. The research was organised around the environmental outcomes that these regulations set out to achieve and has briefly evaluated their success in doing so.

The CCRI was involved in running three workshops across the country looking at arable/horticultural, lowland grassland and mixed/diary farming and the upland and upland fringe areas



Data was collected in each country from relevant documents, websites and contacts within policy and practitioner organisations, on the structure, implementation methods and drivers of environmental regulations affecting agriculture. A standard proforma was designed in order to help assemble the data for each MS in a consistent way. The draft material was then checked by the Ministry of Agriculture and Environment, or the environmental regulatory body, within each of the eight MS. Where possible, a brief and qualitative assessment of different elements of the regulations in terms of providing intended environmental outcomes or addressing key pressures from agriculture was also undertaken.

The work was undertaken between February and May 2009. Jane Mills was the project leader for the CCRI, and was assisted by Janet Dwyer, Julie Ingram and Rosie Simpson (CCRI Research Associate). They worked with Henk Oostindie, Wageningen University, The

Netherlands, Neil Powell, Swedish University of Agriculture Sciences and Jørgen Primdahl, Danish Centre for Forest, Landscape and Planning University of Copenhagen.

Evaluation of the Cross Compliance Programme

In October 2008 Defra commissioned CCRI, ADAS and Central Science Laboratory (CSL), with ADAS as lead partner, to evaluate the cross-compliance programme. Cross Compliance comprises a number of standards relating to environment, public health and animal health and welfare that farmers have to comply with in order to claim the Single Payment and other direct payments. The evaluation was tasked with answering the following questions:

- How effective is cross compliance in England in meeting its objectives?
- What is the nature and magnitude of the costs imposed on farmers and any others in meeting cross compliance conditions?
- Does the policy represent good value for money?
- Are there any unintended consequences?
- Has there been a change in farmer behaviour in response to the introduction of cross compliance?

There were three key stages to the work; a review of secondary evidence, a collection of primary evidence and an evaluation of effectiveness and value for money. The research evidence and monitoring data highlighted generally high levels of compliance but some considerable variation across the measures. The full research results are available in the final project report which is available on the Defra website. The CCRI input was led by Jane Mills, with help from Janet Dwyer, Peter Gaskell and Ian Condliffe.

The evaluation of key factors that lead to successful agri-environment co-operative schemes

Jane Mills, Julie Ingram, Matt Reed, Chris Short and Janet Dwyer, with CCRI Visiting Professor David Gibbon and Allan Butler from Exeter University, worked on this project in 2008 for the Welsh Assembly Government (WAG) which sought to identify the challenges and appropriate policy approaches to securing successful agri-environment co-operation in Wales. This was of interest to the WAG who recognised that collective agri-environment schemes could encourage the delivery of landscape-scale and environmental benefits through co-operative action. The research was achieved in three phases. The first phase involved an extensive literature review which critically examined behavioural change mechanisms within agriculture that are available to policy-makers to secure agri-environmental outcomes. The second phase comprised a review of twenty-five co-operatives that were trying to secure environmental outcomes on farmland in order to identify key success factors. The third phase involved an in-depth study of three farmer co-operatives in Wales, involving face-to-face interviews, social network analysis and participatory workshops.

The research made thirty recommendations on appropriate mechanisms to be used in collective agri-environment schemes and ways of developing agri-environment co-operative working through farmer engagement and group capacity building. The findings were presented at a workshop attended by a number of WAG policy leaders and the Director of Rural Affairs and Heritage.

Evaluation of the Fresh Start Initiative, Cornwall

James Kirwan and Julie Ingram, together with Mike Clark and James Taylor, conducted an evaluation of the Fresh Start Initiative for Cornwall Enterprise. The evaluation commenced in January 2005, and a final report was submitted in September 2008.

The Fresh Start Initiative (FS) in Cornwall had three main objectives:

- to encourage and help newcomers to the agricultural industry to ensure its long-term health and vitality;
- to encourage those within the industry to plan ahead and explore new opportunities and options;
- and to provide an opportunity for those wishing to leave the industry to do so with dignity.

In terms of its evaluation, the CCRI's role was to assess the scheme's effectiveness against its stated aims and objectives and to identify any lessons learnt and to make recommendations to improve its delivery and effectiveness, as well as informing any similar future schemes. Measuring the effectiveness of FS and assessing its additionality was not straightforward, in that a simplistic cost-benefit assessment against financial inputs would be misleading. As such, a qualitative appraisal became important in order to try and capture the wider 'softer' outcomes of the initiative.

If judged on hard outputs alone FS has not achieved its stated objectives. However the soft outcomes have been emphasised by a number of those spoken to and arguably collectively these have made a positive contribution to both the situation of new entrants, and more widely to the vibrancy of the land based industries in Cornwall. Although FS has not met its main objectives, many of those involved felt it had been 'worth a go'; particularly as it was always conceived, in part, as a pilot initiative. Nevertheless, the evaluation concluded that any subsequent scheme will need to have more definitive output/outcome targets, against which it can be more definitively judged.

Growing risk? The potential impacts of plant diseases on land use and the UK rural economy

Brian Ilbery and Damian Maye are working on this major interdisciplinary ESRC RELU project, led by the University of Warwick and which also involves Imperial College London and the Central Science Laboratory (now FERA), London.

The project aims to develop a critical, inter-disciplinary appraisal of the potential impacts of plant disease (food and non-food) on land use and the UK rural economy. Brian and Damian, assisted by Research Assistant Ruth Little, are providing the social science inputs to the project and are working alongside plant pathologists and economists. They will use interviews, focus group meetings and workshops to gather the responses and attitudes of key stakeholders to the growing risks that plant diseases may pose to the rural economy. Possible future scenarios will then be examined among key actors in different food and non-food supply chains in selected rural communities within the UK. The project runs from 2007 to 2010.

Brian Ilbery and Damian Maye are working on a project to develop a critical, inter-disciplinary appraisal of the potential impacts of plant disease on land use and the UK rural economy



RELU Shadowing Grants

As part of the 'growing risk' project, Brian Ilbery and Damian Maye were awarded two Work Shadowing Grants. The aim of this scheme is to introduce RELU research staff to the action-contexts in which their research may be used. These contexts may be commercial organizations, voluntary bodies or public agencies. Such a scheme can be helpful in informing RELU research projects, developing 'stakeholder' links, and sharpening projects' relevance and impact.

