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Negotiating the Possible Worlds of Uninvited Guests' *Make Better Please* - a hypertextual experience

Elizabeth Swift

Theatre is the enactment of possible worlds. It is performed in a middle space owned by neither author nor reader. It is a space for negotiation (Grumet in Prendergast, 141).

From the moment we enter the auditorium for Uninvited Guests' Make Better Please (2010-13) and are invited to sit down to join the performers for tea, biscuits and a read of the day's newspapers, we are implicated as co-creators of a fantasy. As the piece unfolds into a frightening portrayal of the state of things in the world today, we are intimately and crucially involved: sometimes as role players; sometimes as witnesses; sometimes as writers; sometimes as participants in ritual acts; always on the move; never secure in any of the positions in which we find ourselves. Make Better Please provokes questions about what it means to be manoeuvred between successive states of immersion and interaction. The work celebrates the ambiguity of the audience's plural roles not only through the nature of the performance itself, but also in its promotional material which emphasises a complicite between spectators and performers as creative partners colluding to make things better: 'In these times of crisis we make a collective ministry with you', claims the company's website (Uninvited Guests 2014). The conceit of Make Better Please is that real actions by the spectators can be framed through the company's invented rituals in a manner that makes a difference to the performance and perhaps to the world. The faux naiveté of the title operates as a rallying cry that calls attention to theatre's

capacity to implicate and involve its audience. Through our immersion in the world of the performance, we, spectators, come to see ourselves as part of, and party, to the artistic process, as through our actions the event is brought into being. Uninvited Guests' 2006 production *Love Letters Straight from Your Heart* similarly prompts its spectators to reflect on their generative function in the theatre. For this production, spectators are asked to contribute anecdotes and songs when they book tickets and these form the substance of each of the individual performances, which are styled as live versions of radio phone-in shows. The company's video introducing a filmed performance of the production emphasises the spectator input stating: 'all the words you hear were written by the people in this room' (Uninvited Guests 2011).

Uninvited Guests' spectators have a responsibility in the creation of the work that is tangible, rather than abstract or symbolic. The spectatorial practices invoked provoke a reconsideration of the concept of audience as they produce distinct reflexive and visceral roles for 'participants', that fall somewhere between spectating and performing and that are essential for the operation of the work. However, they also foreground the wider implications of explicit interactivity: participation in these performances may invite the spectator's involvement, but it also entangles them in immersive processes over which they have little control because the possibilities for their participation are so circumscribed by the machinery of the productions. These productions, then, provoke a double experience for the spectator, of being both an active creative partner in the performance and yet also constrained and compromised through it.

Dilemmas about interactivity in theatre can, I suggest, reflect dilemmas about interactivity in the digital environment. In this chapter I will consider processes for involving the participant that are common to both performance and online creative writing and examine how recent research into digital practices can elucidate some of the issues that are foregrounded in the kinds of participatory performance which incorporate the activity of the spectator. In drawing this parallel I will make use of the recently reinvigorated philosophical perspective of Possible Worlds Theory to explore participatory practices which formally inscribe the spectator into the world of a performance. Over the past decade, digital theorists, including Marie-Laure Ryan, Alice Bell and Raine Koskimaa, have appropriated Possible Worlds Theory to consider how narrative worlds are created through a reader's interaction with hypertext fictions, text works located in the digital environment. This use of the theory provides a workable methodology for interrogating how a reader's relationship to literary narrative is effected when their participatory action, through activating hyperlinks, is able to influence the operation and meaning of the author's text. I am seeking to adopt this approach to unpack the changing dynamics between performance and spectator that are triggered in the participatory work of Uninvited Guests, and through which the action of the participant influences the event produced.

