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Lansley, Andrew ORCID logoORCID: <https://orcid.org/0000-0002-8810-4263> (2019) Seven tips in seven minutes from a regional economy around the River Severn. In: Creative Entrepreneurship Forum - Ideas and Best Practice Exchange, 27 Mar 2019, London South Bank University. (Unpublished)

EPrint URI: <https://eprints.glos.ac.uk/id/eprint/9501>

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Seven tips in seven minutes from a regional economy around the River Severn



Andrew Lansley
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University of Gloucestershire

Regional review & network refinement



CHELTENHAM
Festivals



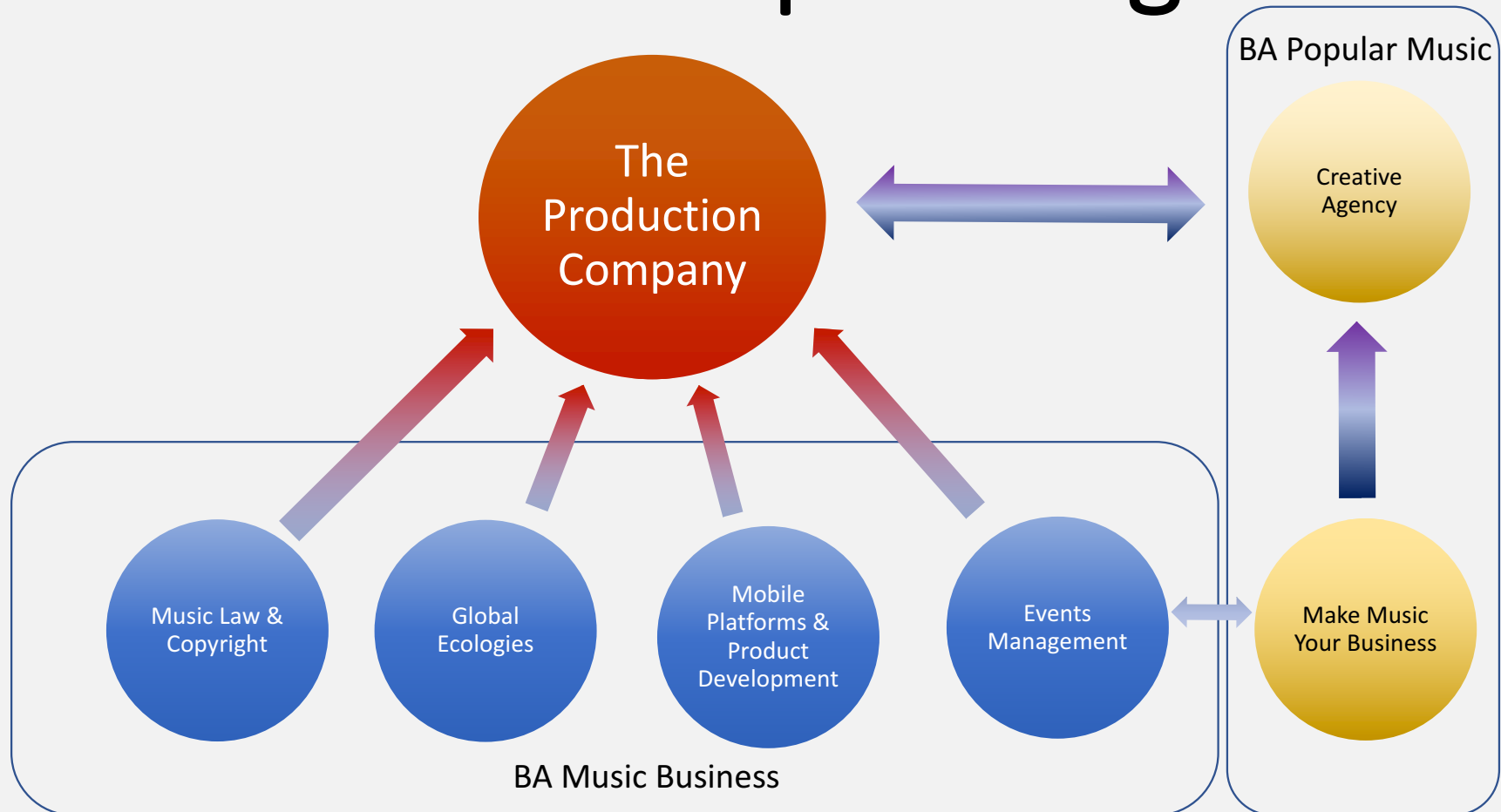
THE
MUSIC
WORKS

THE GROWTH HUB

Curriculum planning

L6

L5



Embedding Enterprise



Strategic Commercial Partners



Institutional Opportunities



Independent commercial activity



Civic Entrepreneurialism



Events Management

Label & Licensing

Legal & Administrative

Marketing & Promotion

Creative project development

Content development

Technologies & Mobile platforms

In Class Management & Progression



WE ARE OUT THE BOX

OUT THE BOX are an events company made up of an enthusiastic team, creative design in the heart of Gloucestershire, UK. However, this doesn't stop us from travelling far and wide - This year is our 10th anniversary for a European tour in partnership with the University of Gloucestershire. Watch out for Copenhagen // Mainz 2018.

We coordinate, create and enable the events that you ask for. We specialise in constructing Themed Events, Release Parties, Open Mic Nights, Artist Showcases, Comedy, Varsity and much more!

Contact us for more information below!

[Facebook](#)

FEATURES

100% Commitment
At Out The Box, we are always entirely committed to each project we run, or take part in. We will work to your specifications and creativity and put on the event you desire.

Multinational
Out The Box showcase talent to the world and have been travelling from country to country to share our musicians and talented artists with different cultures for just over a decade this year, including Prague, Berlin, Amsterdam, Barcelona and more!

Enthusiastic Team