The first grant with the National Farmers Union (NFU) involved a series of visits to observe the role the NFU plays for farmers in relation to plant diseases and risk communication. In particular it concerned observing their lobbying activities with ministerial agencies and food chain representatives, and Brian and Damian were able to follow the NFU lobbying activities during the European vote regarding proposals to ban currently available pesticides and fungicides. These proposals, which have now been voted on, are likely to have a significant influence on how crops are grown and diseases managed in future years. This activity was completed in February 2009.

The second grant was with the Institute of Grocery Distribution (IGD), which hosted Defra's Food Chain Centre, to learn more about their work on value chain analysis, the food chain and marketing. Meetings with the IGD helped to identify resources and useful contacts for later case study work on supply chains dedicated to wheat, potatoes and mushrooms, and to learn about different methods used to map and understand food chain dynamics. This activity was completed in December 2008.

These grants proved to be very useful in terms of learning more about the activities of the respective institutions and to help with the next stages of the main project, which involves a series of interviews with growers and other actors in the food chain.

A review of environmental benefits supplied by agri-environment schemes

This six month project for the UK Land Use Policy Group aimed to provide a comprehensive review of the evidence for the provision of environmental benefits by UK agri-environment schemes. It also sought to summarise and evaluate the evidence base for delivery of environmental benefits. The research provided the LUPG group with a comprehensive summary of the available evidence from research, monitoring and evaluation projects involving agri-environment schemes in the UK. It also included a qualitative assessment of the potential contribution of observed uptake levels to delivery of scheme objectives and a synthesis and interpretation of the evidence base to provide a concise summary of the evidence for the provision of environmental benefits. The research was undertaken with the Central Science Laboratory, who focussed on the natural science aspects of environmental benefits with the CCRI looking at other aspects such as landscape, heritage and access. The CCRI team was led by Peter Gaskell, with support from Chris Short, Jane Mills and Janet Dwyer. The final report was submitted in June 2008.

Socio-economic aspects of local and national organic farming markets

This two-year Defra funded project explored the opportunities and barriers to increasing organic production from farms in England and Wales and considered the implications for rural development. The project, which was led by the Centre for Rural Policy Research at Exeter University, also appraised the extent to which organic farm businesses and associated food chains meet public expectations of organic food. As a final stage in the project, a policy forum to discuss the research findings (alongside another project also assessing organic marketing chains) was held in Wellesbourne in February 2009. This involved a range of invited stakeholders from the organic sector, academia and policy circles and was a very successful and informative day. The CCRI component of the project was led by Brian Ilbery and involved Damian Maye, Paul Courtney, James Kirwan, Matt Reed and Carol Kambites. A full draft report was submitted to Defra by the Centre for Rural Policy Research on behalf of the project team at the end of April 2009.



Janet Dwyer wrote a paper for the OECD based around the methodological approach developed at CCRI for the Defra study of the environmental impacts of CAP reform



Staff Publications

Michael Clark

Contract reports

Clark, M. (2009) *Rural proofing the Essex LAA*. Final Report to Essex County Council, April.

Brown, K., Clark, M., Curry, N. R., Dilley, R. and Taylor, K. (2009) *Assessing future recreation demand*. Final report to Scottish Natural Heritage, Battleby, March.

Kirwan, J., Ingram, J. and Clark, M. (2008) *Evaluation of the Fresh Start Initiative: Cornwall*. Final Report to Cornwall Enterprise. September.

Dwyer, J., Mantino, F., Schiller, S., Baldock, D., Farmer, M., Knickel, K., Prazan, J., Trantinova, M., Lewis, N., Thomson, K., Kambites, C., Kirwan, J., Tarangioli, S., Monteleone, A., Bolli, M., Clark, M., Bradley, D., Bartley, J., Hart, K., Keenleyside, C. (2008) *Rural Development Instruments Review*. Report to DG Agriculture, European Commission. July.

Paul Courtney

Refereed papers

Short, C., Ilbery, B., Courtney, P., Kambites, C. & Boase, R. (2008) Exploring the interactions between land-based industries and communities in rural England. *Journal of Farm Management*, 13, 10.

Courtney, P. and Moseley, M. (2008) Determinants of local economic performance: experience from rural England. *Local Economy*, Vol 23, 4, 305-318.

Courtney, P., Lepicier, D. and Schmitt, B. (2008) Spatial patterns of production linkages in the context of Europe's small towns: how are rural firms linked to the local economy? *Regional Studies*. Vol 42, 3, 355 – 374.

Contract reports

Ilbery, B., Kirwan, J., Maye, D., Courtney, P., Kambites, C., Reed, M. and Lewis, N. (2009) *Socio-economic aspects of local and national organic farming markets: whole chain analysis*. Report produced as part of Defra commissioned research entitled 'analysis of socio-economic aspects of local and national organic farming markets'. Defra project code: SFFSD 0605. January.

Courtney, P., Gaskell, P., Mills, J. and Lewis, N. (2008) *Scoping study on the socio-economic benefits of heritage in the National Parks*. Final report to English Heritage and Cadw.



Nigel Curry

Book Contributions

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Janet Dwyer

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Peter Gaskell

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Andrew Gilg

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Brian Ilbery

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Julie Ingram

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Owain Jones

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James Jones

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Carol Kambites

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James Kirwan

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Nick Lewis

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Will Manley

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Damian Maye

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Jane Mills

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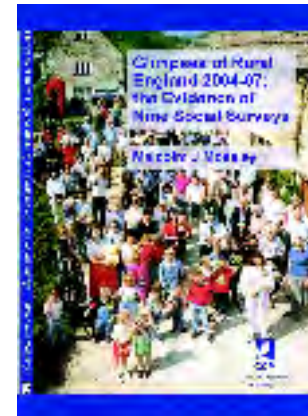
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Malcolm Moseley



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Refereed papers

Moseley, M. and Owen, S. (2008) The future of rural services - drivers of change and a scenario for 2015, *Progress in Planning*. 69, 38pp.

Courtney, P. and Moseley, M. (2008) Determinants of local economic performance: Experience from Rural England. *Local Economy*, Vol 23, No. 4, 305-318.

Contract reports

Skerratt, S., MacLeod, M., Hall, C., Duncan, R., Strachan, M., Harris, J., Moseley, M. and Farmer, J. (2009) *Community facilities in rural Scotland: a study of their use, provision and condition*. Report produced for the Scottish Government.

Owen, S., Bishop, J., Moseley, M., Boase, R. and Coffey, F. (2008) *Enhancing local distinctiveness: evaluation of Village Design Statements in England*, research report to The Heritage Council.