Possible Worlds Theory developed originally from the work of 18th century metaphysician, Gottfried Leibniz, who suggested that God conceived of infinite possible worlds before choosing the best of these as the actual world for us to inhabit (Ronen, 5). Subsequently the idea was generated that reality is composed from a multiplicity of distinct possible worlds comprising all that *is*, and all that *could*

be. In the 1970s Leibniz' concept became associated with two key schools of thought, relating to narrative semantics and to modal logic, and both of these have been used in the application of Possible Worlds Theory to digital theory. The narrative semantic, or abstract, approach provides a way of considering the nature of the imaginative immersion in a fictional text, commonly experienced in encounters with novels, plays and films. The modal approach, also called the concrete approach, is predicated on the individual experience of the lived world and considers the singular point of view as the significant determinant in establishing the existence of a 'world' (Ryan 2001, 101). Hypertext fiction, constructed as it is with its narratives organized as a network of linked pages, includes both stories, in which the reader becomes immersed as if it were a print novel, and also structural interactive devices, notably hyperlinks, which they must negotiate and which give them a personal perspective on the text. Therefore both concrete and abstract applications of Possible Worlds Theory have a relevance to the reading of hypertext fiction. It is the combination of these two processes, the immersion in the narratives and the reader's interactive engagement with structure, which provokes the distinctive experience of reading an interactive digital fiction. Raine Koskimaa argues that 'hypertextual' reading operates as an actualization of a world creating process .He identifies that the process of reading a hypertext fiction is a process of bringing a text into being through choosing to select certain links rather than others and actively creating an individual route through the text. The activity of hypertextual reading cannot be accurately described as an individual interpretation of an author's text, because each individual is doing more than simply interpreting: in each case their activity is actually bringing about a new text, particular to that reader in content and

duration. This process constitutes what the work *is* because 'any single reading is just one possible actualization' (Koskimaa 2000).

Reading as a process of actualisation can be observed in any fiction located in the interactive digital environment, from Stuart Moulthrop's seminal Gulf War novel, *Victory Garden* (1990) to Paul La Farge's 2012 immersive 'hyper-romance' *Luminous Airplanes*. The earliest example of hypertext fiction, Michael Joyce's *Afternoon, a story* (1987), provides an illustration of how such a reading experience lends itself to Possible Worlds analysis. This work is a text-based domestic mystery concerning a father's search for his missing son and ex-wife, after witnessing the aftermath of a car crash, which he fears has killed them. *Afternoon* is composed as a network of 539 pages of text connected through 905 links. Each reader will access fragments of the multi-linear story, in different sequences. What they read and understand, about the lives and deaths of the family, will depend on *how* they activate the links embedded in each page, which connect to different narrative pathways.

Consequently, the fictional 'world' generated by *Afternoon* will vary according to how each reader actualizes it.

Afternoon, a story - [begin]

File Edit Storyspace Navigate Bookmark Windows Help

I try to recall winter. < As if it were yesterday? > she says, but I do not signify one way or another.

By five the sun sets and the afternoon melt freezes again across the blacktop into crystal octopi and palms of ice-- rivers and continents beset by fear, and we walk out to the car, the snow moaning beneath our boots and the oaks exploding in series along the fenceline on the horizon, the shrapnel settling like relics, the echoing thundering off far ice. This was the essence of wood, these fragments say. And this darkness is air.

< Poetry > she says, without emotion, one way or another.

Do you want to hear about it?

The image above shows the first page of *Afternoon*. There are 21 words on this page that are hidden hyperlinks and that, if clicked, lead the reader to new pages which in turn lead onward to different narrative strands in the network. The text produced through the reader's individual interaction with the hyperlinks is validated, according to Possible Worlds Theory, not as an interpretation of the author's text, but as an 'actualized' textual world.

In distinguishing the difference between conventional and hypertextual reading, Espen Aarseth's notion of the ergodic artwork is relevant. He uses the term ergodic, which is derived from the Greek words for 'work' (*ergon*) and 'path' (*hodos*), to describe a 'non-trivial effort required to allow the reader to traverse the text' (Aarseth, 1). The concept of ergodic textuality identifies texts that require a degree of specific agency, something beyond, for example, the turning of pages, in order to be read. Hypertext fiction provokes an ergodic process as each reader responds in a 'non trivial' manner to the multiple possibilities proposed by the text by making strategic decisions about their reading process and activating hyperlinks. Extending the notion of the ergodic to performance provides a means of defining a mode of participation that requires a meaningful effort on the part of the spectator in order to 'actualize' the performance work. The nature of the ergodic response may take various forms, from contributing narrative material, as the work of Uninvited Guests demonstrates, to selecting a personal route through a site related work and consequently determining its order and duration.

