



2008 Briefing

Research for a changing countryside

This briefing would not be possible without the strong sense of teamwork that pervades the work of the CCRI. Particular thanks are due to Julie Ryan and Evelyn Shaw for co-ordinating the task of the production of the briefing. However, it is the teamwork of the Institute as a whole, including both the academic and professional staff, that is central to the production of a document such as this and to the functioning of the Institute as a whole.

We, alongside the rural agencies and rural people for whom we work, have come through some significant challenges in recent years and can anticipate further challenges in the years ahead. The same teamwork that has created this document will serve us well to meet the challenges that lie ahead.

Photography by John Ryan, University of Gloucestershire photographer, plus contributions from members and colleagues of the CCRI who retain their respective copyrights

Printed by Frontier Print and Design, Cheltenham

Elemental Chlorine Free



Contents

Foreword by Sir Don Curry	3	Knowledge Transfer Partnerships	25
Introduction by Professor Nigel Curry	5	Conferences and Seminars organised by CCRI	27
Institute News and Updates	7	CCRI Research and Policy Series	28
Staff Updates	7	Funded Research	31
Other Institute News	8	Rural Economy and Society	31
Staff Achievements	9	Heritage and Landscape	35
Staff Profiles	11	Food and Farming	41
External Collaboration and Partnerships	15	Staff Publications	49
Research Associates	17	International Activities	59
Additional Staff	18	External Presentations in the UK	
International Visitors	19	and Other Activities	63
Postgraduate Activity	21	Public Service Activity in the UK	
PhD Completions	21	and the Republic of Ireland	67
Other Postgraduate News	21		
Research Students	22		
Masters in European Rural Development	23		





Foreword by Sir Don Curry



Sir Don Curry

The new Countryside and Community Research Institute is an innovative academic collaboration. It brings together the skills and knowledge of two of the Universities in the South West – the Universities of Gloucestershire and of the West of England – each with a reputation for their applied research and for working closely in partnership with their client communities.

The work of the Countryside and Community Research Institute offers the potential to assist greatly with the implementation of Sustainable Farming and Food Delivery

Plans and of Rural Strategies both regionally and nationally. I know too that its work at the European level in relation to the implementation of, and adjustments to, the Common Agricultural Policy enjoys a considerable reputation.

The prospect of the Countryside and Community Research Institute co-locating with the Commission for Rural Communities, the Government's rural expert, advisor, and advocate also is an exciting innovation in research and policy coordination. Their intention to move together to Hartpury College in North Gloucestershire during the course of 2008 provides opportunities to develop links with land-based education in the further education sector, very much in line with the Higher Education Funding Council's Land Based Studies Review of 2007.

At this time of considerable change in rural and in agricultural policy it is pleasing to see this development in rural research capacity in the United Kingdom and I wish the new Countryside and Community Research Institute every success for the future.

Sir Donald Curry KB, CBE, FRAgS

Chair, Sustainable Farming and Food Implementation Group,
PhD (Honorary), University of Gloucestershire

CCRI Management Board

The CCRU at the University of Gloucestershire joined forces with the University of the West of England and Hartpury College to form the Countryside and Community Research Institute, the largest rural research centre of its kind in the country. It is guided by a management board of senior managers from each institution



*Professor Patricia Broadfoot,
Vice-Chancellor, University
of Gloucestershire*



*Malcolm Wharton,
Principal, Hartpury College*



*John Rushforth,
Deputy Vice-Chancellor,
University of the West of
England*



Introduction by Nigel Curry



Professor Nigel Curry,
Director, Countryside
and Community
Research Institute

Welcome to the first, 2008, edition of the Countryside and Community Research Institute Briefing. It follows a long tradition of one of its predecessor organisations, the Countryside and Community Research Unit. The CCRU at the University of Gloucestershire celebrates exactly 20 years of growth and development since its inception in 1988, by joining forces with staff at the University of the West of England and Hartpury College to form the new Institute, the largest rural research centre of its kind in the country.

This unique new partnership has heralded a number of staff changes which are reported in full in this briefing. The former Director of the CCRU, Professor Bill Slee, has returned to Scotland to take over as Head of the Socio-Economics Research Group at the Macaulay Institute in Aberdeen. He remains a Visiting Professor in the CCRI. Professor Brian Ilbery and Dr Damian Maye have joined us from the University of Coventry and Professor Andrew Gilg, Dr Matt Reed and Dr Owain Jones have moved from the University of Exeter to work in the new Institute. Professor Ken Thompson has joined us from the University of Aberdeen as a Visiting Professor. This 2008 briefing provides full information about the activities of these and all other staff of the CCRI from the end of 2005 to the end of 2007.

In developing a new strategic direction for the CCRI we have resolved our new mission to be:

to guide and influence rural change through rigorous and theoretically sound research of clear policy relevance to the economy, society, environment and governance of the South West region, rural Britain and the rest of Europe emphasising sustainable development, economic regeneration, environmental maintenance and protection, local distinctiveness and inclusive processes. To be acknowledged as a centre of excellence in research by academic and practitioner communities and to communicate research findings effectively to public, private and voluntary sectors and all rural stakeholders.

This mission gives us a commitment to both theoretical and applied research and to knowledge transfer¹. Important in all of these aspects is the intention to co-locate the CCRI in a new purpose-built and environmentally sustainable building with the Commission for Rural Communities, the Government's rural advocate, expert advisor and independent watchdog. This exciting innovation will allow the exchange of knowledge on all aspects of rural development between the academic and policy communities. The building is to be situated at Hartpury College in North Gloucestershire, an associate faculty of the University of the West of England.

The CCRI has been formed at a time of considerable rural change. Further animal diseases and flooding in 2007 have imposed significant damage to the rural economy and provide considerable economic challenges for rural areas. Rural policy, since the beginning of 2006, has seen the introduction of a new Rural Development Programme for England, increased power and resources for the Regional Development Agencies for rural policy work and a concomitant reduction in the resources of the Government Offices for the Regions as well as the Department for the Environment, Food and Rural Affairs and its agencies. On the implementation front too, the rollout of Local Development



Frameworks, Community Strategies and regional Sustainable Farming and Food Delivery Plans, together with the introduction of a new array of funding streams for rural development, provide particular challenges for a range of rural stakeholders.

Processes of review, too, are likely to change the shape of the way rural development is carried out. The Carnegie Commission for Rural Community Development reported in the middle of 2007 calling for greater community empowerment at the local level. The Prime Minister has asked Matthew Taylor, a South West Region Liberal Democrat MP, to report by the middle of 2008 on issues surrounding rural housing and planning and the Rural Advocate has been asked by the Prime Minister to report on the rural economy by the end of 2007 to coincide with the Pitt Report on the 2007 floods and the Anderson Report on foot and mouth.

In Higher Education policy terms, too, 2007 has seen a sector-wide preoccupation with the Research Assessment Exercise and the CCRI has been entered as a joint submission between the Universities of the West of England and Gloucestershire. The Higher Education Funding Council's Land Based Studies Review also was published in 2007, reporting on one of six subject areas considered to be nationally 'at risk'. Working in a more integrated way with further education providers and collaboration with research and delivery partners were two of the Review's principal recommendations.

The new CCRI is well placed to make a significant positive contribution in all of these areas.

Finally I would like to extend my heartfelt thanks to Professor Bill Slee and, more recently, Professor Stephen Owen for their own distinct and valuable contributions to the leadership of the CCRI's predecessor, the Countryside and Community Research Unit. This new and exciting venture is all the richer for their influence and industry.

I hope you find that this first Briefing of the CCRI provides you with useful information about all aspects of its work and development.



Professor Nigel Curry,
Director, Countryside
and Community Research Institute.

¹ This term is explained in a separate document that accompanies this 2008 CCRI Briefing, entitled, 'What KT did'.



CCRI staff

Institute News and Updates

Staff Updates

In July 2007, **Professor Nigel Curry**, a former Director and founder of the CCRU, returned as the first director of the new Countryside and Community Research Institute. Nigel rejoins from his most recent post as Associate Dean of the Built Environment Faculty at the University of the West of England (UWE) where he was in charge of knowledge transfer and international development. During his time in the Built Environment Faculty, he chaired the South West Regional Rural Research Priorities Board which has given him a clear understanding of both the research capacity of the South West Region and its research needs and priorities.

Dr Paul Courtney was appointed Assistant Director of the CCRI in September 2007. He is currently working with Nigel Curry in the development and implementation of the Institute's development plan, particularly in relation to grants, contracts and new markets. Paul is also the principal interface with the University of Gloucestershire and has a clear role in the delivery of the academic mission of the CCRI.

The CCRI expresses thanks to **Professor Stephen Owen** who played a key role in the development of the CCRI when he took over as Acting Director in September 2006 following **Professor Bill Slee's** departure to the Macaulay Institute, Aberdeen. Since taking over leadership of the Socio-Economic Research group at the Macaulay Institute, Bill has retained a Visiting Professorship at the CCRI and has been actively involved in fostering joint initiatives between the two institutes.

Dr Janet Dwyer acted as Assistant Director during the transition period, working closely with Stephen Owen to achieve a more devolved, inclusive and empowered management style within the Institute.

Since the last briefing, the CCRI has said goodbye to both Senior Research Fellow **Dr Amanda Wragg** and Research Fellow **Carolyn Foster**, but it has been able to strengthen its rural research expertise with several new appointments.

In September 2006 **Professor Brian Ilbery** was appointed to the Chair of Rural Studies. Brian is a rural and agricultural geographer and a former Professor of Human Geography at Coventry University.



Professor Andrew Gilg joined CCRI in September 2007

In September 2007, **Professor Andrew Gilg** also joined the CCRI. Andrew has been one of the leading figures in the fields of Countryside Planning and Town and Country Planning for over 35 years and has been a major contributor to primary research in two of rural planning's main sub-fields: agricultural policy and planning the built environment of rural areas.

Also in September 2007, **Dr Owain Jones** and **Dr Matt Reed** were appointed as Research Fellows, whilst **Dr Damian Maye** was appointed Senior Research Fellow.

Owain Jones joined the CCRI from the University of Exeter. He has worked as a post doctoral researcher on a number of projects relating to rurality, nature and society since completing his PhD on Rural Childhood in 1997.

Damian Maye is a rural/agricultural geographer. Prior to joining the CCRI, he worked as a Senior Lecturer in Human Geography at Coventry University, where he also successfully completed his PhD in Geography in 2005.

Matt Reed previously worked at the Open University, the Centre for Rural Research at Exeter University and the Seale Hayne Campus of Plymouth University. His research interests focus on the socio-cultural role of farming and food production in the rural community.

Dr Ananya Mukherjee joined the CCRI from the University of Reading in October 2007, where she completed her PhD in Environmental Sociology. She is working as a full-time Research Assistant on a Rural Economy and Land Use project examining the potential impacts of plant disease on the land use and the UK rural economy. Working with Brian Ilbery and Damian Maye, she will help to develop the social science components of the project.

Malcolm Moseley continues as Professor of Rural Community Development, but moved to a part-time contract in September 2006.

The title of Visiting Professor has been conferred on **Michael Dower** in perpetuity to acknowledge Michael's contribution to the field of rural planning for nearly half a century, and specifically his industrious participation and input to the life and reputation of CCRI.

Dr Carol Kambites has been appointed to the permanent post of Research Fellow since the last briefing.

CCRI Senior Research Fellow, **Dr John Powell**, was appointed Course Leader of the CCRI's distance learning MSc in European Rural Development in December 2006, taking over from **Dr Anne Miller**.



Chris Rayfield took over as CCRI Business Manager in May 2006

Chris Rayfield is the new CCRI Business Manager, taking over from **Jackie Carter** in May 2006. Chris previously worked in the Widening Participation Unit of the Marketing & External Relations department at the University of Gloucestershire.

In 2007, **Gillian Parker** was appointed to a new post of Conferences Administrator. One of Gillian's tasks will be helping to organise the 12th Biennial Conference of the International Association for the Study of the Commons (IASC) in July, 2008.

Lizzi Cheese joined the CCRI on a 12-month student placement in September 2007. She is studying Human Geography at Coventry University, and has interests in food, agriculture and rural studies. Prior to this, **Dan Wood** spent 12 months in the Institute from September 2006 to August 2007 on a placement from the University of the West of England. The placement students assist with all aspects of research in CCRI and are given an opportunity to develop new skills and contacts within the rural research sector.



*Lizzi Cheese is on a
12 month placement
in the CCRI*

Other Institute News

ESRC Recognition

The CCRI successfully retained its ESRC status in the 2005 Recognition Exercise. This recognises the CCRI as an outlet suitable for the receipt of ESRC studentships in respect of +3, 1+3 and CASE students – both part-time and full-time. This demonstrates that the CCRI delivers a high quality research-training environment, both in terms of structured training provision, and also through providing a vibrant research culture. This puts the CCRI amongst the elite of research institutions, enabling the Institute to apply for research money and studentships that are not available to many other institutions.

ESRC Awards

During 2007, the CCRI secured three collaborative research degree grants with the ESRC, all part funded by partner clients. **Professor Nigel Curry** attained an ESRC grant with the Department of the Environment, Food and Rural Affairs to examine the nature of economic productivity in rural areas. The other two awards are Collaborative Awards in Science and Engineering (CASE). **Professor Brian Ilbery** is working with the Association of Chief Estate Surveyors (ACES) examining the changing nature of county council-owned farms. **Dr Damian Maye** is examining the changing nature of traditional food retailing, in association with the National Association of British Market Authorities.

Only nine awards of this nature were allocated to post 1992 Universities and it was a major achievement for the CCRI to secure three of them, demonstrating that the CCRI is working at the heart of its client community.

CCRI report launched at Royal Show

A CCRI report into the social contribution of land-based industries to rural communities was launched at the Royal Show in July 2007 by the Commission for Rural Communities, who commissioned the report. The project involved ethnographic research in five study areas in England and was led by **Dr Paul Courtney**.



*English Heritage and the
Countryside Agency
commissioned a
two-year project to
produce a preliminary
characterisation of the
historic farm buildings
of England*

Advice for traditional farm buildings

In July 2006, a booklet produced jointly by CCRI, English Heritage and the Countryside Agency entitled 'Living buildings in a living landscape: finding a future for traditional farm buildings' was distributed to over 500 government, professional and voluntary organisations across England. The purpose of the booklet is to provide advice to those involved in planning, grant-aid, management or policy decisions affecting the traditional farm building stock or individual farm buildings. The booklet is supported by eight Preliminary Regional Character Statements that provide more detailed information on the characteristics of traditional farm buildings. **Dr Peter Gaskell** led the project with contributions from **Professor Stephen Owen** and **Julie Ryan**.

Major EU funding

In October 2007, the CCRI won major funding as a key partner in a study under the prestigious Seventh Framework research programme of the European Commission, to assess the impact of Rural Development policies in Europe. The funding was awarded to a three-year collaborative study on EU Rural Development - RuDI - which is to start in early 2008. The CCRI will be working with nine European partners from Germany (lead partner - Institute for Rural Development Research at Johann Wolfgang Goethe University), Italy, the Netherlands, Greece, Austria, Slovenia, Sweden, Estonia and the Czech Republic. **Dr Janet Dwyer** is leading the CCRI team of researchers for this research, which is to feed into the next generation of rural development policies.

At the end of 2006, the CCRI also won a large contract for the European Commission to lead a team of six European partner institutes in a review of the use of Rural Development policy instruments across all the Member States. **Dr Janet Dwyer** is leading the project, which should be completed by May 2008.

CCRI commissioned for major scoping study

Following the success of two substantial projects examining the socio-economic impacts of farm building and walling restoration schemes in the Lake District and Yorkshire Dales National Parks, the CCRI has been commissioned by English Heritage and Cadw to undertake a major scoping study into the wider socio-economic benefits of heritage in the National Parks of England and Wales. The team includes **Dr Peter Gaskell** and **Jane Mills** and the project is being led by **Dr Paul Courtney**.

Staff Achievements

Dr Paul Courtney was appointed a member of a national think tank focusing on the development and regeneration of market towns in England. The panel is chaired by Chris Wade, Chief Executive of Action for Market Towns.

Professor Nigel Curry has been part of the advisory team for MP Matthew Taylor's Prime Minister's review on rural housing, planning and the rural economy.

In 2006 **Dr Peter Gaskell** was selected to be a member of the 'Valuing Historic Environments' cross-disciplinary research cluster sponsored by the ESRC, EPSRC, AHRC and English Heritage. The focus of the research cluster is to develop frameworks of value in relation to the preservation of historic environments.

In June 2007 **Dr Peter Gaskell** was appointed to the Programme Monitoring Committee of the Rural Development Programme for England. He represents the interests of over 80 heritage organisations on behalf of Heritage Link. The purpose of the Committee is to monitor the effectiveness of the implementation of the development programme. During the same period, he was also invited to join the Heritage Link Working Group on Funding and was elected Chair of the Historic Farm Buildings Group for a three-year period of office.

Professor Malcolm Moseley has been an active member of the Carnegie UK Trust's 'Commission for Rural Community Development' since 2004. The Commission's brief has been to propose a coherent and effective approach to sustainable rural community development across the UK and the Republic of Ireland. Its Final Report, a *Charter for Rural Communities*, was published in 2007 and places emphasis on enhancing the capacity of local people and the use made of other local assets.

Malcolm has also served recently as an adviser to the Commission for Rural Communities on rural disadvantage and service provision, and has been working with Defra's Rural Evidence Research Centre on the nature and value of social capital in rural England. He is also Vice President of ACRE, the national association of Rural Community Councils and a trustee of the Arkleton Trust.

Professor Stephen Owen has been appointed as Life Vice President of Gloucestershire Rural Community Council.

Dr John Powell completed a 2½ year secondment as a Senior Executive Officer in the Environment and Land Management Division of the Department for the Environment, Food and Rural Affairs (Defra). He worked with a team of policy officials and lawyers on developing new legislation that became the Commons Act 2006. He had particular responsibility for Part 2 of the Act concerned with creating new governance structures for the agricultural management and use of common land. The position involved the development and testing of policy proposals; working closely with the legal division and Parliamentary Counsel on drafting legislation; liaising with other government departments, working with the Welsh Assembly Government, and maintaining contacts with a wide range of stakeholder bodies.

Business Development Officer, **Evelyn Shaw**, passed the PRINCE2 Foundation and Practitioner exams in June 2007, and is now a PRINCE2 Registered Practitioner. PRINCE2 stands for Projects IN Controlled Environments is recognized as a world-class international product and is the standard method for project management

In 2006 **Christopher Short** secured an ESRC training award to participate in a 3-day training programme run on stakeholder dialogue and related facilitation and participatory techniques run by the environmental consultancy firm Dialogue Matters.



John Powell (far right) with the 'Bill Team' on House of Commons terrace with Barry Gardiner, Minister for Rural Affairs, following the successful passage of the Commons Bill through the House of Commons in 2006



Staff Profiles

Researchers



Michael Clark
Data Manager

Michael is an experienced database programmer, GIS and data analyst. He specialises in designing, developing and managing database, GIS and software systems for rural research and policy.



Paul Courtney
Senior Research Fellow,
Assistant Director of CCRI

Paul's research interests are concerned with socio-economic and spatial dimensions of rural activities, particularly in relation to rural community development, small towns, the historic environment and rural economic performance.



Nigel Curry
Professor of Countryside Planning and Director of CCRI

Nigel's research interests cohere around the notion of equity. In this context he has undertaken over 30 years research into aspects of the rural economy, the planning process and rural communities in rural areas. Nigel also has undertaken work on land rights and the access to land.



Janet Dwyer
Reader

Janet's research interests include European and UK policy for sustainable agriculture and rural development. Her recent work has included investigating the environmental and socio-cultural implications of international trade-related, EU and UK agricultural policy reforms, and evaluating the design and delivery of EU rural development policy under the CAP.



Peter Gaskell
Senior Research Fellow

Peter specialises in studies of the historic environment, landscape change and agri-environmental policy. He has particular expertise in the design and evaluation of research methodologies.



Andrew Gilg
Professor

Andrew has 35 years of experience in research into countryside planning issues. Recent research includes work for DEFRA into 'Environmental attitudes' and two 'Local Housing Need Surveys' in Devon.



Brian Ilbery
Professor of Rural Studies

Brian is a rural/agricultural geographer whose research interests lie in agricultural change and policy, farm tenancy, rural development, alternative farm enterprises, short food supply chains and local/regional speciality food and drink products.



Julie Ingram
Research Fellow

Julie's main research interests are concerned with the socio-economic aspects of agriculture in relation to policy, practice, management and the environment. She is particularly interested in knowledge exchange within the agricultural community.

Researchers



Owain Jones
Research Fellow

Owain's research interests are in rural communities and rural childhood; landscape place and nature, and sustainable food chains. He has post-doctoral research experience previously funded by the Economic and Social Research Council, the Arts and Humanities Research Council and the UK Rural Economy and Land Use Programme.



Carol Kambites
Research Fellow

Carol's research interests lie in sustainability, communities and social capital, local governance and the ways in which people relate to the places where they live. She is also interested in language and discourse analysis.



James Kirwan
Senior Research Fellow

James' main research interests are concerned with the socio-economic impacts of the agro-food system, particularly the relationship between the production and consumption of food and any resultant impacts on sustainable rural development.



Nick Lewis
Research Assistant

Nick's main research interest is recreational use of the countryside. He is routinely involved in a variety of topic areas within CCRI, primarily with project and fieldwork development. He is involved extensively with analysis and presentation of results through tools such as SPSS.



Damian Maye
Senior Research Fellow

Damian is a rural geographer whose research interests lie in agricultural restructuring, food supply chains and rural development. He is particularly interested in the growth of alternative food networks, the geography of micro-brewing, CAP reform and farm tenancy, and disease and biosecurity in the rural economy.