Stephen Owen

Refereed papers

Curry, N. R. and Owen, S. (2009 – forthcoming) Rural planning In England: a critique of current policy. *Town Planning Review*.

Owen, S. (2009 - forthcoming) The town observed: looking at settlements from the surrounding landscape. *Journal of Urban Design*.

Owen, S. & Sarlov Herlin, I. (2009) A sustainable development framework for a landscape of dispersed historic settlement. *Landscape Research*, 34.

Moseley, M. and Owen, S. (2008) The future of rural services - drivers of change and a scenario for 2015. *Progress in Planning*. 69, 38 pp.

Contract reports

Owen, S. and Sarlov Herlin, I. (2007) *Sustainable development of dispersed settlement in the High Weald AONB*, research report to the High Weald AONB and English Heritage.

Owen, S., Bishop, J., Moseley, M., Boase, R. and Coffey, F. (2008) *Enhancing local distinctiveness: evaluation of Village Design Statements in England*, research report to The Heritage Council.

Sandrina Pereira

Contract Reports

Dwyer, J., Kirwan, J., Maye, D., Pereira, S. and Thomson, K. (2009) *Rural Development Programme policy design: overview report*. Work package 2 of the EU-funded project RuDI (assessing the impact of Rural Development Policies). February.

Dwyer, J., Kirwan, J., Maye, D., Thomson, K. and Pereira, S. (2008) *Priorities in rural development policies. Country profiles on rural characteristics*. Work package 1 of the EU-funded project RuDI (assessing the impact of Rural Development Policies). May.

John Powell

Refereed Papers

Hayati, D., Karami, E. and Powell, J. (2008) The impact of rural development interventions on rural households' poverty and inequality: the case of Fars Province, Iran. *Iranian Journal of Sociology*. Vol.2, no.1, 163-189.

Contract reports

Powell, J., Reed, M., Kambites, C. and Lewis, N. (2008) *Exploring market and non-market values of Cydcoed intervention*, Forest Research.

Matt Reed

Book contributions

Reed, M. (2008) The role of organics in sustainable farmland management. In Fish, R., Seymour, S. & Watkins, C. (eds.) *Sustainable Farmland Management*.

Reed, M., Butler, A. & Loble, M. (2008) Understanding the footprints of farms - organic farmers contesting the food chain. In Farnworth, C. (ed.) *Creating Food Futures: trade, ethics and the environment*. London, Gower Publishing Ltd.

Refereed papers

Reed, M., Cook, G. & Twiner, A. (2009 - forthcoming) 'And the food revolution will be digitized': the promotion of organic food and the subversion of radical intent. *Sociologia Ruralis*.

Reed, M., Saukko, P. & Britten, N. (2009 - forthcoming) Negotiating the boundary between medicine and lifestyle: media, marketing and nutrigenetic tests. *Social Science and Medicine*.

Reed, M. (2008) 'For whom? Governing the organic food and farming movement in the UK.' For a special edition of *Food Policy* vol.34. 2.

Loble, M., Butler, A. and Reed, M. (2009) The contribution of organic farming to rural development: an exploration of the socio-economic linkages of organic and non-organic farms in England. *Land Use Planning*. Vol. 26, 3.

Reed, M., Cook, G. & Twiner, A. (2009) But it's all true!" Commercialism and commitment in the discourse of organic food promotion. *Talk and Text*. 29-2, 151-173.

Reed, M., (2008) The rural arena - the diversity of protest in rural England, special edition of the *Journal of Rural Studies*. 24,9.

Contract reports

Ilbery, B., Kirwan, J., Maye, D., Courtney, P., Kambites, C., Reed, M. and Lewis, N. (2009) *Socio-economic aspects of local and national organic farming markets: whole chain analysis*. A report produced as part of the Defra commissioned research entitled 'analysis of socio-economic aspects of local and national organic farming markets'. Defra project code: SFFSD 0605. January.

Powell, J., Reed, M., Kambites, C. and Lewis, N. (2008) *Exploring market and non-market values of Cydcoed intervention*, Forest Research.

Mills, J., Ingram, J., Reed, M., Short, C., Gibbon, D., Dwyer, J. and Butler, A. (2008) *Evaluation of key factors that lead to successful agri-environmental co-operative schemes*. Report for Welsh Assembly Government.

Mills, J., Dwyer, J., Taylor, J. and Reed, M. (2009) *Smarter sustainable land management – an assessment of the policy framework from the land manager’s perspective*. Report to the National Trust, May.

Collier, R., Fellows, J., Reed, M., Collier, G. and Biggs, S. (2009) *Characterising the market for organic products* (OF0374)

Chris Short

Book contribution

Short, C. (2008) Reconciling nature conservation ‘needs’ and those of other land uses in a multi-functional context: high-value nature conservation sites in lowland England, in Robinson, G. (ed) *Sustainable Rural Systems*, Ashgate: Aldershot, 125-144.

Refereed papers

Short, C. (2008) The traditional commons of England and Wales in the twenty-first century: meeting new and old challenges, *International Journal of the Commons*, European Commons Special Issue 2, 2, 192-221.

Short, C., Ilbery, B., Courtney, P., Kambites, C. and Boase, R. (2008) Exploring the interactions between land-based industries and communities in rural England, *Journal of Farm Management*, Vol 13, 4, 369-378.

Contract reports

Mills, J., Ingram, J., Reed, M., Short, C., Gibbon, D., Dwyer, J. and Butler, A. (2008) *Evaluation of key factors that lead to successful agri-environmental co-operative schemes*. Report for Welsh Assembly Government.

Short, C., Jones, O. and Reed, M. (2008) *Policy implications of the postmodern countryside*. Report to the Commission for Rural Communities, Cheltenham.

Boatman, N., Ramwell, C., Parry, H., Jones, N., Bishop, J., Gaskell, P., Short, C., Mills, J. and Dwyer, J. (2008) *A Review of environmental benefits supplied by agri-environmental schemes*. Report to Land Use Policy Group. Available to download from www.lupg.org.uk

Gaskell, P., Boatman, N., Dwyer, J., Mills, J., Ingram, J., Short, C. and Turley, D. (2008) *Environmental Observatory update – the implications of the 2003 CAP reform for the environment in England*. Report to Defra’s Agricultural Change and Environment Observatory (ACEO).

Conference proceedings

Short, C. (Ed) (2008) *Proceedings of the Seventh National Seminar on Common Land and Village Greens*, Countryside and Community Research Institute, Cheltenham.