The significance of Possible Worlds Theory here is that it provides a systematic way of reasoning about these individual ergodic experiences by conceptualising them as processes which actualize immersive worlds. It provides a methodological framework that responds to spectatorial and reading practices distinguished by their interactive and generative qualities. As Alice Bell argues: 'Possible Worlds Theory [...] is able to accommodate the multi-linear hypertext fiction structure rather than attempting to manipulate it into a pseudo-linear format' (Bell 2010, 26). The structure of a hypertext fiction is multi-linear and any theoretical analysis that emphasises one narrative line or another, misrepresents the complexity of the form and its processes. Analytical responses that do this are not uncommon, as Bell suggests. There is a tendency in digital theory to portray hypertext fictions as puzzles to be solved by the diligent reader. This is demonstrated in Jane Yellowlees Douglas' analysis of Afternoon in which she precisely details her own repeated readings of the work in order to demonstrate how the central mystery of the story, whether the son is dead or not, can be discovered by clicking on a certain sequence of links (Yellowlees Douglas: 136-137). I would maintain that such an approach misses the point and that the task for analysis is not to propose correct reading strategies, but to find a way of reasoning about the hypertextual experience in a manner that reflects the instability of the work and recognises the impossibility of defining its definitive version.

For Bell, Possible Worlds Theory lends itself to the analysis of plural, ambiguous and user-activated narratives of hypertext fiction because it is 'fundamentally concerned with the relationship between different worlds – both real and imaginary – and their respective constituents' (Bell 2011, 68). In a similar manner the theory responds to the issues at stake in participatory performance, where operations are radically

unstable and the generation of the aesthetic event is influenced by the different permutations of spectators' ergodic responses. In discussing the similar processes at work in performance and hypertext fiction which lend themselves to Possible Worlds Theory it is useful to itemise the common features shared by the two forms. These may be summarised as follows:

- active interaction of the individual reader/participant is required for the production of narratives;
- the reader/participant is continuously aware that alternatives to their experience of the work are possible, and that these alternatives can lead the work to manifest itself in different ways;
- the work has characteristics of indeterminacy and plurality, yet this systemic flexibility operates within a precisely pre-scribed, operationally robust, model;
- the act of participation involves a material and tactile mode of operation executed by each individual;
- the personal experiences of each participant are relevant to the experience created.

Performance productions that exhibit these features are diverse in range and scale, but share a quality of provoking an ergodic response in their spectators. One example is the work of Punchdrunk, the UK company which has become widely known over the past 15 years for events which invite spectators to specific locations and task them with exploring the site and the performance presented within it. The 2014 production, *The Drowned Man- a Hollywood Fable*, directed by Felix Barrett,

was presented in a vast four storey former Royal Mail sorting office in London. Each individual spectator was encouraged to engage personally with the work and to explore it in any order they wished. Consequently spectators experienced different performances depending on the routes they took through it. A much earlier example is provided by US playwright John Krizanc's influential political thriller, *Tamara* (1982), which was performed continuously during the 1980s and 1990s in country houses in the US and beyond and was a forerunner of much contemporary immersive work. *Tamara*, based on the life of Polish artist Tamara de Lempicka, required its actors to perform simultaneous scenes in separate rooms and its spectators to choose which rooms and characters to visit. In both these cases the composed content of the works exceeded what could be experienced by the single spectator. In *Tamara* this excess is apparent in the play script (Krizanc, 1981) which bears a resemblance to a hypertext fiction in its organisation of parallel narratives.

Other examples of performances that are composed around a framework that demands the spectator's ergodic response include works by Blast Theory, David Leddy and Tim Crouch. In Blast Theory's Uncle Roy All Around You (2002) the spectator's non-trivial response to the work is inscribed both through their act of walking through London in search of Uncle Roy's office and through their virtual voyage through the digital game that underpins the work. By contrast, Crouch's *The Author* (2009), provides an ergodic experience, without requiring the audience to move around, by radicalising the rules of the theatrical encounter. There is no stage in this production and the actors, who are seated in the auditorium, continually address the people in the neighbouring seats in a manner which implies that they share responsibility for the emergence of the theatrical event. 'YOU FUCKING SAY

