

This is a peer-reviewed, final published version of the following document:

Murray, Matthew (2004) Print Campaign titled 'PANTOMINE HORSE' by Saatchi & Saatchi London advertising agency for Shreddies Cereal Bar in United Kingdom. Coloribus.

Official URL: <https://www.coloribus.com/adsarchive/prints/shreddies-cereal-bar-pantomine-horse-6397005/>

EPrint URI: <http://eprints.glos.ac.uk/id/eprint/5256>

Disclaimer

The University of Gloucestershire has obtained warranties from all depositors as to their title in the material deposited and as to their right to deposit such material.

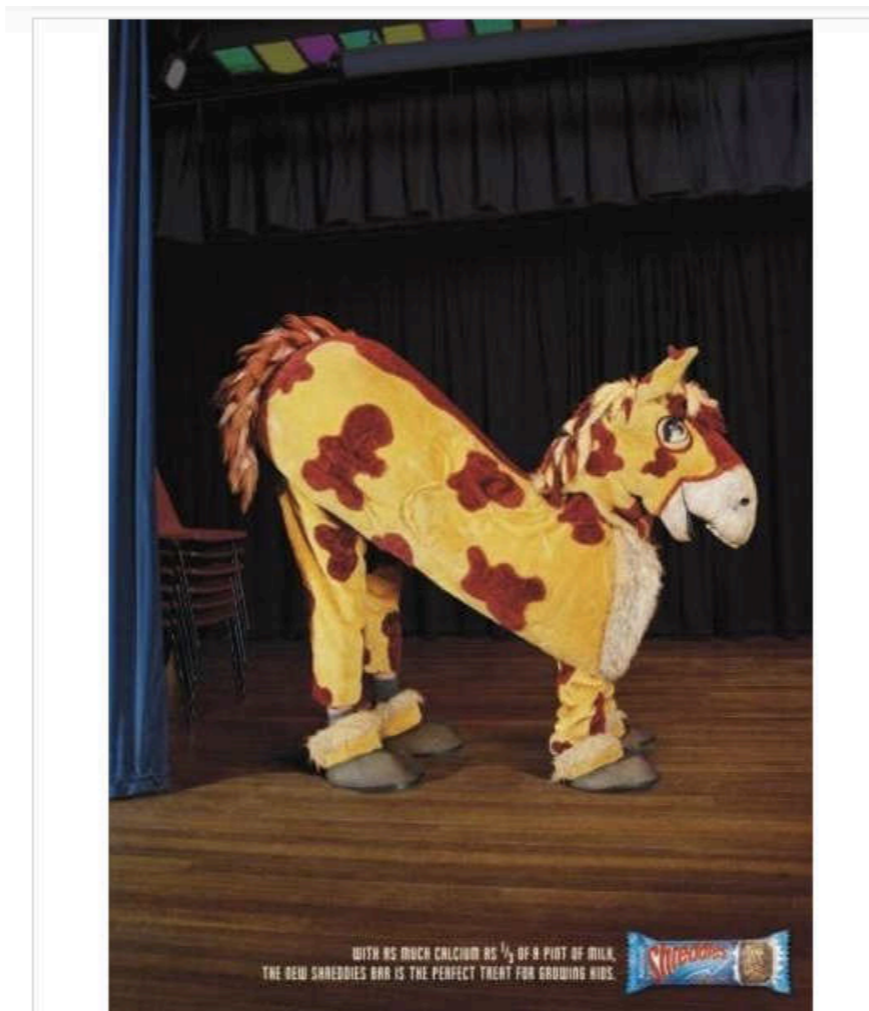
The University of Gloucestershire makes no representation or warranties of commercial utility, title, or fitness for a particular purpose or any other warranty, express or implied in respect of any material deposited.

The University of Gloucestershire makes no representation that the use of the materials will not infringe any patent, copyright, trademark or other property or proprietary rights.

The University of Gloucestershire accepts no liability for any infringement of intellectual property rights in any material deposited but will remove such material from public view pending investigation in the event of an allegation of any such infringement.

PLEASE SCROLL DOWN FOR TEXT.

Matthew Murray Photographs above the line advertising campaign for Shreddies through Saatchi and Saatchi, London © Matthew Murray



The Print Ad titled PANTOMINE HORSE was done by Saatchi & Saatchi London advertising agency for product: Shreddies Cereal Bar (brand: Shreddies) in United Kingdom. It was released in Sep 2004.

<https://www.coloribus.com/adsarchive/prints/shreddies-cereal-bar-pantomine-horse-6397005/>