Other publications

(2009) Response to the CRC inquiry into the future for England’s upland communities, April. With Dwyer, J.

(2008) Response to the Defra informal consultation on the proposed new Upland Entry Level Scheme (UELS), September. With Dwyer, J. and Mills, J.

Tom Woolley

Books

(2008) *Building With Hemp and Lime*, with Rachel Bevan IHS/BRE Press 2008
ISBN 978-1-84806-033-3

Other publications

(2008) *Galvanising and sustainable construction: a specifiers guide*. Published by the Galvanisers Association June 2008





Internatio

The CCRI actively contributes to international rural research and is especially involved in several European projects concerned with sustainable rural development, which are reported in more detail in the Funded Research section. Many members of CCRI staff have made invited contributions to overseas conferences, as well as being members of international bodies and committees.

Paul Courtney was awarded a grant in connection with European Development Opportunities in Rural Areas. The study, which is being coordinated by Andrew Copus at the University of Highlands and Islands and Petri Kahila of Nordregio, Sweden, is funded under the EU's ESPON 2013 programme. The research involves 16 academic partners from across the European Union and Paul's role is to lead a programme of work examining the role of urban-rural interactions in facilitating European rural development opportunities.



Paul Courtney and John Powell with
the de-mining team in Bosnia

Together with Ian Smith, Director of the Cities Research Centre at UWE, **Paul Courtney** won a grant from the European Directorate General for Regional Policy (DG Regio) to carry out a preparatory study for a seminar on urban-rural linkages fostering social cohesion. The seminar, which is the third in a recent series examining the potential for rural-urban cooperation in Europe, was held in Brussels in summer 2009. As well as facilitating the seminar, Ian and Paul have written working papers and have undertaken a series of small European case studies on rural-urban linkages and social cohesion.

Paul Courtney and **John Powell** are currently working in Bosnia and Herzegovina (BiH) with Handicap International on a project to integrate rural development with mine action work.

Visiting Professor **Michael Dower** helped the Ministry of Agriculture in Romania in the setting up of a National Rural Development Network. Professor Dower, an expert in European rural development and a former Director General of the Countryside Commission, provided advice to ensure that 8 billion euros, awarded to Romania by the EU to spend on rural development between 2007 and 2013, is utilised efficiently. His advice will help to spread understanding of rural development principles among communities and enterprises in rural Romania.

A large amount of **Janet Dwyer's** work is focused on European policy for sustainable agriculture and rural development, and she is currently leading CCRI research teams in two EU funded projects - CAPRI-RD and RuDI (see Funded Research). In 2009 she acted as an expert adviser on the following EU studies:

- European Court of Auditors current review of Agri-Environment Measures across the EU;
- European Commission DG Regio evaluation of Structural Fund (ERDF) programmes 2000-06, work package 9 - impacts on Rural Development;
- Study by the European Environment Agency examining the targeting of CAP support (pillars 1 and 2) to environmental priorities in Europe.

Janet Dwyer also chaired a session on the evaluation of agricultural and rural policies at a conference in Strasbourg organized by La Société Française de l'Évaluation and la DeGEval-Gesellschaft für Evaluation on 3-4 July 2008. The conference was held at the European Parliament's buildings and was attended by over 700 delegates. Janet presented a paper on 'the effects of the 2003 CAP reforms on environmentally sustainable land management' at the OECD in Paris which was well received by delegates from a wide range of member countries who sit on the joint working party on agriculture and environment. Janet was appointed as the external expert for the OECD review of Rural Policy in Italy in 2008. This involved working with the in-house territorial development team to conduct the review, and putting together the recommendations for the final report, which was published in June 2009.

Peter Gaskell presented papers to the World Archaeological Congress in Dublin, Ireland (29 June - 4 July 2008) and the Permanent European Conference for the study of the Rural Landscape in Lisbon, Portugal (1-5 September 2008).

Brian Ilbery gave the keynote lecture on land tenure and property rights at the Australia and New Zealand Agri-Food Research Network conference in Sydney in November 2008. In June 2008 he co-presented a paper with **Damian Maye** on the dynamics of organic farming in England and Wales at an Anglo-German rural geography conference in Oldenburg. Earlier, in April 2008, he presented the findings from some of CCRI's research on local food systems in the UK at an international seminar hosted by l'Institut National de la Recherche Agronomique (INRA), which is one of France's leading agricultural research institutions. Brian also acts as an International Assessment Board member to help evaluate applications for research degree studentships to the Irish Research Council for Humanities and Social Sciences (IRCHSS) in Dublin, and was one of a small number of international referees who assessed a research project submitted to the Austrian Science Fund on 'farming styles in Austria, 1930s - 1970s'. He has also acted as an External Examiner for Central Queensland University in Australia, for a PhD on quality and commodity beef chains in central Queensland.

Dr. Owain Jones presented a paper at the Welfare Quality International Conference in Florence, Italy, in March 2009. The conference was entitled 'Knowing animals: cross-fertilisation between natural and social sciences for understanding the quality of life of animals'. Owain also had an article published in *the International Encyclopedia of Human Geography* (HUGY) entitled 'Dwelling', which relates to ideas of place, landscape, life, and beyond.

Damian Maye, together with **Janet Dwyer**, **James Kirwan** and **Sandrina Pereira**, helped to run an RDP policy design workshop in Stockholm as part of the RuDI project.

Damian Maye also co-presented two papers with **Brian Ilbery** on the RELU programme at the Agri-Food Research Network conference in Sydney in November 2008. The first examined plant disease management issues, and the second looked at the potential for a RELU-like interdisciplinary research programme to inform rural policy and research in Australia. In March 2009 **Damian Maye** co-presented a paper with **Janet Dwyer** at the Joint AESI/AESone-day conference on rural development in Dublin. The paper compared lessons from policy design in England and Ireland.

Jane Mills led a CCRI research team in a project which produced a report detailing the environmental regulations and regulatory frameworks that apply to agricultural activity in 8 northern EU Member States (MS) with broadly similar climatic conditions - specifically, Belgium (Flanders), Denmark, England, Wales and Scotland, France, Germany, Ireland, Netherlands and Sweden. Working with Jane from CCRI were **Janet Dwyer**, **Julie Ingram** and **Rosie Simpson** (CCRI Research Associate).

Stephen Owen led a project for the Heritage Council of Ireland evaluating the progress of the 'Village Design Statement' programme, introduced into Ireland in 2000. He worked with Jeff Bishop from BDOR Ltd.