SOMETHING THEN,' says 'Chris', played by Chris Goode, at the end of the initial monologue which establishes the work's theme about the theatre and its relationship with reality. The ambiguity about the mimetic status of this performance keeps each spectator on a knife-edge, never knowing if at any moment they may become central to the emerging performance. The nature of the ergodic experience of the spectator here is concerned with the business of working out their relationship to the complex assemblage of truth and fakery which unfolds unpredictably around them. In Leddy's 2006 play, Susurrus, a domestic drama about a contemporary opera singer and his family is interwoven with the story of Shakespeare's A Midsummer Night's Dream. The work operates like a radio play because each spectator is required to listen to it on an audio device. However this production was presented in numerous city parks, where spectators were given maps to follow as they walked around and listened to the play. Here the ergodic experience was concerned with map reading and operating the audio device, but also with the effort of relating the cognitive experience of the play's narrative and the worlds of its characters, to the physical experience of exploring a landscape.

In all these cases the spectator does not simply complete the work of art in the interpretative sense described by Marcel Duchamp (Duchamp 1957), rather they are required to forge the work afresh at each performance, through inscribing it with their ergodic activity.

The capacity of a narrative work to instigate a creative process is explored by

Umberto Eco, who was amongst those who pioneered the use of Possible Worlds

Theory in the analysis of fiction. He described the literary text as a 'machine for producing possible worlds' (Eco, 246) and argued that the reader's engagement with a fiction involved them exploring the possible worlds of the narrative text and drawing on their own life experience, as well as their reading experience, to speculate about the text. Eco outlined three types of possible worlds activated by narratives or fabula:

- 1) The possible world imagined and asserted by the author;
- 2) The possible sub-worlds imagined by the characters of the fabula;
- 3) The possible sub-worlds imagined by the 'Model Reader'.

(Eco in Klaver, 46-47)

Eco's taxonomy acknowledges the ambiguous nature of the unfolding fictional text and the fact that the reader may take different routes or 'inferential walks' (Eco, 214) through it, which concern: 'individuals and properties belonging to different possible worlds imagined by the reader as possible outcomes of the fabula (Eco, 218). This abstract approach, which was also adopted by theatre semiotician Keir Elam (Elam 99), uses the notion of possible worlds to reason about the imaginative processes triggered by fiction. Modal philosophers, however, use the theory to explain relative values of truth statements, revealing that something true in one possible world might not be in another. Modal logician, David Lewis, proposed that all possible worlds exist as real alternatives to one another and become actual through the agency of the person speaking from them. The difference between a possible world and an actual world for Lewis is fundamentally concerned with the perspective of the person inhabiting it. The term *actual*, as Bell explains: 'operates indexically to reference the context in which a statement occurs' (Bell, 2010, 21). Thus, Lewis's explanation of

the terms *actual world* and *possible world*, establishes the significance of the point of view, the lived experience, of the person occupying their actual world. Furthermore his theory denies the existence of one real actual world having a privileged status in relation to other possible worlds; in his modal universe there is no original world that serves as a reference for others:

Our actual world is only one world among others. We call it alone actual not because it differs in kind from all the rest but because it is the world we inhabit. The inhabitants of other worlds may truly call their own worlds actual, if they mean by actual what we do (Lewis, 184).

Both Eco's and Lewis's applications of Possible Worlds Theory prioritise the significance of the individual's position in terms of the object of contemplation. However from the perspective of Lewis's modal logic it is the individual's point of view that converts a possible world into an actual world.

The spectator of participatory performance may be immersed both physically and imaginatively in the worlds of the production and therefore the two different applications of Possible Worlds Theory are both relevant, each providing its own way of considering the nature of their experience. Eco's abstract approach suggests that the world of the author figure takes priority over the 'sub world' (*ibid*) of the reader (or, in my extrapolation, spectator) who remains external to this world as they imaginatively engage with it. Lewis's modal application does not sanction a hierarchical differentiation between different worlds: neither the world of the spectator, nor of a performer, nor even of a character in a play, may be considered more or less authentic than the other. Rather they function as equivalent alternatives,

different possibilities whose actuality depends on the circumstances of viewing. As Klaver explains, the application of Lewis' modal logic to theatre means that:

a play in performance under these rules is just as existentially real as the real world. In fact, following Lewis, the fabula, the performance, and the real world of the audience would not differ at all in manner of existing (Klaver, 50).