Jane Mills
Senior Research Fellow

Jane's main research interests focus on socio-economic aspects of agri-environmental policy, agricultural change and environmental management. She is particularly interested in the socio-economic implications and value of managing the natural environment for biodiversity, landscape and cultural heritage objectives.



Malcolm Moseley
Professor of Rural Community Development

Malcolm's main research interests lie in three overlapping fields - rural governance, rural community development, and the efficient and equitable delivery of rural services.



Ananya Mukherjee
Research Assistant

Ananya joined the CCRI from the University of Reading where she completed her PhD in environmental sociology. She is currently working on a RELU project examining the potential impacts of plant disease on the land use and the UK rural economy with Brian Illbery and Damian Maye.

Researchers



Stephen Owen
Professor of Local Planning Design

Stephen's main areas of research interest are planning and designing rural settlements, particularly English hill towns, and linking community-based planning with strategic decision-making in rural England.



John Powell
Senior Research Fellow

John's research interests lie at the interface of rural economy and governance issues. He has expertise in resource valuation, policy evaluation and institutional analysis. He has particular interests in the development of new governance regimes for the management of shared resources, including common land, community forests and inland and coastal waters.



Matt Reed
Research Fellow

Matt previously worked at Egenis - ESRC Centre for Genomics in Society, the Open University, the Centre for Rural Research at Exeter University and the Seale Hayne Campus of Plymouth University. His research interests focus on the organic farming and food, food promotion, nutrigenetics, family farming and the local food economy.



Christopher Short
Senior Research Fellow

Chris' main research interests lie in the relationship between agriculture and other land uses such as nature conservation. He has particular expertise in common land and other issues relating to shared resources. He also has interests in integrated rural development and agri-environment.

Professional Staff



Jill Harper
General Administrator

Jill is the general administrator in the CCRI. Her role includes helping to organise the CCRI seminar series, and other CCRI conferences and seminars. She is also the Course Administrator for the MSc in European Rural Development.



Gillian Parker
Conference Administrator

Gillian is tasked with organising the next biennial conference of the International Association of the study of Commons, which is taking place in July 2008. She also helped organise the 2007 Seminar on Common Land and Town & Village Greens, and The Society for Landscape Studies Conference 2007.



Julie Ryan
Website and Publications Administrator

Julie manages the publication of the CCRI Briefing and is involved with the production of other promotional materials. She manages and edits the content of the CCRI website, and compiles CCRI press releases and newsletters.



Chris Rayfield
Business Manager

Chris is responsible for the day-to-day management of the Institute and in particular for project and financial management.



Evelyn Shaw
Business Development Officer

Evelyn's role in the CCRI is to support the Business Manager in exploring new funding opportunities, including sponsorship, research, consultancy, Knowledge Transfer Partnerships (KTP) and other commercial activities. She also assists in the publication of the CCRI briefing.



External collaboration and partnerships

Working with others as well as for others allows synergies and a cross fertilisation of ideas and also increases grant and research possibilities. Since the last briefing, the CCRI has continued to work in partnership with many different organisations in both the UK and internationally.

Consultancies

ADAS is a major provider of environmental and rural consultancy, and continues to be one of our chief collaborating partners. A CCRI team has recently worked with ADAS in examining *the influence of produce protocols on water use and land management* for the Environment Agency. Janet Dwyer worked in a team led by Jo Hossell at ADAS in a study for the National Assembly Government in Wales, which reviewed *indicators for assessing the impacts of agri-environment schemes and recent CAP reforms on biodiversity in Wales*.

Paul Courtney and Pete Gaskell also collaborated with ADAS on a socio-economic study of grant funded traditional drystone wall and farm building restoration in the Yorkshire Dales and Lake District National Parks, and Malcolm Moseley worked with them on a study commissioned by Defra, entitled *disadvantaged social groups in Rural England – a survey of their access to services*.

Over the last two years CCRI has been working together with the **Macaulay Institute** in Aberdeen on a study for Defra to develop a best practice guide for policy makers in designing approaches to encourage improved environmental management by farmers and land managers.

CCRI was involved in a major three-part study for Defra to contribute to the programme of its new *Agricultural Change and Environment Observatory*. These projects were undertaken in partnership with a team led by **Dr Nigel Boatman** at the **Central Science Laboratory (CSL)** in York.

A study to provide a strategy for *monitoring the environmental benefits of cross-compliance on the Single Payment Scheme for farmers in England*, also commissioned by Defra, was undertaken jointly with the CSL in 2007. Brian Ilbery, Damian Maye and Ananya Mukherjee are also working with CSL on the RELU project *Growing Risk? The potential impact of plant diseases on land use and the UK rural economy*.

The Henry Doubleday Research Association (Garden Organic) is working with Brian Ilbery and Damian Maye on *the socio-economic aspects of organic farming networks*.

Malcolm Moseley carried out research for Defra on *funding of rural community buildings and their associated benefits*. This research was undertaken under sub- contract to **Rural Partnerships Ltd** (a business arm of the **Plunkett Foundation**) in association with **RCB Consulting** and **ACRE**.

Janet Dwyer has worked with **Paul Silcock** of **Cumulus Consultants** on a project for Defra, examining the likely impacts upon future farming of different approaches to voluntary modulation, and also on a study developing a business plan for the Lincolnshire Coastal Grazing Marshes restoration project in eastern England.

Abacus Organic Associates are working with Matt Reed on *the characterisation of markets for organic goods* project.

Ken Murphy and **Alice Pyper** from the **Dyfed Archaeological Trust** have been working with Pete Gaskell on a project for Cadw: *monitoring the historic environment in Wales*.



James Taylor (operating the combine) is a valued team member on several CCRI projects

Ken Taylor from **Asken Ltd** has worked with CCRI on a number of projects including *evaluation of local access forums* and the *Great Western Community Forest - green Infrastructure planning*.

Peter Gaskell worked with **Bob Edwards** of **Forum Heritage** on the *historic farm buildings preliminary characterisation*.

Universities

The CCRI is currently working with **Warwick University** and **Imperial College, London** on the ESRC 'RELU' project *growing risk*. Matt Reed is also working with Warwick University on the Defra project, *characterisation of markets for organic goods*.

Brian Ilbery and Damian Maye have worked with colleagues from the **Centre for Rural Policy Research** at the **University of Exeter** on an evaluation of the *Eat the View* programme for the Countryside Agency, and Brian on an ESRC-funded project on *Relocalisation and alternative food networks*. The CCRI is currently working with CRPR on a Defra-funded project entitled *socio-economic aspects of local and national organic farming networks in England*.

Paul Courtney and Bill Slee joined colleagues from the **Universities of Plymouth, Exeter, Bournemouth** and the **Institute of Grassland and Environmental Research (IGER)** on a study to identify *the state of rural research in the South West region*. The research was commissioned by the South West Regional Research Priorities Board and was managed by **Martyn Warren** from the **University of Plymouth**.

James Kirwan has been working on the *Eating Biodiversity* research project, which is funded under the Rural Economy and Land Use (RELU) programme of the UK Research Councils. The team of researchers come from the **Universities of Exeter, Gloucestershire, Nottingham and Bristol, and IGER**.

Nigel Curry and John Powell are working with the **University of Brighton** on a project *developing regional water related sport and recreation strategies*.

Bob Ford from the **University of Birmingham** has worked with Pete Gaskell on the *historic farm buildings photo system* and *monitoring the historic environment in Wales*.

Malcolm Moseley worked with **Professor Ray Pahl** from the **University of Essex** and the **Rural Evidence Research Centre, Birkbeck College, University of London** researching *social capital in rural places* for Defra.

Professor John Alliston, Dean of the School of Agriculture at the **Royal Agricultural College** in Cirencester is the academic supervisor for two of our Knowledge Transfer Partnerships.

The Rural Business Centre at **Askham Bryan College** worked with Jane Mills analysing the economic impact of the EU LIFE-funded *Yorkshire Dales Limestone Country* project.

European and International Collaboration

The CCRI has a mature and robust network of partners across Europe in 22 of the EU member states, enabling collaboration in European research contracts, conferences and seminars. This network makes a significant contribution to a fuller understanding of rural issues across Europe.

Janet Dwyer has been involved in many European projects and collaborative networks including **Oreade-Breche** (France), **Massey University** (New Zealand), **LEI** (Netherlands), **CEPS** (Belgium), **IfLS** (Germany), **VUZE** (Czech Republic), **FAL** (Germany), **FOI** (Denmark), **INRA** (France), **OIR** (Austria), **UPM** (Spain), **IRWIR-PAN** (Poland), **Teagasc** (Ireland), **MTT** (Finland).

Paul Courtney has worked with **LEI** (Netherlands), **INRA** (France), the **Polish Academy of Sciences** (Poland) and the **University of Tras-os-Montes** (Portugal).

CCRI is one of ten partners in a programme of research led by **IfLS Research Institute** in Frankfurt, on *European rural development policy* from the European Commission's Seventh Framework Research Programme.

Janet Dwyer worked closely with David Baldock, Director of the Institute for European Environmental Policy; Herve Guyomard, INRA and Giorgos Alexopoulos and Dimitris Damianos at the University of Athens on a European Network of Agricultural and Rural Policy Research Institute's (ENARPRI) project, examining *issues of agricultural trade policy and multifunctionality*.

The CCRI has an ongoing collaborative arrangement with the **Institute for European Environmental Policy (IEEP)** which involves frequent joint working on projects. Janet Dwyer and Bill Slee worked together with IEEP on a study *to evaluate the environmental contribution of LEADER+ in the UK*. Janet remains a senior associate of IEEP.

Visiting Professors

Michael Dower has been a regular face in the Institute since 1996, taking semi-retirement in 2002. He continues to work with us, in particular in relation to international rural development, and contributes actively to the Institute's MSc course in European Rural Development. He is currently active in two major European initiatives - the PREPARE Partnership for Rural Europe; and CURE - the Convention for Urban and Rural Europe.

David Gibbon has a background as an agriculturalist but worked for many years in rural development, based at the University of East Anglia (Development Studies). Now based in Shropshire, David has worked in many countries in Africa and Asia on small farm systems research and development and was recently based at the Swedish Agricultural University. He has an interest in all aspects of sustainable agriculture and rural livelihoods and in community participation, social learning and action to manage landscapes and futures. David has contributed to several recent CCRI projects including *Innovative methods for influencing behaviour and assessing success*.



Professor Michael Dower



Professor David Gibbon

Previous Director **Bill Slee** retains a Visiting Professorship at the CCRI since his departure in September 2006 to head up the Socio-Economics Research Group at the Macaulay Institute in Aberdeen. Bill's recent work has reflected the Macaulay Institute's real interest in interdisciplinary science and its role in addressing pressing challenges such as climate change and natural resource management conflicts. He is currently working with Aberdeenshire Council and the Cairngorms National Park on climate change adaptation and mitigation and is involved on a committee of the Royal Society which is looking into the future of Scotland's Hill and Island Areas. Bill recently commented: "It is good to see the CCRI concept up and running and to see evidence of a vibrant research culture moving forward. As we both come through this period of rapid change in our organisations, I very much hope that we can work together more in mutually beneficial ways."

Ken Thomson is Professor Emeritus at the University of Aberdeen, and a Past President of the Agricultural Economics Society. He has acted as advisor to a number of UK and European projects on agricultural and rural development policy. He brings an international reputation as a rural economist into the CCRI, particularly to work with us on projects related to the CAP and to rural and regional development within the enlarged Europe.



Professor Bill Slee



Professor Ken Thompson

Research Associates

Ian Condliffe has advised government on land management and the design and implementation of agri-environment and other land-based schemes. He is particularly interested in upland environmental, agricultural, and common land issues and on working with others to achieve solutions in these areas. Ian works with policy makers, advocates, scientists, technical advisers and land managers in areas such as the design, development and implementation of land-based schemes and related monitoring.

Alan Greer is a Reader in Politics and Public Policy at the University of the West of England (UWE). His main research interests lie in the field of public policy analysis and governance, with particular emphasis on comparative agricultural and rural policy. His publications include *Agricultural Policy in Europe* (Manchester University Press 2005) and 'Policy Networks and Policy Change in Organic Agriculture: A Comparative Analysis of the UK and Ireland', *Public Administration* 2002).

Susan Rabbich is the South West Manager for the National Rural Knowledge Exchange and has been collaborating with CCRI for several months on a number of issues including the new initiatives 'South West Rural Update' and 'Village: Green'. The South West Rural Update is a new learning network extending across the south west of England. This service is provided by universities and colleges in support of businesses and professionals with an interest in topics relating to rural development. Current examples include waste management, various forms of renewable energy and the localising of food chains.



Alan Greer



Sue Rabbich

Alan Woods has over 20 years' experience in land-use policy research and advocacy, working mainly with the RSPB and CLA. Now running his own consultancy in business strategy and environmental policy, Alan also chairs an Environment Agency Regional Advisory Committee, and the National Conservation and Recreation Panel of the Chartered Institution of Water and Environmental Management.

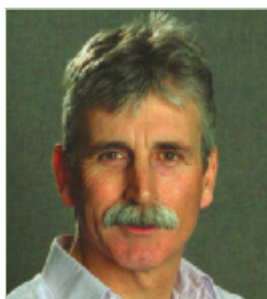
Don Webber is Reader in Regional Economics at the University of West of England (UWE). He is an applied economist who employs various statistical and econometric techniques for the analysis of spatial patterns in socio-economic variables. Current research interests include the urban-rural productivity divide and spatial heterogeneities in political party vote shares due to spatial variations in spending patterns by political parties. Amongst others, Don has been contracted to work for the Welsh Assembly Government, The DTI and the South West Regional Development Agency.



Alan Woods



Don Webber



Stuart Farthing



Laurence Carmichael

In addition to these individual research associates, the CCRI works closely with four of the research centres in the Environment and Technology Faculty at the University of the West of England (UWE).

In the Environment and Planning Research Centre, for example, **Stuart Farthing** has been undertaking an examination of the transition from government to governance in Britain and France and its impact on policy for small towns in rural areas. Current research is examining employment change and business development in small towns and their hinterlands; and the link between in-migration and economic activity in rural areas.

In the Cities Research Centre, **Laurence Carmichael** is engaged on research into the impact and influence of multi-level governance on the development of cultural industries in rural areas.

In the Centre for Transport and Society, **Graham Parkhurst** has been working on travel behaviour in rural areas, particularly in terms of the accessibility of rural older people to transport services. Graham, and the Director of the Centre, **Professor Glenn Lyons** both have been actively involved in developing the newly formed national academic grouping - the Rural Accessibilities and Mobilities Forum.



Graham Parkhurst



Professor Glen Lyons

In the Centre for Leisure, Tourism and Society, Professor **Cara Aitchison**, its Director, has been working on rural and coastal development policies of regeneration and sustainability.

Other Contributing Staff

In order to support its research activities CCRI has employed additional staff to work on specific contracts, including:

David Ball: *historic farm buildings preliminary characterisation.*

Ros Boase: *rural research in South West England; social contribution of land-based industries to rural communities; scoping study on the socio-economic benefits of heritage in the National Parks.*



Professor Cara Aitchison



Ros Boase

Stuart Boase: *rural development Instruments.*

Peter Grey: *socio-economic study of grant-funded traditional drystone wall and farm building restoration in the Yorkshire Dales National Park.*

Genevieve Groom: *agricultural change and environment observatory programme.*

Jonathon Somper: *Greengrid Research Project - scoping study for visitor/information/education centres.*

James Taylor: *evaluation of the impact of the Common Agricultural Policy's arable regimes on the environment; a socio-economic study of grant-funded traditional drystone wall and farm building restoration in the Yorkshire Dales National Park; Leader+ evaluation in Northumberland; inducing positive environmental Management amongst farmers and land-managers for DEFRA.*



International Visitors to the CCRI

From April 2005 to March 2006, the CCRI hosted **Professor Shinji Aoki** from Toyo University, Japan (not to be confused with Tokyo!). During his stay, Professor Aoki explored alternative tourism and countryside management in the United Kingdom, in particular focussing on the quality assurance systems for the farm bed and breakfast business.

Dr Ingrid Sarlöv Herlin has worked closely with CCRI on a number of projects, particularly in the area of rural development and landscape. She is from the Department of Landscape Architecture at the Swedish University of Agricultural Sciences. Her main interests are as a landscape researcher in integrated planning and management of landscapes and how landscape policy (particularly the European Landscape convention) affects planning and management of landscapes. In addition, Ingrid received a fellowship grant in 2005/6 from the Organisation for Economic Co-operation and Development Co-operative Research Programme: Biological Resource Management for Sustainable Agricultural Systems, which enabled her to spend thirteen weeks in the CCRI working under the supervision of Professor Bill Slee.

Bernd Möller is a visiting researcher from the Department of Development & Planning at Aalborg University in Denmark, where he works as an Associate Professor in geospatial analysis and modelling of energy and environmental systems. His research focuses on the resource geography and economy of distributed renewable energy systems. Partly on leave, he spends much of his time on his research, and enjoys discussing research with his colleagues at CCRI. He is furthermore exchanging ideas for graduate student programmes and distance learning with John Powell and Michael Clark. As Aalborg University has great experience in problem-based learning (PBL), Bernd also is a resource person for implementing PBL, which is why he is affiliated with the Centre for Active Learning (CeAL) as well.

Anna Molnarova is working with Janet Dwyer on an EU study defining EU priorities: review of rural development instruments). Anna is a research student from Slovakia



Dr Ingrid Sarlöv Herlin

Bernd Möller

Anna Molnarova

(Slovak University of Agriculture, Nitra), working on a thesis entitled *Analysis of impact of structural policy financial instruments on Slovak agricultural competitiveness*. Her main research interests are economics of agricultural holdings (how to examine the competitiveness of agricultural companies, and how to improve it) and how EU structural funds are utilised in Slovakia.

Jesus Regidor is Professor of Agrarian Economy and Rural Development at the Autonomous University of Madrid. He is an adviser to the Spanish government on legislation and policies for rural development, and has made several visits to CCRI, for exchange of ideas and research into British approaches to Rural Development. In return, Visiting Professor Michael Dower visited Madrid in summer 2007 to contribute to a postgraduate course on European Rural Development which is organised by Professor Regidor.

Visit by IASC

In June 2007 Chris Short and John Powell welcomed the Executive Committee of the IASC who held their annual meeting at the University of Gloucestershire. The Committee met with the conference team in the University and also with the Vice Chancellor, Patricia Broadfoot, and Deputy Vice Chancellor, Paul Hartley.

CCRI is organising the IASC 2008 international conference. The logo for this conference has been designed by art students at Cleeve School, in Bishops Cleeve, Gloucestershire. The winners were chosen by the IASC Executive Council, who discussed the logo designs and presented the students with their prizes during their visit.



Members of IASC executive and winners of the 2008 conference logo competition from Cleeve school



Postgraduate Activity in the CCRI

It has been a busy and productive period for the post-graduate community since the last briefing, with four PhD completions and the winning of three new ESRC CASE Studentships.



Amanda Wragg with supervisor Dr Peter Gaskell and Professor Stephen Owen

PhD Completions

Amanda Wragg and **Genevieve Groom** were both awarded their PhD degrees in 2006. Amanda's thesis was entitled 'Dynamic Consensus Building in Rural Land and Water Planning Scenarios in the Wider Countryside'. She was supervised by Dr Peter Gaskell (CCRI) and Professor Paul Selman (now University of Sheffield). Genevieve's thesis was entitled 'Gender identities in the organic movement: a UK perspective', and she was supervised by Dr Carol Morris (now University of Nottingham), Professor Henry Buller (now University of Exeter) and Andrew Charlesworth from the University of Gloucestershire.

In March 2007 **Kyra Hamilton** successfully defended her PhD on UK bioregional approaches and the importance of a 'sense of place'. Kyra's research suggests that sense of place is an important and meaningful concept to a variety of people living or working within distinctive landscapes, which highlights the importance of working with a wide range of local people (incomers, longstanding residents, peri-urban/urban and rural, young and old) to develop appropriate landscape policy and management. Kyra was supervised by Dr Janet Dwyer (CCRI), as well as Dr Pauline Dooley (University of Gloucestershire) and Professor Paul Selman, (now University of Sheffield).

In May 2007, **Alice Goodenough** successfully defended her PhD thesis, entitled 'The Place of Young People in the Spaces of Collective Identity: Case Studies from the Millennium Green Scheme'. Alice was supervised by Professor Nigel Curry (CCRI), Dr Carol Morris (now University of Nottingham) and Dr James Kirwan (CCRI). Professor Hugh Matthews from the University of Northampton, a leading authority in the subject area of Alice's thesis, was her external examiner.



Richard Curtis successfully defended his PhD in November 2007

Richard Curtis completed his PhD in November 2007. His thesis explored the public benefits of community woodlands on degraded land from the theoretical perspective of claims-making. He was supervised by Dr John Powell (CCRI) and Professor Paul Selman (University of Sheffield).

Other News

Economic and Social Research Council (ESRC) CASE Studentships

The CCRI was awarded three ESRC collaborative (CASE) studentships in 2007, which are all part-funded by partner clients. **Nick Prince** is co-funded by the Association of Chief Estate Surveyors and Property Management in Local Government (ACES) and **Jo Withers** by Defra. A third studentship is co-funded by the National Association of British Market Authorities (NABMA) and Julie Smith will be starting in January 2008.

CASE studentships provide opportunities for PhD students to gain first hand experience of work outside an academic environment, with the student supported by both an academic and a non-academic supervisor.