John Powell and **Chris Short** convened the 12th Biennial Conference of the International Association for the Study of Commons Conference, which was organised by the Countryside and Community Research Institute and held at the University of Gloucestershire on 14-18 July 2008. **John Powell** also gave conference presentations in Slovenia, Hungary and Sardinia.

In October 2008, **Chris Short** gave a presentation to the Rural Economy Department at the University of Alberta. The department is one of the largest in Canada and has a particular emphasis on local level public engagement around issues of concern, such as the social impact of climate change, and the environmental and economic impacts of oil production. The Department is traditionally strong in agriculture and forestry, and much research work is focused on rural restructuring, which mirrors changes in Europe although the scale is very different. Chris spoke on a recently completed Commission for Rural Communities project 'social contribution of land-based industries to rural communities'.



Chris Short gave a presentation to the International Society for the Study of Teaching and Learning, Edmonton, Canada, in October 2008



Summary of international papers and presentations

Paul Courtney

(2008) *Socio-economic benefits of the historic landscape: experience from English National Parks*. The Permanent European Conference for the Study of the Rural Landscape. 'Landscapes, identities and development', Lisbon / Óbidos, Portugal, 1-5 September. With Gaskell, P. and Mills, J.

(2008) *The naturalization of cultural heritage within landscape conservation policy and practice in England*. The Permanent European Conference for the Study of the Rural Landscape. 'Landscapes, identities and development', Lisbon / Óbidos, Portugal, 1-5 September. With Gaskell, P. and Mills, J.

Janet Dwyer

(2009) *The second wave of CAP rural development programmes: insights from policy design, delivery and context*. Paper presented at the AESI/AES conference, Dublin, 30 March. With Maye, D.

(2008) *The effects of the 2003 CAP reform on environmentally sustainable land use management*. Paper commissioned by the OECD secretariat to the Agri-Environment Working Group, presented in Paris, July.

(2008) Chair of a session on the evaluation of agricultural and rural policies at a conference in Strasbourg organized by La Société Française de l'Évaluation and la DeGEval-Gesellschaft für Evaluation. 3-4 July.

Peter Gaskell

(2008) *Managing and monitoring archaeological sites on the farmland of Wales*. 6th World Archaeological Congress, Dublin, Ireland. With Hughes, G. and Yates, M. July.

(2008) *The naturalisation of cultural heritage within landscape conservation policy and practice in England*, The Permanent European Conference for the Study of the Rural Landscape - 23rd Session, Landscapes, identities and development, Lisbon and Óbidos, Portugal, 1-5 September. With Courtney, P. and Mills, J.

(2008) *Socio-economic benefits of the historic landscape: experience from English National Parks*, The Permanent European Conference for the Study of the Rural Landscape - 23rd Session, Landscapes, identities and development, Lisbon and Óbidos, Portugal, 1-5 September. With Courtney, P. and Mills, J.

Brian Ilbery

(2008) *Property rights and farm tenancy: neglected issues in agricultural geography*. Keynote Address, Annual conference of the Australia and New Zealand Agri-Food Research Network (AFRN), Sydney, November.

(2008) *Risk, farmer knowledges and disease management*. Paper presented at the 2008 annual conference of the Australia and New Zealand agri-food research network, Sydney, Australia. November. With Maye, D.

(2008) *The UK Rural Economy and Land Use (RELU) programme: lessons for Australia and New Zealand?*. Paper presented at the 2008 annual conference of the Australia and New Zealand agri-food research network, Sydney, Australia. November. With Maye, D.

(2008) *The changing dynamics of organic farming in England and Wales*. Third Anglo-German Rural Geography conference, Oldenburg, June. With Maye, D.

(2008) *Assessing the sustainability of local food systems*. INRA seminar series, Paris, April.

Owain Jones

(2009) *Creative industries and sustainable rural development*. ESF SCH/SCSS Exploratory Workshop, Exploring Creative Cities: The Cultural and Economic Values of Cultural Industry Clusters, Rotterdam (Netherlands), 28-30 May.

(2009) *Close to: on the embodied, emplaced (and thus) geographical becomings of animals*. Welfare Quality International Conference. Knowing Animals: cross-fertilization between natural and social sciences for understanding the quality of life of animals. Florence, March.

Damian Maye

(2009) *The second wave of CAP rural development programmes: insights from policy design, delivery and context*. Paper presented at the AESI/AES conference, Dublin, 30 March. With Dwyer, J.

(2008) *Risk, farmer knowledges and disease management*. Paper presented at the 2008 annual conference of the Australia and New Zealand agri-food research network, Sydney, Australia. November. With Ilbery, B.

(2008) *The UK Rural Economy and Land Use (RELU) programme: lessons for Australia and New Zealand?*. Paper presented at the 2008 annual conference of the Australia and New Zealand agri-food research network, Sydney, Australia. November. With Ilbery, B.

(2008) *The changing dynamics of organic farming in England and Wales*. Paper presented at the 3rd Anglo-German Rural Geographers Meeting, Oldenburg, Germany. July. With Ilbery, B.

Jane Mills

(2008) *Socio-economic benefits of the historic landscape: Experience from English National Parks*. The Permanent European Conference for the Study of the Rural Landscape. 'Landscapes, identities and development', Lisbon / Óbidos, Portugal, 1-5 September. With Courtney, P. and Gaskell, P.

(2008) *The naturalization of cultural heritage within landscape conservation policy and practice in England*. The Permanent European Conference for the Study of the Rural Landscape. 'Landscapes, identities and development', Lisbon / Óbidos, Portugal, 1-5 September. With Courtney, P. and Gaskell, P.

John Powell

(2009) *Sustainable regional waste management systems: multicriteria ecological-economic modelling*. 8th International Conference of the European Society for Ecological Economics, University of Ljubljana, Slovenia, 29 June – 2 July. With Shmelev, S.

(2008) *The role of leader in the new Rural Development Plan for England*. Central and East European Web for Biodiversity(CEEWeb) International Forum on LEADER and Direct Marketing, Tata, Hungary, 20-21 November.

(2008) *Exploring the potential of trans-national co-operation for rural development*. Il ruolo dei territori rurali nella cooperazione Europea (the role of rural areas in European cooperation). International conference organised by GAL Monte Linas, held in Montevercchio (Guspini), Sardinia, 24 April.

Chris Short

(2008) *Social contribution of land-based industries to rural communities*. Presentation to the Rural Economy Department at the University of Alberta, Canada. October.