The *concrete* application of Possible Worlds Theory has an affinity with the kind of theatre that demands the audience's active participation and challenges the traditional separation of the real world of the audience from the world of the performance, whereas the abstract application lends itself to conventions in which the audience remains external to the performance and engages imaginatively with the fictional world. Performance work which does both of these things, like hypertext fiction which actively *and* imaginatively involves its reader, can benefit from both applications of Possible Worlds Theory because together they can encapsulate the complex dynamics emerging from the systemic re-positioning of the audience and *Make Better Please* provides an example of such work.

MAKE BETTER PLEASE

Uninvited Guests' productions frequently depend on individuals responding to the *mise en scene* in a personal and ergodic manner and entering into a specific and complex negotiation of their position in terms of the work. Founding member Richard Dufty's comment on the specious nature of much self-styled participatory theatre is illuminating:

We're always told that one of the essential qualities of theatre is its liveness, its immediacy; it's not like a film that just rolls on, even if all the audience leaves. But most theatre, even experimental theatre, feels like it's following the script, following the score, regardless. It's not particularly contingent on an audience, and certainly not contingent on you as an individual within that audience (Costa, 2012b).

The relationship with participants in the creation of the work lies at the heart of *Make Better Please*, whose operation is designed to draw the worlds of spectators into its collaborative process, provoking them to commit to this process through actions that actualise the work, and then playing with that commitment.

At the start of the performance at Parabola Arts Centre, Cheltenham, in 2012 we were prompted by the performers, Lewis Gibson, Jessica Hoffman and Richard Dufty, to identify the stories from the newspapers at our tables that had made us angry and some of us were then asked to stand and tell, and then perform, our chosen story. In researching the work, the company members studied Quaker meetings and sought to create in their production a similar dynamic in which spectators felt able to contribute spontaneously to proceedings. They were interested not only in the news stories themselves, which differed from performance to performance, but also in people's relationships to their stories which emerged as they related them. Consequently the actual worlds of individuals were folded into the production. This initial part of the performance developed into performed portrayals of certain media figures by the performers: "I am Boris Johnson is there anything you want to ask me?" demanded Dufty of the audience, provoking some tentative

questions. When he 'became' David Cameron the questioning became more pressing. Loud rock music, drums and sound, lighting and smoke effects, were incorporated into the portrayals which gradually took on a ritualistic quality, with us seated closely round the action, involved no longer as participants, but as witnesses to a pagan style ceremony to rid the world of its evil. The intensity of the performance built to a point where Dufty stripped and replaced his trousers and shirt with a bizarre costume sculpted from newsprint into a grass skirt and giant phallus. Transformed, he started to speak in tongues, then strutted and shrieked, abasing himself as he took on the character of a shaman seeking to absorb all of the wrongs of the world into his body. At one point he demanded that everyone throw their tea over him; we complied, playing our part in this ritualistic performance to 'exorcise' the bad news. On a practical level, the activities we became engaged with - direct actions like throwing tea, eating, chatting to neighbours, making notes, acting and moving around the room - introduced different modes of participatory practice to the event which meant that the dynamic between the performance and its spectators was unpredictable and continuously changing.

At the start of the performance, the tea table conversations with the performers were not presented as 'audience participation', but as a genuine exchange. As one spectator commented in a post-show interview: 'it was very enjoyable, I could see they were thinking caring people' (*Theatre Voice* 2013). This gentle approach inspired confidence and encouraged the spectators to cooperate with the demands of the production and this was necessary because when we were asked to move into a larger group and perform our stories, our involvement in the piece became more exposed and challenging. Here it became apparent that our contributions were not the substance of the performance, rather they were fitted in around set pieces that

had clearly been rehearsed. As the performance moved into its ritualistic sections the nature of our engagement again fluctuated. Sometimes, we were positioned as a traditional audience, gazing at the increasingly extravagant portrayals, sometimes we were called upon to contribute, through speech and actions, to the performance. Our ergodic responses became part of the material of the performance, crafted and manipulated through continuously changing states as the work progressed. Like a hypertext fiction, the work had the capacity to demand, and respond to, different practices of participation and in so doing presented different modes of immersive experience. The unique contributions of the spectators at each performance ensured that the content was unpredictable, yet always able to be retained within an overall 'authored' structure, as Maddy Costa elaborates:

Where the control comes with *Love Letters* and *Make Better Please* is in their meticulous construction. In each case, the Guests have built a very precise architecture, and then invited audiences in to do the decorating. Some nights the walls will be splatted with red and black paint; some nights they'll be swathed in pastel-coloured silks (Costa, 2012a).