Out The Box is a company consisting of a little over 20 team members based in the UK. We are always willing to discuss new ventures and pour our creativity into rolling projects.

Variety of Professional Events
Out The Box productions run multiple events year on year, ranging from comedy nights in the region to the University of Cheltenham for taking over 100 students to Copenhagen/Mainz to put on 3 gigs in one week, all from their hub in Gloucestershire, UK.

TPC Board Meeting – Week 17 08.03.19 – TC102

Attending: All board members unless named below
Apologies: AL, GT, ZA, ME, EP, AH
Not Present:

Number	Minutes/Notes	Who is responsible for action
18.1.1	Attending/Apologies	CP
18.2.1	Approve previous Board Meeting minutes	ALL

Company Name/Branding	
All board members to promote socials strategically alongside programming for 2019	ALL – continuous
YouTube Channel	
Chase up Christmas Videos for 8/03	CF
YouTube presence to be integrated into website	Complete
Forward content for OTB website	Ongoing
Chase up video content (Copenhagen & Xmas)	ZA
BOXED Records – 21st March Launch Party & Compilation	
Confirm artists to sign contracts by 08/03/19	Complete
CF to review funding marketing proposal by 08/03/19	Complete
Identify a USP, Date: 08/03/19	SA Ongoing
CF to speak to course leaders about listening party: 01/03/19	Complete
Fashion Show	
Date & concept for May event with Fashion course Update: 22/03/19	HM, ME, GT, EP Ongoing
Events Development	
Varsity & Flashmob: concept, team and schedule: 8/3/19	GT, HM, EP, NMc, JKe, ME
Marketing Projects	
Podsquad™ to be delivered on 22/3/19	ES, VW
CF to speak to Vlog Squad to be delivered 22/3/19	SA, EW, Jku
CF to brief podcast & YouTube creators on sourcing work by 22/03/19	CF
BOXED Records release Podcast: 22/03/19	LM



BOX BOX BOX BOX

Home Coming Up YouTube Social Media About OTB

FACEBOOK

INSTAGRAM

OTB SNAPCHAT

otbproductions...
139 Followers | 130 Following | 89 Posts

ONLY ONE TICKET LEFT!!
Temporary tickets of course that is about to sell out. It's now a competition for the last ticket!
Head over to the link below to snatch that last ticket before someone else does!!!
Get Here

BOTTLE QUIZ: SAY HELLO TO M...
Book Tickets for BOTTLE QUIZ: SAY HELLO TO M...