(2008) *Assessing the connections between academics' experiences of 'research' and 'teaching': investigating disciplinary and institutional variations*. Presentation to the International Society for the Study of Teaching and Learning, Edmonton, Canada, 17-19 October, with Healey, M. (DNSS, University of Gloucestershire).



External presentations in the UK and other activities



Nigel Curry

(2008) *Rural land use planning: questioning some longstanding traditions*, 80/20 Rural Vision Conference, York, 14 March.

Paul Courtney

(2008) Presentation based on findings from three CCRI research projects given to the 'Living Upland Landscapes' conference in the Peak District National Park on 24-25 November.

Janet Dwyer

(2008) *Two applications of qualitative farmer attitude and behaviour analysis for policy*. Presentation given in the Symposium on understanding farmer behaviour, Agricultural Economics Society Annual Conference, Cirencester, April.

(2008) *Upland farming policy in Europe – the road ahead*. Presentation to the Exmoor Society Annual Conference, May.

(2008) *Principles for use in designing and implementing advisory initiatives to stimulate positive environmental behaviour by land managers*. Rural Futures Conference 2008, 1-4 April, University of Plymouth, UK. With Blackstock, K., Mills, J., Ingram, J., Slee, B., Burton, R., Taylor, J. and Brown, K.

(2008) *Modelling Spatial Impacts of Agricultural Land Use Change Scenarios in England*. IALE UK Conference 'Landscape Ecology and Conservation', University of Cambridge, 8-10 September. With Boatman, N.D., Parry, H. R., Pietravalle, S. and Mills, J.

Peter Gaskell

(2009) *Heritage in the uplands. Inquiry into the future for England's upland communities*, Commission for Rural Communities, Penrith, Cumbria, May.

(2009) *Finding a future for historic farm buildings, buildings & farming: past, present and future*, University of Oxford, Oxford, May.

(2009) *Environmental benefits from agri-environment schemes, Agri-Environment Schemes – learning lessons and preparing for the future*, Land Use Policy Group seminar, Imperial College, London, March. With Boatman, N.

(2008) *The impact of UK agri-environment schemes on the historic environment*, Presentation to Europa Nostra: Pan European Federation for Heritage, London, November.

(2008) *Drivers for change - new uses for redundant farm buildings*, Historic Farm Buildings – Function and Future Conference, Devizes, Wiltshire, November.

(2008) *Funding for the rural historic environment: changes and challenges*, Presentation to Heritage Link Funding Advocacy Group, London, July.

(2008) *Finding a new use for historic farm buildings, adaptive re-use of historic farm buildings*, National Trust Conference, Fountains Abbey, North Yorkshire, April.

(2007) *Developing indicators to monitor the historic environment in Wales*, Presentation to Cadw and Welsh Assembly Government, Nantgarw, Wales, December. With Murphy, K. and Pyper, A.

(2007) *Accessing and managing farm buildings*, Presentation at Historic Environment Local Management workshop, Helmsley, North Yorkshire, November.

(2008 onwards) Member, Natural England Landscape Evidence Review Group

Andrew Gilg

(2008) *Where now for rural planning? The next 60 years*. Presentation to the South West Region branch of the Royal Town Planning Institute's conference to mark 60 years of planning '1948-2008: How far have we come?' July.

(2009) Member of Local Steering Group for Town and Country Planning Association Summer School, Exeter, September.

Brian Ilbery

(2009) *Food supply chains: the long and short of it*. Inaugural Lecture. University of Gloucestershire. April.

(2008) *The impact of CAP reforms on the diversification activities of tenant farmers in England*. Farming and Estate Diversification: Securing the Future, Blenheim Palace conferences, January.

External PhD examiner at Kings College London, Nottingham, Maynooth, Aberdeen and Queensland.

Editorial Board Member, Journal of Rural Enterprise and Management.

Advisory Council member, School of Agriculture, Royal Agricultural College.

Chartered Geographer (C.Geog) Assessor, RGS/IBG.

Julie Ingram

(2008) *Agriculture's impact on water quality: understanding and influencing positive behaviour change in farmers and land managers*. Presented at Agriculture, Water Management and Climate Change. Integrating Water and Agricultural Management (IWAM) International Workshop Bath, March.

(2008) *Understanding and influencing positive behaviour change in farmers and land managers*. Presented at British Society of Animal Sciences Annual Conference, Scarborough.

(2008) *Principles for use in designing and implementing advisory initiatives to stimulate positive environmental behaviour by land managers*. Rural Futures Conference 2008, 1-4 April, University of Plymouth, UK. With Blackstock, K., Dwyer, J., Mills, J., Slee, B., Burton, R., Taylor, J. and Brown, K.

(2008) *Participatory research methods and rural studies* in 'Towards transformative knowledges/practices for sustainable rural futures' session (Rural Geography Research Group) RGS-IBG Annual Conference 27-29 August. With Jones, O., Short C. and Reed, M.

James Jones

(2008) *Financial implications of the Entry Level Scheme to farmers: A case based assessment in the Gloucestershire area*, Paper delivered to the RICS ROOTS 2008 Rural Research Conference, Trinity College, University of Oxford, 17-18 March. With Grey, P.

(2008) *Time to take stock? – a review of prospects for livestock auction markets*, Keynote paper delivered to the RICS ROOTS 2008 Rural Research Conference, Trinity College, University of Oxford, 17-18 March.

(2008) *Financial implications of the Entry Level Scheme to farmers: a case based assessment in Gloucestershire*. Contributed paper delivered to the 82nd Annual Conference of the Agricultural Economics Society, held at the Royal Agricultural College, Cirencester, 31 March-2 April. With Grey, P.

(2005 – 2009) External examiner in the Institute for Biological, Environmental and Rural Sciences, Aberystwyth University.

Owain Jones

(2009) Guest editor of Special Issue of the *Journal of Surveillance & Society*, Surveillance, Children and Childhood with Valerie Steeves (University of Ottawa).

(2009 - ongoing) External PhD examiner, Department of Geography, Kings College, University of London.

(2009) *Geography and memory*. Co-sponsored by the History and Philosophy of Geography Research Group and the Social & Cultural Geography Research Group. RGS-IBG Annual Conference, Manchester: 26-28 August.

(2009) *The parallax of memory as experienced in the everyday landscape of train commuting*. 'Life going on and on: time, embodiment, ageing', co-sponsored by Social and Cultural Geographies Research Group and Geographies of Children, Youth and Families Working Group. RGS/IBG annual conference, Manchester.