The performance required that I, as a spectator, negotiate wave after wave of mixed messages about my relationship to the work and continuously reposition myself, mentally and physically, in terms of its evolving processes. One moment, the mode of engagement called for was that of a witness to an extravagant ritual; here I was external to the world of the performance, watching and imaginatively engaging with the possibilities it presented in a manner that can be conceptualised through an 'abstract' appropriation of Possible Worlds Theory. Then something changed and I suddenly felt like a voyeur, uncomfortable with just observing. Then I became a participant in the performance, entering into its world and adopting it as my own and

consequently, in accordance to a 'concrete' conceptualisation, converting the possible worlds of the work into my own actual world. Sometimes I was addressed by a performer representing a famous figure, which consequently positioned me securely as a spectator in the conventional manner. This security was undermined when I was addressed by a fellow participant who had become involved in the performance and whose emotional investment in the assumed reality of the situation was complete and disarming; because they were not acting, neither could I 'simply' spectate and I found myself repositioned again in a shared, actual world.

We come to see ourselves, through the world of *Make Better Please*, as both represented and representing. We are implicated through our actions, and increasingly find ourselves unable to identify the boundary between the real world and the fantasies enacted, unable to say how much we believe and how much is make believe. This is analogous to the hypertextual experience: in both forms, although we are aware that our contribution has an impact on the performance or reading, we have no way of knowing the extents or limits of that impact. Just as the production, like hypertext fiction, seeks for and depends on our participation, so too it delivers ambiguous messages as to the significance of our involvement. James Frieze has coined the term 'intrusive-hypothetical' (IH) to describe performance work that plays out a crisis in audience participation through the 'intensely contradictory signals it makes to the spectator':

A braid of gentility and abrasiveness, IH invites us in and shuts us out, praises our attention and mocks our apathy. Tension between the visceral and the disembodied engages and distances us in a manner that is comic but unsettling (Frieze, 8).

It is in this unsettled zone, where expectations of normative relationships between ourselves and an evolving artwork are confounded, that *Make Better Please* locates itself. It interrogates how stories can be told I, and how meaning can assert themselves in a context characterised by a slippage between production and reception.

As a seasoned theatre spectator, part of me was thrilled by *Make Better Please* because it involved me in an experiment located at the limits of performance. Here was a show that I had to work at in order to work out my relationship to it; that did not take me and my role for granted as it presented its sophisticated testing of mimetic representation, its foray into the liminal zone between the real and the unreal. However part of me was horrified at being so blatantly manipulated, forced to subscribe, through my actions, to these ritualistic and simplistic portrayals, embarrassed at being party to it all. In response to a blogger criticising the show for its naiveté and crassness, the critic Matt Trueman responded:

If you watch *Make Better Please* purely with the head, then yes, there is something rather simplistic about it. Watch it with the second brain, the bundle of nerves wrapped around your stomach, and it's a rollercoaster.

Both our physical and imaginative engagement with the production is important for the "rollercoaster" effect to be activated; our actions not only contribute, but they implicate us by marking our presence as part of the work. Possible Worlds Theory provides tools and a language that reflects and validates the singular and personal experience of the work and responds to the continuous re-positioning of the spectator provoked by the performance. As *Make Better Please* progresses, its authored content and structure, like Eco's fabula, starts to dominate and the

spectators' stories become subsumed; *Make Better Please* may have requested and incorporated our contributions, but ultimately the show evolves beyond our input and influence. The continual use of participatory strategies implicates us in proceedings, but our agency is increasingly circumscribed by the force of the performance's dramatized rituals.