The CCRI was awarded three ESRC collaborative (CASE) studentships in 2007



Nick Prince is co-funded by the Association of Chief Estate Surveyors and Property Management in Local Government



Jo Withers is co-funded by Defra

Winter School

The CCRI Winter School took place in both November 2006 and November 2007. One of the principal objectives of the School is to contribute to the CCRI's vibrant research culture and to provide an opportunity for postgraduates within the CCRI to exchange information and ideas about their research, both with members of staff as well as postgraduates from other institutions. The event also provides a friendly forum for postgraduates to present their work publicly.

Research Students

The following research students in the CCRI are registered at either the University of Gloucestershire or the University of the West of England.

Carolyn Black is a Great Western Research student being supervised by Professor Andrew Stonyer (in the



Carolyn Black

University of Gloucestershire's Media, Art and Communications Faculty) and Professor Nigel Curry in the CCRI. Her research examines the changing role of the Forest of Dean Sculpture Trust within the context of rural regeneration identifying and testing a commissioning strategy that responds to, and reflects, the ecological and cultural identity of the area. She

also is concerned to examine the way in which the work of the Trust contributes to the rural economy and how this contribution can be enhanced.

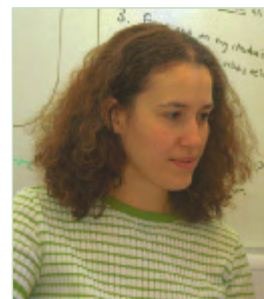
Richard Harper had just submitted his PhD thesis at the time of writing. His thesis investigates the relationship between policy making in countryside recreational access and citizenship in England. Its focus is on the actions of policy makers involved in the development of the Countryside Rights of Way Act 2000, which were interpreted using van Gunsteren's *neorepublican* model of citizenship. Richard is supervised by Dr Peter Gaskell (CCRI), Professor Nigel Curry (CCRI) and Dr Nicky Williams (Business School, University of Gloucestershire).

Jane Hart is a town planner who works for West Devon Borough Council and is registered as a Professional Doctorate student. She is undertaking research exploring the relationship between small scale development and the retention of key local services in rural villages. The geographical focus of her research covers Devon and Cornwall. She is supervised by Professor Nigel Curry in CCRI and Dr Stuart Farthing in the Faculty of Environment and Technology at UWE.

Nick Prince is an ESRC (CASE) +3 student, co-funded by the Association of Chief Estate Surveyors (ACES) for a study entitled 'Farm tenancy and agricultural restructuring: analyzing the current structure and future potential of county farms in England and Wales'. Nick has a Masters Degree in Environmental Technology from the University of Hull and



Jane Hart



Stela Valchovska

comes from a tenant farming background. He is supervised by Professor Brian Ilbery, Dr James Kirwan and Dr Damian Maye (all CCRI) and began his PhD in October 2007.

Jenny Turner is making progress on her PhD work, entitled 'Social capital as a resource for rural development'. She is being supervised by Professor Malcolm Moseley (CCRI).

Julie Urquhart is an ESRC CASE 1+3 student co-funded by the Forestry Commission. As part of her programme, Julie received a distinction in her Masters in Research Methods (for Countryside Planning) in 2006 from the University of Gloucestershire. Julie's PhD is entitled 'Public benefits from private forests and woodland in England: Investigating the opportunities for public good enhancement'. It explores the potential for public goods to be delivered through private ownership of forests and woodland, using a mixed-method approach involving Q Methodology, CV Market Stall and self-completion surveys. The project is supervised by Dr Paul Courtney (CCRI) and Professor Bill Slee (now Macaulay Institute, Aberdeen).

Julie has also had a paper published in *Small Scale Forestry*. The paper draws on the preliminary work undertaken for her PhD. The reference for this paper is: Urquhart, J., (2007), 'Woodland Management and Public Good Outputs: Appraising the Trade-offs in English Woodlands', *Small-Scale Forestry*, 6, 3. p. 257-271

Stela Valchovska, funded through a University of Gloucestershire studentship, has been working on rural entrepreneurialism in Bulgaria for her PhD under the supervision of Professor Brian Ilbery (CCRI), Professor Bill Slee (Macaulay Institute) and Ged Watts (University of Gloucestershire Business School). Stela has completed her fieldwork in Bulgaria and is now in the main writing up phase of her thesis.

Jo Withers is on secondment from Defra. She is undertaking research exploring rural business productivity and rural area productivity in the context of the new definition of 'rural', with funding from both Defra and the ESRC. She is examining the drivers of economic performance for rural businesses at the national level and for each of the English regions. She is supervised by Professor Nigel Curry of CCRI and Dr Don Webber from the School of Economics at UWE.

News from the MSC in European Rural Development

New Course Leader

Dr John Powell was appointed Course Leader in December 2006, taking over from Dr Anne Miller. Dr Powell is an experienced researcher in environmental resource management and decision making, and has studied a range of resource management issues in the USA, Europe, and the UK.

Residential School: Croatia 13 - 18 October 2007

Nine students from the European Rural Development Masters programme recently attended a residential school in Croatia. Students attending the session came from Greece, Finland, Croatia and the UK. The event provided an opportunity for staff and students to meet, and for new students to become more integrated into the programme. Workshop sessions on rural economy, principles of rural development, geographic information systems (GIS), research methods, and the philosophy of research allowed students to examine some of the more complex aspects of rural development in greater depth.

Co-location of the residential school with an international conference organised by the European Council for the Village and Small Town (ECOVAST) held in Samobor, enabled students to meet and network with rural development practitioners from Croatia and other central European countries. Students and staff also took part in the conference workshops which contributed towards the 'Samobor Declaration', a set of recommendations identifying the role of small towns and villages in European rural development, which was accepted by the conference in plenary session. Two field trips provided added insight on the current economic, social and political conditions in Croatia, and opportunities to meet a range of local people involved in rural development. The first trip, organised by ECOVAST, examined the role of villages and small towns in the northern coastal area of Croatia, with visits to Ogulin, Otocac and Senj. The second trip examined the impact of heritage trails in the Bela Krajina region of southern Slovenia.

*MSc students visit Croatia
in October 2007*



Residential School: Gloucestershire, February 2007

Students also came together in February 2007 to examine practical examples of rural development in the Cotswolds in Gloucestershire, including a study of the Cotswolds AONB

Course profile

The European Rural Development programme continues to attract students from across Europe. The most recent recruits come from Croatia, Cyprus, Finland, Italy and Greece, as well as the UK. The majority of students are in full time employment and taking the course on a part-time basis. We currently have students who work in a range of areas including:

- Local authorities
- Local Action Groups (LAG) and LEADER+ groups
- Central government departments
- Regional government offices
- Research institutions
- Non-government organisations
- Economic and rural development partnerships

The course is delivered through distance learning, which enables students to study from home - wherever that might be in Europe - thus reducing the cost as well as providing a means of accessing higher education for those with full-time jobs. Students are in regular contact with each other and with academic tutors during the teaching periods through on-line discussion. Residential sessions take place in different parts of Europe, which provide opportunities for staff and students to meet each other, and to apply learning to different economic, social and cultural situations.

The next residential session will be in Sardinia in April 2008 where students will focus on the role of Local Action Groups and strategic partnerships in creating sustainable rural development.

The course takes a flexible learning approach aimed specifically at part-time students. There are a range of award levels: students are able to study for a Certificate, Diploma, or a Masters (MSc) degree, or select just one or two modules for continuing professional development purposes (CPD). New modules focusing on farming and food, and sustainable tourism are currently under development for introduction in autumn 2008.

More information

For more information about the MSc in European Rural Development look at the CCRI website at www.ccri.ac.uk, or contact Jill Harper (jharper@glos.ac.uk), telephone +44 (0) 1242 714122.



Gorsehill Abbey Farm Eadburgha Cheese won a silver medal at the 2007 World Cheese Awards



MSc students visited Gorsehill Abbey Farm, Gloucestershire, in February 2007

Knowledge Transfer Partnerships (KTPs)

Knowledge transfer and exchange are a central part of the work of the CCRI. By disseminating our expertise into the wider community, we aim to help rural businesses, rural policy makers and rural communities.

One effective vehicle of knowledge transfer is a Knowledge Transfer Partnership (KTP). KTPs are partnerships between companies or public or voluntary bodies and academic institutions, such as the CCRI, that allow skills development in the organisation. The CCRI currently has four of these partnerships.

A graduate employed by the CCRI works in the organisation and is jointly supervised by company personnel and a senior academic. Our most recent KTP will be a project working with the Two Rivers Housing Association in the Forest of Dean to introduce sustainable practices and technologies in the development, refurbishment and maintenance of the housing stock.

Gwendolyn Jones is working with ZINTEC Animal Feed Supplements in their offices in Shobdon, Herefordshire to establish a centre of technical expertise to support the development of new animal feed supplements for the farming industry. As well as developing new fertility products,

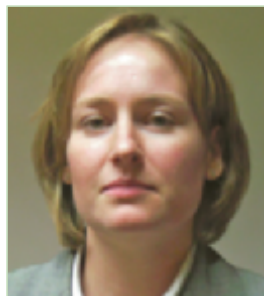
Gwendolyn has secured the distribution rights for further products, considerably expanding the company's potential customer base. She has also played a key role in improving the service offered to customers.

As part of our broader interest in effective local governance, policy design and delivery, **Stefanie Klaube** is working with Gloucester City Council to explore how business improvement models from the world of commerce can be applied to deliver best practice in service delivery. Business Process Re-engineering, the Metaplan approach to participatory learning and consultation, and Lean Systems theory and methods have all been used to help transform specific areas of the Council's work. There are clear parallels between the use of these analytical and interactive approaches in a local government context, and current issues in effective rural policy delivery.

Lorna Masson is working with Agri-Lloyd, part of Tangerine Holdings Ltd, to develop new products for animal health and nutrition. She has undertaken trials for several new products and brought these to the marketplace. Lorna is also supporting the network of agents through training and farmer meetings to increase the sales and financial growth of the company.



Gwendolyn Jones is working with ZINTEC Animal Feed Supplements



Stefanie Klaube is working with Gloucester City Council



Lorna Masson is working with Agri-Lloyd to develop new products for animal health and nutrition





Conferences and Seminars organised by the CCRI

Recent Conferences

National Seminar Series on Common Land and Town and Village Greens

The CCRI has played a vital role in disseminating information on principal developments in common land legislation through the National Seminars on Common Land and Village Greens, which it has organised and hosted since 1999. Since the last briefing, the CCRI has organised and hosted the 6th and 7th National Seminars on Common Land and Town and Village Greens. CCRI Senior Research Fellow Christopher Short is the convenor of the series.



Chris Short with members of the Defra Common Land Unit. Left to right, Hugh Craddock, Marian Jenner, Chris Short and Andrew Dalgleish

6th National Seminar

Sponsored by Defra, this was attended by over 200 delegates on 14/15 September 2006. The implementation of the Commons Act 2006 was addressed together with consultation over the development of Regulations. Common land good practice was considered, together with digitising the commons and greens registers, and registering new town

and village greens. The AGM of the Commons and Greens Registration and Management Association (CGRMA) was held within the conference.

7th National Seminar

Also sponsored by Defra, this took place on 11/12 September 2007. Legislation, registration, management and protection were reviewed, together with historical and cultural aspects. Views of upland and lowland commoners were voiced and a Cotswold fieldtrip explored commons management on the ground. Details of this ongoing series may be obtained from our Conferences Administrator, Gill Parker gparker@glos.ac.uk.

Society for Landscape Studies Conference

This conference, on 13 October 2007, reviewed the landscape of Gloucestershire and its rich history in the county's 1000th year. It was jointly hosted by the Society for Landscape Studies and the CCRI. Papers included the making of Cotswold landscape (Professor Chris Dwyer, University of Leicester) buildings within the Gloucestershire landscape (Della Hooke, University of Birmingham), the history of the textile industry (Ian Mackintosh, Stroudwater Textile Trust) and the contribution of common land to the distinctive landscape of the Cotswolds and the Forest of Dean (Graham Bathe and Paul Hackman, Natural England).

Rural Development Conference in Paris

Dr Janet Dwyer helped to organise a one-day joint conference between Agricultural Economics Society and the Societe Francaise de l'Economie Rurale in Paris in March 2006, on the theme of Rural Development. The conference attracted over 100 delegates mainly from France, the UK and Ireland, and speakers included Dr Dirk Ahner, Deputy Director-General for Agriculture and Rural Development at the European Commission.



David Allott from Painswick Beacon conservation group with delegates from the National Seminar

Forthcoming Conferences

2008 Annual Conference of the UK Agricultural Economics Society

From 30 March to 2 April 2008 the CCRI and the Royal Agricultural College, Cirencester, will be jointly organising the 2008 Annual Conference of the UK Agricultural Economics Society at the RAC in Cirencester. This conference is a regular academic venue for those undertaking research into all aspects of agricultural and wider economic activity and policies in rural areas, and attracts delegates from Europe, and further afield.

'Governing Shared Resources: connecting local experience to global challenges' - The 12th Biennial Conference of the International Association for the Study of the Commons

The CCRI is organising and hosting the 12th Biennial Conference of the International Association for the Study of the Commons (IASC) between 14/19 July 2008. The previous three international conferences have been held in Victoria Falls, Zimbabwe (2002), Oaxaca, Mexico (2004) and Bali, Indonesia (2006). Through policy events, field trips and papers, the conference theme 'Governing Shared Resources: connecting local experience to global challenges' will be explored. The wide variety of understanding over the term 'commons' and the need to link practical experience at the local level with larger global commons issues will be a fundamental element of the conference. Christopher Short and Dr John Powell are the conference organisers. For further information: Gill Parker gparker@glos.ac.uk, or the IASC website: www.iasc.org/iasc08/iasc08.html

CCRI Research and Policy Series

The aim of the CCRI Research and Policy Series is to share good practice and knowledge both internally amongst its staff and students and externally with the academic and practitioner community. Staff and postgraduate student groups meet on a regular basis to share ideas and experiences about projects, research methods and academic writing. The well-established seminar series provides a popular arena in which visiting speakers can give presentations on a range of aspects of rural research, policy and practice to a wide audience. Events within the series are held regularly on Thursday lunchtimes, and encompass the following.

Projects and Methods

In these sessions researchers in CCRI share ideas, knowledge and expertise about research methods, drawing on their experiences with a range of projects. Discussions are aimed at widening and improving the methodological base within the Institute, as well as providing continued in-house training for postgraduates and more junior researchers. The meetings involve reflection on research methods in terms of their effectiveness and appropriateness in certain projects, and they also explore innovative methods with a view to using them in future research. Discussions to date have included the value of indicators, interdisciplinary approaches, social learning in catchment projects and Q Methodology. Training in tools for supporting research such as SPSS and NVIVO packages, as well as Good Practice in Stakeholder Participation, has also been arranged for staff and postgraduate students within this series.



The Common Land seminars play a vital role in disseminating information on new legislation, as well as best practice in the management of common land and town and village greens

Reading Groups

This group, which comprises staff and postgraduate students, meets on a regular basis to critically evaluate and discuss academic papers, project reports, policy documents and any other topical articles. Such discussions encourage debate on a broad range of theoretical, methodological and policy relevant issues and inform both staff and student research approaches.

Papers In Progress (PIP)

PIP is a working group set up to encourage and support staff and postgraduate students who are preparing papers and research chapters for publication. Draft papers can be submitted to the group and a meeting organised where responses to the paper are made, often concluding with suggestions to help the author(s) prepare a re-draft before formal journal submission. The group thus acts as a first stage review process. As well as draft papers, the group comments on draft research proposals to funding councils and meets regularly to discuss academic papers to help stimulate debate on various theoretical and policy related issues. The group is particularly keen to support dissemination of research findings to the academic and policy communities through publication, a core objective of the CCRI's work.

CCRI Seminar series

The seminar series is open to everyone and aims to provide a flexible vehicle for the dissemination of research and discussion of policy and practice in rural research and policy. The series aims to encourage speakers from a broad range of academic, policy and stakeholder backgrounds to take part, and it remains an important contributor to knowledge transfer within the region. Speakers have included Dr Nick Gallent from the Bartlett School of planning, UCL, whose presentation was entitled 'The rural-urban fringe – a community resource?' Dr Helena Posthumus from Cranfield University spoke on the impact of agricultural and environmental policies on land and water management in the UK, and Trevor Cherret, Head of Planning, Housing and Transport at the Commission for Rural Communities, gave a policy perspective on affordable rural housing. Dr Keith Halfacree, from the University of Swansea, was concerned to revitalise 'counter urbanisation' research and Professor

Peter Mills from the University of Warwick, coordinator of a recent RELU project on plant disease management and the UK rural economy, spoke on integrating natural and social science approaches.

The seminar series remains a central part of CCRI's role as an international centre of excellence in rural research and knowledge transfer. For further information about the CCRI Seminar series, please visit the CCRI website or contact the convener of the series, Dr Michael Clark, mclark@glos.ac.uk, or Jill Harper, jharper@glos.ac.uk.

CCRI Winter School

The four main objectives of the Winter School are:

- To contribute to the CCRI's vibrant research culture - in addition to the Reading Group, Writing Group, Methods Group and Seminar Series.
- To provide an opportunity for staff and postgraduates within the CCRI to exchange information and ideas about their research.
- To allow post-graduates to publicly present their work in a friendly environment.
- To provide an opportunity for postgraduates from other universities and colleges to exchange information and ideas about their research.

The 2006 CCRI Winter School took place in November 2006 at 'Nature in Art', near Gloucester. The presentations were split into five sessions: two sessions devoted to post-graduate presentations, one to methods and methodologies, one to academia - writing, presenting and more, and one to hearing Professor Brian Ilbery reflect upon his 20 years of post-graduate supervision and examination. Staff and students were also inspired by elements run by Dr David Gibbon; one on creating a diagrammatic research theme metaphor and the other on matrix ranking and force field analysis.

The 2007 Winter School took place at Hawkwood College, Stroud in November and the principal debate at the School was entitled 'Climate change represents a great opportunity for rural communities'. Two guest speakers addressed the theme 'where now for rural policy': Professor Andrew Gilg from a UK perspective and Richard Le Heron from a New Zealand perspective.

Staff and students put their heads together at the 2006 Winter School





Funded Research

The CCRI's funded research has, for manageability, been divided up into three broad subject areas: Rural Economy and Society; Heritage and Landscape, and Farming and Food. The salient projects conducted in these areas since the end of 2005 are presented below. We fully

acknowledge that these subject divisions are to a degree arbitrary, and certainly overlap, but they do assist in classifying the volume of work that we have undertaken during this period. The close association of each of these subject areas exemplifies the integrated nature of the overall work that is undertaken by the CCRI.

Rural Economy and Society



Foreword by Dr Paul Courtney

There is an increasing interest by Government agencies in the wider socio-economic implications of rural activities for local economies and communities, a trend which has been reflected both in our commissioned research, and in the new synergies that have developed between the core areas of expertise in the CCRI.

One of our commissioned studies of the connections between rural people and the land has brought together those with expertise on community development and those more concerned with the land-based sector. Likewise, a series of projects examining the instrumental values of heritage in National Parks has forged synergies between colleagues with expertise in agri-environment, historic farm buildings and rural economics. A current study into the

socio-economic aspects of organic farming has also brought together economists, sociologists, geographers and environmental scientists, both within the CCRI and beyond. A common approach here is the application of modelling techniques to estimate the local economic impacts of selective rural activities, an area of expertise which the CCRI has developed substantially in recent years.

In tandem with this emphasis on mixed-method approaches, community development studies, including the nature of rural governance and rural service delivery, remain a core element of the CCRI's research portfolio. Several projects have been carried out in these areas, an important cross-cutting theme being the value of local people in resolving the social and developmental concerns of their own communities. This in turn reflects the trend towards the devolution of policy making to regional and sub-regional levels, and the crucial role that local assets, be they economic, social or environmental, play in this process.

Related to this is the integration of very local and more strategic planning and decision making, exemplified by a further suite of projects around such issues as green infrastructure planning and parish plans. Both have helped to develop practical solutions for local agencies involved in the delivery of rural planning and practice. Indeed, looking ahead we see the relationship between theoretically sound research and knowledge transfer becoming ever stronger as evidence-based policy evolves in the face of new local and global challenges.

Assessing the impact of the work of Rural Community Councils

Malcolm Moseley and Stephen Owen, working with colleagues from the University of Hull, developed a practical tool for Rural Community Councils to enable them to assess and articulate the impact of their work. The research arose from a growing appreciation that voluntary organisations such as the RCCs need to demonstrate more clearly the ultimate outcomes of the work they undertake. The project, which took place in 2005, was commissioned by Defra and led to the publication of the monograph entitled 'Rural Community Value'.

An assessment of business and area-based rural productivity

This study is being undertaken by Nigel Curry together with Don Webber and colleagues in the School of Economics

at the University of the West of England. It is concerned with an exploration of the extent to which rural business productivity can be validly identified at the level of the local authority. The work compares measures of rural business



The CCRI is assessing business and area-based rural productivity

productivity with those of rural area productivity. It is also concerned to look at alternative means of measuring economic activity in rural areas, particularly in the context of sustainable development where endogenous and neo-endogenous models have an important role to play. This work is being undertaken in the context of the new definition of 'rural' and will assist policymakers in determining appropriate policies for economic development in rural areas. It is funded by Defra and the ESRC, and runs from 2006 to 2009.

Community-led plans in Oxfordshire: their potential contribution to strategic planning

Carol Kambites, Michael Clark, Malcolm Moseley and Stephen Owen undertook a project for the Oxfordshire Partnership that involved an analysis of recent community-led plans across the county as a contribution to the development of the evidence base for the county's Sustainable Community Strategy. The project identified key priorities and trends for actions for individual rural districts and for the county as a whole, and assessed the usefulness of community-led planning in providing local evidence for higher-level strategies.