(2009) *Intimate knowledge: building local/lay knowledge and sense of place into flood resilience planning after the July 2007 floods in the UK*. Valuing Place: Environmental Policy Formation and Enactment session, sponsored by the PERG Research Group, RGS/IBG annual conference, Manchester. 26-28 August. With McEwen, L. and Carmichael, L.

(2009) *The Severn Crossings: displacement and parallaxes of memory, self and landscape around the Severn Estuary*. Living Landscapes Conference. AHRC Landscape and Environment Programme, Aberystwyth, 18-21 June.

(2009) *Re-imagining children in the city; childhood in the 21st Century*, multidisciplinary seminar series, Childhood Research Group, University of the West of England, March.

(2009) *Long views and longing: geographies of memory in landscape*, Seminar on Landscape and Memory and Identity, School of Arts and Social Sciences, Northumbria University, February.

(2008) *Participatory research methods and rural studies* in 'Towards transformative knowledges/practices for sustainable rural futures' session (Rural Geography Research Group) RGS-IBG Annual Conference 27-29 August. With Ingram J., Short C. and Reed, M.

(2008) *Another place: affective time-spaces of tidal processes as rendered in art and literature* in 'Water: knowledge, space, flow' session (Planning and Environment Research Group) RGS-IBG Annual Conference 27-29 August.

(2008) *Opening space: walking the common*, video presentation for the 'Opening space: approaching commons through new conceptualisations of places and landscapes.'

A special session at the 12th Biennial Conference of the International Association for the Study of Commons, 'Governing shared resources: connecting local experience to global challenges'. University of Gloucestershire (Cheltenham), 14 -18 July.

(2008) *Emptiness and presence in photographed and (un)remembered landscapes of the Severn Estuary*, 'Performativity and emptiness closing symposium' AHRC Landscape and Environment Network, Avonmouth, June.

(2008) *Walking tidal time-spaces of the Bristol Channel shore; video and autoethnographies of memoried place*. Plenary paper, 'rural walking' session: Peripatetic practices: A workshop on walking. Royal Holloway, University of London (ESRC sponsored), March.

(2008) *Slicing open the parturiency of emptiness*, Symposium on Avonmouth Severn Beach Littoral Weekend Workshop. AHRC Landscape and Environment Network. Bristol, March.

(2008) *Severn Beach: margins and registers*. Avonmouth Severn Beach Littoral Weekend Workshop. AHRC Landscape and Environment Network Event. Avonmouth, January.

(2007 - ongoing) External post-graduate teaching for Nature, Society and Rurality Masters Programme module at Department of Geography, University of Exeter.

Carol Kambites

(2008) *My village/my town: discourses of place in English towns and villages*, presentation to 12th Biennial Conference of the International Association for the Study of the Commons, Cheltenham, England. July.



James Kirwan

(2009) *The future of local food and farming*. Panellist on 'Transition Newent'-organised debate, chaired by local MP Mark Harper. Newent, Gloucestershire, April.

(2009) *Local food for local people: what's that all about?* Presentation to Café Scientifique, Prestbury, Gloucestershire, January.

(2008) *Assessing the impact of rural development policy*. Workshop moderator at the Rural Futures: Dreams, Dilemmas, Dangers Conference, University of Plymouth, UK, 1-4 April. With Schiller, S. and Knickle, K.

(2008) *An evaluation of the effectiveness of the Fresh Start Initiative in Cornwall*. Paper presented at the Rural Futures: Dreams, Dilemmas, Dangers Conference, University of Plymouth, UK, 1-4 April. With Ingram, J.

Damian Maye

(2008) *Growing risk? Plant disease, farmer perceptions and risk management*. Invited paper presented as part of the Institute for Rural Research seminar series, University of Aberdeen. November.

(2008) *Real ale economies and the whole chain methodology*. Invited paper presented as part of the Cities Research Centre seminar series, University of the West of England, Bristol. April.

(2008) *Food chains and real ale micro-brewing*. Invited paper presented at the Geography Department, Swansea University. April.



Jane Mills

(2008) *Principles for use in designing and implementing advisory initiatives to stimulate positive environmental behaviour by land managers*. Rural Futures Conference 2008, 1-4 April, University of Plymouth. With Blackstock, K., Dwyer, J., Ingram, J., Slee, B., Burton, R., Taylor, J. and Brown, K.

(2008) *Modelling spatial impacts of agricultural land use change scenarios in England*. IALE UK Conference 'Landscape Ecology and Conservation', University of Cambridge, 8-10 September. With Boatman, N.D., Parry, H. R., Pietravalle, S. and Dwyer, J.

Malcolm Moseley

(2008) *The store is the core - community shops as multi-service outlets*. Presentation at 'Enterprise for empowerment' conference organised by the Plunkett Foundation. Crewe. November.

(2008) *The future of rural services research project*. Presentation at the 'Rural Services 2020' conference organised jointly by the Rural Services Network and CCRI, University of Gloucestershire. October.

(2008) *Village halls - issues of access and awareness*. Presentation to 'Devon Village Halls' Annual Conference organised by Community Council for Devon. Exeter. April.

John Powell

(2008) Co-Chair of the 12th International Association for the Study of the Commons (IASC) conference, 5 day conference for 500 delegates from 71 different countries. July. With Short, C.

Matt Reed

(2008) *Who is the competition? Knowledge Transfer and the weakness of social networks*. Presented at British Society of Animal Sciences Annual Conference, Scarborough.

(2008) *Participatory research methods and rural studies* in 'Towards transformative knowledges/practices for sustainable rural futures' session (Rural Geography Research Group) RGS-IBG Annual Conference 27-29 August. With Ingram, J., Jones, O. and Short C.

Chris Short

(2009) *Estimating the non-market benefits of environmental stewardship*, Facilitating three workshops in Cheltenham, Penrith and Peterborough as part of a project funded by Defra.