The problems of awarding agency to a participant and then limiting the impact of that agency are also apparent in the operation of hypertext fiction. In a similar manner, hypertext fiction invites participation through its interactive structure, but can then restrain the influence the reader has on the emergence of the text through strategic use of hyperlinks which tactically limit the available options. As Stuart Moulthrop, digital writer and theorist, points out, the potency of interactive involvement with a work is dependent on how much choice the author gives the reader through the design of the hyperlinked structure.

The [hyper] text gestures toward openness--what options can you imagine--but then it forecloses: some options are available but not others, and someone clearly has done the defining. The author persists, as an undead presence in the literary machine (Moulthrop 1991).

What purports to be creative involvement for the reader of hypertext, and by implication a reduction in the authority of the author, can also be interpreted as a sophisticated manipulation of the reader. Interactive mechanisms give the reader the impression that they are more involved in the production of the reading experience than is in fact the case.

In a similar manner, *Make Better Please*, presents the pretence of interactivity; the implication that the audience is responsible for the performance text is partly illusory, as the spectator's contributions are strategically delimited by the production.

Furthermore, participatory practices in both hypertext fiction and this performance, also demonstrate how, through becoming implicated in the production, the external perspective, that critical aspect of reading and spectating, becomes compromised. In the case of *Make Better Please* the complexity concerning the role of the participating spectator is exposed as the work provokes us to enact a crisis in spectating through manipulating our proximity to its content and operations. The spectator of the performance in is a radically unstable position, both outside and inside the production. The psychological and physical moves that the spectator has to make in response to the performance can be conceptualised through Possible Worlds Theory. Ryan elaborates two operational modes of engaging with fiction, which relate to the concrete and abstract applications of the theory, using the analogy of telescopes and space-travel:

In the telescope mode, consciousness remains anchored in its native reality. In the space travel mode, consciousness relocates itself to another world and, taking advantage of the indexical definition of actuality, reorganizes the entire universe of being around this virtual reality (Ryan 2001, 103).

To adopt this metaphor, *Make Better Please* offers both space-travel *and* telescope modes to its spectators, who continuously readjust their position in terms of the work. It becomes problematic, therefore, to evaluate a performance as though from a stable external vantage point, all we can elaborate is what it *did* to us.

A challenging moment in *Make Better Please*, when my point of view on the fictional world was abruptly altered, came towards the end of the show. We were each given and asked to wear masks made from copies of photographs of people who had recently died, taken from newspaper obituary pages. The music increased in volume and a smoke machine and red lights enhanced the rock gig atmosphere as we were asked to whisper the name of the dead person to Gibson as he banged manically on a piano. Our act of naming the deceased was framed as a ritual to summon their 'good spirits' into the room to exorcise the evil from the world. Gazing at the performance through the eyes of a 'dead person' I became aware of the ambiguity of my position; caught between being centred in the world of the performance as participant and being external to it in my own actual world. This experience of being repositioned by the events of *Make Better Please* functioned as an emphatic reminder of how our point of view on a performance is vulnerable and subject to continuous change, according to changing perspectives engineered by the production.

CONCLUSION

I have suggested that certain interactive dynamics that are set up between spectator and performance, as exemplified by *Make Better Please*, share important qualities with those played out between reader and text in the digital environment and specifically in the operation of hypertext fiction. The application of Possible Worlds Theory to interaction in hypertext fiction lends itself to the framing of spectators' ergodic encounter with a performance as a 'world creating' process. Possible Worlds Theory acknowledges and legitimizes the spectators' performative acts and recognises that the performance may be contingent not on the audience as abstract concept, but far more specifically on the particular individuals present at any one

time. Uninvited Guests' work repositions the audience, both metaphorically and actually, and in so doing asks questions, both about what theatre *is*, and what it is *for*.

The contemporary exploration of participation in theatre is bringing about a change in what we understand as performance and, along with this, what we understand of the roles and responsibilities of the spectator. The surge in new techniques being explored by performers, scenographers, writers and directors is outrunning the language and concepts we use to discuss them. Possible Worlds Theory has been applied to hypertext fiction and used to examine the complexities that emerge when the reader engages with the production of the text. Recent scholarship by digital theorists is significant beyond is immediate field because it is suggesting new and important ways to unpack the complex shifts in the spectator/performance dynamic that are set in motion in participatory theatre.

ADDITIONAL REFERENCES

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