Disadvantaged social groups in rural England – a survey of their access to services

This study, commissioned by Defra, was undertaken by Malcolm Moseley in association with Chris Bowden and his colleagues at ADAS Consulting. It involved a telephone survey of some 800 disadvantaged people living in rural England and, for comparative reasons, of a similar number in urban areas. The samples included carers, lone parents, 16 to 25 year-olds without a car, disabled adults, ethnic minorities and migrant workers. The services under scrutiny included primary health care, food retailing, public transport, training and further education. The research focused on: behaviour (i.e. how do such groups actually access the services they need?); their preferences regarding how services might be accessed; and their relative valuation of service quality and accessibility. Useful conclusions were drawn in relation to, for example, the value of ICT in service delivery (it varies greatly between services and between groups) and to the need for face-to-face service delivery.

Environmental Contribution of Leader+ in the UK

In the period September 2005 to April 2006, Janet Dwyer and Bill Slee worked together with IEEP on a study to evaluate the environmental contribution of LEADER+ in the UK. The work was commissioned by the Land Use Policy Group of UK countryside agencies, and aimed to evaluate the extent to which the LEADER methodology, as applied in the UK, had potential to promote significant environmental benefits through bottom-up rural development actions. The study concluded that LEADER had some proven strengths in respect of environmental action, but that there was also scope to enhance its environmental impacts. The study concluded with 40 recommendations for enhancing the environmental delivery of LEADER in the UK, in respect of seeking improved awareness among national administrations, Local Action Groups and recipients of LEADER funding.



An award winning multi-purpose community centre in Abergynolwyn in North Wales



Over half of England's village halls will need major funding in the next ten years

Evaluation of rural governance and knowledge flows

In 2006/07, Nigel Curry undertook an assessment of the way in which rural decisions are made in the context of considerable stakeholder involvement at the regional and local levels. The focus of the work has been an assessment in the South West Region. A breakdown in strong Whitehall government has led to a 'differentiated polity' and more complex administrations. Using transactions costs as a theoretical basis for the study, the costs associated with collecting knowledge and information by which to make decisions have been found to be amongst the largest costs in making rural decisions. The work was funded by the Government Office for the South West, Knowledge West, and the National Rural Knowledge Exchange.

Funding of rural community buildings (mainly village halls) and their associated benefits

This research for Defra was undertaken under sub-contract to 'Rural Partnerships' (a business arm of the Plunkett Foundation), in association with RCB Consulting, ACRE and many of England's Rural Community Councils. Malcolm Moseley provided the CCRI input. The research had two main aims. The first was to establish the principal community value of England's stock of about 8,900 village halls – e.g. in relation to alleviating social exclusion and promoting social cohesion. The second, to explore various aspects of the

halls' funding, and in particular the local and national sources of funding available and the difficulties experienced by hall committees in writing successful bids. These issues are pressing; over half of England's village halls will need major funding in the next ten years to remain fit for purpose in a changing context. Most of the evidence was derived from a postal survey of 445 halls – spread across 14 counties – which explored in particular the capacity, condition and use made of the village halls, their income and expenditure profiles and the various challenges of funding. The social make-up and human capital of the host villages emerged as crucial in these regards.

Green Infrastructure in the Swindon urban-rural fringe

This project, which was undertaken for the Great Western Community Forest in 2006 by Stephen Owen, Carol Kambites, Chris Short and Nick Lewis, explored the generic principles and benefits of Green Infrastructure Planning. It recommended a green infrastructure planning process that could be applied in the Swindon urban-rural fringe in advance of the construction of 32,000 new homes. The report focused on the need to embed the process in the statutory planning system and to involve the community throughout the process as part of a partnership approach.

Provision of advice for the State of the Countryside Report 2007

A large team of researchers from the CCRI provided input to the State of the Countryside Report 2007 for the Commission for Rural Communities (CRC). John Powell, Paul Courtney and James Kirwan, with support from Stephen Owen, Malcolm Moseley and Brian Ilbery, provided advice during the development and writing of the social, economic and environmental chapters of the report. Over a period of several months the team worked closely with members of the CRC providing input, support and commentary on the quality of the evidence being utilised, interpretation of data, and development of the report. The team also wrote the Land and Environment chapter of the report.

Rural research in the South West of England

Commissioned by the South West Region Rural Research Priorities Board, this study, which was undertaken in collaboration with the Universities of Plymouth, Exeter,

Bournemouth and the Institute of Grassland and Environmental Research (IGER), sought to identify gaps in the research literature relating to economic activity in the South West region. Through stakeholder consultation the study also aimed to determine the capacity and capability of the region to deliver rural research, and to examine the processes by which research is funded and delivered in the region. The project, which ran from November 2005 to June 2006, involved Paul Courtney from the CCRI and was led by Martyn Warren of the University of Plymouth.

Social capital in rural places

This research was undertaken under contract to Defra's Rural Evidence Research Centre (RERC), which is based at Birkbeck College in the University of London. The researchers were Malcolm Moseley of CCRI and Ray Pahl of the University of Essex. The report was published by the RERC in June 2007. A quasi-ethnographic approach was used to study the endowment and value of social capital in four villages and small towns - located in Devon, Shropshire, South Yorkshire and Worcestershire. In each case local social capital - broadly defined as 'the networks, shared norms and trust that facilitate cooperation within or among groups' - was found to be crucial in delivering a range of social and economic benefits to those communities, though in one of the villages, cliquishness and warring factions were also apparent. Implications for government policy were highlighted by the study. These include the importance of local enthusiasm not being allowed to burn itself out by being overwhelmed with excessive regulatory burdens. In short, government should recognise that volunteering must remain fun if social capital is to be replenished in rural England and to be exploited for community benefit.



Farmyard sympathetically converted to workshops in Cambridgeshire



Rookhope, an ex-mining village in Weardale



The Wildlife Trust has taken a lead in converting farmland to woodland in Sugley Wood

Social contribution of land-based industries to rural communities

It is often perceived that the role of farmers and other landowners in rural local governance is now largely diminished and that today's rural population has much weaker ties to the land. In order to gather primary evidence to help inform this debate, the CCRI was commissioned by the CRC to explore the social interaction between land-based industries and rural communities. The study, led by Paul Courtney during 2006/07, employed an ethnographic approach involving in-depth qualitative research in five case study communities in different parts of England. Findings revealed that the nature and scale of land-based-community interactions vary considerably from place to place, reflecting a host of socio-economic factors; that social relationships may be reinvigorated by encouraging more local selling and buying of agricultural produce; and that any fault-line between land-based industries and their local communities is often less real or significant than are divisions within those communities - most notably between newcomers and established residents long exposed to the needs and activities of the land-based sector.

Support for two district councils in their preparation of rural strategies

In the summer of 2007, Malcolm Moseley and Stephen Owen assisted two district councils located close to the CCRI's base in Gloucestershire in their preparation of holistic strategies for the sustainable development of the areas they serve. This work involved preparing background papers on the policy context and on the appropriate interpretation of 'sustainability', and commenting critically on a draft strategy.



Heritage and Landscape



Foreword by Dr Peter Gaskell

Heritage is a complex notion and can be subject to many different interpretations. It is also a broad and multifaceted concept in that it encompasses both our cultural and natural inheritance. In recent years policy makers have increasingly begun to realise the important contribution that heritage plays in people's lives and its influence on social and economic development and regeneration. Policy makers have also realised that there are many gaps in our understanding of how heritage is constructed, interpreted, consumed and valued. This has led to a steady growth in funded research opportunities in various aspects of heritage, historic environment and landscape.

Since the last edition of this briefing the CCRI has continued to develop and expand its portfolio of funded research contracts. An important area of research for the CCRI has been the design and development of monitoring systems for the historic environment for Government Agencies in England and Wales. Here the CCRI is working closely with English Heritage and Cadw to provide baseline evidence on the historic environment which can be used to monitor change and inform decisions about its future management. In England the outputs of much this work have been published in *Heritage Counts*, the Government's annual review of the state of the historic environment.

An equally important area of CCRI research focuses on the social, cultural, economic and environmental value of heritage, the historic environment and protected landscapes. Here the CCRI continues to conduct research for a number of different Government agencies on issues such as the socio-economic benefits of heritage in national parks and the supply and demand of skilled labour in the heritage and rural landscape sector. A strong connection to much of this is the need to develop sustainable strategies around issues such as recreation and tourism and the CCRI has been involved in a number of such projects. There is a clear suggestion here that a robust evidence base is required and we anticipate this need to grow in the future.

Development of regional water-related recreation strategies

This project has been concerned with the development of consensual strategies for water-related sport and recreation at the regional level, through stakeholder involvement in policy and plan-making. Plans for the South West Region, the East of England and Wales have been developed through a series of workshops and interviews as well as an assessment of existing planning frameworks within the regions. Nigel Curry and John Powell have been working with the University of Brighton on this project, which was funded by the Environment Agency.

Environmental Impacts of CAP Reform – Assessment of Implications of Farm Level Change for Environmental Outcomes

In May 2007 the CCRI and the Central Science Laboratory were commissioned by the Defra Agricultural Change and Environment Observatory to undertake a research project to investigate at farm level the potential environmental impacts of CAP reform and other drivers of agricultural change. This project, completed in November 2007, forms part of an integrated three-year programme of research, which has been designed by the Defra Observatory to monitor and predict the environmental impacts of agricultural change. The overall aim of the project was to provide an updated and enhanced assessment of the potential impacts on the environment resulting from CAP reform and other drivers of agricultural change by investigating current and predicted trends at farm level. Peter Gaskell managed the project with



Water recreation on the River Wye

contributions from Julie Ingram, Jane Mills, James Kirwan, Chris Short, Janet Dwyer and Genevieve Groom from CCRI and Nigel Boatman and David Turley from the Central Science Laboratory.

Evaluation of the England day visits survey

In 2006, Mike Clark, Peter Gaskell, Nigel Curry and other CCRI staff, undertook an assessment of patterns and trends for day visits to the countryside. The project was funded by Defra and was concerned to examine the way patterns of rural leisure-making have been changing over time and what the principal influences over the making of leisure trips have been. Explicit consideration also was given to the way in which people are beginning to make use of 'open country' under the Countryside and Rights of Way Act, 2001. In general terms it was concluded that visits to the countryside are continuing to decline in the face of competition for our increasingly fragmented leisure time.



CCRI is researching long-term prospects for livestock grazing on Minchinhampton and Rodborough Commons in Gloucestershire

Future of Stroud commons grazing: study of Minchinhampton and Rodborough Commons

The aim of this research, led by Chris Short working with Carol Kambites, was to explore the long-term prospects for continued livestock grazing on both Minchinhampton and Rodborough Commons in Gloucestershire. Discussions took place with farmers who do not currently exercise their rights in order to assess the overall farm business and plans for the future. Minchinhampton and Rodborough are locally very important commons in terms of the open space they offer as well as their recognised nature conservation, heritage and agricultural value. Both commons are recognised nationally as areas of protected landscape, nature conservation and heritage importance. Rodborough is also a Special Area of Conservation (SAC), an international designation related to its importance for nature conservation. Minchinhampton is also one of the largest Scheduled Monuments (SM) in the country because of the high level of archaeological interest in this area.

Greengrid Research Project - visitor/information/education centres - a methodology for South Essex: phase one - scoping study

This project aimed to develop a model for assessing the potential market for visitor/information/education centres connected with open spaces in the Thames Gateway, South Essex. The area is currently facing strong development pressures and the South Essex Greengrid Strategy is working towards maintaining a 'living system' threading through the urban and rural landscape so that open landscapes are acknowledged and promoted in the development process. The research entailed collecting information about visitor centres in other UK locations, and from international examples, where visitors are attracted because of open space-related activities. The examples cover a range of landscape types, for example upland national parks; coastal areas that are being promoted in new ways and with new strategic plans for visitor centre attractions; a similar estuary close to a large centre of urban development (i.e. Merseyside); an example of a Welsh World Heritage Site that is a participant in the Boundless Parks, Naturally (EU INterregional IIIB) which aims to realise better spatial dispersion and improved access to nature in densely populated North West Europe; and others. Essentially lessons are being 'pulled out' in terms of the sustainability of these centres. There seems to be increasing emphasis placed on visitor attractions 'pointing to each other' and being linked, for example, by sustainable transport routes in relation to strategic planning for areas. Models that have been used in examining the feasibility of centres are also being reported on. Amanda Wragg led the work, with assistance from Jonathan Somper.



Historic farmstead on the National Trust estate at Brockhampton



A farm building converted for business use

Historic farm building monitoring system

In 2007 Peter Gaskell and Mike Clark completed the last of a series of projects commissioned by English Heritage and the Countryside Agency to design and create a stand-alone photographic database of listed farm buildings that can be used to monitor future change. The database contains photographic records for over 16,000 farm buildings and is designed to monitor change at a variety of spatial scales.



Modern farming practices have led to an increasing number of farm buildings falling into disrepair

Historic farm buildings preliminary characterisation

English Heritage and the Countryside Agency commissioned this two-year project to produce a preliminary characterisation of the historic farm buildings of England. Peter Gaskell directed the project with assistance from Stephen Owen, Mike Clark and Julie Ryan from CCRI, and Bob Edwards of Forum Heritage. The project was completed in 2006 and produced two major outputs. First, a national booklet has been published by English Heritage and the Countryside Agency to raise awareness of the contribution that historic farm buildings make to rural areas and help to inform relevant policy formulation. Second, the national booklet is supported by eight Preliminary Regional Character Statements that provide more detailed information on the characteristics of historic farm buildings. These can be viewed and downloaded at www.helm.org.uk/ruraldevelopment.

Limestone country project – economic research

In 2007 the CCRI, in partnership with the Rural Business Research Unit at Askham Bryan College, completed a four-year project, commissioned by Natural England to analyse the impact of the EU LIFE funded Yorkshire Dales Limestone Country project on the economic output of farmers. The project aimed to restore the unique habitats in the area by encouraging farmers to convert to more sustainable mixed farming systems using traditional hardy cattle breeds. Comparing the financial and economic performance of three representative farm models the research found that under current market and policy conditions it was possible to maintain or even increase farm gross margins by switching from sheep to hardy cattle production, but only if premium prices are achieved for the cattle and financial support is provided for any initial livestock purchases and infrastructure costs. The report concluded that if the positive environmental impact of hardy breeds is proven in the Limestone Country project, then grazing systems with hardy breeds in areas like this would be a suitable objective goal for agri-environment schemes. An appropriate package would support grazing systems with traditional breeds, with tailored agri-environment management plans based on site conditions and sward structure. This package would also help farmers to plan and develop linked marketing strategies to capture a higher return from a differentiated product, on the basis of biodiversity benefits. Jane Mills led this project with assistance from Peter Gaskell.

Lincolnshire coastal grazing marshes restoration project

Janet Dwyer was involved in a second stage study with Paul Silcock at Cumulus consultants, developing a business plan for the Lincolnshire Coastal Grazing Marshes restoration project in eastern England. The plan focused upon how best the initiative could seek to engage local farmers and community members in the decisions and discussions, and how best to present its case to the main regional funding bodies, including the specialist environmental advisers of Natural England. As a result of continued work on this front by the Lincolnshire partnership, future funding has now been secured and the transformation of the landscape back into a mix of arable and grazing marshland has begun.

Monitoring the historic environment of Wales: the archaeological resource

The rural historic environment of Wales reflects a complex mixture of attributes encompassing archaeological sites, historic buildings, land-use patterns, field boundaries, designed landscapes and ancient trees. However, at present very little information is gathered to inform policy makers on the nature and extent of changes taking place to the historic environment. As a first step toward improving this situation Cadw has commissioned CCRI and the Dyfed Archaeological Trust to develop a workable methodology to monitor the condition of the archaeological resource in Wales. Peter Gaskell is leading the CCRI team with contributions from Janet Dwyer and Bob Ford, with Ken Murphy leading the team from the Dyfed Archaeological Trust. The project, which will be completed in January 2008, consists of three stages. First, a desk study is being

undertaken to identify the drivers of change that impact upon archaeological resource. Second, an audit and evaluation of existing data sources will take place and third, a number of operational indicators will be designed to monitor the condition of and threat to the archaeological resource in Wales.

Participants, activities, and experiences: understanding the connections

John Powell, Mike Clark, Nick Lewis, and Carol Kambites examined a wide range of literature concerned with the categorisation and classification of outdoor recreation participants. Gender and cultural influences on participation in outdoor recreation were explored in order to improve understanding of different experiences and participation levels. An innovative approach to data collection included access to fourteen electronic discussion groups in order to explore attitudes to risk, excitement, and factors contributing to enjoyment. Three key areas of theory were identified as influential in driving forward research: specialisation, 'modes of experience', and theories about 'flow' and peak performance. The research created some 'rules of thumb' for categorising participants in outdoor recreation activities and developed the concept of a 'participation pyramid'. The pyramid identifies four basic types of participant and potentially offers resource managers greater understanding of the experiences desired by participants, and may also shed light on the potential demand for recreation among groups that currently do not access the countryside. This research was commissioned by the Countryside Council for Wales.



Recreation and tourism development has become a popular vehicle for rural economic development

Review of approaches to the provision of recreation opportunities on inland water

John Powell, Nick Lewis, and Carol Kambites explored a range of alternative approaches for managing recreation on inland waterways in Wales. The project, commissioned by the Countryside Council for Wales, undertook a survey of different approaches in European, North American and other countries. A range of management approaches was drawn up for detailed discussion with interested bodies in Wales, including voluntary agreements, permits and licences, financial incentives, zoning and statutory changes. Representatives from thirty-five organisations across Wales were interviewed and qualitative data collected concerning



perceptions of the potential applicability in Wales of the options selected. Analysis revealed widespread belief that some of the proposed management approaches could be utilised for resolving conflicts of interest where they occurred on inland waters. Respondents identified some strengths and weaknesses of the approaches, and clearly indicated that different parts of Wales would require a range of solutions. The work also provided information about the suitability of different management options at local, regional and national scales, and identified potential barriers to implementation. The project ran from October 2006 to February 2007.

Scoping study on the socio-economic benefits of heritage in the National Parks of England and Wales

The heritage of National Parks is fundamental to their unique present day character, to the sense of identity of the communities living there and to the encouragement of inward investment and local economic development. However, despite its importance, the socio-economic benefits of heritage have yet to be fully understood and there remain a number of methodological challenges to enable the full range of heritage benefits to be measured and evaluated in ways that can usefully inform policy formulation and management practice. To address this, the study is combining an extensive literature review with various forms of stakeholder consultation to systematically help identify, and refine, knowledge and research gaps and priorities relating to the socio-economic benefits of heritage in the National Parks. The project has been commissioned by English Heritage and Cadw and is due for completion in June 2008. It is being led by Paul Courtney and also involves Peter Gaskell, Jane Mills, Nick Lewis and Julie Urquhart.



There is a growing shortage of skilled labour in the rural landscape sector

Skilled labour for the heritage and rural landscape sector

In the past decade there has been a growing recognition that there is a shortage of people with the skills necessary for repairing and maintaining Britain's historic buildings. Heritage building skills cover a wide gamut of crafts and materials, ranging from thatching and smithying through to plaster restoration and lead lights renewal via masonry and leadworking, with many other crafts in between. Those who do have the necessary skills are increasingly reaching retirement age, and even fewer people are following in their footsteps, the result of which could threaten the integrity of many of the nation's finest buildings. The CRRI, on behalf of the National Heritage Academy (South West), has been undertaking research to establish the supply of, and demand for, heritage building skills in Gloucestershire, the first time



The agricultural landscape of the Yorkshire Dales National Park: The CRRI is undertaking research to determine the socio-economic benefits of heritage in the National Parks of England and Wales

such research has been brought onto such a specific focus. Matt Reed and Owain Jones are combining desk research, with telephone and face-to-face interviews to provide the NHA with a timely and unique picture of the situation in the County. The project is due for completion in December 2007.

Socio-economic study of grant-funded traditional drystone wall and farm building restoration in the Yorkshire Dales National Park

In recognition of the landscape and cultural heritage importance of traditional farm buildings and field boundaries in the Yorkshire Dales, landowners and farmers have been eligible to apply for agri-environment grant funding to preserve these features in a traditional style. Using data captured through a survey of agreement holders, building contractors and an analysis of grant files, this study examined the socio-economic benefits of the grant-funded restoration schemes for the National Park and its adjacent communities. Findings from the study, which involved Paul Courtney, Peter Gaskell and Jane Mills, revealed significant local benefits of the schemes for the building industry and wider local economy in terms of income and employment generation. Findings also highlighted the wider benefits of

maintaining these features for public enjoyment of the landscape and in turn the likely benefits through the tourism industry. The CCRI collaborated with ADAS on the project, which was funded by English Heritage, Defra and Yorkshire Dales National Park Authority. Paul and Peter presented findings from the project at a press event organised by the sponsors in June 2007.

Sustainable development of dispersed settlement in Europe: lessons for the High Weald Area of Outstanding Natural Beauty

High Weald AONB and English Heritage jointly commissioned Stephen Owen and Ingrid Sarlov-Herlin to explore the sustainability of dispersed settlement in predominantly historic landscapes in different parts of Europe and to note examples of good practice for consideration in the High Weald AONB. The project involved, identifying areas of dispersed settlement for which spatial planning / rural development policies have been adopted in other countries and secondly indicating the kinds of criteria that might be used for assessing the sustainability of dispersed settlement in policies for the High Weald AONB. The project took place during autumn 2007.



Food and Farming



Foreword by Christopher Short

The CCRI has continued to be at the forefront of informing the debates and discussions surrounding a wide range of issues concerning the future of farming, the production of food and the expansion of rural development policies.