COPENHAGEN!

Output & Legacy




Home ST1 ST2 ST3 MEM Christmas Berlin Wychwood BBC Big Weekend Design forms Evaluation

Made to Measure

A page dedicated to the progress of the production company as a module, including personal roles and responsibilities

Wychwood

Sessions
After a number of meetings with Nick (coordinator of the Wychwood Festival) I chose the task of creating a Wychwood Sessions logo. The orange image and wooden image were both created prior to the new Wychwood Festival logo, with Charlie Smith's overseeing guidance throughout.
After I received the new Wychwood Festival logo, I created the Sessions logo below with guitar cutlines to match the style and aesthetic suitable to the Festival logo.



After speaking with Nick, I learnt that the logos for the sessions would need to follow a similar style to that of the new festival logos/designs. Unfortunately, he couldn't supply me with the background designs at that point in time, but I managed to create a colourful background representing the festival's aesthetic. Using Wychwood's font and adding an 'S' made it clear enough for a Wychwood Sessions logo.



Katie Charles: Made to Measure Productions.

Welcome! This blog will capture my work, thoughts and progress, on my journey through our final year module: MD6212 The Production Company.

POSTS AS0 AS1 AS2 AS3 AS4 AS5 AS6 SET TASKS OTHER POSTS ARCHIVE


AS2: Praha!

23 - 26 Jan 2017



We had two events planned for Prague; an acoustic gig on our second night, and the full band gig the following night. It was decided that both of these events would take place in the bar at our hostel, which actually made things much easier, as it prevented equipment and kit needing to be transported any further. It was also extremely cold, as the view from the plane window indicates, so it was a bonus that we didn't have to wonder too far at night. After arriving, we checked out the bar space which wasn't huge, but it was a nice enough layout and had a raised platform to work perfectly as a stage.

2018



MADE TO MEASURE

COMPANY HANDOVER

MD6212 THE PRODUCTION COMPANY

Student experience

MD6212 2017 Mid-Module Evaluation

What do you like about the module?

- Industry Skills
- Freedom to work the roles we wish to help build upon our CV + aid post-graduation
- Structure of lectures - working in sub-teams
- Learning how a company is run.

What don't you like about the module?

- N/A

If you were running the module, what would you do differently?

- Maybe a way to make sure students are meeting to discuss ideas outside the lecture + plan - not just once a week.

MD6212 2017 Mid-Module Evaluation

What do you like about the module?

lots of free choice over roles played throughout the year.
allows us to focus work areas which may be useful in future job roles.

What don't you like about the module?

less structure than other modules
setting own deadlines & making sure everyone works to these can be challenging

If you were running the module, what would you do differently?

set specific deadlines for
check up work to ensure things are being done & correctly.
specific roles people pitch for.

MD6212 2017 Mid-Module Evaluation

What do you like about the module?

Big bad landsley is a cool lecturer
tasks are always clear
Moodle page laid out ^{and} really well
Good balance of lecturer/student & independent work

What don't you like about the module?

Nothing... yet....

If you were running the module, what would you do differently?

Nothing... thus far....

MD6212 2017 Mid-Module Evaluation

What do you like about the module?

- Clear art comes for every lecture.
- The set tasks each week make deadlines so much easier to organise.
- Engaging module
- Ability to learn skills that can be used once unit is over.

What don't you like about the module?

- We need a new projector 😞 (makes looking at some presentations awkward)

If you were running the module, what would you do differently?

N/A 😊

Next Steps

Sustainability

Festivals: A&R, programming, technical planning, marketing, stage management, broadcast, artist services

Commercial: Regular events programming, creative development opportunities,

Institutional: Embed creative practice with courses throughout the university, cross course & school working

Charity & Community : Partnerships, accessibility, regional creative and economic services, 'good humaning'

Scalability

New festivals & events, extending commercial partnerships, wider institutional support, increased regional profile

Boxed Records

Promote student output, improve creative profile of cohort, applied practice in managing artistic content, sync

Creative Agency

Cross subject group companion modules, new content generation, new clients, new business opportunities, legacy

Learning opportunities and program development

Share this work with fellow institutes and academics to develop a larger network of opportunities for students