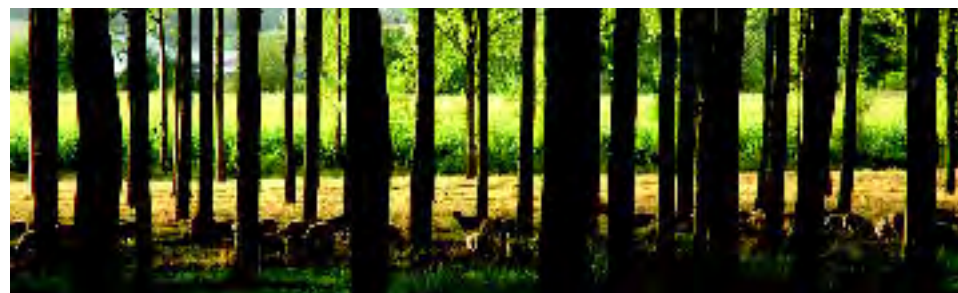
(2008) *Exploring the interactions between land-based industries and communities in rural England*. Presentation at the 'Rural Futures' conference organised jointly by the Rural Futures Unit at University of Plymouth. April.

(2008) Co-Chair of the 12th International Association for the Study of the Commons (IASC) conference, 5 day conference for 500 delegates from 71 different countries. July. With Powell, J.

(2008) *Participatory research methods and rural studies* in "Towards transformative knowledges/practices for sustainable rural futures" session (Rural Geography Research Group) RGS-IBG Annual Conference 27-29 August. With Ingram J., Jones, O. & Reed, M.

Tom Woolley

(2008) *Sustainable Building: What does it mean?* Tomorrow's World Housing and Climate Change. National Housing Forum. June.



Public service activity in the UK and the Republic of Ireland

It is of critical importance to the CCRI that staff members are 'connected' to rural development and rural policy as well as a range of other rural academic networks. The following provides examples of this 'rural connectivity'.

Paul Courtney

Member of Action for Market Towns' think tank on the development and regeneration of market towns in England.

Nigel Curry

Board member, South West Rural Affairs Forum.

Board member, South West Rural Advisory Group

Member, Rural Economic Advisory Panel, Gloucestershire Development Agency.

Trustee to the Gloucestershire Rural Community Council.

Governor, Macaulay Land Use Research Institute, Aberdeen.

Editorial Advisory Board, *Leisure Studies*

Janet Dwyer

Member of National Trust's Land Use and Access Panel.

Executive Committee member of the UK Agricultural Economics Society.

Special Advisor to the Welsh Audit Office on policy review work.

Member of the panel of reviewers for the Teagasc Rural Economy Research Series, Republic of Ireland.

Peter Gaskell

Member of the Programme Monitoring Committee of the Rural Development Programme for England 2007-2013.

Member, Funding Advisory Group of Heritage Link.

Chair, National Rural Heritage Forum.

Retained consultant, Council for British Archaeology, English Heritage and Heritage Link: contribution of submissions of evidence to the Select Committee on the Heritage Protection Bill and the Taylor Report on rural housing.

Member of the Preserving our Past Research Cluster. (This initiative is co-funded by the Research Councils and English Heritage and aims to facilitate cross-disciplinary collaboration amongst the historic environment research community).

Chair of the Historic farm Buildings Group.

Secretary of the Historic farm Building Forum.

David Gibbon

Chairman, Craven Arms Community Food Initiative.

Trustee for the Craven Arms Community Centre.

Advisory Board Member for the Shropshire Hills Discovery Centre.

Steering Group Member of the Craven Arms Area Action Plan.

Andrew Gilg

Member of the Policy Council of the Town and Country Planning Association.

Brian Ilbery

Rural Forum member, West Midlands Regional Development Agency.

RELU National Data Management Committee.

Scheme Assessor for the Irish Research Council for Humanities and Social Sciences.

School of Agriculture Advisory Board member, Royal Agricultural College.

James Jones

Member of the Executive of the Agricultural Economics Society.

Member of the Training, Education and Research Committee of the Institute for Agricultural Management.

Member of the Countryside Policy Panel of the RICS.

Fellow of the Higher Education Academy.

Owain Jones

Founder member of the Priston Action Group for the Environment (PAGE).



Carol Kambites

Stroud District Pedestrian and Cycle Forum.

Treasurer of Stroud Valleys Cycle Campaign.

Elections Co-ordinator for the Green Party in the South West.

Stroud Fair Trade Steering Group.

Will Manley

Defra Secretary of State appointment to the Cotswold Conservation Board.

Malcolm Moseley

Trustee of the Arkleton Trust.

Stephen Owen

Chairman of Gloucestershire Environmental Trust.

Life Vice President, Gloucestershire Rural Community Council.

Board of Trustees, Gloucestershire Rural Community Council.

Editorial Board, *Planning Practice and Research*.

Matt Reed

Member of the Research and Development Sub-Committee of the Advisory Committee on Organic Standards.

Chris Short

Member of the National Common Land Stakeholder Advisory Group convened by Defra.

Chair of the Strawberry Banks and Three Groves Wood Reserve Management Committee, Gloucestershire Wildlife Trust.

New Book available now!

Glimpses of Rural England 2004-07; the evidence of nine social surveys

by **Professor Malcolm J Moseley**



Malcolm Moseley, CCRI's Professor of Rural Community Development, has published a new book that provides glimpses of life in England's villages and small towns at the start of the 21st century.

The book, *Glimpses of Rural England 2004-07; the evidence of nine social surveys*, draws upon a mass of expensively gathered survey material and nine research reports produced between 2004 and 2007 which are revisited and reappraised. Each was in large measure the work of the CCRI, often working in partnership with other institutions, with funding from government agencies involved in rural development.

Concise chapters cover parish and market town plans, access to services, the drivers of rural change, the

benefits of village halls, rural community enterprises, local social capital, parish council effectiveness, local economic development and the economic impact of Rural Community Councils. Collectively they draw on interviews with some 1,500 people spread across dozens of local communities and on the systematic analysis of sheaves of documentary evidence.

What comes through are a number of insights into social exclusion, social and human capital, service delivery and local governance in a rural context. But the core message is that asset-based community development should lie at the heart of sustainable rural development.

The book is published by the Countryside and Community Press in Cheltenham. You can preview pages of the book on the University of Gloucestershire Online Store, where you can also purchase the book for £9.95 +£1.25 p&p (go to www.ccri.ac.uk where you will find a link in the left hand index).

Alternatively please complete and return the order form to Jill Harper, CCRI, Dunholme Villa, The Park, Cheltenham, Gloucestershire GL50 2RH. If you require an invoice, please e-mail jharper@glos.ac.uk

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This briefing would not be possible without the strong sense of teamwork that pervades the work of the CCRI. Particular thanks are due to Julie Ryan and Evelyn Shaw for co-ordinating the task of the production of the briefing. However, it is the teamwork of the Institute, including both the academic and professional staff, that is central to the production of a document such as this and to the functioning of the Institute as a whole.

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