The work of the CCRI is increasingly recognised across Europe and internationally, no more so than in the area of rural development policy. Strongly connected to the developments of the CAP, the growth of rural development as a policy area, and the development of mechanisms to deliver the range of both practical land management and policy tools, will continue to grow. It is clear that work in this area

will become more integrated, firstly, in terms of being both inter and multi-disciplinary and, secondly, crossing over into areas of community development and social policy - as both policy and research seek to reconnect the land-based industries with rural communities. In this sense it cuts across the three research headings that we use to categorise the work of the CCRI.

The connections between food and society are increasingly being discussed and the CCRI has been involved in fully scrutinising these connections to inform the debate with high quality research. This includes investigating alternatives to the conventional mainstream food system both in terms of procurement and local/regional availability. The contribution of local or regional foods to the rural economy is growing but it is important to understand just how producers see themselves developing in the future.

A major area of work over the past 18 months has been linked to the continued reforms of the Common Agricultural Policy, with the introduction of the Single Farm Payment Scheme and the impact of gradually phasing out production-oriented support. The increasing linkages between farming and the delivery of public goods through the agri-environment programme continue to grow and will become a significant area of research and evaluation as both government and the public will ask to see the results and benefits from investment made over the last 25 years.

Agricultural Change and Environment Observatory Programme

During 2006, Janet Dwyer, Peter Gaskell, Jane Mills and Julie Ingram were involved in a major three-part study for Defra to contribute to the programme of its new Agricultural Change and Environment Observatory (ACEO). The ACEO was set up by Defra in response to stakeholder concerns that the impacts of major policy reforms on the environment were being inadequately monitored, and it followed a successful CCRI scoping study in 2005 to evaluate how the Observatory should best operate. The three projects were undertaken in partnership with a team led by Dr Nigel Boatman at the Central Science Laboratory in York. The aims of the studies were to establish a robust basis for examining the environmental implications of the 2003 reforms of the Common Agricultural Policy (CAP), and to predict, track and interpret the emerging signs of responses to the reforms, among farms in England. The three projects were as follows.

OBS 01: environmental monitoring baseline project - to identify a set of indicators for monitoring policy influences upon farm-based environmental change and to present an analysis of their current state and trends, as a baseline for future changes.

OBS 02: environmental impacts of CAP reform, assessment of implications of farm-level changes on environmental outcomes - this traced early signs of change and evaluated their likely environmental significance, using 'grey' literature, workshops and expert interviews.

OBS 03: quantitative approaches to assessment of farm-level changes and implications for the environment - this provided a systematic review of the impacts of farming practices and change on the environment, developed a framework for quantitative prediction of key impacts and produced illustrative case studies of how this approach could be applied in practice, working at the landscape scale.

The project findings were presented at a seminar to Defra and stakeholders in October 2006, and the results were also summarized in a synthesis report 'OBS04: the environmental implications of the 2003 CAP reforms in England'. Much of the conceptual framework and key findings from the studies were reproduced by Defra in the ACEO's first annual report², and it has been used as a basis for developing the Observatory's ongoing work programme for 2007-8. Nigel Boatman also presented the results of the work, particularly focusing on the pioneering methodology used for the OBS03 case studies, at a European seminar in Brussels in July 2007.



All agricultural sectors, including chicken production will be affected by the latest CAP reforms

² Observatory programme Annual Review 2006. At www.defra.gov.uk/farm/policy/observatory/annualreview.htm

The head of the Commission's Monitoring and Evaluation unit for agricultural policy was at the seminar, which was organized by the European Environmental Advisory Councils (EEAC) group.

Assessing the impact of cross compliance in England

The CCRI, in partnership with Central Science Laboratory, undertook a project for Defra to assess the impact of cross compliance in England. The aim of the project, which was led by Janet Dwyer working with Julie Ingram, was to provide recommendations on how to monitor and evaluate the impact of cross compliance in England, building on existing data collection arrangements, and identifying areas where new baselines or monitoring programmes were required. In addition, the monitoring programme had to be designed to pick up the extent to which the environmental and economic benefits and costs set out in the Regulatory Impact Assessments had arisen, and to enable assessment of the cost-effectiveness of individual measures. Through a mix of literature review, interviews and a workshop with stakeholders and technical and practitioner experts, the project analysed and evaluated the potential range of measures that could be used to assess the effectiveness of cross compliance in meeting its goals. Two levels of 'indicators' to be applied at a basic and higher level were recommended.

Characterisation of markets for organic goods

This project characterises the organic market in the UK to provide an in-depth consideration of organic markets and the potential for increasing UK production to meet their needs. The project brings together a review of the literature, the expert knowledge of those working in the sector and selected case studies to investigate the market in the UK. Each sector is being characterised in terms of its operation, with opportunities and constraints being identified. The supply chain both within each sector, and across sectors, is being examined in detail to identify linkages and to highlight areas where weaknesses are blocking market entry, operation and development. Warwick HRI and Abacus Associates are leading the project, with Matt Reed providing advice on the socio-economic aspects of the project and aspects of the research methodology. The project, which is two years long, started in the summer of 2006.

Eating Biodiversity: an investigation into the links between quality food production and biodiversity protection

James Kirwan and Owain Jones have been working on this interdisciplinary research project, which is funded under the Rural Economy and Land Use (RELU) programme of the UK Research Councils (ESRC, NERC and BBSRC), involving researchers from the Universities of Exeter, Gloucestershire, Nottingham, Bristol and IGER. The project has sought to examine and develop opportunities for 'win-win-win' situations where farm enterprises can gain added value from producing high-quality products in terms of taste and nutrition from significant biodiverse pasture types, such as moorland, heathland and salt-marshes, in ecologically sustainable ways. The interdisciplinary research team, that includes food scientists, ecologists and social scientists, is

providing evidence and analysis of the relationship between food quality (defined according to both scientific criteria and consumer perception), animal diet (analysed in terms of grazing composition) and natural biodiversity (considered in terms of species and community diversity), and is relating this to implications for land use management, farm practice and processes of rural socio-economic development. By using biodiversity to add value to products, producers are linking the ecological to the economic in ways which may be important for sustainability in a post-subsidy climate. The project concludes in November 2007, and there will be a presentation of its main findings to a RELU-organised conference in London, with the final report due for completion by the 1st December 2007. Further details of the project are available from the RELU project website: www.relu.ac.uk

EU Agricultural trade policy and multifunctionality

2006 saw the culmination of a three-year European-funded 'concerted action' network examining issues of agricultural trade policy and multifunctionality. The ENARPRI project, in which Janet Dwyer participated in her role as senior associate of the Institute for European Environmental Policy published a book and a series of working papers on various aspects related to the theme of the network. Janet Dwyer, working closely with David Baldock (Director of IEEP), Herve Guyomard (INRA) and Giorgos Alexopoulos and Dimitris Damianos at the University of Athens, co-authored the multifunctionality workstream, which included examining the potential impacts of a Doha trade deal upon the multifunctionality of EU agriculture.



The Fresh Start scheme in Cornwall was a pilot project aimed at new entrants to farming and establishing new enterprises



The arable sector remains the most intensive but has a great deal of capacity for delivering biodiversity benefits

Evaluation of the Fresh Start Initiative, Cornwall

James Kirwan and Julie Ingram, together with Mike Clark and James Taylor, have been conducting an evaluation of the Fresh Start Initiative for Cornwall Enterprise since January 2005, which will be completed in June 2008. Fresh Start was set up to assist Cornwall & the Isles of Scilly's farmers and land-based businesses to rationalise, re-structure and improve efficiencies, enabling them to be in a stronger position to face the challenges of the future. To date, three interim reports have been produced: the first provided an initial evaluation of how key stakeholders viewed the early development of the initiative, as well as a broad-based contextualisation for the development of the initiative within Cornwall. The second updated stakeholders' perceptions of the initiative after 12 months, as well as reporting on the results of over 70 interviews conducted with people who have approached FS as either actual, or potential applicants. The third was based on in-depth interviews with scheme participants, together with a number of focus groups involving people with an interest in the scheme. The intention of the evaluation has always been to feed into the ongoing development of the initiative and both James Kirwan and Julie Ingram have regularly attended the project's Steering Group meetings, at which they have made an active contribution to the development of the initiative.

Evaluation of the impact of the Common Agricultural Policy's arable regimes on the environment

From January to November 2006 Janet Dwyer, Julie Ingram and James Taylor produced a case study focused on East Anglia, as part of a major pan-European evaluation of the impact of the Common Agricultural Policy's arable regimes, 1985-2005, on the environment. An Anglo-French consortium, 'Alliance Environnement', which brings together Thierry Clement's Oreade-Breche consultancy and the Institute for European Environmental Policy in London, led the study, which was commissioned by the Agriculture Directorate General of the European Commission. The UK case study examined how farming in Eastern England has evolved over the period of analysis and tried to establish, with as much rigour as possible, the extent to which the changes observed have been the result of the evolving CAP arable support systems. It concluded that the impact of the policies has been potentially more significant than has hitherto been realized, in a variety of respects. However, market forces and non-CAP influences have also been critical.

Growing risk? The potential impacts of plant diseases on land use and the UK rural economy

Brian Illbery and Damian Maye are working on this major interdisciplinary ESRC RELU project, led by the University of Warwick and which also involves the Imperial College London and the Central Science Laboratory, London. The project aims to develop a critical, inter-disciplinary appraisal of the potential impacts of plant disease (food and non-food) on land use and the UK rural economy. Brian and Damian are providing the social science inputs to the project and are working alongside plant pathologists and economists. They will use interviews, focus group meetings and workshops to gather the responses and attitudes of key stakeholders to the growing risks that plant diseases may pose to the rural economy. Possible future scenarios will then be examined among key actors in different food and non-food supply chains in selected rural communities within the UK. The project runs from 2007 to 2010.



Identification of delivery mechanisms for Welsh top-tier agri-environment schemes

The Countryside Council for Wales is proposing to introduce a top tier agri-environment scheme for group applications, recognising that this would encourage the delivery of landscape-scale and environmental benefits through co-operative action. Through a review of existing co-operative land management projects, interviews with participants in a number of case studies and a workshop the research, led by Jane Mills, was able to identify critical factors leading to the success of co-operative land management projects, provide recommendations on how best to engage individual land managers in the establishment of such projects and provide guidance on issues which can help with the design of the proposed scheme.

Influence of produce protocols on water use and land management

This project involved Janet Dwyer, Julie Ingram and James Kirwan working with ADAS on a project for the Environment Agency in England and Wales. It examined the potential for producer protocols to deliver benefits for the environment - in particular, enhanced water and soil management on farms. The study analysed a range of 12 protocols covering different product types used by farmers who supply to supermarkets and major food processors, to assess the extent to which these encourage best practice in water and soil conservation in the production of food products, and to determine the potential for further development of these aspects within the protocols. The study ran for 6 months and reported in February 2006. The study found during interviews with protocol owners' representatives that suggestions for improvements and the inclusion of new



The Welsh government is currently developing a landscape-scale scheme to promote the sensitive management of landscapes and water catchments

sections were generally welcomed, giving grounds for optimism that protocols can be improved over time in relation to the Environment Agency's concerns. The project also found that in the longer term, areas of relative weakness in protocols may be addressed by joint support for applied research, working with protocol owners or individual companies.



Likely impacts upon future farming of different approaches to voluntary modulation

Janet Dwyer worked with Paul Silcock of Cumulus consultants on a small project for Defra over the winter of 2005-6, examining the likely impacts upon future farming of different approaches to voluntary modulation (the top-slicing of EU agricultural subsidies, in order to redirect these funds into agri-environment schemes). The report's findings helped Defra to prepare its case to the Treasury, seeking UK match-funding for the redirected money.

Review of indicators for assessing the impacts of agri-environment schemes and recent CAP reforms on biodiversity in Wales

Janet Dwyer was part of a team led by Jo Hossell at ADAS which completed a study for the National Assembly Government in Wales in November 2006. The work was commissioned in order to examine the extent to which it would be possible to monitor the environmental impacts of the 2003 CAP reforms, with a particular focus on biodiversity in Wales. The study made an evaluation of likely change, drawing upon a variety of emerging evidence and

expert opinion. It considered the scope for ecological modelling, and made recommendations for a strategy to enable biodiversity impact monitoring of these changes over the next few years. The report was well received when presented at a seminar for WAG and stakeholders in November 2006, in Cardiff, by Janet Dwyer, Jo Hossell and Sarah Gardner of ADAS.

Review of rural development policy instruments

In January 2007, Janet Dwyer, James Kirwan, Mike Clark, Carol Kambites and Nick Lewis began work on an ambitious project for the European Commission to review the use of rural development policy instruments across all the Member States. CCRI is leading a team of six European partner institutes in this work, which is expected to be completed by May 2008. The project concerns compiling and analysing planning and expenditure data from all 2000-06 and 2007-13 programmes, as well as evaluating RD targeting, cost-effectiveness and efficiency in scheme design and delivery. The study will conclude by making recommendations to the Commission about how the EU legislative framework for the policy should be improved beyond 2013.



The contribution of local or regional foods to the rural economy is growing

In a related development, funding has now been secured for a three-year programme of research on European Rural Development policy from the European Commission's Seventh Framework Research Programme. This 'RuDi' project will begin in early 2008 and involve nine project partners, including the core team from the previous study, described above. The partnership is led by the IfLS research institute in Frankfurt, Germany, with CCRI (led by Janet Dwyer) as one of the main contributing teams.



The impact of the organic sector on the rural economy has been the subject of much national debate

Socio-economic aspects of local and national organic farming markets

Working with the Centre for Rural Policy Research at Exeter University and the Henry Doubleday Research Association, this Defra-funded project explores the opportunities and barriers to increasing organic production from farms in England and Wales and considers the implications for rural development. The research also appraises the extent to which organic farm businesses and associated food chains meet public expectations of organic food. These issues are examined through an integrated approach designed to combine a state of the art review of existing knowledge with new empirical investigations of producer and consumer behaviour in different parts of England and Wales, all supported by a specially convened panel of expert stakeholders. Led by Brian Ilbery, and involving Damian Maye, Paul Courtney, James Kirwan, Matt Reed and Carol Kambites, the project runs from 2007 to 2009.

Suschain - Marketing sustainable agriculture: an analysis of the potential role of new food supply chains in sustainable rural development

James Kirwan, together with Bill Slee and Carolyn Foster (both formerly of the CCRI), completed an analysis of the potential role of new food supply chains in sustainable rural development in June 2006, as part of the European Commission-funded project, Suschain. The project brought together a multi-disciplinary team of sociologists, economists and marketing experts from seven leading European universities, paired with NGOs who were active in the field of sustainable food production and marketing.



The Suschain project involved an analysis of the potential role of new food supply chains and networks

The project website (www.sus-chain.org) contains further details of the project, including all its report outputs. In addition, the project has resulted in a practitioner-oriented book entitled *Nourishing Networks* (published by Reed Business Information, Netherlands), which is an empirically grounded perspective on how 14 sustainable food supply chains and networks have been created. A further book, entitled *Sustaining Food Supply Chains*, aimed at an academic audience and due to be published by Ashgate Publishing in Autumn 2007, focuses more on the development of theories that can aid understanding of emerging food supply chains. As such, the project has made a contribution to both the practical implementation of new food supply chains, as well as to theories that can help explain their development.

Understanding and influencing positive behaviour change in farmers and rural land managers

The aim of this project, which was undertaken with Macaulay Land Use Research Institute, was to investigate the means by which the advice provided by Defra and its

agencies can best be implemented to promote long-term positive behavioural change in land managers. Its focus was specifically on environmental behaviour with respect to soils, water and waste. The research involved a comprehensive literature review followed by a detailed analysis of five case studies. Findings have shown that farmers differ in terms of their *engagement* with the initiatives. This is influenced by how advice is given, who gives advice and how the message and messenger are evaluated. In terms of their *capacity* to change, this is influenced by farm characteristics; finance; markets; human capital; labour; social capital; and time. Finally, in terms of their *willingness* to change, this is affected by individual values and self-identity and social influence. The project report setting out these findings is accompanied by a Good Practice Guide intended for policy makers who are developing and implementing advice initiatives. The research was conducted over a period of 18 months (June 2006–December 2007) by Janet Dwyer (Project Leader), Jane Mills, Julie Ingram and James Taylor.



How farmers respond to evidence suggesting greater incidents of flooding is important for their businesses and the rural environment



Staff Publications

The publications of CCRI staff members over the past two years reflect and reinforce the subject themes within which the CCRI operates. Whilst a broad spectrum of work is presented here, the themes of rural economy and society, heritage and landscape and food and farming dominate.

The range of publications also reflects the diversity of means by which the CCRI disseminates its research findings. Whilst journal articles are essential as a means of measuring academic performance, contract reports are indicative of our delivery for clients and conference proceedings show how we develop our ideas through discussion and networking. Collectively these outputs are the essential mouthpiece for all of the Institute's work.

Michael Clark

Contract reports

Powell, J., Clark, M., Lewis, N. and Wood, D. (2007) *Managing Recreation on Inland Waters in Wales: A Review of Approaches*, CCW Policy Research Report No. 07 / 4.

Powell, J., Clark, M. and Lewis, N. (2007) *Exploring the connections between Participants, Activities, and Experiences in Outdoor Recreation*, CCW Policy Research Report No. 07 / 3.

Clark, M., Ford, R., and Curry, N. (2006) *Great Britain Day Visits Survey*, Additional Analysis for the Countryside Agency, Countryside Agency.

Slee, R.W., Lewis, N., Kambites, C., Clark, M., Taylor, M. and Wragg, A., (2005) *The Upper Thames Heritage Project*, Swindon BC.

Computer software

Gaskell, P. and Clark, M. (2007) *Local Authority Area Historic Farm Buildings Photo System*. English Heritage.

Paul Courtney

Refereed papers

Courtney, P., Lepicier, D. and Schmitt, B. (2008) Spatial patterns of production linkages in the context of Europe's small towns: How are rural firms linked to the local economy? *Regional Studies*, in press.

Courtney, P., Mayfield, L., Tranter, R., Jones, P. and Errington, A. (2007) Small towns as 'sub-poles' in English rural development: investigating rural-urban linkages using sub-regional Social Accounting Matrices. *Geoforum*, Vol. 38, pp. 1219-1232.

Owen, S., Moseley, M. and Courtney, P. (2007) 'Bridging the gap: an attempt to reconcile strategic planning and very local community-based planning in rural England', *Local Government Studies*, Vol. 33, No 1, pp. 77-104.

Courtney, P. and Hill, G. (2006) Demand analysis projections for recreational visits to countryside woodlands in Great Britain. *Forestry*, Vol. 79 (2), pp. 185-200.

Courtney, P., Hill, G., and Roberts, D. (2006) The role of natural heritage in rural development: an analysis of economic linkages in Scotland. *Journal of Rural Studies*, Vol. 22, pp. 469-484.

Contract reports

Courtney, P., Short, C., Kambites, C., Moseley, M., Ilbery, B., Boase, R., Owen, S. and Clark, M. (2007) *The Social Contribution of Land-based Industries to Rural Communities*. Commission for Rural Communities.

Courtney, P., Gaskell, P., Mills, J. and Edwards, R. (2007) *A socio-economic study of grant-funded traditional drystone wall and farm building restoration in the Yorkshire Dales National Park*. English Heritage.

Courtney, P., Warren, M., Edwards, J., Hopkins, A., Lobley, M., Morris, C., Slee, R.W., Vaughan, R. and Wilson, G. (2006) *Rural Research in the South West of England*. South West Region Rural Research Priorities Board.

Courtney, P., Slee, R.W., Roberts, D. and Lewis, N. (2005) *An economic appraisal of forestry in Mid-Argyll and Caithness and Sutherland*. Forestry Commission.

Courtney, P., Gaskell, P., Mills, J. and Edwards, R. (2005) *A Study of the Social and Economic Impacts and Benefits of Traditional Farm Building Repair and Re-use in the Lake District ESA*. English Heritage.

Conference proceedings

Courtney, P., Mayfield, L. and van Leeuwen, E. (2006) *Contemporary functions of small and medium-sized towns: A study of rural consumption patterns in the UK and Netherlands*. Paper prepared for the Agricultural Economics Society's 80th Annual Conference, Paris 30-31 March 2006.



Nigel Curry

Book contributions

Curry, N. (2008) Leisure in the landscape: rural incomes and public benefits, in Bonn, Aletta, Klaus Hubacek, Timothy E. Allott and Jon Stuart (eds.). *Drivers of environmental change in uplands*. Routledge, London and New York.

Curry, N. (2008) National Parks. In *the International Encyclopedia of Human Geography*, Kitchen, R. and Thrift, N. (eds.), Elsevier, London and New York.

Refereed papers

Curry, N., Webber, D.J. and Plumridge, A. (2008 - forthcoming) Rural Business Productivity in England and Wales and the New Definition of Rural, *Regional Studies*. Submitted March 2006, accepted, July 2007.

Curry, N. (2006) Landscapes for Living and Leisure, *The International Journal of Biodiversity Science and Management*, September. 2(3), 134 – 137, ISSN: 1745 – 1590.

Contract reports

Clark, M., Ford, R., and Curry, N. (2006) *Great Britain Day Visits Survey*, Additional analysis for the Countryside Agency.

Curry, N., Short, C. and Taylor, K. (2005) *An Evaluation of Local Access Forums*, the Countryside Agency.

Janet Dwyer

Book contributions

Dwyer, J. (2007) *Chapter 3 Agriculture*, pp.69-89 in OECD (2007), *Subsidy Reform and Sustainable Development: Political Economy Aspects*. OECD, Paris.

Dwyer, J. and Guyomard, H. (2006) International trade, agricultural policy reform and the multifunctionality of EU agriculture: a framework for analysis. pp.187-202 in Kaditi, E. and Swinnen, J. (eds.) *Trade agreements, multifunctionality and EU agriculture*. Centre for European Policy Studies (CEPS), Brussels.

Alexopolous, Y., Baldock, D., Damianos, D. and Dwyer, J. (2006) Multifunctionality and the implications for EU policies. pp.299-317 in Kaditi, E. and Swinnen, J. (eds.) *Trade agreements, multifunctionality and EU agriculture*. Centre for European Policy Studies (CEPS), Brussels.

Refereed paper

Dwyer, J., Ward, N., Lowe, P. and Baldock, D. (2007) European Rural Development Under The Common Agricultural Policy's 'Second Pillar': Institutional conservatism and innovation. *Regional Studies*, Vol. 41.7, pp. 1–15.

Contract reports

MacDonald, N., Dwyer, J., Groves, S., Dinsdale, K., Kirwan, J. and Ingram, J. (2006) *The influence of produce protocols on water use and land management*. EA project A20. Unpublished report to the Environment Agency of England and Wales.

Swales, V., Farmer, M., Keenleyside, C., Slee, R.W. and Dwyer, J. (2006) *The Environmental Contribution of LEADER+ in the UK*. Land Use Policy Group.

Dwyer, J. and Silcock, P. (2006) *Comparison of set-aside and cross-compliance requirements in the UK, Germany and France*. Unpublished report to Defra.

Dwyer, J., Ingram, J., Mills, J. and Gaskell, P. (2006) *OBS02: CAP reform – implications of farm level change for environmental outcomes*. Defra Agricultural Change and Environment Observatory (ACEO).

Dwyer, J. and Boatman, N. (2006) *OBS 04 Summary report: The environmental implications of the 2003 CAP reforms in England*. Defra ACEO.

Silcock, P., Dwyer, J. and Swales, V. (2005) *Assessment of the impact of CAP Reform and other key policies on upland farms and land use implications in both severely disadvantaged & disadvantaged areas of England*. Defra.

Peter Gaskell

Book

Gaskell, P. and Owen, S. (2005) *Historic Farm Buildings: Constructing the Evidence Base*. English Heritage and the Countryside Agency.

Contract reports

Gaskell, P., Ingram, J., Mills, J., Kirwan, J., Short, C., Dwyer, J., Groom, G., Boatman, N., and Turley, D. (2007) *Environmental impacts of CAP reform: Assessment of implications of farm level change for environmental outcomes*. Defra Agricultural Change and Environment Observatory programme.

Gaskell, P. and Clark, M. (2007) *'Local Authority Districts' Historic Farm Buildings Photo System*. English Heritage.

Mills, J. and Gaskell, P. (2007) *Yorkshire Dales Limestone Country Project*. Natural England.

Courtney, P., Gaskell, P., Mills, J., and Edwards, R. (2007) *A Socio-economic study of grant-funded traditional drystone wall and farm building restoration in the Yorkshire Dales National Park*. English Heritage and Defra.

Dwyer, J., Gaskell, P., Mills, J., Ingram, J. and Taylor, J. (2006) *CAP Reform: Implications of farm level change for environmental outcomes*. Defra.

Boatman, N., Bishop, J., Dwyer, J., Gaskell, P., Mills, J., Ingram, J. and Pietravalle, J. (2006) *CAP Reform: Environmental monitoring baseline project*. Defra.

Ball, D., Edwards, B., Gaskell, P., Lake, J., Mathews, A., Owen, S., and Trow, S. (2006) *Living Buildings in a Living Landscape: Finding a future for traditional Farm Buildings*. English Heritage and the Countryside Agency.

Computer software

Gaskell, P. and Clark, M. (2007) *Local Authority Area Historic Farm Buildings Photo System*. English Heritage.



Andrew Gilg

Refereed Papers

Tudor, T., Barr, S. and Gilg A.W. (in press) 'A novel conceptual framework for examining environmental in large organisations: a case study of the Cornwall NHS (National Health Service) in the UK', *Environment and Behavior*.

Tudor, T., Barr, S. and Gilg A.W. (in press) 'Linking intended behaviour into actions: a case study of waste management in the Cornwall NHS', *Resources, Conservation and Recycling*.

Barr, S. and Gilg A.W. (2007) 'A conceptual framework of environmental behaviour' *Geografiska Annaler* 89 (4), pp. 361-379.

Gilg, A., Barr, S. and Ford, N., (2006) 'Behavioural attitudes towards water saving? Evidence from a study of environmental actions' *Ecological Economics*, 57 (3), pp. 400-414.

Barr, S. and Gilg A.W. (2006) 'Sustainable Lifestyles: framing environmental action in and around the home' *Geoforum* 37 (6), pp. 906-920.

Ilbery, B., Watts, D., Simpson, S., Gilg, A. and Little, J. (2006) Mapping local foods: evidence from two English regions, *British Food Journal*, 108, pp. 213-225.

Contract Reports

Gilg, A., Rodway Dyer, S., Barr, S. and Gibson, A. (2007) *Urban Housing Needs*. North Devon District Council.

Gilg, A., Rodway Dyer, S., Barr, S. and Gibson, A. (2007) *Rural Housing Needs*. North Devon District Council.

Gilg, A. and Barr, S. (2006) *Student attitudes to recycling*. Exeter City Council.

Gilg, A., Barr, S. and Shaw, G. (2006) *Good Practice Guide - how to study and make changes to people's behaviours and attitudes towards environmental issues and practises*. Defra.

Ilbery, B., Gilg, A., Kneafsey, M. and Little, J. (2005) *Relocalisation and alternative food networks: a comparison of two regions*. Economic and Social Research Council.

Brian Ilbery

Book contributions

Ilbery, B. and Maye, D. (2008) Changing geographies of food consumption and production. In Daniels, P., Bradshaw, M., Shaw, D. and Sidaway, J. (eds.) *Human geography: issues for the 21st century* (third edition), Pearson (forthcoming).

Ilbery, B. and Maye, D. (2008) Placing 'local' foods in a cross-border setting. In: Stringer, C. and Le Heron, R. (eds.) *Agri-food commodity chains and globalising networks*, Ashgate (forthcoming).

Ilbery, B., Maye, D., Watts, D. and Holloway, L. (2007) Single farm payments, diversification and tenant farming in England. In: Clout, H. (ed) *Contemporary rural geographies: land, property and resources in Britain*, Routledge, pp.149-167.

Watts, D., Ilbery, B. and Jones, G. (2007) Networking practices among 'alternative' food producers in England's West Midlands region. In: Maye, D., Holloway, L. and Kneafsey, M. (eds.) *Alternative food geographies: representation and practice*, Elsevier, pp. 289-307.

Maye, D. and Ilbery, B. (2007) Regionalisation, local foods and supply chain governance: a case study from Northumberland. In Maye, D., Holloway, L. and Kneafsey, M. (eds.) *Alternative food geographies: representation and practice*, Elsevier, pp. 149-167.

Ilbery, B. and Maye, D. (2005) Alternative or conventional? An examination of specialist livestock production systems in the Scottish-English borders. In: Essex, S., Gilg, A. and Yarwood, R. (eds.) *Rural change and sustainability: agriculture, the environment and communities*, CABI, Wallingford, pp. 85-106.

Refereed papers

Ilbery, B. and Maye, D. (2007) Marketing sustainable food production in Europe: case study evidence from two Dutch labelling schemes. *Tijdschrift voor Economische en Sociale Geographie*, 98, pp. 507-518.

Saxena, G., Clark, G., Oliver, T. and Ilbery, B. (2007) Conceptualising integrated rural tourism. Special edition of *Tourism Geographies* (forthcoming).

Maye, D. and Ilbery, B. (2006) Regional economies of local food production: tracing food chain links between 'specialist' producers and intermediaries in the Scottish-English borders. *European Urban and Regional Studies*, 13, pp. 337-354.

Ilbery, B., Maye, D. and Watts, D. (2006) A baseline study of the effects of the Single Farm Payment on the diversification activities of tenant farmers. *Rural Enterprise and Management*, 2, pp. 5-18.

Jarvis, D., Dunham, P. and Ilbery, B. (2006) Local labour markets: enterprising or constraining? *Local Economy*, 21, pp. 151-165.

Ilbery, B., Watts, D., Simpson, S., Gilg, A. and Little, J. (2006) Mapping local foods: evidence from two English regions. *British Food Journal*, 108, pp. 213-225.

Ilbery, B. and Maye, D. (2006) Retailing local food in the Scottish-English borders: a supply chain perspective. *Geoforum*, 37, pp. 352-367.

Ricketts Hein, J., Ilbery, B. and Kneafsey, M. (2006) The distribution of local food activity in England and Wales: an index of food relocalisation. *Regional Studies*, 40, pp. 289-301.

Maye, D., Ilbery, B. and Kneafsey, M. (2005) Changing places: investigating the cultural terrain of village pubs in Northamptonshire. *Social and Cultural Geography*, 6, pp. 831-846.

Ilbery, B. and Maye, D. (2005) Alternative (shorter) food supply chains and specialist livestock products on the Scottish-English borders. *Environment and Planning A*, 37, pp. 823-844.

Ilbery, B., Morris, C., Buller, H., Maye, D. and Kneafsey, M. (2005) Product, process and place: an examination of food marketing and labelling schemes in Europe and North America. *European Urban and Regional Studies*, 12, pp. 116-132.

Ilbery, B. and Maye, D. (2005) Food supply chains and sustainability: evidence from specialist food producers in the Scottish/English borders. *Land Use Policy*, 22, pp. 331-344.

Watts, D., Ilbery, B. and Maye, D. (2005) Making re-connections in agro-food geography: alternative systems of food provision. *Progress in Human Geography*, 29, pp. 22-40.

Contract reports

Courtney, P., Short, C., Kambites, C., Moseley, M., Ilbery, B., Boase, R., Owen, S. and Clark, M. (2007) *The social contribution of land-based industries to rural communities*. Commission for Rural Communities.

Buller, H., Morris, C., Ilbery, B. and Maye, D. (2006) *Evaluation of 'Eat the View'*. The Countryside Agency.

Ilbery, B., Gilg, A., Kneafsey, M. and Little, J. (2005) *Relocalisation and alternative food networks: a comparison of two regions*. Economic and Social Research Council.

Ilbery, B., Maye, D., Holloway, L. and Watts, D. (2005) *The potential impacts of CAP reform on the diversification activities of tenant farmers in England – baseline study*. Defra.

Julie Ingram

Book contribution

Ingram, J. (2008) Agricultural advisers and the transition to sustainable soil management in England: a focus on agronomists' understanding of soil. In: Seymour *et al* (eds.): *Sustainable Farmland Management: New Transdisciplinary Approaches*. Published by CABI

Refereed papers

Ingram J (2008) Agronomist-farmer knowledge encounters: an analysis of knowledge exchange in the context of best management practices in England. *Agriculture and Human Values*, in press.

Ingram, J. (2008). Are farmers in England equipped to meet the knowledge challenge of sustainable soil management? An analysis of farmer and advisor views. *Journal of Environmental Management* 86 (1)

Ingram, J. and Morris, C. (2007). Sustainable soil management in England: an analysis of agricultural advisors' knowledge. *Land Use Policy* 24 (1) pp. 100-117.

Contract reports

Gaskell, P., Ingram, J., Kirwan, J., Short, C. and Dwyer, J. (2007). *Environmental impacts of CAP reform – assessment of implications of farm level change for environmental outcomes*. Defra Agricultural Change and Environment Observatory (ACEO).

Dwyer, J., Ingram, J., Mills, J., Taylor J, Slee, R.W., Blackstock, K., Burton, R. and Brown, K. (2007). *Understanding and influencing positive behaviour change in farmers and rural land managers*. Defra.

Kirwan, J. and Ingram, J. (2007) *Evaluation of the Fresh Start Initiative – Cornwall*. Third Interim Report to Cornwall Enterprise.



Dwyer, J., Ingram, J. and Taylor, J. (2007) *Evaluation of the environmental impacts of the COM and direct support for the arable sector*. Case Study, England, Eastern Region. European Commission DG Agriculture.

Dwyer, J., Boatman, N., Mills, J., Ingram, J., Taylor, J., Parry, H. and Turley, D. (2007) *Assessing the Impact of Cross-Compliance in England*. Defra.

Dwyer, J., Gaskell, P., Ingram, J. and Mills, J. (2006) OBS02: *CAP reform — implications of farm level change for environmental outcomes*. Defra Agricultural Change and Environment Observatory (ACEO).

Boatman, N., Bishop, J., Pietravalle, S., Dwyer, J., Gaskell, P., Mills, J. and Ingram, J. (2006) OBS 01: *Environmental Monitoring Baseline Project*. Defra Agricultural Change and Environment Observatory (ACEO).

MacDonald, N., Dwyer, J., Groves, S., Dinsdale, K., Ingram, J. and Kirwan, J. (2006) *The influence of produce protocols on water use and land management*. Environment Agency.

MacDonald, N., Dwyer, J., Groves, S., Dinsdale, K., Ingram, J. and Kirwan, J. (2006) *The influence of produce protocols on water use and land management*. Environment Agency.

Mills, J., Gibbon, D., Short, C., Ingram, J., and Dwyer, J. (2006) *Identification of Delivery Mechanisms for Welsh Top-tier Agri-Environment Schemes*. Countryside Council for Wales.

Kirwan, J., Ingram, J. and Clarke, M. (2006) *Evaluation of the Fresh Start Initiative* Second Interim report. Cornwall Enterprise.

Owain Jones

Book contributions

Jones, O. and Cloke, P. (2008 — forthcoming) Non-human agencies: trees, relationality, time and place, in C. Knappett and L. Malafouris, (eds.) *Material Agency: towards a non-anthropocentric approach*, Guilford: Springer.

Jones, O. (2007) Idylls and Othernesses: Depictions of Rural Childhood in Film. In R. Fish (ed.) *Cinematic Countrysides*, Manchester: Manchester University Press.

Jones, O. (2007) Rurality and the Otherness of Childhood in a British context. In R. Panelli, S. Punch and E. Robson (eds.) *Young Rural Lives: global perspectives on rural childhood and youth*, London, Routledge, pp 193-204.

Jones, O. (2006) Non Human Rural Studies. In P. Cloke, T. Marsden and P. Mooney, (eds.) *Handbook of Rural Studies*, London: Sage, pp 185-200.

Jones, O. (2006) Of Trees and Trails: place. In a globalised world. In N. Clark, D. Massey, and P. Sarre (eds.) *Life in A Globalised World*, Open University, pp 214-264.

Refereed papers

Brown, E., Laurier, H., Lorimer, O., Jones, O., Juhlin, A., Noble, M., Perry, D., Pica, P., Sormani, I., Strebel, L., Swan, A., Taylor, L., Watts A. and Weilenmann, A. (2007) Driving and passengering: notes on the natural organization of ordinary car travel, *Mobilities Journal*, in press.

Jones, O. (2007) Loudon's orders: Arnos Vale cemetery and the lively materialities of place, *the Journal of Garden History*, special issue on Arboretum edited by S. Daniels, C. Watkins and P. Elliot, pp. 149-171.

Jones, O., Williams, M., Wood, L., and Fleuriot, C. (2006) Investigating New Wireless Technologies and their Potential Impact on Children's Spatiality: A role for GIS, *Transactions in GIS*, 10(1), pp. 87-102.

Other publications

Jones, O. (2007) What kind of Grass? Comment, *Artisan Foods*, Vol. 3, (1), 2007, pp 10-11.

Jones, O. (2006) Biodiversity on your Plate, *The Organic Way*, issue 184, summer, 2006, p 63.

Jones, O. (2006) Eating Biodiversity. *Small Farms Association newsletter*, Small Farms Association vol. 8, (2), Summer 2005, p. 5.

Conference proceedings

Dunn, R. M., Hopkins, A., Buller, H., Jones, O., Morris, C., Wood, J., Whittington, F. and Kirwan, J. (2007) *Can biological diversity act as an input into sustainable rural development? A case-study using salt-marsh raised lamb*. In: Hopkins J. (ed) *High Value Grassland, BGS Occasional Symposium 38*. Cirencester: British Grassland Society.

Carol Kambites

Refereed Paper

Kambites, C. and Owen, S. (2006) Renewed prospects for green infrastructure planning in the UK, *Planning Practice and Research*, Vol. 21, (4), pp. 483-496.

Contract reports

Kambites, C. and Moseley, M. (2007) *Strengthening the Role of Rural Councillors: an analysis of evidence arising from the hearings of the CRC participation inquiry*. Commission for Rural Communities.

Kambites, C. and Moseley, M. (2007) *Strengthening the Role of Local Councillors: an analysis of the written evidence arising from the CRC participation inquiry*. Commission for Rural Communities.

Owen, S., Kambites, C., Moseley, M. and Clark, M. (2007) *Community-led plans in Oxfordshire: their potential contribution to strategic planning*. The Oxfordshire Partnership.

Courtney, P., Short, C., Kambites, C., Moseley, M., Ilbery, B., Boase, R., Owen, S. and Clark, M. (2007) *The Social Contribution of Land-based Industries to Rural Communities*. Commission for Rural Communities.

Owen, S., Kambites, C., Lewis, N., Johnson, P. and Short, C. (2006) *Green Infrastructure Planning in the Swindon urban-rural fringe*. Great Western Community Forest.

Moseley, M. J., Owen, S., Johnson, P., Hayes, E., Clark, M., Curry, N., Ingram, J., Wragg, A., White, S., Kambites, C. and Milbourne, P. (2005). *The Future of Services in Rural England: a scenario for 2015*. Defra.

Moseley, M., Owen, S., Clark, M. and Kambites, C. (2005), *Local Issues in Rural England: messages from the Parish Plans and Market Town Health-Checks*. The Countryside Agency.

Slee, R.W., Lewis, N., Clark, M., Kambites, C., Taylor, M., and Wragg, A. (2005) *The Upper Thames Heritage Project*. Swindon Borough Council.

James Kirwan

Book contributions

Morris, C. and Kirwan, J. (2007) Locating diet within the alternative food economy: the case of vegetarianism. Pp. 133-145. In D. Maye, L. Holloway and M. Kneafsey (eds.), *Alternative Food Geographies: Representation and Practice*. Elsevier: Oxford.

Kirwan, J. and Foster, C. (2007) Public sector food procurement in the UK: examining the creation of an alternative system. Pp. 185-201. In D. Maye, L. Holloway and M. Kneafsey (eds.), *Alternative Food Geographies: Representation and Practice*. Elsevier: Oxford.

Kirwan, J. and Foster, C. (2006) Public sector food procurement through partnerships: the Cornwall Food Programme. Pp. 155-164. In D. Roep and H. Wiskerke (eds.), *Nourishing Networks: Fourteen Lessons About Creating Sustainable Food Supply Chains*. Rural Sociology Group, Wageningen University; and Reed Business Information, Agriboek, PO Box 4, 7000 BA Doetinchem, The Netherlands.

Refereed papers

Morris, C. and Kirwan, J. (2006) Vegetarians: uninvited, uncomfortable or special guests at the table of the alternative food economy? *Sociologia Ruralis* 46 (3) pp. 192-213.

Kirwan, J. (2006) The interpersonal world of direct marketing: examining conventions of quality at UK farmers' markets. *Journal of Rural Studies* 22 (3) pp. 301-312.

Contract reports

Kirwan, J. and Ingram, J. (2007) *Evaluation of the Fresh Start Initiative – Cornwall*. Third Interim Report to Cornwall Enterprise.

Powell, J., Courtney, P., Kirwan, J., Ilbery, B., Owen, S., Moseley, M. and Clark, M. (2007) *Provision of advice for State of Countryside Report 2007*. Commission for Rural Communities.

Morris, C. and Kirwan, J. (2007) *Consumer Focus Group Report*, as part of the RELU funded project 'Eating Biodiversity: an investigation of the links between quality food production and biodiversity protection'.

Kirwan, J., Ingram, J., Clark, M. and Taylor, J. (2006) *Evaluation of the Fresh Start Initiative – Cornwall*. Second Interim Report to Cornwall Enterprise.

Kirwan, J. and Vorley, B. (2006) UK Case Study - *Policy Recommendations*. Deliverable D20 of the European Commission funded project SUS-CHAIN (QLRT-2001-01349) Marketing sustainable agriculture: an analysis of the potential role of new food supply chains in sustainable rural development.

Kirwan, J. and Vorley, B. (2006) UK Case Study - *Practical Protocols*. Deliverable D21 of the European Commission funded project SUS-CHAIN (QLRT-2001-01349) Marketing sustainable agriculture: an analysis of the potential role of new food supply chains in sustainable rural development.

MacDonald, N., Dwyer, J., Groves, S., Dinsdale, K., Kirwan, J. and Ingram, J. (2006) *The influence of produce protocols on water use and land management*. Environment Agency Report (EA Project A20).

Foster, C., Kirwan, J. and Slee, R. W. (2005) *The Cornwall Food Programme: Sustainable Food Procurement in the NHS*. Final version: SUS-CHAIN project case study of the European Commission funded project SUS-CHAIN (QLRT-2001-01349) Marketing sustainable agriculture: an analysis of the potential role of new food supply chains in sustainable rural development.

Kirwan, J. and Foster, C. (2005) *Feasibility Study into the Market Opportunities for Local Produce in Pembrokeshire*. A Report to PLANED (Pembrokeshire Local Action Network for Enterprise and Development).

Slee, R. W., Grieve, J. Kirwan, J. and Grieve, S. (2005) *Evaluation of the Cumbria Rural Futures Project*. Voluntary Action Cumbria.

Kirwan, J. (2005) Workshop report on *Sustainable Local Food Procurement by Cornwall NHS: the Cornwall Food Programme*. Truro, Cornwall. November. Part of the European Commission funded project SUS-CHAIN (QLRT-2001-01349) Marketing sustainable agriculture: an analysis of the potential role of new food supply chains in sustainable rural development.

Nick Lewis

Contract reports

Powell, J., Clark, M., Lewis, N. and Wood, D. (2007) *Managing Recreation on Inland Waters in Wales: A Review of Approaches*, CCW Policy Research Report No. 07/4.

Powell, J., Clark, M. and Lewis, N. (2007) Exploring the connections between Participants, Activities, and Experiences in Outdoor Recreation, CCW Policy Research Report No. 07/3.

Owen, S., Kambites, C., Lewis, N., Johnson, P. and Short, C. (2006) *Green Infrastructure Planning in the Swindon urban-rural fringe*. Great Western Community Forest.

Courtney, P., Slee, R.W., Roberts, D. and Lewis, N. (2005) *An economic appraisal of forestry in Mid-Argyll and Caithness and Sutherland*. Forestry Commission.

Kambites, C., Slee, R.W., Lewis, N., Clark, M., Taylor, M., and Wragg, A. (2005) *The Upper Thames Heritage Project*, Swindon Borough Council.

Damian Maye

Book

Maye, D., Holloway, L. and Kneafsey, M. (eds.) (2007) *Alternative Food Geographies: Representation and Practice*. Elsevier, Oxford.

Book contributions

Ilbery, B. and Maye, D. (2008) Changing geographies of food consumption and production. In: Daniels, P., Bradshaw, M., Shaw, D. and Sidaway, J. (eds.) *An Introduction to Human Geography: Issues for the 21st Century*. Pearson, Harlow (third edition), forthcoming.

Ilbery, B. and Maye, D. (2008) Placing 'local' foods in a cross border context. In: Stringer, C. and Le Heron, R. (eds.) *Agri-food Commodity Chains and Globalizing Networks*. Ashgate, Aldershot, forthcoming.

Ilbery, B., Maye, D., Holloway, L. and Watts, D. (2007) Single Farm Payments, diversification and tenant farming in England. In: Clout, H. (ed.) *Contemporary Rural Geographies: Land, Property and Resources in Britain*. UCL Press, London, pp. 149-167.

Maye, D., Holloway, L. and Kneafsey, M. (2007) Introducing Alternative Food Geographies. In: Maye, D., Holloway, L. and Kneafsey, M. (eds.) *Alternative Food Geographies: Representation and Practice*. Elsevier, Oxford, pp. 1-20.

Maye, D. and Ilbery, B. (2007) Regionalisation, local foods and supply chain governance: a case study from Northumberland, England. In: Maye, D., Holloway, L. and Kneafsey, M. (eds.) *Alternative Food Geographies: Representation and Practice*. Elsevier, Oxford, pp. 151-169.

Ilbery, B. and Maye, D. (2005) Alternative or conventional? An examination of specialist livestock production systems in the Scottish-English borders. In: Gilg, A., Yarwood, R., Essex, S., Smithers, J. and Wilson, R. (eds.) *Rural Change and Sustainability: Agriculture, the Environment and Communities*. Wallingford, CABI, pp. 85-106.

Refereed papers

Ilbery, B. and Maye, D. (2007) Marketing sustainable food production in Europe: case study evidence from two Dutch labelling schemes. *Tijdschrift voor Economische en Sociale Geografie*, 98, pp. 507-518.

Ilbery, B., Maye, D. and Watts, D. (2006) Single Farm Payments, tenancy and farm diversification: a baseline survey in England. *Rural Enterprise and Management*, 2, pp. 5-18.

Ilbery, B. and Maye, D. (2006) Retailing local food in the Scottish-English borders: a supply chain perspective. *Geoforum*, 37, pp. 352-367.

Maye, D. and Ilbery, B. (2006) Regional economies of local food production: tracing food chain links between 'specialist' producers and intermediaries in the Scottish-English borders. *European Urban and Regional Studies*, 13, 4, pp. 337-354.

Ilbery, B. and Maye, D. (2005) Alternative (shorter) food supply chains and specialist livestock products in the Scottish-English borders. *Environment and Planning A*, 37, pp. 823-844.

Ilbery, B. and Maye, D. (2005) Food supply chains and sustainability: evidence from specialist food producers in the Scottish/English borders. *Land Use Policy*, 22, pp. 331-334.

Ilbery, B., Morris, C., Buller, H., Maye, D. and Kneafsey, M. (2005) Product, process and place: an examination of food marketing and labelling schemes in Europe and North America. *European Urban and Regional Studies*, 20, pp. 331-344.

Maye, D., Ilbery, B. and Kneafsey, M. (2005) Changing places: investigating the cultural terrain of village pubs in south Northamptonshire. *Social and Cultural Geography*, 6, (6) pp. 831-849.

Watts, D.C.H., Ilbery, B. and Maye, D. (2005) Making re-connections in agro-food geography: alternative systems of food provision. *Progress in Human Geography*, 29, pp. 22-40.

Contract reports

Buller, H., Ilbery, B., Morris, C., Maye, D. and Groom, G. (2006) *Eat the View: an evaluation*. The Countryside Agency.

Ilbery, B., Maye, D., Watts, D. and Holloway, L. (2006) *Research into the potential impacts of CAP reforms on the diversification activities of tenant farmers in England - baseline study*. Defra.

Jane Mills Refereed papers

Morris, J. and Mills, J. (2008 forthcoming) The Cost of Supplying Environmental Goods: the Case of Farm Hedgerows. *Journal of Environmental Management*.

Mills, J., Rook A., Dumont B., Isselstein, J., and Scimone, M. (2007) Effects of livestock breed and grazing intensity on biodiversity and production in sustainable grazing systems. 5. Management and policy implications. *Grass and Forage Science*, 62, 4.

Contract reports

Dwyer, J., Mills, J., Ingram, J. and Taylor, T. (CCRI), Burton, R., Blackstock, K., Slee, B., Brown, K., Schwarz, G. and Dils, R. (MLURI) (2007) *Understanding and influencing positive behaviour change in farmers and land managers*. Final report to Defra.

Gaskell, P., Kirwan, J., Ingram, J., Dwyer, J. and Mills, J. (2007) *Environmental impacts of CAP reform – assessment of implications of farm level change for environmental outcomes*. Final report to Defra.

Dwyer, J., Ingram, J., Mills, J., Boatman, N., Ingram, J., Taylor, J., Parry, H. and Turley, D. (2007) *Assessing the Impact of Cross-Compliance in England*. Final Report to Defra.

Courtney, P., Gaskell, P., Edwards, R. and Mills, J. (2007) *A socio-economic study of grant-funded traditional drystone wall and farm building restoration in the Yorkshire Dales National Park*. Final Report to English Heritage.

Dwyer, J., Mills, J. and ADAS. (2006) *Monitoring the impacts of CAP reform upon biodiversity in Wales*. Report to Welsh Assembly Government and Countryside Council for Wales.

Mills, J., Gibbon, D., Dwyer, J., Short, C. and Ingram, J. (2006) *Identification of Delivery Mechanisms for Welsh Top-Tier Agri-Environment Schemes*. Final Report to Countryside Council for Wales.

Dwyer, J., Gaskell, P., Mills, J., Ingram, J. and Taylor, J. (2006) *CAP Reform: Implications of farm level change for environmental outcomes (OBS02)*. Defra Agricultural Change and Environment Observatory programme.

Boatman, N., Bishop, J., Dwyer, J., Gaskell, P., Mills, J., Ingram, J. and Pietravalle, J. (2006) *CAP reform: Environmental Monitoring baseline project (OBS01)*. Final report to Defra.

Malcolm Moseley

Refereed paper

Moseley, M., Owen, S. and Courtney, P. (2007) Bridging the gap: an attempt to reconcile strategic planning and very local community-based planning in rural England, *Local Government Studies*, Vol. 33, (1), pp. 77-104.

Contract reports

Moseley, M. and Pahl, R. E. (2007) *Social Capital in Rural Places*, Defra.

Courtney, P., Short, C., Kambites, C., Moseley, M., Ilbery, B., Boase, R., Owen, S. and Clark, M. (2007) *The Social Contribution of Land-based Industries to Rural Communities*. Commission for Rural Communities.

Moreton, R., Crabtree, B. & Moseley, M. (2006) *Research into the Funding of Community Buildings and their Associated Benefits*. Defra.

Bowden, C. & Moseley, M. (2006) *Disadvantaged Groups in Rural England; a Survey of their Access to Services*. Defra.

Moseley, M., Owen, S., Johnson, P., Craig, G., McNamee, S. and Wilkinson, M. (2006) *Rural Community Value: Assessing the Impact of the work of Rural Community Councils*. Defra.

Moseley, M., Owen, S., Johnson, P. and Skinner, E. (2006) *The Engagement of Communities of Place by Gloucestershire County Council*. Gloucestershire County Council

Stephen Owen

Books

Ball, D., Edwards, B., Gaskell, P., Lake, J., Mathews, A., Owen, S., and Trow, S. (2006) *Living Buildings in a Living Landscape: Finding a future for traditional Farm Buildings*, English Heritage and the Countryside Agency. Book ISBN: 8617 4 177 4

Gaskell, P. and Owen, S. (2005) *Historic Farm Buildings: Constructing the Evidence Base*. English Heritage and the Countryside Agency.

Refereed papers

Owen, S. (2007) Classic English Hill Towns: ways of looking at the appearance of settlements in the landscape, *Journal of Urban Design*, Vol. 12, (1) pp. 95-117.

Owen, S., Moseley, M. and Courtney, P. (2007) Bridging the gap: an attempt to reconcile strategic planning and very local community-based planning in rural England, *Local Government Studies*, Vol. 33, (1) pp. 77-104.

Kambites, C. and Owen, S. (2006) Renewed prospects for green infrastructure planning in the UK, *Planning Practice and Research*, Vol. 21, (4), pp. 483-496.

Owen, S. (2005) English hill towns: some further steps in the appreciation of their appearance in the wider landscape, *Landscape Research*, Vol. 30 (1) pp. 55-77.

Contract reports

Owen, S., Kambites, C., Moseley, M. and Clark, M. (2007) *Community-led plans in Oxfordshire: their potential contribution to strategic planning*. The Oxfordshire Partnership.

Moseley, M., Owen, S., Johnson, P. and Skinner, E. (2006) *The Engagement of Communities of Place by Gloucestershire County Council*. Gloucestershire County Council.

Owen, S., Kambites, C., Lewis, N., Johnson, P. and Short, C. (2006) *Green Infrastructure Planning in the Swindon urban-rural fringe*. Great Western Community Forest.

Owen, S. (2005) *What are Sustainable Rural Communities?* Commission for Rural Communities.

Moseley, M., Owen, S., Craig, G., Johnson, P., McNamee, S. and Wilkinson, M. (2005) *Assessing the Impact of Rural Community Councils*, Defra.

Owen, S., Dwyer, J., Mills, J., Moseley, M. and Ingram, J. (2005) *A Review of the Rural Delivery Landscape in the South West*. South West Regional Development Agency.

Moseley, M. J., Owen, S., Johnson, P., Hayes, E., Clark, M., Curry, N., Ingram, J., Wragg, A., White, S., Kambites, C. and Milbourne, P. (2005), *The Future of Services in Rural England: a scenario for 2015*, Defra.

Moseley, M., Owen, S., Clark, M. and Kambites, C. (2005) *Local Issues in Rural England: messages from the Parish Plans and Market town Health-Checks*. The Countryside Agency.

McGibbon, S., Gurney, A., Owen, S. and Johnson, P. (2005), *Initiatives Operating in the Urban Fringe*. The Countryside Agency.

John Powell

Book contribution

Powell, J and Sarlov-Herlin, I. (2006) Wild land for Scotland: exploring the issues in the light of UK and Scandinavian experience. In: H. Zucchi and P. Stegman (eds.) *Wagnis Wildnis: Wildnisentwicklung und Wildnisbildung in Mitteleuropa*. Oekom Verlag, Munchen.

Refereed paper

Shmelev, S. and Powell, J. (2006). Ecological economic modelling for strategic regional waste management systems. *Ecological Economics*, Vol. 59, (1) pp.115-130.

Contract reports

Powell, J., Clark, M., Lewis, N. and Kambites, C. (2007) *Exploring the connections between participants, activities, and experiences in outdoor recreation*. CCW Policy Research Report No. 07/3. Countryside Council for Wales.

Powell, J., Lewis, N., Kambites, C. and Wood, D. (2007) *Managing recreation on inland waters in Wales: a review of approaches*. CCW Policy Research Report No. 07/4. Countryside Council for Wales.

Matt Reed

Book

Holt, G. and Reed, M. (eds.) (2006) *Sociological perspectives of organic agriculture: from pioneer to policy*. CAB International.

Refereed papers

Reed, M. (2007 - 2008) The Rural Arena - the limits of identity politics, special edition of the *Journal of Rural Studies on Rural Social Movements*, in press.

Butler, A., Reed, M. and Le Grice, P. (2007) Vocational Training: Trust, Talk and Knowledge Transfer in Land-based businesses. *Journal of Small Business and Economic Development* vol. 38 (2).

Morris, C. and Reed, M. (2007) From burgers to biodiversity? The McDonaldisation of on-farm nature conservation, *Agriculture and Human Values* vol.24 (2) pp.207-218.

Butler, A., Reed, M. and Le Grice, P. (2006) Delimiting contact: knowledge networks within agricultural businesses. *Education and Training* vol.48 (8/9) pp.627-641.

Contract reports

Lobley, M., Reed, M., Metcalf, R. and Stephens, J. (2006) *A Study of Food Production, Distribution and Processing in Cornwall and the Isles of Scilly*. Cornwall Taste of the West.

Christopher Short

Book contribution

Short, C. (2007) Reconciling Nature Conservation 'Needs' and Those of Other Land Uses in a Multi-Functional Context: high-value nature conservation sites in lowland England. In G Robinson (ed) *Sustainable Rural Systems* Ashgate: Aldershot.

Refereed papers

Short, C. (2008 forthcoming) The Traditional Commons of England and Wales in the Twenty-First Century: meeting old

and new challenges. *International Journal of the Commons*, European Special Issue.

Contract reports

Gaskell, P., Ingram, J., Mills, J., Kirwan, J., Short, C., Dwyer, J., Groom, G., Boatman, N., and Turley, D. (2007) Environmental impacts of CAP reform: Assessment of implications of farm level change for environmental outcomes, Final report to the Defra Agricultural Change and Environment Observatory programme, with the Central Science Laboratory.

Courtney, P., Short, C., Kambites, C., Moseley, M., Ilbery, B., Boase, R., Owen, S. and Clark, M. (2007) *The Social Contribution of Land-based Industries to Rural Communities*. Commission for Rural Communities.

Mills, J., Gibbon, D., Dwyer, J., Short, C. and Ingram, J. (2006) *Identification of Delivery Mechanisms for Welsh Top-tier Agri-environment Schemes*. Countryside Council for Wales.

Kambites, C., Johnson, P., Lewis, N., Owen, S. and Short, C. (2006) *Green Infrastructure Planning in the Swindon Urban-Rural Fringe*. Great Western Community Forest.

Short, C. (2006) *Future of Stroud Commons Grazing: Study of Minchinhampton and Rodborough Commons*, English Nature and Cotswold Conservation Board: Northleach.

Short, C., Taylor, K., Curry, N. and Boase, R. (2005) *Review of Local Access Forums*. Report to Countryside Agency, Cheltenham.

Conference proceedings

Short C. (ed) (2007) *Proceedings of the Sixth National Seminar on Common Land and Village Greens*. Countryside and Community Research Institute, Cheltenham.

Short C. (ed) (2007 Forthcoming) *Proceedings of the Seventh National Seminar on Common Land and Village Greens*. Countryside and Community Research Institute, Cheltenham.





International Activities

The CCRI enjoys a strong international reputation and continues to contribute to the advancement of rural development in Europe and beyond. As well as through funded research (reported in the Funded Research section), this is achieved through invited presentations on a wide range of rural development issues at international conferences, as well as membership of international bodies and committees.

Paul Courtney presented a paper on spatial patterns of rural consumption in the UK and Netherlands at the Agricultural Economics Society 80th Annual Conference, Paris 30 - 31 March, 2006. The paper was co-written by Dr Lucy Mayfield from the Centre for Agricultural Strategy, University of Reading, and Eveline van Leeuwen from the Department of Spatial Economics, Free University, Amsterdam.

In October 2006, **Paul Courtney** visited colleagues Bertrand Schmitt and Denis Lépicier at INRA, Centre d'Economie et de Sociologie appliquées à l'Agriculture et aux Espaces Ruraux (CESAER), Dijon, to work on a paper drawing on the work of their previously completed EU framework V MARKETOWNS project.

Michael Dower is currently advising the Ministry of Agriculture in Romania on the setting up of the National Rural Development Network. This is the structure which will energise the whole process of rural development in this big and varied country which joined the European Union in January 2007, and which has 8 billion euros of EU money to spend over the next 7 years on rural development.

Since the last briefing, **Janet Dwyer** has presented papers at numerous international conferences, including a paper presented to over 100 international delegates at the ENARPRI conference in Brussels in June 2006 on the implications of the Doha trade round for the multifunctionality of EU agriculture. In September 2006 she presented an overview of agricultural policy and farming change in the UK to an audience of Bavarian state civil servants, in Dillingen, Germany, where she shared the platform with Sir Peter Torry, the UK's ambassador to Germany. In October 2006, she gave a presentation to the major International conference 'Horizons in Livestock Sciences 2006', in Queensland, Australia.

More recently, in June 2007, **Janet Dwyer** gave a paper on 'The role of human and social capital in rural development - EU experience' at a joint US-EU workshop on Rural Development held at Wye College. The workshop was part of a 3-year collaborative project to compare policy design and implementation in rural development between the USA and EU. Janet also delivered a keynote opening speech for a conference held in Brussels in September 2007, hosted jointly by LUPG and the German nature conservation ministry (BfN), which focused on future policies for rural Europe beyond 2013.

In September 2007, **Peter Gaskell** and **Paul Courtney** gave presentations on the conservation of cultural landscapes and the economics of heritage in the Yorkshire Dales at an international workshop involving experts from UK and Russian Universities. The event, organised by Dr Denis Shaw from the University of Birmingham, was part of an international project funded by the British Academy comparing cultural landscapes and heritage in the UK and Russia.



In 2006 **Peter Gaskell** visited the USA and presented the findings of the historic farm buildings audit and evaluation project to research departments at the University of Vermont in Burlington, the University of Illinois in Bloomington and the University of Wisconsin in Madison. He also took part in a series of workshops and fieldtrips to discuss recording systems for monitoring change in the historic environment.

David Gibbon continues to provide consultancy in agricultural and livelihoods research in Africa and Asia, primarily funded by Dfid (Department for International Development) and the EU. He has also been engaged in research with International Agencies such as CIMMYT (International Maize and Wheat Improvement Centre) in Mexico.

Owain Jones received funding from the British Academy to present a paper at the 'Sensitible Spaces: Space, Art and the Environment Conference' at the University of Iceland, Reykjavík, in June 2006.

In May 2006, **Damian Maye** received an IGU Commission travel bursary to attend and present a paper at the 'Dynamics of Economic Spaces' conference in Auckland, New Zealand. Damian also visited the US for five weeks in June/July 2007 on a research fellowship. For the first four weeks he was based at the University of Pennsylvania working with Professor Clare Hinrichs on an exploratory research project examining the development of community-based healthy eating initiatives in Philadelphia. This included giving a departmental seminar on past work on whole chain analysis methodologies and rural microbrewing. In the final week of the visit he presented a paper (with Brian Ilbery and David Watts) on 'Property, ownership and landlord-tenant relationships in English agriculture' at the Anglo-American-Canadian rural geography conference in Spokane, Washington State.

In May 2007, **Malcolm Moseley** was the external examiner of a doctoral thesis on rural development in Mexico, at the University of Corsica. In late 2005 he spoke on the future of rural service provision at a conference of Irish LEADER groups in Dublin.

John Powell is Chair of the Academic Programme Committee for the International Association for the Study of Commons (IASC) Biennial Conference 2008: 'Governing shared resources: connecting local experience to global challenges'. This will be held at the University of Gloucestershire, Cheltenham, 14 - 21 July, 2008.

Chris Short is an ex-officio Member of the Executive Committee of the International Association for the Study of Commons (IASC), as Co-Chair of the 2008 International Conference. Chris spoke at the European Regional meeting of the IASC in Brescia Italy reporting the work undertaken by the CCRI on common land and the recent developments in legislation. He followed this up with a presentation in Bali at the 2006 International conference, which included a meeting with the Executive Committee to consider the CCRI's ultimately successful proposal to host the 2008 International conference.



Delegates at IASC Conference, Bali

Summary of International Papers and Presentations

Paul Courtney

(2006) *Contemporary functions of small and medium-sized towns: A study of rural consumption patterns in the UK and Netherlands*. Proceedings from the Agricultural Economics 80th Annual Conference, Paris 30-31 March 2006. With Mayfield, L. and van Leeuwen, E.

Janet Dwyer

(2007) *The State of the Rural Environment in Europe: What challenges and opportunities for future policy?* Paper and presentation at the conference: 'Future policies for Rural Europe 2013 and beyond'. Land Use Policy Group/ Bundesministerium für Naturschutz, Brussels, September 2007. Full paper and PowerPoint available at www.lupg.org.uk

(2006) *New trends in food consumption and marketing in the EU*. Presentation to the Horizons in Livestock Sciences conference. Australia 6-15 October.

(2006) *International Trade, Agricultural Policy Reform and the Multifunctionality of European Agriculture: A Framework for Analysis*. Paper presented at the final ENARPRI conference on trade and multifunctionality, Brussels, June. With Guyomard, H.

(2006) *Transition Issues In Subsidy Reform In Agriculture: The EU Case*. Presentation to the OECD Workshop on subsidy reform and sustainable development, Helsinki, 20-21 June. Published in OECD (2007), Subsidy Reform and Sustainable Development: Political Economy Aspects.

(2006) *Monitoring and Evaluation of EU Rural Development Programmes*. Paper presented at the joint UK Agricultural Economics Society/Société Française de l'Economie Rurale seminar 'New Frontiers for Agricultural and Rural Policy in Europe'. Paris, March. With Bradley, D. and Hill, B.

(2006) *Green living: the state of agriculture and sustainability in Britain*. Presentation to the 20th Annual British Bavarian Seminar. Organised by Wilton Park, Dillingen, Bavaria.

Peter Gaskell

(2006) *The Historic Environment and Evidence Based Policy Making in England*. Presentation at the University of Wisconsin, Madison, USA. May.

(2006) *The Historic Environment and Evidence Based Policy Making in England*. Presentation at the University of Illinois, Bloomington, USA. May.

Andrew Gilg

(2007) *Can local food systems be sustained in England? A preliminary exploration of consumers purchasing of local food in two English regions*, to read at the XXII Congress of the European Society for Rural Sociology - Mobilities, Vulnerabilities and Sustainabilities: new questions and challenges for rural Europe – Wageningen, Netherlands, 20-24 August. With Watts, D., Ilbery, B., Little, J. and Simpson, S.

Brian Ilbery

(2007) *Property, ownership and landlord-tenant relationships in English agriculture*. Sixth Quadrennial conference of British, Canadian and American rural geographers, July, Spokane, Washington. With Maye, D. and Watts, D.

(2006) *Following 'local' food chains in a cross-border context: evidence from the Scottish-English borders*. IGU Commission on 'Dynamics of Economic Spaces', June, Auckland. With Maye, D.

Julie Ingram

(2006) *Revealing different forms of knowledge held by agricultural scientists and farmers in the context of soil protection and management*. Paper presented to a workshop

'Farm level adoption of SWC measures and policy implications in Europe'. Wageningen, October. With Fry, P. and Mattieu, A.

(2006) *Knowing the soil: an analysis of the nature and extent of farmers' soil knowledge in England*. Paper presented to a workshop 'The socio-economic aspects in the management of soil erosion'. Strasbourg, 6 - 9 April. This workshop was run as part of the COST Action 634: On and Off-site environmental impacts of Runoff and Erosion.

Owain Jones

(2006) *Uncommon Ground: dwelling and affect (in) place/landscape as a meeting ground for art and geography* Sensi/eable Spaces: Space, Art and the Environment Conference at the University of Iceland, Reykjavík. June.

James Kirwan

(2007) *Interrogating reconnection: Exploring the relationship between production and consumption within naturally embedded food supply chains in the UK*. Paper presented at the XXII Congress of the European Society for Rural Sociology; Wageningen, 20-24 August, Mobilities, Vulnerabilities and Sustainabilities: New questions and challenges for rural Europe: Working group 21: 'Local Food, Identity and Rural Sustainable Development'. With Morris, C.

(2007) *Exploring hybridity in food supply chains*. Paper presented at the 105th EAAE Seminar on International Marketing and International Trade of Quality Food Products, Bologna, March. With Slee, B.



Peter Gaskell visited the USA and presented the findings of the historic farm buildings audit and evaluation project to research departments at the University of Vermont in Burlington, the University of Illinois in Bloomington and the University of Wisconsin in Madison



The Amish community in Arthur County, Illinois

Vermont

Damian Maye

(2006) *Property, ownership and landlord-tenant relationships in English agriculture*. Sixth Quadrennial conference of British, Canadian and American rural geographers, July, Spokane, Washington. With Ilbery, B. and Watts, D.

(2006) *Following 'local' food chains in a cross-border context: evidence from the Scottish-English borders*. Paper presented (with Ilbery, B.) at the IGU Commission on the Dynamics of Economic Spaces, Auckland, New Zealand. July.

(2006) *New occupants in the rural economy: making a case for local drinks products in the British countryside*. Paper presented at the 5th British-French Rural Geography Symposium, Vichy, France. May.

John Powell

(2007) *Maximising returns from a shared resource base: the dynamics of institutional change on common land*. Paper selected for the panel on Common Pool Resources in Modern Europe, European Society for Ecological Economics Conference on 'Integrating Natural and Social Sciences', Leipzig, Germany, June.

(2007) *Updating Common Land Legislation for the 21st Century – the first 50 Years*. International Association for the Study of Commons, Regional Conference on 'Building the European Commons', Brescia, Italy. 23-25 March.

Matt Reed

(2007) *'And the food revolution will be digitized': the promotion of organic food and the subversion of radical intent.* With Cook, G. and Twiner, A. Paper presented at the XXII European Society for Rural Sociology Congress 20-24 August, at Wageningen, Netherlands.

Christopher Short

(2006) *Ring in the new: multifunctional approaches to common land management in England and Wales*.

Presentation to the IASCP Europe Regional Meeting, Brescia, Italy University of Brescia.

(2006) *Managing Commons with no Traditional Function: balancing multiple land uses on common property resources in lowland England*. Presentation to the IASCP International Conference, Bali, Indonesia, Centre for Agrarian Studies.



External Presentations in the UK and Other Activities

Paul Courtney

(2007) *Heritage Economics*. Presentation given to the British Academy workshop on The Cultural Landscape as a Heritage Feature: A Comparative Study of the UK and Russia, University of Birmingham, 7 September.

(2006) *Social capital – a necessary condition for rural economic development and performance?* Presentation given at an ESRC seminar on Rural Economies, Edinburgh, June.

2008 – External examiner (PhD) at the University of Plymouth.

Nigel Curry

(2007) Member of Development Group reviewing Defra portfolios for the National Audit Office.

(2007) Member of Development group, Prime Minister's review of rural planning, housing and economy (the Matthew Taylor enquiry).

(2006) Keynote: *Landscapes for Living and Leisure: Sustainable Uplands, Future Scenarios for People, Environment and Landscape*, International Centre for the Uplands, Cumbria, 30 May – 1 June.

(2006) Keynote: *Overview of Assessing National and Regional Surveys*, Countryside Recreation Network, Knowing your customer. The joys of statistics and monitoring, 25 October, York.

2001 – 2007 External Examiner, Masters Courses in Rural Development and Tourism, University of Plymouth.

2006 – External Assessor, RAE interim assessment, Faculty of Agriculture, University of Newcastle upon Tyne.

2006 – External Assessor, Rural Economy and Land Use Programme (UK Research Councils), confidential details.

Janet Dwyer

(2007) Presentation at Agra Europe's 5th Annual Conference on Rural Development in Europe, London, November.

(2007) *The role of human and social capital in rural development – EU experience*, presentation to a joint US-EU workshop on Rural Development, Wye College.

(2006) Chair of sessions at the IEEP, UK ENARPRI and UK Agricultural Economics Society seminar, 'Agricultural Trade and Policy Reform: Where is the Action?' Wye College.

(2007) *Can Markets Deliver Green Farming? – an evaluation of produce protocols and supply chain relationships*. Paper presented at the 81st Annual Agricultural Economics Society (AES) Conference, University of Reading, England, 2 - 4 April. With Kirwan, J. and Ingram, J.

(2007) Presentation at the Spring Conference of the Royal Agricultural Society of England (RASE) on 'Social Impacts of



Change in Agriculture', in Stoneleigh, Warwickshire. With Lobley, M.

(2007) Presentation to the annual conference of Defra's Catchment Sensitive Demonstration Farms Initiative officers, in Warwick.

(2007) Member of a six-person 'jury' to examine a PhD thesis at the University of Bourgogne, Dijon, on the subject of the role of the regions in redefining agricultural policy.

(2006) Presentation to the Agricultural Change and Environment Observatory Programme: Stakeholder Seminar, Defra, London, October.

(2006) *The implications of the new EU Rural Development programme for the South West of England*, SWCoRE Conference, Taunton, March.

(2006) *The Future for Agriculture and the Landscape*. Presentation given at Wye Valley AONB Joint Advisory Committee seminar, February.

2004 – 2007 External examiner, University of Aberdeen (Land Economy/Human Geography Masters programmes).

Peter Gaskell

(2007) *Agricultural change and the conservation of cultural landscapes in the Yorkshire Dales*. Workshop on the cultural landscape as a heritage feature: A comparative study of the UK and Russia, School of Geography, University of Birmingham. September.

(2007) *Sustainability challenges for re-use*. Presentation at National Trust workshop on adaptive re-use of historic farm buildings. Saddlescombe, September.

(2007) *Investing in the historic environment*, Presentation at the Historic Farm Buildings Group Annual Conference, Ilkley, September.

(2007) *Traditional farm building and drystone wall restoration in the Yorkshire Dales National Park*, Presentation at an English Heritage, Defra and Yorkshire Dales National Park Authority conference at Bainbridge, North Yorkshire, June. With Courtney, P.

(2007) *Finding a Future for Traditional Farm Buildings*. Presentation at the University of Oxford. The Rural Historic Environment: New Perspectives, February.

(2006) *Valuing the historic environment*. Presentation at the Historic Farm Buildings Group Annual Conference, Ipswich, September.

(2006) *Barn Again: The growth of historic farm building research in the USA*. Presentation at the Historic Farm Buildings Group Annual Conference, Ipswich, September.

(2006) *Monitoring the Historic Environment*. Presentation at the Council for British Archaeology, Countryside Agency and Historic Farm Building Forum conference at Bolton Abbey, Yorkshire. June.

(2006) *Social and Economic Impacts and Benefits of Traditional Farm Building Repair and Re-use in the Lake District ESA*. Presentation at an English Heritage, Defra and Lake District National Park Authority conference at Brockhole, Ambleside. With Courtney, P.



Inside the barn at Saddlescombe farm, Sussex: Peter Gaskell helped facilitate a National Trust workshop on the adaptive re-use of historic farm buildings

Brian Ilbery

(2008) *The impact of CAP reforms on the diversification activities of tenant farmers in England*. 'Farming and Estate Diversification: Securing the Future', Blenheim Palace conferences, 30 January.

(2006) *Conflicting interests? Tenant farming, the Single Farm Payment and farm diversification in England*. RGS-IBG Annual Conference, September, London. With Maye, D., Watts, D. and Holloway, L.

(2006) *The potential impacts of CAP reform on the diversification activities of tenant farmers in England*. Invited paper presented at a research and development dissemination event on farm diversification, organised and hosted by DEFRA, at the Royal Horticultural Halls, London. June. With Maye, D.

(2005) *Producers' perspectives on food quality and networking, and their implications for 'alternative' food networks*. RGS-IBG Annual Conference, September, London. With Watts, D.

(2005) *Governing food supply chains: an institutional survey from the Scottish-English borders*. RGS-IBG Annual Conference, September, London. With Maye, D.

(2005) *Diversifying the farm business*. Women in Rural Enterprise (WiRE) Annual Conference, February, Harper Adams, Shropshire. With Maye, D.

2005 – 2007 External PhD examiner at King's College London, Nottingham, Maynooth and Aberdeen.

1997 – 2005 External examiner for MSc in Protected Landscape Management, University, Aberystwyth.

2000 – 2007 External examiner for BA/BSc Geography, Universities of Middlesex, Bournemouth and Aberdeen.

2005 – Advisory Council member, School of Agriculture, Royal Agricultural College.

2003 – Chartered Geographer (C.Geog) Assessor, RGS/IBG.

Julie Ingram

(2007) *Can Markets Deliver Green Farming? – an evaluation of produce protocols and supply chain relationships*. Paper presented at the 81st Annual Agricultural Economics Society (AES) Conference, University of Reading, England, 2 - 4 April. With Dwyer, J. and Kirwan, J.

Owain Jones

(2007) *'Tasty Science: Interdisciplinarity within and beyond geography'* RELU Interdisciplinarity session; RGS-IBG 2007 Annual Conference. With Buller, H., Morris, C., Kirwan, J., Wood, J., Whittingham, F., Hopkins, A., and Dunn, R.

(2007) *"The Breath of the Moon"; vignettes of the lively temporalities of tides in the Severn Estuary*. In, *Lively non-human temporalities: towards rhythmanalysis of hybrid nature-society time-spaces* (RGRG2). RGS-IBG 2007 Annual Conference.

(2007) *'Dark Matter: Memory, Writing and Landscape'* Writing Landscape. An Interdisciplinary Symposium for Scholars Supported by the Arts and Humanities Research Council. London: University College, London.

(2007) *Relationality, materiality, non-humans, place and politics* in *Relationality: Concepts, Politics, Future* (HPGRG2), RGS-IBG 2007 Annual Conference.

(2007) *'Keynote address' Childhood: Exploring Difference, Critiquing Crisis*; RGS Geographies of Children, Youth and Families Working Group Workshop Series: Workshop 2, Swansea University 18 May.

(2006) *Eating Biodiversity – a means of meeting the ecological challenges of agriculture*. British Ecological Society Annual Conference, September, University of Oxford, U.K. With Dunn, R.M., Hopkins, A., Buller, H., Morris, C., Wood, J.D., Whittington, F. and Kirwan, J.

(2006) *The case of the missing ecologies: really embedding alternative/local food networks within nature in the pursuit of ecological and social sustainability*, RGS-IBG Annual Conference, 30 August – 1 September. With Buller, H., Morris, C. and Kirwan, J.

(2006) *Forward to the new past? New formations of farmer knowledges in ecologically founded Alternative Agri-Food Networks (AAFNS)* – RGS-IBG Annual Conference, 30 August – 1 September. With Buller, H., Morris, C. and Kirwan, J.

(2006) *Further explorations of childhood, disorder and the visualized materiality of the city*. The Material and Visual Cultures of Childhood and Youth Conference; Goldsmiths College, University of London; 5 - 6 May.

(2006) *Loudon's orders: Arnos Vale cemetery and the lively materialities of place*, AHRC sponsored International Conference on the History of Arboreta, Linnean Society, London, 6 - 8 September. Symposium of Arboretum.

(2006) *The case of the missing ecologies: really embedding alternative/local food networks within nature in the pursuit of ecological and social sustainability*. Departmental Seminar, Department of Geography, University of Exeter.



James Kirwan

(2007) *Can Markets Deliver Green Farming? – an evaluation of produce protocols and supply chain relationships*. Paper presented at the 81st Annual Agricultural Economics Society (AES) Conference, University of Reading, England, 2 - 4 April. With Dwyer, J. and Ingram, J.

(2006) *Forward to the new past? The incorporation of traditional knowledges into innovative, high-quality food production systems*. Paper presented at the RGS-IBG Annual International Conference, Royal Geographical Society, London, 29 August - 1 September. With Jones, O., Buller, H. and Morris, C.

(2006) *The case of the missing ecologies: really embedding alternative/local food networks within nature in the pursuit of sustainability*. Paper presented at the RGS-IBG Annual International Conference, Royal Geographical Society, London, 29 August - 1 September. With Jones, O., Buller, H. and Morris, C.

(2006) *Fields of dreams: understanding the theoretical bases of the behavioral and technical shifts towards the new European model of farming*. Paper presented at the RGS-IBG Annual International Conference, Royal Geographical Society, London, 29th August-1st September. With Slee, R.W.

(2006) *Marketing sustainable agriculture: an analysis of the potential role of new food supply chains in sustainable rural development*. Paper presented to the Monmouthshire Food Forum, The Hill Education and Conference Centre, Abergavenny, Monmouthshire, 12 June.

(2006) *Feasibility study into the market opportunities for local produce in Pembrokeshire*. Presentation of report findings to a PLANED (Pembrokeshire Local Action Network for Enterprise and Development) consultation event for food supply chain actors, Nant-y-ffin Motel, Llandisilio, Pembrokeshire, 23 May.

(2006) *Sustainable food procurement in the NHS: the Cornwall Food Programme*. Paper presented at the third Suschain Workshop: Getting a Rural Development Win from Regionalising Food Supply Chains, National Trust Headquarters, Heelis, Kemble Drive, Swindon, 22 May.

(2006) *Local products: the local purchasing challenge*. Keynote speaker at the PLANED (Pembrokeshire Local Action Network for Enterprise and Development) organised conference: Local People, Local Places: Our Future, Slebech, Haverfordwest, Pembrokeshire, 5 May.

Damian Maye

(2007) *Provisioning morality: alternative agro-food-scapes?* With Goodman, M. and Holloway, L. Paper presented at the 'Ethical food-scapes?' session, RGS-IBG annual conference, London. Co-convened with Goodman, M. and Holloway, L.

(2006) *Conflicting interests?: tenant farming, the Single Farm Payment, and farm diversification in England*. With Watts, D., Holloway, L. and Ilbery, B. Paper presented at the 'Competing Knowledges and Uncertain Agricultural Futures' session, RGS-IBG annual conference, London. Session co-convened with Holloway, L. and Watts, D.

(2006) *Making beer, following beer: the case of real ale micro-brewing as an economic enterprise*. Paper presented at the 'commodity chains' session, RGS-IBG annual conference, London.

(2006) *The potential impacts of CAP reform on the diversification activities of tenant farmers in England*. Invited paper presented at a research and development dissemination event on farm diversification, organised and hosted by DEFRA, at the Royal Horticultural Halls, London. June. With Ilbery, B.

Jane Mills

(2006) *Identification of delivery mechanisms for Welsh top-tier agri-environment schemes*. Presentation at a Seminar on Co-operative Land Management Schemes held at the Welsh Assembly Government offices, Cardiff, October.

(2006) *Traditional farm building and drystone wall restoration in the Yorkshire Dales National Park*. Presentation to Steering Group at English Heritage, London, November. With Courtney, P. and Gaskell, P.

Malcolm Moseley

(2006) *Innovation in Rural Service Delivery*. Presentation at a conference convened in Penrith by the Northern Rural Network of Local Authorities.

(2005) *Rural social capital*. Presentation at 'Faith in Rural Communities; Contributions of Social Capital to Community Vibrancy' convened by the Arthur Rank Centre at Stoneleigh.

(2005) *The Future of Rural Services*. Presentation to the 2005 National Rural Affairs Conference convened by Defra at Kendal.

Stephen Owen

(2007) *The Future of Rural Services and Climate Change*. ACRE Rural Life Conference, Keele University, Staffordshire.

Christopher Short

(2006) University Teaching Fellow, notably for work on linking teaching and research

(2007) Led submission on 'Research in Teaching (RiT)' developments as part of the University of Gloucestershire's strategic development in Learning and Teaching.



Public Service Activity in the UK and the Republic of Ireland

Paul Courtney

- Member of Action for Market Towns' think tank on the development and regeneration of market towns in England.

Nigel Curry

- Specialist Adviser (Countryside) Unit of Assessment 34, Town and Country Planning, Research Assessment Exercise of the Higher Education Funding Council for England.
- Trustee to the Gloucestershire Rural Community Council.
- Member, Rural Economic Advisory Panel, Gloucestershire Development Agency.
- Chair, South West Regional Rural Research Priorities Board.
- Member South West Rural Enterprise Gateway Steering Group (the South West Rural Business Development Service).
- Non-executive Director, Gloucestershire Land for People (a community land trust).
- Non-executive Director, Stroud Community Farm.

Janet Dwyer

- Member of the National Trust's Land Use Panel.
- Executive Committee member of the UK Agricultural Economics Society.
- Special Advisor to the Welsh Audit Office on policy review work.
- Member of the panel of reviewers for the Teagasc Rural Economy Research Series, Republic of Ireland.

Peter Gaskell

- Member of the Programme Monitoring Committee of the Rural Development Programme for England.
- Member of the Heritage Link Working Group on Funding.
- Chair of the Historic farm Buildings Group.
- Secretary to the Historic farm Building Forum.

David Gibbon

- Chairman, Craven Arms Community Food Initiative.
- Trustee for the Craven Arms Community Centre.
- Advisory Board Member for the Shropshire Hills Discovery Centre.
- Steering Group Member of the Craven Arms Area Action Plan.

Andrew Gilg

- Member of the Policy Council of the Town and Country Planning Association.

Brian Ilbery

- Senior Schemes Assessment Board member, Irish Research Council for Humanities and Social Sciences.
- External Panel Member, Austrian Science Fund (National Research Networks), Vienna.
- Editorial Board Member, Journal of Rural Enterprise and Management.
- Member, West Midlands 'Rural Forum'.

Owain Jones

- Founder member of the Priston Action Group for the Environment (PAGE).

Carol Kambites

- Member of the 'Stroud District Pedestrian and Cycle Forum'.

Malcolm Moseley

- Member of the Carnegie Commission for Rural Community Development.
- Trustee of the Arkleton Trust.
- Vice president of ACRE.

Matt Reed

- Member of the Research and Development Sub-committee of the Advisory Committee on Organic Standards.

Stephen Owen

- Life Vice President of Gloucestershire Rural Community Council.
- Director, Board of Trustees, Gloucestershire Rural Community Council.
- Editorial Panel of 'Planning Practice and Research'.

Christopher Short

- Member of the Stakeholder Advisory Group on Common Land, chaired by Defra.
- Member of the Gloucestershire Diocese Rural Group.
- Organiser of the Brimscombe and Thrupp Youth Shelter group.
- Member of Brimscombe Community Centre Action Group.







Dunholme Villa, The Park, Cheltenham, Gloucestershire, GL50 2RH
T: +44 (0)1242 714122 F: +44 (0)1242 714395
www.ccri.ac.uk



University of the
West of England



UNIVERSITY OF
GLOUCESTERSHIRE
at Cheltenham and Gloucester